

Multiple Ownership

The applicant is proposing to purchase, in concurrently filed applications, WYYZ(AM), (Facility. ID 46480), Jasper, Georgia and W273CT, Canton, Georgia (Facility. ID 150660).

The proposed new stations are co-owned, through Gorilla Broadcasting Group LLC, which is owned 100% by Jose Steven Lara, with WNMB, North Myrtle Beach, South Carolina (Facility. ID 49985) together with translators W255BZ, Myrtle Beach, South Carolina (Facility. ID 147982), W272CV, Myrtle Beach, South Carolina (Facility. ID 148009), and W279EH, North Myrtle Beach, South Carolina (Facility. ID 202622). North Myrtle Beach is over 400 driving miles from Jasper and Canton, GA. These stations are not in the same market.

The applicant will, upon consummation, own an AM and an FM translator in the Canton/Jasper market; and it will own an AM and 3 FM translators in the Myrtle Beach market. Accordingly, it is in compliance with the multiple ownership rules.

The applicant also is a Party to a Time Brokerage Agreement with Summer Rose Broadcasting, licensee of WLEL, Ellaville, Ga, whereby Gorilla Broadcasting LLC, also owned by Jose Steven Lara, provides programming to air on WLEL. Ellaville, GA, is approximately 200 driving miles from Jasper/Canton, GA which is outside the market of WYYZ/W273CT. It is also over 400 driving miles from North Myrtle Beach, SC.