

Multiple Ownership

As shown on the attached BIA Kelsey Media Access Pro FCC Geographic Market Definition Report, there are 48 commercial and noncommercial radio stations in the Knoxville, Tennessee Nielsen Audio Market. Under the local radio ownership rule, a person or single entity (or entities under common control) in a radio market with 45 or more full-power commercial and noncommercial radio stations may have a cognizable interest in not more than 8 commercial radio stations in total, and not more than 5 commercial stations in the same service (AM or FM). 47 C.F.R. § 73.3555(a)(1)(i).

With its acquisition of WKGN(AM), MH2 Media, LLC will have an attributable interest in 1 AM station in the Knoxville market, which complies with the limits prescribed by the rule.

FCC Geographic Market Definition for Knoxville, TN

Call Letters	AM/FM	Freq	Type		Home Market	Market	Home	Owner	City & State of License	County of License
			Station	Format		Designtn Date	Mkt Rank			
WBCR	AM	1470	C	Nws/Tlk/Spt	Knoxville, TN	07/02/2003	72	Blount County Broadcasting	Alcoa, TN	Blount
WBLC	AM	1360	NC	Chrst/Talk	Knoxville, TN	07/02/2003	72	LifeTalk Radio Inc	Lenoir City, TN	Loudon
WCYQ	FM	100.3	C	Country	Knoxville, TN	07/02/2003	72	SummitMedia LLC	Oak Ridge, TN	Anderson
WDKW	FM	95.7	C	Country	Knoxville, TN	07/02/2003	72	Midwest Communications Incorporated	Maryville, TN	Blount
WDVX	FM	89.9	NC	Americana	Knoxville, TN	07/02/2003	72	Cumberland Communities Communications	Clinton, TN	Anderson
WETR	AM	760	C	Talk	Knoxville, TN	07/02/2003	72	Moffit, Thomas H, Jr	Knoxville, TN	Knox
WFGW	FM	106.7	NC	ChrsContem	Knoxville, TN	07/02/2003	72	Blue Ridge Broadcasting Corporation	Norris, TN	Anderson
WFIV	FM	105.3	C	Oldies	Knoxville, TN	07/02/2003	72	Horne Radio LLC	Loudon, TN	Loudon
WGAP	AM	1400	C	Spt/Tlk/Cls	Knoxville, TN	07/02/2003	72	Loud Media	Maryville, TN	Blount
WIFA	AM	1240	C	AdCHR/CCt	Knoxville, TN	07/02/2003	72	Progressive Media Inc	Knoxville, TN	Knox
WIHG	FM	105.7	C	Clsc Hits	Knoxville, TN	08/10/2007	72	3B Properties Inc	Rockwood, TN	Roane
WIMZ	FM	103.5	C	Clsc Rock	Knoxville, TN	07/02/2003	72	Midwest Communications Incorporated	Knoxville, TN	Knox
WITA	AM	1490	C	Religion	Knoxville, TN	07/02/2003	72	F.W. Robbert Broadcasting	Knoxville, TN	Knox
WIVK	FM	107.7	C	Country	Knoxville, TN	07/02/2003	72	Cumulus Media Holdings Inc	Knoxville, TN	Knox
WJBE	AM	1040	C	Urban AC	Knoxville, TN	07/02/2003	72	Arm & Rage LLC	Powell, TN	Knox
WJBZ	FM	96.3	C	Sothn Gspel	Knoxville, TN	07/02/2003	72	Meredith, Ronald C	Seymour, TN	Sevier
WJXB	FM	97.5	C	AC	Knoxville, TN	07/02/2003	72	Midwest Communications Incorporated	Knoxville, TN	Knox
WKCE	AM	1180	C	Rock & Roll	Knoxville, TN	07/02/2003	72	Mid-Century Radio LLC	Knoxville, TN	Knox
WKCS	FM	91.1	NC	Clsc Hits	Knoxville, TN	07/02/2003	72	Fulton High School	Knoxville, TN	Knox
WKGN	AM	1340	C	Sports	Knoxville, TN	07/02/2003	72	Hodges Media LLC	Knoxville, TN	Knox
WKHT	FM	104.5	C	Rhymc/CHR	Knoxville, TN	07/02/2003	72	SummitMedia LLC	Knoxville, TN	Knox
WKVL	AM	850	C	Spts/Talk	Knoxville, TN	07/02/2003	72	Loud Media	Maryville, TN	Blount
WKXV	AM	900	C	Sothn Gspel	Knoxville, TN	07/02/2003	72	Knoxville Ra-Tel	Knoxville, TN	Knox
WKZX	FM	93.5	C	Mexican	Knoxville, TN	07/02/2003	72	BP Broadcasters LLC	Lenoir City, TN	Loudon
WLIL	AM	730	C	Country	Knoxville, TN	07/02/2003	72	Fowlers Holdings LLLP	Lenoir City, TN	Loudon
WLOD	AM	1140	C	Spt/Tlk/Cls	Knoxville, TN	07/02/2003	72	Radio Loudon LLC	Loudon, TN	Loudon
WMYL	FM	96.7	C	Country	Knoxville, TN	10/04/2006	72	Meredith, Ronald C	Halls Crossroads, TN	Knox
WNFZ	FM	94.3	C	Adult Hits	Knoxville, TN	07/02/2003	72	Midwest Communications Incorporated	Powell, TN	Knox
WNML	FM	99.1	C	Sports	Knoxville, TN	07/02/2003	72	Cumulus Media Holdings Inc	Friendsville, TN	Blount
WNML	AM	990	C	Sports	Knoxville, TN	07/02/2003	72	Cumulus Media Holdings Inc	Knoxville, TN	Knox
WNOX	FM	93.1	C	Clsc Hits	Knoxville, TN	07/02/2003	72	SummitMedia LLC	Karns, TN	Knox
WNPZ	AM	1580	C	UrbAC/Gosp	Knoxville, TN	07/02/2003	72	Metropolitan Broadcasting Network LLC	Knoxville, TN	Knox
WOFM	FM	89.1	NC	Chrst/Altve	Knoxville, TN	07/02/2003	72	Educational Media Foundation	Alcoa, TN	Blount
WOKI	FM	98.7	C	News/Talk	Knoxville, TN	07/02/2003	72	Cumulus Media Holdings Inc	Oliver Springs, TN	Roane

