

MULTIPLE OWNERSHIP EXHIBIT

One of the Directors of LPM, Brad Moran (“Moran”), currently holds an attributable interest in Ramar Communications, Inc. (“Ramar”), the licensee of four commercial FM stations and one commercial AM station in the Lubbock, Texas radio market, KRBL’s market.

Under Section 73.3555(a)(1) of the Commission’s rules, the FCC uses a tiered approach to determine whether a combination of commonly owned radio stations complies with the local radio ownership limits for a particular market. As part of its 2015 application for assignment (File No. BALH-20150818ACA), Ramar provided the attached comprehensive BIA study that showed the Lubbock, TX radio market has 31 stations (Exhibit A). Moran, the signatory to this application, has reviewed the prior BIA study and certifies that, as of the filing of this application, there has been no substantial change in the market material to LPM’s compliance with the FCC’s multiple ownership rules.

Should the Commission request additional information about this matter, LPM will provide it.

EXHIBIT A

LOCAL RADIO OWNERSHIP SHOWING

Ramar Communications, Inc. (“Ramar”) hereby demonstrates that grant of the application will be fully consistent with the Commission’s local radio ownership rule. By this application, Ramar proposes to exchange radio station KTTU-FM, Brownfield, Texas, with Barton Broadcasting Company’s radio station KEJS(FM), Lubbock, Texas. Grant of the application will not create an increased concentration of ownership among commonly owned, operated, or controlled media properties. Ramar will continue to own one AM radio station and four FM radio stations in the Lubbock, Texas Nielsen Audio Metro Area post-consummation.

The Commission’s local radio multiple ownership rule provides that in markets with 30 to 44 full-power, commercial and noncommercial radio stations, one party may have a cognizable interest in licenses for not more than seven commercial radio stations, no more than four of which are in the same service (AM or FM). 47 C.F.R. § 73.3555(a)(1)(ii). The Commission defines the relevant market to be the “Arbitron Metro” (now known as the “Nielsen Audio Metro”), in those markets so designated by Nielsen Audio. *See 2002 Biennial Regulatory Review – Review of the Commission’s Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996*, 18 FCC Rcd 13620, 13712-13 (2003).

For purposes of the local radio ownership rule, Ramar's owned radio stations, post-consummation, will all be deemed to be part of the Lubbock Nielsen Audio Metro Area. According to BIA Advisory Service, LLC's *Media Access Pro* database as of June 29, 2015 (*see* the attached *FCC Geographic Market Definition Report for the Lubbock Metro*), there are 31 full-power, commercial and noncommercial radio stations licensed to communities within the Lubbock Metro or which Nielsen designates as "home" to the Lubbock Metro.

Ramar will continue to own one AM radio station and four FM radio stations in the Lubbock, Texas Metro upon a grant of the instant application. For the reasons set forth herein, a grant of this application is fully consistent with the local radio ownership rule.¹

¹ To the extent this Exhibit earlier demonstrates that the FCC's cross-ownership rule (47 C.F.R. § 73.3555(c)(2)(i)(A)) allows Ramar to have cognizable ownership interests in up to two TV stations and six radio stations in the Lubbock Metro (no more than four of which may be in the same service), Ramar's ownership of the identified four FM stations and one AM station in the market post-closing will be compliant.

