

EXHIBIT 1

EEO ANNUAL PUBLIC FILE REPORTS

April 1, 2021 – March 31, 2023

WCAU

Philadelphia, PA

WWSI

Mount Laurel, NJ

2021-2022 Annual Public File Report

WCAU & WWSI – TV

**FACILITY ID No.: WCAU, 63153
WWSI, 23142**

**April 1, 2021
to March 31, 2022**

2021 - 2022 ANNUAL EEO PUBLIC FILE REPORT

Call Sign of Station (s): WCAU-TV and WWSI-TV

List all full-time job vacancies filled by any station covered by this report in the past year (April 1, 2021 – March 31, 2022)

WCAU:	Full-Time Job Vacancies Filled
Hire Date	Position Title
3/22/2021	Photographer
7/19/2021	Strategic Partnerships Director
7/19/2021	Photographer
9/27/2021	Photographer
11/22/2021	Sales Operations Specialist
1/3/2022	Content Producer
1/3/2022	Anchor/Reporter
1/3/2022	Multi-Media Journalist
1/11/2022	Maintenance Technician
1/31/2022	Assignment Editor
2/7/2022	Sales Operations Specialist
3/7/2022	General Assignment Reporter
3/14/2022	Marketing Specialist
3/28/2022	Assignment Editor

WWSI:	Full-Time Job Vacancies Filled
Hire Date	Position Title
8/16/2021	Content Producer
8/30/2021	Content Producer
12/6/2021	Content Producer
3/7/2022	Content Producer
3/21/2022	Anchor

- 1) For each vacancy listed, attach to this report the relevant and complete Recruitment Source Data Summary. See forms attached at the end of this report.**
- 2) In total, how many interviewees did the station (or station group) interview for all the full-time job vacancies identified in Question 1? There was a total of 233 interviewees interviewed for all the full-time job vacancies identified above.**
- 3) In total, how many persons interviewed by the above listed job vacancies were referred to the station from each of the recruitment sources used by the station?**

Name or Recruiting Source	Number of Interviewees Referred during the year
Ncbunicareers.com	126
Contacted by: NBCUHR: Talent Acquisition	28
NBC 10/Telemundo 62 Jobs Hotline	0
Employee Referral	11
External/Industry Referral/Agent	0
Current Employee	1
Former Employee	3
Camden County OEO	0
Native American Journalist Association	0
Philadelphia Association of Black Journalists	0
Philadelphia Chinatown Development Corporation	0
NAACP- Philadelphia Branch	0
Asian American Journalists Association –Philadelphia Chapter	0
Greater Philadelphia Hispanic Chamber of Commerce	0
National Association of Hispanic Journalists	25
National Association of Black Journalists	27
Internet site: LinkedIn	9
Internet Site: Indeed.com	0
Contractor/Freelancer Conversion	3
Internet Site: TV-Jobs.com	0
Association of Asian Journalists	0

- 4) Please summarize the stations' broad recruitment outreach initiative during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and short summary of the nature of each initiative.

RECRUITMENT FOR FULL-TIME VACANCIES

The Employment Unit has engaged in broad recruitment for its full-time vacancies and has widely disseminated information concerning these vacancies using a variety of communications methods. The stations provide a jobs hotline phone number (610-668-5797) that refers individuals interested in employment with the stations to visit www.nbcunicareers.com and apply online. This jobs hotline includes language options for English and Spanish. Job openings are always posted on www.nbcunicareers.com, and the Company’s Staffing Center advertises job openings with targeted/specialized web sites in the broadcast industry when necessary. Both stations’ web sites also provide links directly to www.nbcunicareers.com. This recruiting web site, which is available to the public, now allows NBCUniversal internal employees to apply for open jobs, which promotes career advancement opportunities for all employees. NBCUniversal’s Employee Referral Program has been updated and the Human Resources Department at the Employment Unit has sent this new information to the Employment Unit’s population. The program is designed to further the promotion of diverse recruiting by our own employees.

NOTIFICATION TO COMMUNITY GROUPS AND RECRUITING ORGANIZATIONS

The Employment Unit invites employment sources and community organizations to submit a written request via a form available on the stations’ websites to be included on WCAU and WWSI’s job vacancy distribution list. In the 12 months included in this reporting period, no organizations have contacted the Employment Unit directly to request written notice of open job opportunities. If such requests are received, the Employment Unit will email job opening notices to any recruiting source or community organization that requests the information and responds with an email address to receive such job information. In addition, the Employment Unit has developed its own list of recruiting organizations to which it sends notices of open job opportunities.

List of Outreach Groups for WCAU and WWSI

<p><u>Asian American Journalists Association –Philadelphia Chapter</u> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com</p>
<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123</p>	<p><u>Greater Philadelphia Hispanic Chamber of Commerce</u> David Metter 200 S. Broad Street, Suite 700</p>

P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net	Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com
<u>Pennsylvania Association of Broadcasters</u> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org	<u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com
<u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org
<u>Community Integrated Services</u> David Downey 441 N. 5 th St, Suite 101 Philadelphia, PA 19123 P: (215) 238-7411 F: (215) 238-7423	

RECRUITMENT/OUTREACH INITIATIVES

According to Commission regulations, the Employment Unit is required to undertake four recruitment/outreach initiatives every two years. Between April 1, 2020 – March 31, 2021, the Employment Unit has undertaken the following longer-term recruitment/outreach initiatives during the reporting period:

JOB FAIR PARTICIPATION (Minimum of 4)

Representatives of WCAU and WWSI participated in the following job fairs:

- National Association of Black Journalists Conference & Career Expo July 2021. Ric Harris, President and General Manager attended for the purpose of recruiting candidates. NBC10/Telemundo62 partnered with Comcast/NBCUniversal to actively recruit candidates at this event.

- Lia Pope attended the Virtual Fall Klein College career fair (October 20, 2021) for the purpose of recruiting candidates and interns.
- February 14, 2021, The Philadelphia chapter of the NBCUniversal Black Employee Network, hosted and kicked off the Klein College Spring Career Fair with a “Chat with BEN”. with a purpose of identifying diverse students to work behind the scenes in journalism.
- Temple University Klein College of Media and Communication Spring Internship and Career Fair. Our Human Resources Generalist, Lia Pope, attended this career fair (February 18, 2022) for the purpose of recruiting candidates and interns.

COMMUNITY EVENTS DESIGNED TO INFORM AND EDUCATE THE COMMUNITY ABOUT EMPLOYMENT OPPORTUNITIES IN BROADCAST

- On June 23, 2021, Diana Torralvo was a panelist for the *Teen STEM Learning Internship Kick-off and recognition of NBC Universal Project Innovation grant award* ceremony through the Philadelphia Public Relations Association. PPRA is bringing together communications experts and thought leaders to share their perspectives in this State of the Industry panel. What does the future of communications look like in our region and beyond? Which behaviors brought about by the pandemic are here to stay? As the world opens back up, what industry trends are on the horizon? These questions and more were answered by professionals with experience in entertainment, media relations, events, community relations, and agency work.
- On June 30, 2021, Claudia Vargas participated as a Speaker/Presenter for the *Meet the Moment: "LGBTQ+ Pride and Juneteenth Meet Here."* At the Newmark Graduate School of Journalism/Ravitch Fiscal reporting Program. Claudia gave reporters from around the country tips on covering pension stories.
- On July 2, 2021, Isabel Sanchez was a Panelist for Our America Now, a program by TeenSHARP. TeenSHARP is hosted its first “Students for Racial Justice Summit” from Monday August 16th to Friday August 20th to prepare high school and college students to continue to lead efforts to ensure their education institutions are equitable and inclusive.
- On July 13, 2021, Mitch Blacher participated as a Speaker/Presenter at *Activate your Power* a program put on by Children First. During this program Mitch shared effective interviewing techniques with students and provided suggestions on how they can succinctly report on a story. Immediately, thereafter, students had the opportunity to ask Mitch questions about career and education paths.

MANAGEMENT TRAINING – METHODS FOR EEO

- All employees, including management, must complete ongoing Diversity and Inclusion training at NBCUniversal.

- The TV stations of NBCUniversal continue to regularly offer training to employees addressing methods of ensuring equal employment opportunities and preventing discrimination. These offerings include Diversity and Inclusion training, Integrity training, Code of Conduct, Respect in the Workplace, Comcast NBCU Listens, Complying with Competitive Laws, Effective Communication Guidelines, Preventing Workplace Violence and Speak Up.
- Ric Harris, President & General Manager serves as the Black Employee Network Advisor for the East Coast, an Employee Resource Group for NBCUniversal. He attends ongoing meetings, conference calls and events to promote and guide individuals throughout the year.

EMPLOYEE TRAINING AND SKILLS ENHANCEMENT

Employees of WCAU and WWSI are provided with training and development opportunities designed to enhance their ability to assume positions of greater responsibility. Various programs are provided by external vendors and internal NBCUniversal sponsored programs. Station employees participated in the following development courses:

- There is continual online training offered to all employees on the Company's employee self-service portal. The internal employee benefits website also provides specific information regarding the Company's Tuition Reimbursement Program for continuing education and an online eLearning catalog of available training courses for employees' career development.
- Various departments participated in training and development opportunities

Department	Date	Title of Training	Name of Trainer and/or company providing training	Brief Description of Training	Levels of Attendees	# of Attendees	Location of Training
Engineer and Operations	26-Oct-21	Fiber Management Training	Fiber Instrument Training	Splicing fiber	experienced	1	Virtual
Engineer and Operations	14-Feb-22	Fiber Management Training	Fiber Instrument Training	Splicing fiber	experienced	1	Virtual
Engineer and Operations	15-Mar-22	Fiber Management Training	Fiber Instrument Training	Splicing fiber	experienced	1	Virtual
Engineer and Operations	14-Feb-22	Essentials of IP Media	SMPTE	Essentials of IP Media	experienced	1	Virtual

Engineer and Operations	21-Apr-21	IP Network for Media Professionals	LinkedIn Learning	Basic network for Media	experienced	3	Virtual
Engineer and Operations	2-Nov-21	Dalet Galaxy Admin training	Dalet	Admin Module Training	experienced	1	Virtual
News	3/16-3/20/2022	NABJ SHORT COURSE	NABJ	YOUTH MENTORING PROGRAM	experienced	1	GREENSBORO, NC
News	12-Dec-21	DRONE FLIGHT TRAINING	REMOTE PILOT 101	DRONE TEST PREP	experienced	1	ONLINE
News	15-Feb-22	DRONE FLIGHT TRAINING	REMOTE PILOT 101	DRONE TEST PREP	experienced	1	ONLINE
News	10-Mar-22	DRONE FLIGHT TRAINING	REMOTE PILOT 101	DRONE TEST PREP	experienced	1	ONLINE
News	21-Aug-22	Poynter	Poynter	Basics on management	experienced	5	Virtual
News	22-Mar-22	INVEST	NBCU	Finances and budget planning	experienced	1	Virtual
News	21-Sep-22	Producing for breakthrough Performance Part 1	NBCU	Next level producing to improve content and presentation	experienced	8	Newsroom
News	1-May-21	JUMP	NBCU	JUMP virtual leverages the key attributes of our in-person experience: key content, Talent driven collaboration, leadership exposure and cohort networking opportunities while adjusting for the demands of leading virtually.	Manager Level & Above	3	Virtual

				<p>The Taking Flight with DISC training program is a high-energy training experience where individuals learn about themselves and others. By linking the DISC styles to four birds, the Taking Flight with DISC program breathes new life into the tried and true DISC model. First introduced by Merrick Rosenberg in his book, Taking Flight!, the birds add colorful energy and help create a memorable session for participants.</p>			
Sales	3-Jun-21	Take Flight with Disk	Take Flight Learning		AE, Sales Manager	23	Virtual
Human Resources	1-Sep-21	Elevar	NBCU Talent Lab	<p>ELEVAR is a development experience designed to strengthen engagement, enhance professional growth, and provide career advancement support and opportunities for Hispanic/Latino leaders across NBCUniversal. Through the vehicles of sponsorship and external and internal learning events, ELEVAR aims to build cross-</p>	Director Level & Above	1	Virtual

				<p>portfolio communities of diverse emerging leaders and prepare them to contribute at a higher level within the organization.</p>			
Creative Services	1-Jul-21	Connect	NBCU Talent Lab	<p>CONNECT is a 5-month experience designed to build cross-portfolio communities of expertise in key decentralized areas of our business, bringing together high potential manager-level talent by function. The community of expertise functions for the 2022 cohort will include Finance, Marketing, and Technology. These small groups of 6-9 talent per function will:</p> <p>Create connections across businesses, strengthening cross-portfolio support networks</p> <p>Flex functional</p>	experienced	1	virtual

				<p>expertise and craft a professional story to articulate their impact at NBCUniversal</p> <p>Gain exposure to and develop connections with leaders outside their line of business and develop a greater understanding of their function across businesses as it relates to NBCUniversal's long term strategy</p>			
All Departments	19-Oct-21	Respect in the Workplace	NBCU Talent Lab	<p>Company's ongoing efforts on equality and inclusion, we are in the process of reviewing our Diversity & Inclusion and Respect in the Workplace courses to ensure they best capture the key focus areas and commitments</p>	All Levels	150+	Virtual

INTERNSHIP PROGRAM

The Employment Unit maintains an established internship program designed to give exposure to college students about careers in the broadcast industry. During the FCC reporting period covered in this report, 10 college students participated in the program during the Fall, Spring and Summer sessions. The NBC 10/Telemundo62 Internship

Program in Philadelphia also exposes interns to senior WCAU and WWSI personnel who address the students and share key career information. Interns participated in the following “Lunch and Learn” sessions: Meet the General Manager of WCAU and WWSI, News Management, On-air Talent, Integrated Media, and resume writing. The interns also participate in a Mini-Newscast. The Program Coordinator is Lia Pope, Human Resources Generalist, WCAU-TV & WWSI-TV, NBCU Philadelphia.

