

Balloon Fiesta STA Broadcast Coverage

The Albuquerque International Balloon Fiesta (AIBF) event will be held from October 7 to October 15, 2023, and will host over 700 hot air balloons launching from a 56-acre field. The event is attended by over 1 million spectators from around the world. Windfire Production Services produces 90 hours of live coverage on the field for the web.

AIBF is looking to Broadcast this signal over the park from October 12 to October 20, 2023, to distribute the coverage to television sets surrounding the launch field and into vendor, hospitality, and official tents and trailers during the event.

