

Next Generation TV Multicast Statement

**CBS Broadcasting Inc.**

KYW-TV Philadelphia, Pennsylvania

Facility ID 25453

CBS Broadcasting Inc. (Paramount), licensee of KYW-TV Philadelphia, PA (Facility ID 25453), respectfully requests authorization to commence ATSC 3.0 operations from host facility WPSG(TV) Philadelphia, PA (Facility ID 12499). WPSG(TV) is licensed to commonly owned Philadelphia Television Station WPSG, Inc. Please see file number 0000129342.

The FCC rules permit ATSC 1.0 stations to request approval to transition to the ATSC 3.0 “Next Generation” television standard. This statement shows that the proposed KYW-TV operation would comply with the coverage requirements of §§73.3801(c) and 73.3801(d).

Paramount is proposing to continue broadcasting KYW-TV programming from the existing ATSC 1.0 facility that operates on channel 30.<sup>1</sup> A substantially similar ATSC 3.0 simulcast of KYW-TV is proposed to operate on channel 33 via Lighthouse station WPSG, which will serve as KYW-TV’s ATSC 3.0 host. Simultaneously, as outlined in a separate WPSG application, KYW-TV will serve as the ATSC 1.0 host for WPSG’s primary program stream. As both stations are licensed to Philadelphia, PA and located within the Philadelphia DMA<sup>®</sup>, continued coverage requirements of the ATSC 1.0 and 3.0 signals are assured.<sup>2</sup>

As Paramount Global is the parent company of both Philadelphia Television Station WPSG, Inc. and CBS Broadcasting, Inc., the stations are commonly owned. Therefore, according to FCC policy, a written simulcast agreement is unnecessary.<sup>3</sup>

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<sup>1</sup> Please see file number 0000129344.

<sup>2</sup> DMA<sup>®</sup> is a registered trademark of Nielsen Media Research, Inc.

<sup>3</sup> See *Media Bureau Announces That It Will Begin Accepting Next Generation Television (ATSC 3.0) License Applications In The Commission’s Licensing and Management System* May 28, 2019 (paragraph 2, footnote 5).