EMMA BOWEN Foundation for Minority Interests in Media

The Employment Unit participates in the Emma Bowen Foundation internship program, a broadcasting industry scholarship program designed to provide part-time jobs and learning experiences to minority high school and college students. The program is unlike other intern programs in that the students work for their partner company during the summers and school breaks from the end of their senior year in high school until they graduate from college. During the four-year-period, students have the opportunity to learn the many aspects of broadcast operations and develop company-specific skills. Students are paid for the work they complete and additionally receive matching dollars from the stations designed to assist them with their academic costs. The station has the opportunity to guide and develop minority students to prepare them for opportunities of permanent placement or Associates Program placement upon completion of their college degree. The station has had one minority student from the Emma Bowen program during the period covered by this report.

PARTICIPATION IN AT LEAST 4 EVENTS SPONSORED BY EDUCATIONAL INSTITUTIONS RELATING TO CAREER OPPORTUNITIES IN BROADCAST

(Please note these are also included in community outreach items in the attached excel grids).

- Brian Mendoza served as a speaker for a Broadcast Club workshop for Kensington Health Science Academy and spoke with students about his work, academic preparation, and the importance of speaking two languages.
- Lucy Bustamante spoke to a group of high school students at Friends Select School about the media’s impact on social justice.
- Keith Jones spoke to high school seniors in an AP English class at Lansdale Catholic High School about how his experiences & studies shaped his personal and professional life
- Videographer Jim Friedman spoke to students from Cedar Crest College in Allentown about his experience working in the TV news business.
- Claudia Vargas participated in a Meet & Greet at Chestnut Hill College and spoke to Communication students about her work as an investigative reporter and the new crime series project.
- Steven Fisher spoke to high school students taking a TV & media class at Atlantic County Institute of Technology about his job in television and the various stops he's made along the way.
- Steve Sosna did a weather presentation to students at MaST Community Charter School.

- Dan Stamm spoke to broadcast journalism students at The College of New Jersey about writing TV news packages and social media posts.
- Randy Gyllenhaal participated as a speaker at the annual Career Day for students at Kingsway Regional Middle School in Woolwich Township, NJ.

OTHER ACTIVITIES TO DISSEMINATE INFORMATION ON EMPLOYMENT IN BROADCASTING

- Keith Jones, Anchor at our WCAU Station teaches Broadcast Journalism at Villanova University located in Villanova, PA.
- Tim Furlong, Reporter at our WCAU station teaches a Broadcast Television during the Fall Semester and News Writing class during the Spring semester at Widener University located in Chester, PA.
- Leigh Pullekines, Director at our WCAU station teaches a Basic & Advanced Television Production class at Neuman University located in Aston, PA.

COMMUNITY GROUP SPONSORED ACTIVITY PARTICIPATION.

Employees of the Employment Unit participate in extensive community affairs activities, which also creates opportunities to educate the community about broadcasting and employment opportunities in the broadcast field. Set forth below is a sampling of the community events in which the Employment Unit’s personnel participated during the reporting period:

Event	Event/Program	Organization	Talent	Role	Description
4/14/2021	WICT/NBC10-T62: WOMEN IN NEWS MEDIA	WOMEN IN CABLE TELECOMMUNICATIONS	LUCY BUSTAMANTE	MODERATOR	WICT Philadelphia members and non-members are invited to join a virtual panel discussion focused on women working in the new industry. We'll discuss topics about what their day-to-day looks like, what it's like to work in male dominated roles, what inspired them to pursue these careers, how COVID has impacted their work and much more!

4/14/2021	Xfinity University: Team USA Virtual Chat	COMCAST XFINITY	KEITH JONES	MODERATOR	<p>With the 2021 Summer Olympics roughly 100 days out in April, Xfinity is looking to promote the upcoming Games to a younger audience and drive awareness through a virtual event featuring Team USA athletes. Event registration will be open to schools across the country that are in the Xfinity On Campus footprint (approximately 150 colleges and universities), allowing them the opportunity to learn more about Team USA athletes. The athletes will participate in a fun and informal 30 minute Q&A panel.</p>
4/18/2021	Meals on Wheels Delaware's Celebrity Chefs Celebration	MEALS ON WHEELS DE	TIM FURLONG	HOST	<p>Celebrity Chefs Celebration is a new hybrid format event for 2021. Celebrate local restaurants, and support the efforts to feed seniors in need. Enjoy a special menu from a Guest Celebrity Chef, prepared for you by and in collaboration with partner local chefs and restaurants. Guests can dine-in or take out from the restaurant of their choice.</p> <p>Tickets to the Celebrity Chefs Celebration will include access to a virtual program on Sunday, April 18 at 3:00 via zoom. The virtual program offers the chance to interact with the local and Guest Celebrity Chefs as well as a Sagamore Craft cocktail demo by Mixologist Brian Burnett and entertainment by What the Funk.</p>

4/23/2021	Domestic Violence Center of Chester County (DVCCC) Virtual Gala	Domestic Violence Center of Chester County (DVCCC)	TRACY DAVIDSON	HOST	The virtual gala messaging will revolve around our 45th Anniversary in 2021. The silent auction will open five days before the gala date and will be closed at the end of the gala. The gala program will include a presentation of awards and prerecorded video content from our CEO, Board President, and survivors.
4/27/2021	Abington Aktion Club	Abington Aktion Club	SHEILA WATKO	GUEST SPEAKER	It when of our regular Monthly meeting we have in the year that is currently being held on Zoom
4/29/2021	Women Against Abuse's Dish It Up fundraising event	Women Against Abuse	JACQUELINE LONDON	EMCEE	<p>Women Against Abuse's Dish It Up fundraising event – which has featured local women chefs for more than 12 years – will look a little different this year! While the event will be VIRTUAL, it will carry on the same Dish It Up spirit that guests have come to love, and will feature several exciting new elements for this unusual digital year, including:-</p> <p>COVID-FRIENDLY CHEF DEMOS: Dish It Up will offer cooking demonstrations by Chef Kiki Aranita of Poi Dog and Abigail Dahan, Executive Pastry Chef at Parc Rittenhouse and founder of The Bake School.</p> <p>- MISSION MOMENT: Hear from Khadijah, a former client and survivor of domestic violence who is a mother, advocate, 2020-21 International Icon Mrs. Pennsylvania, 2020 Miss Celebrations USA Elegant Ms. Pennsylvania, and all-around rock star!</p> <p>- TEXT TO PLEDGE: It wouldn't be Dish It Up without an opportunity for guests to text in their</p>

					pledge and support Women Against Abuse's life-affirming work.
4/30/2021	2021 WRC Leadership Luncheon (virtual)	Women's Resource Center	ERIN COLEMAN	EMCEE	The Leadership Luncheon is WRC's premier special event, designed to increase awareness and support for our mission, programs and services. This virtual event will held on the Remo virtual event platform and will include networking from 10:30-11, the welcome and WRC mission moment and recognition of the "Mission In Action" Honorees and a keynote presentation from 11:15 to 12 noon by Lisa, Cult Member Survivor, Author and Leadership Consultant.

5/7/2021	HUE Tech Summit	Tech Women Network	AUNYEA LACHELLE	EMCEE	<p>Powered by the HUE Tech Summit is the first summit designed to educate, elevate and empower women of color technologists.</p> <p>As the No More Hidden Figures mantra implies, our goals are to draw out and empower women of color in tech. Over the years, we've provided a space for women to learn about emerging technologies, in-demand roles, and more. For 2021, we are focusing on an area with a growing demand to present Cybersecurity Demystified. In keeping with the commitment to educate, elevate, and empower women in tech, attendees will be inspired to take action to remain relevant and marketable in the ever-changing tech industry.</p>
5/7/2021	Go Red for Women Virtual Luncheon	American Heart Association	AUNYEA LACHELLE	EMCEE	<p>Go Red for Women is the American Heart Association's premier event focused on women and heart disease. Declined for lack of response by organization.</p>
5/8/2021	National Liberty Museum's Teacher as Hero Ceremony	National Liberty Museum	STEPHANIA JIMENEZ	EMCEE	<p>This yearly recognition program, sponsored by State Farm®, honors outstanding educators in the Delaware Valley and beyond. Categories include Exceptional teacher, Caring Classroom Award, Good Neighbor award</p>
5/14/2021	Our Community Salutes of Philadelphia High School Enlistee Recognition Ceremony	Our Community Salutes of Philadelphia	TIM FURLONG	EMCEE	<p>Annual ceremony to honor and recognize the high school seniors who are graduating and who are enlisting into the military</p>

5/14/2021	NATAS HIGH SCHOOL STUDENT AWARDS KICKOFF	NATAS MID-ATLANTIC	ERIN COLEMAN	SPEAKER	Kick-off for the student production awards run by NATAS.
5/14/2021-5/21/2021	North Light Community Center Gala	North Light Community Center	STEVE SOSNA	EMCEE	North Light hosts an annual gala to raise funds for North Light's community programs that benefit children, adults and families. Money raised also support the Food Cupboard. ON past years, the Gala consisted of a dinner, silent auction as well as a live auction, This year due to COVID, we will only be having an online auction
5/17/2021	Our Community Salutes of Delaware High School Enlistee Recognition Ceremony	Our Community Salutes of Delaware	TIM FURLONG	EMCEE	Annual ceremony to honor and recognize the high school seniors who are graduating and who are enlisting into the military.
5/18/2021	[Virtual] Making an Impact through Corporate Social Responsibility	The Chamber of Commerce for Greater Philadelphia	RIC HARRIS	MODERATOR	A thoughtful CSR strategy — that reflects the values of the organization through service to its community — can also go a long way in recruiting dedicated talent, cultivating financial supporters, and transforming consumers into brand evangelists. Over the past year, the COVID-19 pandemic and renewed calls for racial justice have caused many businesses to reevaluate how their corporate social responsibility (CSR) practices can be a reflection of our current times.

5/18/2021	Athlete of the Year Awards	PBS39 / CH Foundation	AMY FADOOL	EMCEE	The Athlete of the Year Awards recognizes high school student athletes from around the region and will be televised on PBS39. This year's guest speaker will be WNBA basketball star Sue Bird.
5/22/2021	Virtual Greater Philadelphia March for Babies	March of Dimes	TRACY DAVIDSON	EMCEE	March for Babies is a walking event that supports the March of Dimes mission of healthy mom, strong baby!
6/1/2021	POWER Advocate Awards & Fireside Chat	POWER of Professional Women	TRACY DAVIDSON	MODERATOR	Award ceremony for 2020 Male Advocate Award and Fireside chat-virtual (Award winners are Steve Colis, CEO at Amerisource Bergen and Allies of Grant Thornton, Mike Cairns, Adam Ross and Sean Denham and a fireside chat with David Cohen and David Smith, Author of Good Guys and Athena Rising, and Tracy moderating. Goal is to highlight the success stories of companies and leaders who are committed to the growth and development of women leaders in business and to hear from previous winners and nationally recognized

6/3/2021	High School Class Speaker	Lansdale Catholic High School	KEITH JONES	SPEAKER	<p>As the English Chair at Lansdale Catholic High School and a true believer in the content area's versatility/ benefits in "the real world," I'm always looking for ways to bring in well-spoken, talented, successful professionals who can model English/communications ideals in a concrete way for my students. I teach AP Language & Composition to Juniors as well as American Lit. to Seniors and both courses aim to shape confident, independent thinkers, speakers, and writers, while laying foundational skills necessary for responsible civic engagement. It would be such a pivotal experience for my students to be able to meet Keith Jones & hear how his experiences & studies shaped his personal and professional life.</p>
6/4/2021	AL DÍA Round Table Conversation on Health Equity - No Matter Where You Live	AL DÍA News	YAIMA CRESPO	MODERATOR	<p>A Round Table Conversation with the American Heart Association and Mainline Health in regard to Health Equity No Matter Where You Are. The event will feature a medical professional, members of the American Heart Association and a community leader.</p>

6/4/2021	6th Annual Garbage Bag Gala	The Salvation Army Kroc Center	ANY NEWS ANCHOR	MODEL	<p>This awe-inspiring runway show (sponsored by New Jersey American Water and Agent06) will showcase fashions created from recycled and unconventional materials, even garbage bags. Approximately 20 garments created by fashion design students from Drexel University's Westphal College of Media Arts and Design will be featured, which is being produced by acclaimed red-carpet designer, Project Runway runner-up and judge, Nancy Volpe Beringer. 6th Annual Garbage Bag Gala Fashion Show benefiting the women's and family programs through the Salvation Army Ray and Joan Kroc Corps Community Center in Camden.</p> <p>Declined per Kathy Gerrow.</p>
6/8/2021	COVID-19 Vaccine Town Hall Meeting	Cooper University Health Center	CYDNEY LONG	EMCEE/HOST	<p>As part of Cooper University Health Care's ongoing COVID-19 vaccine education initiative, Camden residents will be invited to attend a free COVID-19 Vaccine Town Hall at the Salvation Army's Kroc Center located in East Camden. The panel of experts will be available to answer questions, dispel myths, etc. Those in attendance will also be able to get a vaccine.</p>
6/9/2021	Benjamin Franklin High School Graduation	Benjamin Franklin High School	STEPHANIA JIMENEZ	SPEAKER	<p>Benjamin Franklin High School class of 2021 graduation.</p>

6/10/2021	8th Grade Promotion Ceremony	Roberto Clemente Promise Academy (School District of Philadelphia)	AUNYEA LACHELLE	SPEAKER	This is the graduation (promotion) ceremony for the 8th Grade Class of 2021 from the Roberto Clemente Promise Academy. We will celebrate the accomplishments of our scholars through the presentation of awards, sharing reflections of this academic year, and wish them well in their futures. DECLINED DUE TO SCHEDULING CONFLICT FOR AUNYEA.
6/10/2021	Wall Ball: The Art of Wellbeing	Mural Arts Philadelphia	AUNYEA LACHELLE	EMCEE	Philadelphia's most innovative and colorful celebration is back- and this time, we're going virtual! Wall Ball, Mural Arts Philadelphia's annual gala fundraiser, is a fun and interactive event that brings together hundreds of Mural Arts supporters. This year we are transforming this exciting event into a memorable virtual experience. Declined due to Aunyea on vacation.
6/15/2021	Military Spouse J.D. Network 10th Anniversary Virtual Celebration	Military Spouse J.D. Network	LUCY BUSTAMANTE	MASTER OF CEREMONIES	The 10th Anniversary Celebration will be attended by more than 200 guests to include our members who are located all over the world, sponsor partners, corporate and community leaders to celebrate ten years of support and advocacy for all military families who serve alongside their servicemembers successfully helping change lives for the better by securing military spouse rules and policies in 40 states and the U.S. Virgin Islands.