FCC Geographic Market Definition for Lubbock, TX

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KAIQ	FM	95.5	C	Mexican	Lubbock, TX	08/01/2003	172	Entravision Communications Corp	Wolfforth, TX	Lubbock
KAMY	FM	90.1	NC	Inspr/Chrst	Lubbock, TX	07/02/2003	172	Family Life Broadcasting System	Lubbock, TX	Lubbock
KAMZ	FM	103.5	C	Mexican	Lubbock, TX	07/02/2003	172	Benavides, Albert	Tahoka, TX	Lynn
KBTE	FM	104.9	C	Hip Hop	Lubbock, TX	02/09/2004	172	Alpha Media	Tulia, TX	Swisher
KBZO	AM	1460	C	Span/AdHts	Lubbock, TX	07/02/2003	172	Entravision Communications Corp	Lubbock, TX	Lubbock
KDAV	AM	1590	C	Oldes/Talk	Lubbock, TX	07/02/2003	172	High Plains Radio Network LLC	Lubbock, TX	Lubbock
KEJS	FM	106.5	C	Tejano	Lubbock, TX	07/02/2003	172	Barton Broadcasting Co	Lubbock, TX	Lubbock
KFLP	AM	900	C	News/Talk	Lubbock, TX	10/01/2012	172	Ricketts, Anthony	Floydada, TX	Floyd
KFLP	FM	106.1	C	Country	Lubbock, TX	10/01/2012	172	Ricketts, Anthony	Floydada, TX	Floyd
KFMX	FM	94.5	C	Rock	Lubbock, TX	07/02/2003	172	Townsquare Media Incorporated	Lubbock, TX	Lubbock
KFYO	AM	790	C	Nws/Tlk/Spt	Lubbock, TX	07/02/2003	172	Townsquare Media Incorporated	Lubbock, TX	Lubbock
KJAK	FM	92.7	C	Chrst/Talk	Lubbock, TX	07/02/2003	172	Williams Broadcasting Group	Slaton, TX	Lubbock
KJDL	FM	105.3	C	Country	Lubbock, TX	10/23/2014	172	Walker Broadcasting & Communications Ltd	Levelland, TX	Hockley
KJDL	AM	1420	C	CHR	Lubbock, TX	07/02/2003	172	Walker Broadcasting & Communications Ltd	Lubbock, TX	Lubbock
KJTV	AM	950	C	Nws/Tlk/Spt	Lubbock, TX	07/02/2003	172	Ramar Communications	Lubbock, TX	Lubbock
KKAM	AM	1340	C	Sprts/Talk	Lubbock, TX	07/02/2003	172	Townsquare Media Incorporated	Lubbock, TX	Lubbock
KKCL	FM	98.1	C	Oldies	Lubbock, TX	07/02/2003	172	Townsquare Media Incorporated	Lorenzo, TX	Crosby
KKLU	FM	90.9	NC	ChrsContem	Lubbock, TX	07/02/2003	172	Educational Media Foundation	Lubbock, TX	Lubbock
KLBB	FM	107.7	C	Clsc Hits	Lubbock, TX	03/09/2012	172	Ramar Communications	Idalou, TX	Lubbock
KLLL	FM	96.3	C	Country	Lubbock, TX	07/02/2003	172	Alpha Media	Lubbock, TX	Lubbock
KLZK	FM	97.3	C	HotAC/AC	Lubbock, TX	07/02/2003	172	Ramar Communications	New Deal, TX	Lubbock
KMMX	FM	100.3	C	AdHts/Top4	Lubbock, TX	07/02/2003	172	Alpha Media	Tahoka, TX	Lynn
KONE	FM	101.1	C	Clsc Rock	Lubbock, TX	07/02/2003	172	Alpha Media	Lubbock, TX	Lubbock
KQBR	FM	99.5	C	Country	Lubbock, TX	07/02/2003	172	Townsquare Media Incorporated	Lubbock, TX	Lubbock
KRBL	FM	105.7	C	Alternative	Lubbock, TX	07/02/2003	172	Walker Broadcasting & Communications Ltd	Idalou, TX	Lubbock
KRFE	AM	580	C	SftAC/News	Lubbock, TX	07/02/2003	172	KRFE Radio Inc	Lubbock, TX	Lubbock
KTTU	FM	104.3	C	Sports	Lubbock, TX	02/09/2004	172	Ramar Communications	Brownfield, TX	Terry
KTTZ	FM	89.1	NC	Classical	Lubbock, TX	07/02/2003	172	Texas Tech University	Lubbock, TX	Lubbock
KTXT	FM	88.1	NC	Variety	Lubbock, TX	07/02/2003	172	Texas Tech University	Lubbock, TX	Lubbock
KXTQ	FM	93.7	C	Tejano	Lubbock, TX	07/02/2003	172	Ramar Communications	Lubbock, TX	Lubbock
KZII	FM	102.5	C	CHR	Lubbock, TX	07/02/2003	172	Townsquare Media Incorporated	Lubbock, TX	Lubbock

Number of Stations in Geographic Market 31

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed