

Section 73.3526 (e) (6) Online Public Inspection File, Political File

In the 2020 election cycle, Montana races, including for Governor, U.S. House, and U.S. Senator, drew an unprecedented amount of attention and demand for television advertising from state and national political parties and political action committees. The applicant's small stations were staffed for a typical Montana election and were overwhelmed by the number of political orders to the point where information was not uploaded to public files in a timely manner.

Procedures have been implemented to better control the posting of Political files. The station has made sure that staff understands the requirements and the importance of compliance. The applicant will be prepared with more trained personnel on staff to deal with the volume for future similar elections.