6/16/2021	Vision 2020 National Congress	Vision 2020	LUCY BUSTAMANTE	MODERATOR	The 7th Vision 2020 National Congress will convene around the theme “Leveraging Our Power for Positive Change” on June 15-16, 2021. It will be the largest and most impactful Congress as well as the first to be a hybrid virtual event, with portions of the program open to the public. The second day of the Congress will be devoted to developing a bold new agenda to complete the unfinished business of gender equality.
6/17/2021	Disrupting Health Disparities: Barriers to Healthcare Roundtable	AL DIA NEWSPAPER	LUCY BUSTAMANTE	MODERATOR	Roundtable discussion sponsored by AARP, featuring leaders and medical professionals to discuss health disparities in the Commonwealth of Pennsylvania.
6/18/2021	Black Music Month: Past and Present	COMCAST	AUNYEA LACHELLE	MODERATOR	In support of X1’s theme for Black Music Month, Coming Together, this program will highlight how Black Philadelphia artists have come together in the past and present to launch a national holiday and continue the cultural moment through the collaboration of artists and genres. Event Splash page will also highlight other related initiatives: music content on Voices of the Civil Rights, the Black Music Month experience on X1, and a music playlist curated by the Multi-Cultural Marketing team in support of the company’s new partnership with Pandora. Virtual event for Comcast employees on 6/18/21

6/19/2021	Juneteenth Celebration at Broad + Market: A Festival Experience	Welcome America	AUNYEA LACHELLE	EMCEE/HOST	Programming & performances commemorating Juneteenth.
6/23/2021	Teen STEM Learning Internship Kick-off and recognition of NBC Universal Project Innovation grant award	The Land Conservancy for Southern Chester County(TLC for SCC) Teens Turning Green Internship Program	ANY TALENT	SPEAKER	TLC for SCC is thrilled to be the recipient of a Project Innovation Grant award for its Teens Turning Green high school conservation and STEM learning internship. We would love to show off our enthusiastic teen interns at work or, PREFERABLY, learning about a career in meteorology from a professional meteorologist on your team, as part of the STEM career learning that is integral to the goals of the internship. Declined per Diana Torralvo.
6/24/2021	Post George Floyd Discussion	BEN	AUNYEA LACHELLE	MODERATOR	Aunyea would be the moderator of a panel discussion of NBC10 employees and a non-employee guest. It's an informal discussion where employees can express personal feelings.

6/24/2021	Powering Possibilities: Connectivity for the New Enterprise	COMCAST		MODERATOR	<p>Join Comcast Business and the Philadelphia Business Journal for a conversation with local IT leaders to discuss key learnings from the past year and discover what's next.</p> <p>The pace of change was forced to accelerate over the past year. IT leaders and business owners found themselves with unexpected challenges – supporting a remote workforce, solving for a new customer experience or addressing supply chain issues – and it was up to these leaders to adapt quickly for the good of their organization. Many entities that were constrained by legacy technologies found it difficult to pivot and change operations. What's clear is that the new enterprise will only be as strong as the backbone of its connectivity, its data network – a network that can quickly adapt to changing conditions, a network that can support employees wherever they are, a network that can be a change agent for growth, and a network for powering possibilities for all businesses to be ready for what's next.</p> <p>Declined per requestor.</p>
-----------	---	---------	--	-----------	---

6/30/2021	Meet the Moment: "LGBTQ+ Pride and Juneteenth Meet Here."	Philadelphia Convention and Visitors Bureau PHLDiversity	STEVE SOSNA	MODERATOR	<p>Join us for this unique Zoom Newscast, commemorating LGBTQ+ Pride Month and Juneteenth. We will be reporting on the evolution of Philadelphia's LGBTQ+ community, steadily growing more popular and inclusive, complementing the black and brown stripes to the rainbow flag. Also, the re-imagined celebration of Philadelphia's Juneteenth virtual event featuring a Freedom Day Float House Competition. Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States. Philadelphia is prepared to help plan your next event embracing our diverse communities, from hybrid to in-person, and is committed to ensuring a positive experience for your attendees.</p>
6/XX/2021	Cocktails for a Cause	Broad Street Ministry	GLENN SCHWARTZ/AUNYEA LACHELLE	MEET AND GREET	<p>Get ready to toast one of your favorite Philadelphians from home! Enter our online raffle for the chance to win a one-on-one virtual happy hour with various celebrity supporters of Broad Street Ministry all while providing aid to your neighbors in need. Glenn or Aunyea declined per Kathy Gerrow.</p>

7/2/2021	Our America Now	Welcome America	AUNYEA LACHELLE	Emcee/Host	<p>Presented by Einstein Healthcare Network, Our America Now joins forces with Barnes on the Block with Mural Arts Philadelphia for a block party at the Barnes Foundation. This event celebrates diverse multi-sensory stories through food, drinks, performance, select films from BlackStar Film Festival, sculpture, glass blowing, plus a special performance from Poet Laureate Trapeta B. Mayson and more. These textured personal tales will explore how we experience life, liberty, and the pursuit of happiness today. We The People Stage has curated this experience to inspire attendees to share their own stories from this unique moment in our shared American history. In partnership with the Philadelphia Education Fund and its PhillyGoes2College.org platform, two rising student poets will take the main stage to share their original work that highlights the unique sparks that led these youth to pursue college. Together, we savor our collective courage, grit, joy, and community through the unifying power of story. Our America Now is supported by Comcast NBCUniversal.</p>
----------	--------------------	-----------------	-----------------	------------	--

7/9/2021	Best of the Main Line	Main Line Today	Bill Henley	SPEAKER	<p>The Best of the Main Line event celebrates all that is the Best with a week-long event celebrating our reader voted best of the Main Line winners!. Beginning on July 9th and running through July 15th we will be up and down the Main Line and western suburbs offering giveaways, live music and celebrating with our winners. Please join us to support your local community and celebrate the best of the best. You can find more event details on MainLineToday.com to see the different locations we will be located at each day. Most nights we will be on location from 5-7 pm. Declined per Henley.</p>
7/13/2021	Activate Your Power	Women In Media GLOBAL (WIM GLOBAL)	TRACY DAVIDSON	SPEAKER/PR ESENTER	<p>It is an honor to connect today on behalf of Women In Media GLOBAL to extend you an invitation to share your story at Activate Your Power taking place July 11th - 14th from 12pm - 1:30pm daily, our 2nd Annual Virtual Inspirational, Wellness, & Personal Development Gathering called Activate Your Power, which will go live daily in the WIM GLOBAL Facebook Community Page, YouTube, and other streaming platforms online. Right now, across the world we are all feeling inspired to impact change for the greater good, WIM wants this gathering of women in the media to provide the tools & empowerment for our community to activate their power now.</p> <p>Starting Sunday July 11th to Wednesday July 14th, Activate Your Power digital summit will convene</p>

					<p>virtually featuring motivational and informative speakers to empower the Women in Media attendees on wellness and personal development topics in sizable presentations. Each presentation should conclude with a call to action / next steps for attendees to walk away with. Following the online summit, Thursday July 15th to Sunday July 18th, those who opt in for registration will meet WIM in Miami, Florida for an intimate Wellness Retreat in person providing 4 days of sisterhood, relaxation, yoga, adventure, and self-care for a small group of 15 - 25 women!</p> <p>Activate Your Power Virtual Summit & Retreat is the official kick-off of the WIM Global Membership Network, which will be an annual investment filled with amazing benefits for our network members and sisters. This is truly an exciting time to relate to Women in Media GLOBAL!</p>
7/15/2021	National Association of Hispanic Journalists International Conference & Career Fair	National Association of Hispanic Journalists	LUCY BUSTAMANTE	SPEAKER/PRESENTER	<p>The Mentorship Meetup is an event to discuss the importance of mentoring to students, young professionals and mid-career professionals who wish to go into management. Speakers from each level will discuss their experiences. NAHJ will discuss launching a formal mentoring program and invite attendees to take part.</p>

7/20/2021	A Community Conversation: Philadelphia's Gun Violence and the Link to Food Insecurity	Bebashi - Transition to Hope	STEPHANIA JIMENEZ	MODERATOR	A Community Conversation: Philadelphia's Gun Violence and the Link to Food Insecurity will be the fourth virtual panel discussion hosted by Bebashi – Transition to Hope (Bebashi). This discussion will take a look at Philadelphia's worsening gun violence problem and the correlation between this and food insecurity in the city's most affected areas.
7/26/2021	National Avocado Guac-Off	Philabundance/The GIANT Company	SHEILA WATKO	CONTESTANT	The GIANT Company is donating approximately 50,000 avocados to Philabundance on Monday, July 26, in celebration of the upcoming National Avocado Day (which is on July 31). To honor this special donation and unique day, we are inviting media personalities to a "GUAC OFF"!! Media personality shares their recipe/ingredients with us and their ingredients are on-site and ready to be prepped upon arrival. Judges will be Loree Jones, CEO, Philabundance and/or Philabundance Chef; a GIANT nutritionist; co-owner Mission Taqueria, Daniel McLaughlin. GIANT is willing to make a donation to kids/fighting hunger on behalf of media personality. Event takes place July 26 from 9-1030 a.m. at the Philabundance parking lot @ 2616 South Galloway Street. We are asking attendees to arrive by 8:30 a.m. We are asking media personalities from all major stations to come and compete – NBC10, FOX29, CBS3, and 6ABC. We may extend invitation to food editor at Inquirer and/or a

					<p>blogger or two. The GIANT Company is donating the avocados; Philabundance is hosting. Daniel McLaughlin from Mission Taqueria will be in attendance.</p> <p>Declined per Sheila.</p>
--	--	--	--	--	---

7/28/2021	PPRA: State of the Industry Panel	Philadelphia Public Relations Association	DIANA TORRALVO	PANELIST	<p>As we emerge from the COVID-19 pandemic, PPRA is bringing together communications experts and thought leaders to share their perspectives in this State of the Industry panel. What does the future of communications look like in our region and beyond? Which behaviors brought about by the pandemic are here to stay? As the world opens back up, what industry trends are on the horizon? These questions and more will be answered by professionals with experience in entertainment, media relations, events, community relations, and agency work.</p>
-----------	-----------------------------------	---	----------------	----------	---

7/29/2021	Academy Town Square presents: Preparing for a Warmer, Wetter Philadelphia	The Academy of Natural Sciences of Drexel University	GLENN SCHWARTZ	SPEAKER/PRESENTER	<p>Presented in partnership with the Drexel Climate Year Speaker Series.</p> <p>This Academy Town Square is being presented in coordination with the exhibition of Gideon Mendel: Drowning World at the Academy. The exhibition features 37 photographs, two found-object displays and a video by leading contemporary photographer Gideon Mendel, a native of Johannesburg, South Africa. Mendel began photographing major floods in 2007 when one in the United Kingdom and another in India occurred within two weeks of each other. Their proximity struck him as a shared vulnerability that seemed to unite people. This unique photographic exploration of flooding offers a stark portrayal of the human condition within the context of overwhelming climate events around the world. The exhibition includes color images of some of the poorest and wealthiest communities on the planet, all exposed to the floodwater that envelops them.</p>
-----------	---	--	----------------	-------------------	--

8/11/2021	STEM Education presentation on science and careers for meteorologists	The Land Conservancy for Southern Chester County (Teens Turning Green High School STEM Internship)	VIOLETA YAS	SPEAKER/PRESENTER	A presentation of about 1 hour, for an older teen audience, about the science of meteorology and careers in meteorology. Personal stories about the speaker's own interests, education, career path, etc. are very interesting to our interns. The purpose of presentation is to teach the interns about interesting, rewarding careers in a STEM field and introduce them to a woman or person of color who has successfully overcome historical barriers to entry in that field, to help spark their own imagination and ambitions.
8/11/2021	Ravitch Fiscal Reporting Program: How to cover pensions	Newmark Graduate School of Journalism/Ravitch Fiscal reporting Program	CLAUDIA VARGAS	SPEAKER/PRESENTER	Claudia will give reporters from around the country tips on covering pension stories.