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WPFT	FM	106.3	C	Clsc Hits	Knoxville, TN	10/09/2007	72	Whitfield Communications Inc	Pigeon Forge, TN	Sevier
WPLA	FM	104.9	C	Clsc Hits	Knoxville, TN	02/23/2023	72	Loud Media	La Follette, TN	Campbell
WRJZ	AM	620	C	Relgn/Talk	Knoxville, TN	07/02/2003	72	Moffit, Thomas H, Jr	Knoxville, TN	Knox
WSEV	AM	930	C	Variety	Knoxville, TN	07/02/2003	72	Bristol Broadcasting Company Inc	Sevierville, TN	Sevier
WSEV	FM	105.5	C	AC	Knoxville, TN	07/02/2003	72	Whitfield Communications Inc	Gatlinburg, TN	Sevier
WTLT	AM	1120	C	HpHop/R&B	Knoxville, TN	07/02/2003	72	Mid-Century Radio LLC	Maryville, TN	Blount
WUOT	FM	91.9	NC	NPR/Cls/Jaz	Knoxville, TN	07/02/2003	72	University of Tennessee	Knoxville, TN	Knox
WUTK	FM	90.3	NC	Modern	Knoxville, TN	07/02/2003	72	University of Tennessee	Knoxville, TN	Knox
WVLZ	FM	106.1	C	Modern AC	Knoxville, TN	10/27/2009	72	Loud Media	Oliver Springs, TN	Roane
WWQK	FM	88.7	NC	Sothn Gspel	Knoxville, TN	12/16/2013	72	Power Foundation	Oak Ridge, TN	Anderson
WWST	FM	102.1	C	CHR	Knoxville, TN	07/02/2003	72	SummitMedia LLC	Sevierville, TN	Sevier
WYFC	FM	95.3	NC	Christian	Knoxville, TN	07/02/2003	72	Bible Broadcasting Network Inc	Clinton, TN	Anderson
WYLV	FM	88.3	NC	ChrsContem	Knoxville, TN	07/02/2003	72	Educational Media Foundation	Maynardville, TN	Union
WYSH	AM	1380	C	Country	Knoxville, TN	07/02/2003	72	Meredith, Ronald C	Clinton, TN	Anderson

Number of Stations in Geographic Market 48

Previous Stations in Geographic Market