8/16/2021	VISIT PHILADELPHIA's Divine Nine Welcome Video	Visit Philadelphia	AUNYEA LACHELLE	SPEAKER/PR ESENER	<p>On behalf of VISIT PHILADELPHIA, the official tourism marketing agency of Greater Philadelphia, I'm writing to invite you to participate in the brief filming of a welcome video inviting all members of the National Pan-Hellenic Council (NPHC) — sometimes referred to as the "Divine Nine" historically Black Greek Letter Organizations — to the City of Brotherly Love and Sisterly Affection! This video builds upon VISIT PHILADELPHIA's leisure tourism marketing efforts for Black travelers, and is the first of several new NPHC marketing initiatives.</p> <p>This filmed invitation will feature Philadelphia public officials and community leaders connected to NPHC organizations. We will spotlight the history and accomplishments of their respective organizations, while extending a personal, open invitation to all members of the "Divine Nine" to VISIT PHILADELPHIA.</p> <p>For the over 2 million NPHC members, Philadelphia is the ideal destination where they will feel welcome, can immerse in Black cultural experiences, and connect with the heritage of their respective fraternity or sorority.</p>
-----------	--	--------------------	-----------------	-------------------	---

8/17/2021	Students for Racial Justice Summit	TeenSHARP	ISABEL SANCHEZ	PANELIST	<p>TeenSHARP is hosting its first "Students for Racial Justice Summit" from Monday August 16th to Friday August 20th to prepare high school and college students to continue to lead efforts to ensure their education institutions are equitable and inclusive.</p> <p>https://www.teensharp.org/2021/07/21/teensharp-students-for-racial-justice-summit-2021/</p>
8/18/2021	Presentation about technology and careers behind the scenes of TV news	The Land Conservancy for Southern Chester County	Philip "PJ" Williamson	SPEAKER/PR ESENER	<p>A presentation of about 1 hour, for an older teen audience, about the technology and technical careers required to produce TV news. Personal stories about the speaker's own interests, education, career path, etc. are very interesting to our interns. The purpose of presentation is to teach the interns about interesting, rewarding careers in a STEM field and introduce them to a woman or person of color who has successfully overcome historical barriers to entry in that field, to help spark their own imagination and ambitions.</p> <p>Declined per the organization (could no longer do date).</p>

8/21/2021	Hoop Dreams 10th Anniversary Sneaker Ball	Hoop Dreams Inc.	AUNYEA LACHELLE	EMCEE/HOST	The purpose of the event is to celebrate the 10th Anniversary of the nonprofit, raise money and bring awareness to programs of Hoop Dreams Inc. The audience will be between the ages of 30 - 65. Although the event will be catered, this is not a sit-down event. There will be high bar-top tables throughout the facility.
9/1/2021	Student Podcast Prep/Effective Interview Techniques	CHILDREN FIRST	MITCH BLACHER	SPEAKER/PR ESENER	High school students will be launching a podcast. They have not done this before. During the session, Mitch will share effective interviewing techniques with students and provide suggestions on how they can succinctly report on a story. Immediately, thereafter, students will have the opportunity to ask Mitch questions and he will answer them.
9/7/2021	2021 Mid-Atlantic Emmy Awards	NATAS Mid-Atlantic	ALBERTO RULLAN	Speaker/Prese nter	We are looking for Alberto Rullan to record segments for the 2021 Mid-Atlantic Emmy Awards. NATAS will provide the script. The recording can take place anytime through September 7.
9/9/2021	Academy Town Square	Academy of Natural Sciences of Drexel University	VIOLETA YAS	SPEAKER/PR ESENER	The Academy Town Square series is designed to engage and provide relevant educational content to the public on environmental issues. Academy Town Squares focus on critical global issues in environmental science by featuring prominent thought leaders and their findings on water, climate change, evolution and biodiversity and extinction.

9/11/2021	ACHA 2021 Philadelphia Walk for 1 in 100	Adult Congenital Heart Association		EMCEE / HOST	<p>Join us as we walk for the more than 2.5 million people living with congenital heart disease (CHD) across the country. Since 1998, the Adult Congenital Heart Association (ACHA) has been empowering and advocating for the 1 in 100 children and adults impacted by CHD. ACHA funds ACHD-specific research grants and is a leading organization in advocating for research at the federal level; has accredited 40+ ACHD programs across 25 states; and offers extensive educational tools, including defect-specific resources, weekly webinars, and a searchable clinic directory.</p> <p>In 2021, we will host walks in 11 communities to raise money for continued research, education and outreach for the CHD community. We're here to empower adults to take an active role in their cardiac care, to educate parents on the lifelong specialized care their young child will need in the future, and to support young adults through the transition to adult CHD care.</p>
9/14/2021		Johnson & Johnson	KEITH JONES	SPEAKER/PR ESENER	Declined due to never receiving talent request form.

9/18/2021	ExpoFe USA Sin Fronteras 2021	Drops of Love International / GPL Magazine	ALBERTO RULLAN	EMCEE / HOST	ExpoFe USA is an International Business and Networking Expo. We work to be a channel of connection, information, advertisement and support between enterprises, Businesses, Churches and Ministries, through the development of our GLOCAL Vision; from our local community in Philadelphia, with a focus on national and international connection and expansion.
9/18/2021	5th Annual Coatesville Invitational Vintage Grand Prix	City of Coatesville	Jaime Becerril	EMCEE/HOST	<p>This outdoor event is free and benefits the City of Coatesville Capital Projects and Parks and Recreation activities.</p> <p>Experience the thrill of a vintage auto and motorcycle Grand Prix through the heart of the historic City of Coatesville. The 5th Annual Coatesville Invitational Vintage Grand Prix, open to vintage race cars dating from 1900 to 1975 and motorcycles from 1930 to 1975, features more than 60 vehicles in five groups that will each run individually over a challenging 2.2-mile road course that winds through the streets of Coatesville, complete with old-style hay bales.</p> <p>New this year is a Friday Cruise-in event featuring vintage cars, trucks and special interest vehicles. The public is invited to cruise in their pre-1975 hot rods, restomods and classic cars. No entry fee or registration is required; however, all cars must be licensed. Parking for show vehicles will be available along Lincoln Highway.</p>

					<p>In addition, spectators can enjoy music, vendors, food trucks and the Western Chester County Chamber of Commerce VIP Beer Garden for the adults, all just steps away from the start and finish line. And don't miss the trophy and awards presentation.</p> <p>Vehicles run course: 8:30 a.m. to 3:00 p.m. Trophy celebration immediately follows the last timed event 3rd Avenue and Lincoln Highway (Start/Finish line) Coatesville, PA 19320</p>
9/19/2021	2nd Annual Great Gals Brunch	Bringing Hope Home	TRACY DAVIDSON	SPEAKER	<p>Bringing Hope Home's 2nd Annual Great Gals Brunch gathers 150 guests together on Sunday, Sept. 19th for brunch, shopping, Speakers and stories shared from a Bringing Hope Home Family that has been helped through our grant.</p>

9/22/2021	PAL Night at the Phillies game	Police Athletic League of Philadelphia	AUNYEA LACHELLE	PARTICIPANT	The Phillies allow the Police Athletic League of Philadelphia to have a night at the ballpark where PAL youngsters get to a Phillies games and participate in other activities. In conjunction with PAL Night there will be a media Whiffle Ball Game (because of COVID-19 it cannot be our traditional softball game). All local media outlets (TV, Radio, print) are invited to participate.
9/23/2021	Turning Points for Children "Drive-in" Gala	Turning Points for Children	KEITH JONES	EMCEE	Kids at Heart Gala is the biggest fundraiser of the year for Turning Points for Children. This event brings together hi-net worth individuals comprised of donors, corporate sponsors and board members who faithfully support the Turning Points mission of building Stronger Families and Brighter Futures throughout Philadelphia. Our supporters hail from a wide variety of professions and demographics; from medicine to law and from the Mainline to Moorestown, New Jersey.
9/23/2021	Academy Town Square: A Shaker of Science	Academy of Natural Sciences of Drexel University	STEVE SOSNA	SPEAKER/PRESENTER	A Shaker of Science is the Academy's monthly virtual happy hour where guests share behind-the-scenes perspective of their work in a fun, informal virtual setting.
9/24/2021	BEN Virtual mixer	Black Employee Network - NBC 10	AUNYEA LACHELLE	MODERATOR	Fun coworker bonding event.

9/25/2021	LUNAFEST Film Festival	Girls on the Run Philadelphia	ERIN COLEMAN	SPEAKER/PR ESENER	<p>Girls on the Run Philadelphia is hosting LUNAFEST film festival. The films are all made by women and are about women, and the event empowers young girls in Philadelphia! There will be an hour of socializing and raffle prize drawing before program introductions and 90-minute film screening. The anticipated audience will be women having a girl's night out, mom/daughter date, coworker meetup, etc.</p>
9/25/2021	Bite for the Fight Food Festival	Fight On Makenna Foundation		MODERATOR	<p>The Bite for the Fight Food Festival is a charity fundraiser for Fight on Makenna Foundation. Fight on Makenna's mission is to improve the quality of life for kids and families battling pediatric cancer.</p> <p>The Bite for the Fight Food Festival is an "all you can taste" event with some of the best restaurants, breweries, wineries, and distilleries in the Philadelphia Area. Restaurants will be competing for the "Best Bite" of the event.</p> <p>Declined due to no talent availability.</p>
9/29/2021	Bring Philly HOME Closing Ceremony	Project HOME	LUCY BUSTAMANTE	EMCEE/HOST	<p>A fundraising event for Project HOME a nonprofit that is focused on ending and preventing chronic street homelessness in Philadelphia. It is focused on our Rising Leaders who are young adults that will be future leaders in the city of Philadelphia.</p>

9/30/2021	Main Line Wine Gala	Resources for Human Development		EMCEE	The 2021 Main Line Wine Gala, which celebrates the world's most innovative winemakers, is presented by Resources for Human Development and benefits RHD's innovations in human services. RHD is a national human services non-profit that specializes in creating effective services that supports people of all abilities and any challenges, wherever the need exists. The money raised from the event will benefit a number of RHD programs.
10/1/2021	B. PHL Innovation Festival	B. PHL	AUNYEA LACHELLE	MODERATOR	The 2021 B. PHL Innovation Festival is a celebration of unity and collaboration. The 3-day series from Sept. 29-Oct. 1 will feature leaders and changemakers in health care, science, education, the arts and more. We are requesting Aunyea Lachele moderate the keynote speaker session with Eve called The Evolution of Eve on October 1st. The audience ranges from young adults to professionals. Declined per organization.
10/1/2021	Public Information Class	Delaware Emergency Management Agency (DEMA)	TIM FURLONG	SPEAKER/PR ESENTER	This is a class for local and state employees, volunteer groups, first responders, etc. about the role of the Public Information Officer. It provides students with basic skills for how to create a communications plan, how to work with the media, writing skills, and practice interviews.

10/2/2021	Annual Shredding Event	Cheltenham Volunteer Fire Company	Randy Gyllenhaal	EMCEE/HOST	<p>Kicking off Fire Prevention, we hold an annual shredding event to help members of the community safely & securely dispose of excess paperwork. Excess paperwork is a fire hazard in homes, and we hold this event every year to make sure we can help keep our community safe.</p> <p>Declined per organization.</p>
10/4/2021	Lifting up Hispanic Journalists and Newsrooms	Philadelphia Public Relations Association	LUCY BUSTAMANTE	PANELIST	<p>We would like to have a Zoom with Lucy Bustamante in recognition of Hispanic Heritage Month, with the goals to:</p> <ul style="list-style-type: none"> -Bring light to all of our amazing Hispanic journalists in Philadelphia -Discuss issues impacting Hispanic communities right now with concurrent crises -Learn more about Lucy's life and career -See how communications professionals can support storytelling and conversations around diversity. <p>We will likely have another panelist or moderator but wanted to reach out to you first. We are very open to time of day, but our members seem to enjoy lunchtime events or happy hour time. We can do this virtually, although are also very open to in-person if that is preferred.</p>

10/6/2021	TruMark Financial Feed-A-Pig Financial Literacy Fundraiser	TruMark Cares Foundation		SPEAKER/PRESENTER	<p>The event features business and community leaders who feed or kiss a pot-bellied pig, to raise awareness and funds to support financial literacy programs in local schools. Talent will speak for a few minutes about the importance of educating children and teens about money management and personal finance. And maybe even feed the pig for a good cause! The event is scripted, usually runs about 1-1 ¼ hours and will have about 100 people in attendance, comprised of business leaders, teachers, and faculty from participating schools.</p> <p>The Feed-A-Pig fundraiser is a component of TruMark Financial's "Building Financial Futures" initiative. With the funds raised, the credit union will award area schools grants to purchase materials to teach the fundamentals of personal finance. This information will help them make informed financial decisions and secure a future of financial success. To date, TruMark Financial has donated more than \$325,000 to area schools. The grants have been used to purchase resources such as calculators, computer software, and textbooks to help teach the value of saving and the importance of managing money responsibly. To learn more about TruMark Financial's Feed-A-Pig Financial Literacy Fundraiser visit: www.trumarkonline.org/bff.</p> <p>DECLINED due to no availability.</p>
-----------	--	--------------------------	--	-------------------	---

10/8/2021	Wings & Wheels	Wings For Success	TRACY DAVIDSON	Take photos with selected attendees	<p>The in-person event will have the Chatterband playing live, buffet dinner, silent auction/raffle and test drives from Porsche of the Main Line / RDS Automotive Group. It will be held outside at Vanguard ID Systems, located across the parking lot from the American Helicopter Museum in West Chester. Every dollar raised helps equip women to find employment and reach financial independence. For 23 years we have been working to provide the opportunity for women in need to achieve and maintain stable employment, and with your support, you are helping this become a reality. Together we can transform lives and impact our communities!</p>
10/10/2021	NAMI Bucks County Stride for Mental Health Awareness	NAMI Bucks County PA - National Alliance on Mental Illness	DEANNA DURANTE	EMCEE/HOST	<p>We envision a world where all people affected by mental illness live healthy, fulfilling lives supported by a community that cares. On Sunday, October 10, 2021, join hundreds of supporters as we unite and walk to raise awareness, to end the stigma that surrounds mental health, and to raise the funds necessary to make our mission and vision a reality. Recovery is possible for individuals living with mental illness, and we provide the necessary education and support to allow anyone to find hope and recovery. The Stride supports NAMI Bucks County, and we support Bucks County's 640,000 residents.</p>

10/12/2021	Philadelphia Public Relations Association Hall of Fame	Philadelphia Public Relations Association	TIM FURLONG	EMCEE	Cari Feiler Bender will be inducted into the PPRA Hall of Fame. There will be a speaking program and a luncheon.
10/14/2021	Eluna Community Conversations: Grief Through the Lens of Latino Culture	Eluna	LUCY BUSTAMANTE	MODERATOR	Please join us for our next Eluna Community Conversation which will be a special gathering aimed at exploring the Latino culture's unique response to death and grief. Our panel of experts will highlight Latino core values as well as cultural, spiritual, and lingual nuances in the landscape of children's grief. In addition, the conversation will consider the universality of grief, regardless of someone's cultural background.
10/14/2021	Cedar Crest College Communications Class	Cedar Crest College	JIM FRIEDMAN	SPEAKER/PR ESENER	Students will meet a videographer who is in the TV News business.

10/14/2021	Champions of Hope Awards	Ronald McDonald House Charities of the Philadelphia Region	KEITH JONES	SPEAKER/PRESENTER	<p>Our event celebrates the everyday heroes who demonstrate acts of volunteerism, philanthropy, and goodwill that fall into the three pillars at the heart of our organizational mission: safe lodging, reliable and healthy meals, and psychosocial support. Sponsors have the opportunity to recognize a Champion of Hope in their life or can shine a light on one of the heroes close to the daily work of RMHC of the Philadelphia Region. In addition to our Champions of Hope, we will be honoring two individuals who exemplify the vision, compassion, and community spirit of our co-founders, Audrey Evans and Jimmy Murray. The audience is anyone who supports our mission or would like to learn more about what we do.</p>
10/16/2021	Academy Town Square: Flooding in Philadelphia's Eastwick Community	Academy of Natural Sciences of Drexel University	CLAUDIA VARGAS	SPEAKER/PRESENTER	<p>The Academy Town Square series is designed to engage and provide relevant educational content to the public on environmental issues. Academy Town Squares focus on critical global issues in environmental science by featuring prominent thought leaders and their findings on water, climate change, evolution and biodiversity and extinction.</p>

10/16/2021	Reading Festival	Children's Playhouse Early Learning Center	AUNYEA LACHELLE & IRIS DELGADO	SPEAKER/PR ESENER	The Reading Festival will take place in Mifflin Park in South Philadelphia and be open to the public. If Aunyea could be a celebrity reader, it would be wonderful. Only 10 minutes is needed.
10/16/2021	KYW Newstudies	KYW Newsradio	STEVE SOSNA AND ISABEL SANCHEZ	PANELIST	For the past 54 years KYW Newsradio's Newstudies program has been inviting high schoolers from around the region to learn about journalism here at our studios. For the opening session on Saturday, October 16 at 9am, we're putting together a panel of journalists from different media who covered Ida's impact on our region. We would love it if Steve Sosna would be available to share his expertise and perspective with the students. Vaccination will be required for all involved with the event.

10/17/2021	35th Annual AIDS Walk Philly	AIDS Fund	MIGUEL MARTINEZ-VALLE	EMCEE/HOST	For 35 years, AIDS Walk Philly has been raising awareness and funds for HIV/AIDS services in the Greater Philadelphia Region. AIDS Fund provides emergency funds to individuals living with HIV through the From All Walks of Life Fund. There are over 27,000 people living with HIV in the Greater Philadelphia Region, according to the Office of HIV Planning Philadelphia. The funds raised from donations, sponsorships, and participation remain in the region, which has a new infection rate three times greater than the national average. AIDS Walk Philly 5K, brings together 5,000 people to raise public awareness and funds for those living with HIV/AIDS in our community.
10/18/2021	Meet and Greet Media and Communication students at Chestnut Hill College	Chestnut Hill College	CLAUDIA VARGAS	SPEAKER	Meet and greet students via zoom and share experiences as a reporter, investigating stories, broadcast journalism, and information about the new crime series.

10/20/2021	Expert Academy Telethon	Delaware County Literacy Council	LUCY BUSTAMANTE	EMCEE/HOST	<p>The Expert Academy Online Telethon will feature three experts with roots in Delaware County sharing their wisdom through exciting online workshops. Phil Rosenthal, creator of Everybody Loves Raymond and star of Somebody Feed Phil, will discuss writing for TV; Kathy Deitch, Shin Shin from the original Broadway cast of Wicked, will share tips on how to sing in full voice; and Alex Garfinkel, chef and owner of Balboa Catering, will demonstrate how to prepare tapas--small dishes from Spain.</p> <p>The 2021 Champions of Adult Literacy will also be honored at this exciting fundraiser in support of Delaware County Literacy Council! The event will be aired on YouTube Live on Wednesday, October 20, 2021, at 7:00 PM Eastern Time.</p>
10/20/2021	Project Ruffway	PSPCA	JIM ROSENFELD	RUNWAY PARTICIPANT	<p>Project Ruffway is a first-time event held at the Penthouse of the Ritz Carlton. Celebrities will walk the "ruffway" with adoptable dogs from the PSPCA. 100% of the proceeds will benefit the PSPCA.</p>

10/21/2021	The Salvation Army of Delaware Annual Community Dinner	The Salvation Army of Delaware	TIM FURLONG	EMCEE	This is the Salvation Army's Annual Community Dinner. Salvation Army local leadership explains role of the Salvation Army in assisting those individuals in needs. As with everyone else, COVID 19 was very challenging for underserved, primarily low-income individuals. This will be our first dinner in two years. Tim is highly recognized in our community. The event is "scripted," and an agenda is provided. The role of the emcee is to assure we stay focused. We would invite Tim to visit our facility to obtain a better overview of our work. If he chooses, Tim could offer his personal insights on our work.
10/22/2021	PA Kindness Poem Project	Pennsylvania Humanities Council	TRACY DAVIDSON	SPEAKER/PR ESENTER	We are asking notable Pennsylvanians to read the PA Kindness Poem (written by Philadelphia poet laureate, Trapeta Mayson) for World Kindness Day. They will be included in a video that will be released on World Kindness Day in November on various social media platforms.
10/22/2021	ACIT - TV & Media Class (High School)	Atlantic County Institute of Technology (high school)	STEVEN FISHER	SPEAKER	This is simply having an on-air talent from market #4 come in and speak to the students about his job in television and the various stops he's made along the way. Steven actually went to the same high school as me, and we've crossed paths a few times, so I'm looking forward to having him speak to my TV & Media students

10/23/2021	15th Annual PAWS Mutt Strut	Philadelphia Animal Welfare Society (PAWS)	Sheila Watko	Emcee/Host	<p>The PAWS Mutt Strut is a fall festival for dogs and the people who love them! At the 15th Annual PAWS Mutt Strut, we'll once again walk the scenic route at The Navy Yard to raise lifesaving funds for Philadelphia's homeless pets. Along with the walk itself you can enjoy live music, food trucks, costume and talent contests, agility course, paw print painting, a raffle with great prizes, family friendly activities, dog adoptions and much more! Learn more at pawsmuttstrut.org.</p>
10/26/2021	PILP40: Celebrating 40 Years of the Pennsylvania Institutional Law Project	Pennsylvania Institutional Law Project	ERIN COLEMAN	EMCEE/HOST	<p>Join members of the PILP community as we celebrate 40 years of advancing the rights of incarcerated people across Pennsylvania. At PILP40 you will hear from former and current clients about the myriad ways the organization's work has impacted their lives. You will also hear from our keynote speaker, Dwayne Betts, a formerly incarcerated man who was able to break free from the bonds of incarceration and graduate from Yale Law School. Between his years of public defense work, advocacy, and Betts's own experiences as a teenager in maximum-security prisons, his experience uniquely positions him to speak to the failures of the current criminal justice system and present encouraging ideas for change.</p>

10/28/2021	My Climb Up the Corporate Ladder	WICT Philly board	TRACY DAVIDSON	MODERATOR	<p>My Climb Up the Corporate Ladder: meant to be an open conversation to hear from senior female executives on how they successfully navigated their career. The panel will feature SVP and above leaders who can share risks, challenges, victories and set-backs they've faced. This event is usually our highest attended event of the year and this will be our third year hosting it. Audience is both WICT members and non-members.</p> <ul style="list-style-type: none"> • Moderator: Tracy Davidson, Anchor, NBC10 News • Panelists: <ul style="list-style-type: none"> o Loren Hudson, Chief Diversity Officer, Comcast Cable o Shawna Erdmann, Senior Vice President, Learning and Development, Comcast Cable o Grace Wu, Executive Vice President, Casting, Entertainment Content, NBCUniversal
10/29/2021	Back to the 80s Gala	Acenda Integrated Health		EMCEE/HOST	<p>Join Acenda for a totally tubular evening of rad 80s entertainment, colorful cocktails, and nostalgia to the max. Celebrate good times after cocktail hour with dinner, dancing, and your favorite boombox hits. Sweet dreams are made of evenings like this! Acenda's Back to the 80s Gala will feature righteous auction baskets for your bidding pleasure.</p> <p>DECLINED no talent available.</p>

10/30/2021	Costume & Hero Community Event	100 Black Men of Philadelphia	TBD	EMCEE/HOST	<p>The goal is to support youth who live in disadvantaged underserved communities. There have been 430 homicides in Philadelphia and 175 children have been victims of shooting. The theme is to dress like a local hero and Brandon will be one of them. There will also be a community fair in which resource information will be distributed to families and children in underserved high crime areas.</p> <p>Declined per no talent available.</p>
11/2/2021	Camp Out For Hunger 2021	WMMR Preston & Steve	Erin Coleman, Keith Jones, Bill Henley, Lucy Bustamante, Sheila Watko, and Tracy Davidson	SPEAKER/PRESENTER	<p>Preston and Steve's Camp Out for Hunger is supporting Philabundance in their mission to drive hunger from our local community.</p>

11/3/2021	Dare to Dream and the Magic of Sunrise: a Virtual Celebration	Sunrise Association - in collaboration with Hapner-Hart Media	Erin Coleman - Rosemary Connors - John Clark - Keith Jones	SPEAKER/PRESENTER	<p>The Sunrise Association is a non-profit org that builds/operates free summer camps for Kids with Cancer and their siblings.</p> <p>Sunrise Association: https://www.sunriseassociation.org/ Short video by Sunrise Association. https://drive.google.com/file/d/11hA4j3EekfBJKDX8gvLsDZyHaex2BCa/view?usp=sharing Our company: www.hapnerhartmedia.com</p> <p>This year, Sunrise is announcing the opening of a new camp - their 10th!! - in the Philadelphia area: opening Summer 2022. We are reaching out and inviting Philadelphia personalities/celebs to make a welcome video for the event. The audience is anyone but certainly we are hoping to especially draw families with young children. This special virtual event is hosted by Ken Jeong (Masked Singer, Dr, Ken, Crazy Rich Asians)</p> <p>Declined per tight deadline.</p>
11/3/2021	28th Annual TB&C Awards Luncheon	March of Dimes		EMCEE	<p>Honors individuals and projects in the Philadelphia area that have impacted Transportation, Building & Construction. Also, raises important funds and awareness for the March of Dimes.</p> <p>Declined no one available.</p>
11/5/2021	Weather MaST Community Charter School Class	MaST Community Charter School 3	STEVE SOSNA	SPEAKER/PRESENTER	<p>Steven Sosna is going to be talking to our class about thunderstorms and weather.</p>

11/6/2021	Philadelphia Heart Walk	American Heart Association	JACQUELINE LONDON	MASTER OF CEREMONIES	As the signature fundraising event for the American Heart Association, the Heart Walk promotes physical activity and heart-healthy living in a fun, family-oriented environment. This year, the Philadelphia Heart Walk will take place Saturday, November 6, 2021. Kicking off from Citizen's Bank Park. In the past, over 15,000 have attended.
11/9/2021	2021 Access to Justice Awards Benefit	Philadelphia Bar Foundation	ERIN COLEMAN	EMCEE/HOST	The Philadelphia Bar Foundation's Access to Justice Awards Benefit celebrates Philadelphia's public interest community, civil legal aid organizations, and the businesses that partner with the Bar Foundation. The 2021 Awards Benefit will be virtual this year, and is open for all to attend. We will be honoring three incredible awardees: Nilam A. Sanghvi, Esq., Legal Director of the Pennsylvania Innocence Project, is our 2021 Philadelphia Bar Foundation Award Recipient, recognizing her commitment to public interest legal work. White and Williams LLP is receiving the 2021 Pro Bono Award for their firm's outstanding volunteer efforts to provide legal services. The late William T. Coleman, Jr. is being honored as our third-ever Trailblazer for Justice, celebrating his life-long commitment to civil rights. We'll also be celebrating the generous sponsors and donors, including our law firm Unified Giving Partners, that make everything that the

					Foundation does possible. Historically, our event tracks hundreds of legal professionals in celebration of Philadelphia's public interest community.
--	--	--	--	--	--

11/10/2021	Guest Speaker in Environmental Sociology Class	Temple University	STEVE SOSNA	SPEAKER/PRESENTER	The goal of this course is to introduce students to the sociology of the environment - the study of the interrelationships of human social systems and ecosystems- with a primary focus on their social aspects. In this course we also focus on how social systems can be rearranged to ensure environmental justice, sustainability, and human and planetary well-being. Speakers from an array of professions are invited in to discuss how their profession impacts the climate change discussion.
11/10/2021	Newhouse Outcomes	Syracuse University	ISABEL SANCHEZ	PANELIST	Prospective Newhouse (Syracuse University) students from the Philadelphia area, hearing from alumni about their time at SU.

11/13/2021	CB Designs Fundraising Gala	CB Designs	AUNYEA LACHELLE	EMCEE/HOST	<p>Proceeds will benefit two non-profit organizations; the Covenant House & Domestic Abuse Project. we're sure to achieve this event's fundraising goal that will help to provide much needed services and resources for runaway youth and victims of domestic violence. Our main purpose is to shine a light on these issues that people faces every day and fight to be happy. I am a witness to both sides of these domestic violence and getting kicked out to the streets, I've never had the opportunity to get the help these two organizations have to provide and for that I want to share that to people. There will be business owner's, entrepreneur's, sponsor's, friends, family and all supporters.</p> <p>POSTPONED to November 2022.</p>
11/17/2021	Celebrate Hope Award Ceremony	The Salvation Army	Jacqueline London, Glenn "Hurricane" Schwartz, Lucy Bastamante, Miguel Martinez-Valle, Alberto Rullan	SPEAKER/PRESENTER	<p>The Salvation Army Greater Philadelphia's annual Celebrate Hope Award Ceremony is a fundraiser that lets donors and community members learn about ways The Salvation Army serves families and individuals in need. The event also honors two individuals each year who have served the Greater Philadelphia community and The Salvation Army in a variety of ways. Finally, the event kicks-off The Salvation Army Greater Philadelphia's Christmas fundraising season.</p>

11/17/2021	Internet Essentials Impact on Workforce Development Summit	Internet Essentials from Comcast	Bill Henley	EMCEE/HOST	<p>On November 17, 2021, Internet Essentials from Comcast in partnership with Goodwill Industries International will host the third summit in our Impact series, focusing on the relationship between connectivity, positive workforce outcomes, and increased economic mobility.</p> <p>We will also be using the summit as an opportunity to drive awareness around broadband adoption especially in this environment of subsidies where price is taken off the table as a barrier. Workforce is an excellent example of the critical impact broadband adoption plays in terms of access to jobs, required skills, employment opportunities, and workforce mobility/progression.</p> <p>This summit will bring together, in a virtual environment, leading experts in workforce development, policy, and business, as well as nonprofit organizations, customers, and select government officials to better understand how programs like Internet Essentials and the Emergency Broadband Benefit impact people's lives and can prepare them for the workplace of the future.</p>
------------	--	----------------------------------	-------------	------------	--

11/18/2021	Someone's in the Kitchen	Free Library of Philadelphia Foundation	MIGUEL MARTINEZ-VALLE	SPEAKER/PRESENTER	<p>Hybrid Event - Fundraiser to benefit the Free Library of Philadelphia Foundation; a portion of the funds raised will go toward Programming in the Culinary Literacy Center. Ange Branca and her multi-national chefs will demonstrate and prepare a 4-course meal for on-site guests. Interviewer will speak with Ange and her chefs whose philosophy and novel platform represent a commitment to offering cultural diversity in the culinary space. There may also be a representative from Philadelphia Magazine on site, who will share in the conversation with everyone. As there will also be virtual attendees, interviewer will encourage questions and comments from them, as well.</p> <p>Declined per organization.</p>
11/18/2021	Class speaker for "Writing & Announcing for Broadcast" (VIRTUAL)	The College of New Jersey	Dan Stamm	SPEAKER/PRESENTER	<p>Students in this broadcast journalism class will be writing a television news package based on Dan's talk. They will also be crafting a social media post.</p>

11/18/2021	East Vincent Elementary School Field Trip	East Vincent Elementary School- Owen J Roberts School District	STEVE SOSNA	SPEAKER/PRESENTER	Due to Covid restrictions and bus limitations, we are requesting in-school field trips this year. Third grade students study the water cycle and patterns in length of sunlight in a day over the course of the year. The goal is to have students learn about the profession of a Meteorologist and how the job is performed. Declined due to event being rescheduled in December 2022.
11/24/2021	Career Day	Kingsway Regional Middle School	Randy Gyllenhaal	SPEAKER/PRESENTER	Career Day is offered annually in order to provide students exposure to a variety of career and college-related opportunities.
11/30/2021	Wilmington Fire Department 100th Anniversary Banquet	Wilmington Fire Department	TIM FURLONG	MASTER OF CEREMONIES	Banquet commemorating the 100th Anniversary of the Wilmington FD. Short program with some speakers and a dinner.
12/1/2021	Próximo Nivel - Conference for Young Professionals	Greater Philadelphia Hispanic Chamber of Commerce	ISABEL SANCHEZ	EMCEE	The Proximo Nivel Conference is designed to provide young professionals, via workshops, presentations, panel discussions and networking, an ideal forum to build their professional reputation, help them land a job and move up the career ladder through tried and true leadership development strategies. Declined per organization.

12/1/2021	2021 SEPTA Holiday Vehicle Decoration Competition	SEPTA	Jaime Becerril	GUEST JUDGE	<p>Every year SEPTA holds a very unique competition — its annual Holiday Vehicle Decoration Competition, where employees from SEPTA’s Bus and Trolley divisions proudly display their holiday-themed tricked out vehicles.</p> <p>Eight festive buses are paraded through a garage bay at one of SEPTA’s eight bus districts.</p> <p>Previous year's themes ranged from “Winter Candyland” to “Winter Wonderland,” and “The Holiday Machine,” a nod to everyone's favorite 1970's classic Saturday morning cartoon Scooby Doo, which was completely donned with recognizable, but distinctive decorations; employees even popped off the bus fully dressed in character. Other entries included “It's A Small World,” with a message of global peace and international unity, and “Gingerbread House” complete with snow-dusted faux shingles and gum drops. All the vehicles' colors are eye-popping in the form of lollipops, presents and balloons. Christmas trees and mock fireplaces were a common thread, with one adventurous team adding a chimney that puffed white smoke from a stack on top of the bus!</p> <p>Declined per news</p>
12/3/2021	Leominster High School Speaker Series	Leominster High School	BRIAN MENDOZA	PANELIST	<p>Leominster High School is running a series of speakers to meet with our students and talk about their careers and lives.</p>

12/3/2021	Rutgers Alfredo Santiago Endowed FUNDRAISING GALA	LEAP Academy University Charter School	AUNYEA LACHELLE	EMCEE/HOST	The money raised goes to support scholarships for graduates of Camden's LEAP Academy University Charter School. LEAP -- as you might know -- has a PERFECT 100 percent graduation and college placement rate, 18 years in a row. The audience consists of donors, families, LEAP alumni and students and leadership from both LEAP and Rutgers University-Camden.
12/4/2021	Phillies Holiday Sale & Tree Lighting	Philadelphia Phillies	ERIN COLEMAN, KEITH JONES	EMCEE/HOST	Phillies will light their holiday tree outside the Third Base Plaza at Citizens Bank Park. Fans will be in attendance.
12/5/2021	DVLF TOY	Delaware Valley Legacy Fund	MIGUEL MARTINEZ-VALLE	EMCEE/HOST	Our annual fundraiser for DVLF - we support LGBTQ+ causes in the Philadelphia region through grants. We will have entertainment and a check presentation.
12/6/2021	MDC 203 Guest Speaker	West Chester University	AUNYEA LACHELLE	SPEAKER/PR ESENER	Aunyea will be part of a panel of West Chester University alumni who have gone on to successful careers in broadcasting. This panel will be part of MDC 203 ("The Philadelphia Media Experience") a course taught by myself, Dr. Anita Foeman, and professor of practice Vernon Odom. Participants may attend in person or via zoom; Aunyea said she would attend by zoom.

12/8/2021	East Vincent Elementary School Field Trip	East Vincent Elementary School- Owen J Roberts School District	STEVE SOSNA	Speaker/Presenter	Due to Covid restrictions and bus limitations, we are requesting in-school field trips this year. Third grade students study the water cycle and patterns in length of sunlight in a day over the course of the year. The goal is to have students learn about the profession of a Meteorologist and how the job is performed.
12/8/2021	Women United Power of the Purse	United Way of Greater Philadelphia and Southern New Jersey - Women United	ROSEMARY CONNORS	EMCEE / HOST	On Wednesday, December 8, Women United will celebrate, virtually, their portfolio of impact initiatives and recognize extraordinary women in leadership and philanthropy. Event participants will have the opportunity to see first-hand how, in partnership with United Way, Women United empowers women and families in our community to build strong, independent lives from cradle to career. This year, we will recognize Susan Jacobson, President of Jacobson Strategic Communications and Board Chair for the Greater Philadelphia Chamber of Commerce, as our Women United Honoree. We will also recognize a Next Generation Leader as well as for the first time, a local female business owner. Proceeds from this meaningful event make a measurable difference in the lives of women and families in our community through best-in-class programs that support initiatives in Early Learning, Career Pathways, and Financial Empowerment.
12/9/2021	Tinseltown	Comcast Spectacor	STEVE SOSNA	WEATHER	NBC talent to conduct Meet & Greet with viewers/attendees at NBCU's Night at Tinseltown.

12/9/2021	98.1 WOGL Loves Our Kids Radiothon	WOGL Radio/Audacy	ERIN COLEMAN AND SHEILA WATKO	CO-HOST	100% of Donations from the 98.1 WOGL Loves Our Kids Radiothon goes directly to the Child Life Services Department at CHOP. When children arrive at Children's Hospital of Philadelphia, their world is turned upside down. Suddenly, everything is completely unfamiliar — and very frightening. Child Life Services work tirelessly to make the breakthroughs that will make a hospital stay less stressful, and constantly find new ways to engage and entertain patients, many of whom are at CHOP for long periods of time. The goal? To help kids feel like kids.
12/10/2021	98.1 WOGL Loves Our Kids Radiothon	WOGL Radio/Audacy	LUCY BUSTAMANTE, BILL HENLEY, AUNYEA LACHELLE, and JACQUELINE LONDON	CO-HOST	100% of Donations from the 98.1 WOGL Loves Our Kids Radiothon goes directly to the Child Life Services Department at CHOP. When children arrive at Children's Hospital of Philadelphia, their world is turned upside down. Suddenly, everything is completely unfamiliar — and very frightening. Child Life Services work tirelessly to make the breakthroughs that will make a hospital stay less stressful, and constantly find new ways to engage and entertain patients, many of whom are at CHOP for long periods of time. The goal? To help kids feel like kids.
12/12/2021	Tinseltown	Comcast Spectacor	DEANNA DURANTE, ALBERTO RULLAN, ISABEL SANCHEZ, AMY FADOOL, BARRETT BROOKS, & MICHAEL BARKANN	SPEAKER/PR ESENTER	NBC talent to conduct Meet & Greet with viewers/attendees at NBCU's Night at Tinseltown.

12/13/2021	National Liberty Museum's Healthcare Hero Awards	National Liberty Museum	Any talent who is available.	EMCEE/HOST	<p>The National Liberty Museum is proud to host its Healthcare Heroes Awards, presented by Teva Pharmaceuticals. This international awards program recognizes inspirational heroes in healthcare research and treatment whose accomplishments have profoundly benefited their patients, their field, and the global community.</p>
12/15/2021	Awards of Valor	National Liberty Museum	Any talent	EMCEE/HOST	<p>Entering its 16th year in 2021, NLM's annual Awards of Valor program, presented by YOUR LOCAL CHEVROLET DEALERS, honours active-duty police officers, police detectives, K-9 units, firefighters & fire police, EMS & EMT, other emergency responders, and law enforcement personnel from the Greater Philadelphia Region for remarkable acts of heroism and for serving as role models in their communities. Their stories are gripping and inspirational, and they represent the very best of what Chevrolet and the Museum consider "Everyday Heroes."</p> <p>The following are criteria/achievements that can qualify a nominee for this award:</p> <p>Valor in Emergency Response – Individual Valor in Emergency Response – Team Meritorious Community Service – Individual Meritorious Community Service – Team</p>

					<p>The Doylestown Health's (Hospital) local chapter of the global non-profit WWAD (WalkWithADoc.org) has a monthly walking event to promote health & fitness for the local community. The outdoor event (the 3rd Wednesday of every month) begins with an educational talk (~ 15 mins) followed by a 2 mile walk around the Doylestown Hospital campus and local community. We promote the concept of Educate Exercise Empower and help attendees expand their usual exercise routine to help reach therapeutic benefits. We are pet friendly, handicap-able and stroller friendly.</p> <p>As our events are very weather dependent, we have invited Steve Sosna with his meteorological training and skills to help our attendees better understand what goes into weather forecasting and how they can plan their daily outdoor recreational activities safely.</p>
12/15/2021	WalkWithADoc	WalkWithADoc at Doylestown Health	STEVE SOSNA	SPEAKER/PRESENTER	
2/1/2022	BROADCAST CLUB WORKSHOP	KENSINGTON HEALTH SCIENCE ACADEMY	BRIAN MENDOZA	SPEAKER	Talk to students about his work, academic preparation and the importance of speaking 2 languages. Answering questions from students.
2/1/2022	BLACK HISTORY MONTH - BRING DA NOISE GUEST	Philadelphia Flyers and Comcast Spectacor	AUNYEA LACHELLE	GUEST DRUMMER	Aunyea will be our Bring the Noise guest at the Flyers game on 2/1 to kick-off our Black History Month. She will get the crowd excited by banging the ceremonial drum at the beginning of the game.

2/5/2022	AFRICAN AMERICAN CHILDREN'S BOOK FAIR - VIRTUAL EVENT	AFRICAN AMERICAN CHILDREN'S BOOK PROJECT	ERIN COLEMAN	SPEAKER	Talent recording for sponsor's commercial reel that ran last year for the virtual 29th Annual African American Children's Book Fair. They are done in various formats some have our logo with voice-over, other have a full view of the sponsor. And some had a full production. We would like to include your company in our reel in our virtual production on Saturday, February 5th.
2/6/2022	Sacred Heart Academy Mother/Daughter Mass & Brunch	SACRED HEART ACADEMY	LUCY BUSTAMANTE	GUEST SPEAKER	Annual brunch for school mothers and daughters coming together to spend special time together then share brunch together. Time to reflect on the relationships that mothers and daughters have with one another. Reminder of the lifelong relationship that they will have. There is a Catholic Mass celebrated just prior to the brunch
2/8/2022	BLACK HISTORY MONTH SUPER BOWL PANEL	NBCU BLACK EMPLOYEE NETWORK	DANNY POMMELLS, BARRETT BROOKS	PANELIST	ERG Panel Discussion. Talking about the Super Bowl being on NBC. Discussion of African Americans role in the Super Bowl and Half-time Show.
2/13/2022	The Christopher J. Perry/Carter G. Woodson Black History event	PHILADELPHIA TRIBUNE	ERIN COLEMAN	EMCEE	Virtual celebration of Black History month

2/17/2022	Virtual Symposium 2022: Climate Promises to Action	Green Philly	STEVE SOSNA	SPEAKER	Green Philly connects the community to local, sustainable solutions. Attendees will learn from innovative experts and problem solvers during panels, lightning sessions, and keynotes, meet local organizations to learn about how to support and get involved, and network with fellow like-minded individuals. The audience are from the Greater Philadelphia region, majority are 25-45 and want to learn how to create a sustainable city.
2/22/2022	BLACK HISTORY MONTH - BLACK & MISSING PANEL	NBCU BLACK EMPLOYEE NETWORK	JOHNNY ARCHER, AARON BASKERVILLE	PANELIST	Panel Discussion
2/25/2022	When Food Meets Fashion	Elaine Enterprizes	AUNYEA LACHELLE	EMCEE	An evening under the stars with Bravolebrities Prajje Oscar (Project Runway) and Chef Sylva Senat (Top Chef). Food pairing with fashion designers, cognac tasting, and an informal fashion show.
2/26/2022	AFRICAN AMERICAN CHILDREN'S BOOK FAIR	AFRICAN AMERICAN CHILDREN'S BOOK PROJECT	JOHNNY ARCHER, AUNYEA LACHELLE	EMCEE	The African American Children's Book Fair is one of the oldest and largest single day event for diverse children's literacy. The goal is to empower children through books. Studies show children who read outside of their normal course work are more productive students. The audience are children, caregivers, and educators.

2/28/2022	Black History Month All Women panel	NBCU BLACK EMPLOYEE NETWORK	LAUREN WINFREY, JACQUELINE LONDON, ERIN COLEMAN, BRITTNEY SHIPP, AUNYEA LACHELLE, KRYSTLE RICH, BARRETT BROOKS, SHAIRA ARIAS	PANELIST	This is a panel to give our on air women who identify as black the opportunity to share their stories. The obstacles they faced to get where they are. and, also to shed light on different disparities that still exist.
2/28/2022	Dominican Flag-Raising	Dominicanos in the Delaware Valley	SHAIRA ARIAS	MODERATOR	A primary purpose of Dominicanos in the Delaware Valley is to increase awareness and promote Dominican culture in the Delaware Valley. Due to the large and growing presence of Dominicans in the region, it is important to make our culture visible to other area residents. We understand the importance of diversity and inclusion and believe that through cultural understanding, community integration can occur. We will be celebrating the 178th anniversary of the Dominican Republic Independence with the Eighth Annual Flag Raising Ceremony in The City of Philadelphia, City Hall.

3/3/2022	Women's Lifestyle Conference	Baird	TRACY DAVIDSON	SPEAKER	<p>Baird's Foley Hillsley Group in the Blue Bell, PA office puts on a Women's Lifestyle Conference every year for about 80-100 women in the community to join together in learning, celebrating each other and networking. The audience is a curated list of people in the community, plus any guests they may want to bring, from Baird's Financial Advisor, Kristin Hillsley. The goal is for women to leave feeling empowered, with any type of educational takeaways (based on the content) and to have made at least one more connection in their network. Many people have reported having made multiple and greatly benefiting their life either personally and/or professionally.</p>
----------	------------------------------	-------	----------------	---------	---

3/10/2022	The Power of Agility and Adaptability, An Interview	Main Line Chamber of Commerce/Society of Professional Women (SPW)	TRACY DAVIDSON	INTERVIEWER	<p>Known for her work on leadership, education, and national security, Dr. Porges combines lessons she learned throughout her career with the practices she is developing at The Baldwin School, to help today's girls cultivate the skills they need to become tomorrow's leading women. She is currently the eighth head of The Baldwin School, a 130-year-old all-girls school outside of Philadelphia renowned for academic excellence and for preparing girls to be leaders and changemakers. The ways we define leadership are changing, and the women now stepping into leadership roles are mapping new paths to inhabiting traits such as grit, resilience, audacity, and self-confidence. This interview will explore experiences that lead Dr. Porges through all the changes and challenges of these last few years, and how the power of agility and adaptability impacts the future of success.</p>
3/14/2022	100th Anniversary of the Philadelphia Award	Comcast Corporation on behalf of Philadelphia Award	ERIN COLEMAN	EMCEE	<p>Dr. Ala Stanford and our own Brian L. Roberts are being honored at the Philadelphia Awards. The event will have a very small audience (25 total) and will livestream to approximately 225 virtual attendees.</p>

3/14/2022	Five Pioneering Black Ballerinas Fundraising Dinner	Philadelphia Ballet	JACQUELINE LONDON	MODERATOR	<p>Philadelphia Ballet is committed through its DEI&A work to proactively creating opportunities for artists from diverse backgrounds to share their stories with not only the Philadelphia Ballet family, but the wider community. We are proud to host the Five Pioneering Black Ballerinas for a week of community and public programs from March 14 through March 17, 2022. Marcia Sells, Sheila Rohan, Gayle McKinney-Griffith, Karlya Shelton-Benjamin and Lydia Abarca-Mitchell (a protégé of George Balanchine), former stars of Dance Theater of Harlem, will join Philadelphia Ballet for a week kicking off with a fundraising dinner for the Ballet on Monday, March 14 at the Bellevue Hotel. During the week they will hold workshops in schools and the community, as well as working with Philadelphia Ballet's company of dancers.</p>
3/19/2022	Build a House... Build a Dream	Habitat for Humanity of Chester County	BILL HENLEY	EMCEE	<p>In this competition, students work individually or in teams to build their own three-dimensional, model dream home which they then bring on the day of the contest for judging by professional architects, engineers, and builders. The goal of the event is to raise awareness of the need for affordable housing and funds for local Habitat home building programs for low-income families in the Delaware Valley.</p>

3/21/2022	PAL Night at the Sixers	Police Athletic League of Philadelphia	AUNYEA LACHELLE	PARTICIPANT	PAL youngsters, sponsors, and other invited guests get to attend a Sixers game to celebrate PAL. During the event, there is a Media vs. PAL kids half-time game.
3/22/2022	Academy Town Square: History of Eastwick and the Development of Eastwick United	Academy of Natural Sciences of Drexel University	KAREN HUA	MODERATOR	This is a Town Square discussion on Zoom via panel discussion targeting adults and educating of the Eastwick community and climate change affects in this neighborhood. This is part of a station partnership with the Academy of Natural Sciences that Jim O'Donnell is leading for news.
3/23/2022	FSS Social Justice Week	Friends Select School	LUCY BUSTAMANTE	SPEAKER	A group of 18 high school students are studying the media's impact on social justice. Lucy would be our guest speaker.
3/23/2022	Where Do We Go From Here? The Future of Local and National Journalism	TEMPLE UNIVERSITY	TRACY DAVIDSON	PANELIST	This program series aims to honor the McLean Contributionship's long-standing commitment to the field of journalism and supporting access to our Philadelphia Evening Bulletin Collection. The McLean Contributionship Philadelphia Evening Bulletin Endowed Lecture Series at Temple University Libraries' Special Collections Research Center aims to reflect on the past, present, and future of American journalism, history, and culture. In this installment, our panelists will share about the current trends in journalism. Our programs are open to all including Temple faculty, students, staff, in addition to the broader Philadelphia community and any member of the public.

3/26/2022	Dorothy I. Height Tea	Chester Alumnae Chapter of Delta Sigma Theta Sorority, Inc.	AUNYEA LACHELLE	EMCEE	The Chester Alumnae Chapter of Delta Sigma Theta Incorporated will be celebrating Dorothy I. Heights' life, leadership, and legacy. We will be awarding one woman and one young adult who embody the characteristics of Dorothy I. Height and who has made a substantial impact in our Delaware County Community as well as recognizing women in leadership positions in our area. We will provide a brief script to give flow of program and the MC is open to add her style and flair.
3/31/2022	Virtual Women's Empowerment Event-Reset, Refresh, Renew!	Turning Points for Children	KEITH JONES, JACQUELINE LONDON, ERIN COLEMAN, LUCY BUSTAMANTE, BRITTNEY SHIPP	PANELIST	The goal of this event is to establish a platform for women to empower other women through representation, inspiration, and participation. The audience will be comprised of a diverse demographic and socio-economic status.
3/31/2022	Women of Merit Awards	Al Dia Newspaper	FRANCES WANG	EMCEE	This celebration of #ALDIAWomenofMerit is a media event and an annual edition produced during Women's History Month focused on acknowledging and celebrating the new faces emerging in positions of leadership representing our changing demographics in the categories of Corporate, Education, Entrepreneurship, Non-profit, and Public Service, our Advisory Board selected 11 distinguished honorees.

3/31/2022	Temple Law's 125th Anniversary Celebration & Philadelphia Alumni Reception	Temple University Beasley School of Law	ROSEMARY CONNORS	EMCEE	Throughout the 2020-2021 academic year, Temple Law's Alumni Affairs and Development team spearheaded virtual events that celebrated 125 years of Temple Law growth and service. The engagements were coupled with student scholarship fundraising. The March 31, 2022 event serves as a capstone of the virtual engagements and celebration of the 125th Anniversary. The event is both celebratory and inspirational – the event's purpose is to instill guests with pride that they are part of the school's 125-year history of excellence in legal education, and inspire them to support scholarships that enable the same high-quality legal education they received continue to be accessible to people from a wide variety of backgrounds and experiences. Chairman Len Barrack and the Board of Visitors will serve as hosts.
3/31/2022	Widener University's High School Leadership Awards	Widener University	TRACY DAVIDSON	EMCEE	Widener University's High School Leadership Awards Ceremony will showcase winners of the High School Leadership Award on March 31, 2022 from 8 a.m. to 10 a.m.

**JOB VACANCY
RECRUITMENT SOURCE DATA SUMMARY FORM
(See Appendix A for recruitment sources used to fill all vacancies)**

Station	Job Title	# of Interviewees	Date Job Filled	Recruitment Source of Ultimate Hire	Recruitment Source to fill vacancy
WCAU	Photographer	8	3/22/2021	Nbcunicareers.com	See Appendix A
WCAU	Strategic Partnerships Director	17	7/19/2021	Current NBCUniversal	See Appendix A
WCAU	Photographer	8	7/19/2021	Nbcunicareers.com	See Appendix A
WCAU	Photographer	7	9/27/2021	Former Employee	See Appendix A
WCAU	Sales Operations Specialist	13	11/22/2021	Internet site: LinkedIn	See Appendix A
WCAU	Content Producer	26	1/3/2022	NABJ	See Appendix A
WCAU	Anchor/Reporter	31	1/3/2022	Nbcunicareers.com	See Appendix A
WCAU	Multi-Media Journalist	7	1/3/2022	Former Employee	See Appendix A
WCAU	Maintenance Technician	12	1/11/2022	Nbcunicareers.com	See Appendix A
WCAU	Assignment Editor	15	1/31/2022	Nbcunicareers.com	See Appendix A
WCAU	Sales Operations Specialist	6	2/7/2022	Nbcunicareers.com	See Appendix A
WCAU	General Assignment Reporter	12	3/7/2022	NABJ	See Appendix A
WCAU	Marketing Specialist	14	3/14/2022	Former Employee	See Appendix A
WCAU	Assignment Editor	4	3/28/2022	Nbcunicareers.com	See Appendix A
WWSI					
WWSI	Content Producer	15	8/16/2021	Nbcunicareers.com	See Appendix A
WWSI	Content Producer	12	8/30/2021	Nbcunicareers.com	See Appendix A
WWSI	Content Producer	9	12/6/2021	Nbcunicareers.com	See Appendix A
WWSI	Content Producer	5	3/7/2022	Nbcunicareers.com	See Appendix A
WWSI	Anchor	12	3/21/2022	Employee referral	See Appendix A

APPENDIX A

RECRUITMENT SOURCE LIST FOR WCAU and WWSI

NBCUniCareers www.nbcunicareers.com Has this source requested notices: No	NBC10 Telemundo62 Hobs Hotline – 610-669-5510 Has this source requested notices: No	LinkedIn www.linkedin.com Has this source requested notices: No
NABJ- National Association of Black Journalists www.nabj.org Has this source requested notices: No	NAHJ – National Association of Hispanic Journalists www.nahj.org Has this source requested notices: No	El Concilio www.elconcilio.net Has this source requested notices: No
YOH-via NBCUNI Careers Has this source requested notices: No	Indeed www.indeed.com Has this source requested notices: No	NAACP – Philadelphia Branch www.philadelphianaacp.org
Pennsylvania Association of Broadcasters www.pab.org Has this source requested notices: No	Philadelphia Association of Black Journalists www.phillyabj.org Has this source requested notices: No	Asian American Journalists Association –Philadelphia Chapter www.aaaja.org/philadelphia Has this source requested notices: No
Philadelphia Chinatown Development Corporation www.chinatown-pcdc.org Has this source requested notices: No	Greater Philadelphia Hispanic Chamber of Commerce www.philahispanicchamber.org Has this source requested notices: No	Association of Asian Journalists www.aaaja.org Has this source requested notices: No
TVJobs www.tvjobs.com Has this source requested notices: No	Camden County OEO www.camdencountyoeo.com Has this source requested notices: No	Community Integrated Services www.cisworks.org Has this source requested notices: No
Temple University www.temple.edu Has this source requested notices: No	Drexel University www.drexel.edu Has this source requested notices: No	

2022-2023 Annual Public File Report

WCAU & WWSI – TV

**FACILITY ID No.: WCAU, 63153
WWSI, 23142**

**April 1, 2022
to March 31, 2023**

2022 - 2023 ANNUAL EEO PUBLIC FILE REPORT

Call Sign of Station (s): WCAU-TV and WWSI-TV

List all full-time job vacancies filled by any station covered by this report in the past year (April 1, 2022 – March 31, 2023)

WCAU:	Full-Time Job Vacancies Filled
Hire Date	Position Title
4/11/2022	Content Producer
4/11/2022	Sales Operations Specialist
4/11/2022	APC Technician
4/25/2022	Content Producer
4/25/2022	Content Producer
6/20/2022	Systems Engineer
7/18/2022	Meteorologist
7/18/2022	Director of Technology
8/29/2022	Sr. Director, Integrated Media
9/11/2022	Creative Services Manager
10/3/2022	Digital Sales Manager
10/17/2022	Content Producer
10/24/2022	Assistant News Director
10/31/2022	Executive Producer
10/31/2022	General Assignment Reporter
11/7/2022	Content Producer
12/19/2022	Account Executive
1/9/2023	Digital Content Producer
1/9/2023	Project Manager, Brand Management
1/23/2023	Digital Content Producer
2/27/2023	Account Executive
3/27/2023	Research Manager

WWSI:	Full-Time Job Vacancies Filled
Hire Date	Position Title
4/4/2022	Marketing Specialist
4/18/2022	Meteorologist
6/13/2022	Multi-Media Journalist
6/20/2022	Account Executive
6/20/2022	Anchor/Reporter
7/12/2022	Meteorologist

1) For each vacancy listed, attach to this report the relevant and complete Recruitment Source Data Summary. See forms attached at the end of this report.

2) In total, how many interviewees did the station (or station group) interview for all the full-time job vacancies identified in Question 1? There was a total of 221 interviewees interviewed for all the full-time job vacancies identified above.

3) In total, how many persons interviewed by the above listed job vacancies were referred to the station from each of the recruitment sources used by the station?

Name or Recruiting Source	Number of Interviewees Referred during the year
Ncbunicareers.com	91
Contacted by: NBCUHR: Talent Acquisition	28
NBC 10/Telemundo 62 Jobs Hotline	0
Employee Referral	7
External/Industry Referral/Agent	0
Current Employee	7
Former Employee	4
Camden County OEO	0
Native American Journalist Association	0
Philadelphia Association of Black Journalists	0
Philadelphia Chinatown Development Corporation	0
NAACP- Philadelphia Branch	0
Asian American Journalists Association –Philadelphia Chapter	0
Greater Philadelphia Hispanic Chamber of Commerce	14
National Association of Hispanic Journalists	11
National Association of Black Journalists	14
Internet site: LinkedIn	43
Internet Site: Indeed.com	0
Contractor/Freelancer Conversion	2
Internet Site: TV-Jobs.com	0
Association of Asian Journalists	0

- 4) Please summarize the stations' broad recruitment outreach initiative during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and short summary of the nature of each initiative.**

RECRUITMENT FOR FULL-TIME VACANCIES

The Employment Unit has engaged in broad recruitment for its full-time vacancies and has widely disseminated information concerning these vacancies using a variety of communications methods. Job openings are always posted on www.nbcunicareers.com, and the Company's Staffing Center advertises job openings with targeted/specialized web sites in the broadcast industry when necessary. Both stations' web sites also provide links directly to www.nbcunicareers.com. This recruiting web site, which is available to the public, now allows NBCUniversal internal employees to apply for open jobs, which promotes career advancement opportunities for all employees. NBCUniversal's Employee Referral Program has been updated and the Human Resources Department at the Employment Unit has sent this new information to the Employment Unit's population. The program is designed to further the promotion of diverse recruiting by our own employees.

All positions are posted on nbcunicareers.com (the "Career Site"), a link to which is provided on the Stations' websites. All positions posted on the Career Site are republished by numerous third-party online general audience job boards, including commonly used sites like LinkedIn, AboutJobs, Indeed, and ZipRecruiter. Additionally, NBCUniversal partners with Direct Employers, which disseminates Career Site postings to additional online job boards targeted to reach diversity-focused, military veteran, disabled, and federal government job seekers.

NOTIFICATION TO COMMUNITY GROUPS AND RECRUITING ORGANIZATIONS

The Employment Unit invites employment sources and community organizations to submit a written request via a form available on the stations' websites to be included on WCAU and WWSI's job vacancy distribution list. In the 12 months included in this reporting period, no organizations have contacted the Employment Unit directly to request written notice of open job opportunities. If such requests are received, the Employment Unit will email job opening notices to any recruiting source or community organization that requests the information and responds with an email address to receive such job information. In addition, the Employment Unit has developed its own list of recruiting organizations to which it sends notices of open job opportunities.

List of Outreach Groups for WCAU and WWSI

<p><u>Asian American Journalists Association –Philadelphia Chapter</u> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com</p>
<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net</p>	<p><u>Greater Philadelphia Hispanic Chamber of Commerce</u> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com</p>
<p><u>Pennsylvania Association of Broadcasters</u> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org</p>
<p><u>Community Integrated Services</u> David Downey 441 N. 5th St, Suite 101 Philadelphia, PA 19123 P: (215) 238-7411 F: (215) 238-7423</p>	

RECRUITMENT/OUTREACH INITIATIVES

According to Commission regulations, the Employment Unit is required to undertake four recruitment/outreach initiatives every two years. Between April 1, 2022 – March 31, 2023, the Employment Unit has undertaken the following longer-term recruitment/outreach initiatives during the reporting period:

JOB FAIR PARTICIPATION (Minimum of 4)

Representatives of WCAU and WWSI participated in the following job fairs:

- National Association of Black Journalists Conference & Career Expo August 2022. Ric Harris, President and General Manager attended for the purpose of recruiting candidates. NBC10/Telemundo62 partnered with Comcast/NBCUniversal to actively recruit candidates at this event.
- Lia Pope attended National Association of Black Journalists Conference and partnered with NBCUniversal's Talent Acquisition Team to recruit top talent for WCAU/WWSI Positions August 3-5th 2022.
- September 16, 2022, The Philadelphia chapter of the NBCUniversal Black Employee Network, hosted and kicked off the Klein College Spring Career Fair with a "Chat with BEN". with a purpose of identifying diverse students to work behind the scenes in journalism.
- Temple University Klein College of Media and Communication Spring Internship and Career Fair. Our Human Resources Generalist, Lia Pope, was accompanied by Mike Hutz, Manager of Technology, Mike Ingalls, Managing Editor, Travis Hughes, Sr. Director, Integrated Media, Emad Khalil, Executive Producer, Doug Brown, Director of Studio Production, Ted McGovern, Studio Operations Manager, Tony Gaudio, Assistant Director, Engineering, and Jeff Halikman, Phillies Executive Producer to attend this career fair (March 14, 2023) for the purpose of recruiting candidates and interns.

COMMUNITY EVENTS DESIGNED TO INFORM AND EDUCATE THE COMMUNITY ABOUT EMPLOYMENT OPPORTUNITIES IN BROADCAST

- On April 6, 2022, Keith Jones was a speaker for The Writing and Rhetoric Program at Villanova University. Keith Jones spoke about how his studies at Villanova helped prepare him for his current career. He also discussed his experiences as a broadcast journalist.
- On May 4, 2022, Elizabeth Flores participated as a panelist for the Greater Philadelphia Hispanic Chamber of Commerce, Proximo Nivel Conference. There she provided young professionals, via workshops, presentations, panel discussions and networking, an ideal forum to build their professional reputation, help them land a job

and move up the career ladder through tried-and-true leadership development strategies.

- On June 6, 2022, Isabel Sanchez was a Speaker for Career Week at Philip H. Sheridan Elementary School. There she highlighted various professions and gave students opportunities to hear from presenters.

MANAGEMENT TRAINING – METHODS FOR EEO

- All employees, including management, must complete ongoing Diversity and Inclusion training at NBCUniversal.
- All Station employees and management are required to attend an annual mandatory training (by each September) on methods to ensure equal employment opportunities and to prevent employee harassment and discrimination. “Respect in the Workplace” is a training course that outlines the company’s policies regarding the prevention of harassment and discrimination in the workplace.
- Ric Harris, President & General Manager serves as the Black Employee Network Advisor for the East Coast, an Employee Resource Group for NBCUniversal. He attends ongoing meetings, conference calls and events to promote and guide individuals throughout the year.

EMPLOYEE TRAINING AND SKILLS ENHANCEMENT

NBCUniversal provides its employees with training that is designed to enable station personnel to acquire skills that could qualify them for higher level positions. The Talent Lab is NBCUniversal’s suite of nomination-based learning and developmental experiences that are uniquely designed to develop and engage NBCUniversal employees. It consists of five “tracks” with several underlying programs and experiences designed to develop leadership capabilities, enhance business acumen, and help shape and define culture within NBCUniversal.

Department	Date	Title of Training	Name of Trainer and/or company providing training	Brief Description of Training	Levels of Attendees	# of Attendees	Location of Training
Managers	6/1/2022	Take Flight with Disk	Take Flight Learning	<p>The Taking Flight with DISC training program is a high-energy training experience where individuals learn about themselves and others. By linking the DISC styles to four birds, the Taking Flight with DISC program breathes new life into the tried and true DISC model. First introduced by Merrick Rosenberg in his book, Taking Flight!, the birds add colorful energy and help create a memorable session for participants.</p>	All departments	15	Virtual

Human Resources	4/27/2022-9/22/2022	PIVOT	NBCU Talent Lab	<p>PIVOT is a seven-month leadership development experience designed to align newly hired and/or promoted VPs to their roles and prepare them to successfully acclimate, lead and influence change within their businesses by:</p> <p>Learning from business leaders across NBCU and Comcast who are leading through change. Developing the capability to identify opportunities for change, lead and communicate change within your business. Strengthening personal leadership acumen and building sustainable, effective leadership strategies.</p>	VP Level	1	Virtual/ in-person
All Departments	10/18/2022	Meet the Moment	NBCU Talent Lab	<p>Meet the Moment is NBCU's all company DEIA initiative designed to engage, educate and empower employees at all levels of the organization to contribute to the anti-racist, anti-biased, inclusive and equitable company culture.</p>	All Levels	150+	Virtual

News	3/18-3/21/2023	NABJ SHORT COURSE	NABJ	YOUTH MENTORING PROGRAM	experienced	2	GREENSBORO, NC
------	----------------	-------------------	------	-------------------------	-------------	---	----------------

INTERNSHIP PROGRAM

The Employment Unit maintains an established internship program designed to give exposure to college students about careers in the broadcast industry. During the FCC reporting period covered in this report, 24 college students participated in the program during the Fall, Spring and Summer sessions. The NBC 10/Telemundo62 Internship Program in Philadelphia also exposes interns to senior WCAU and WWSI personnel who address the students and share key career information. Interns participated in the following “Lunch and Learn” sessions: Meet the General Manager of WCAU and WWSI, News Management, On-air Talent, Integrated Media, and resume writing. The interns also participate in a Mini-Newscast. The Program Coordinator is Lia Pope, Human Resources Generalist, WCAU-TV & WWSI-TV, NBCU Philadelphia.

PARTICIPATION IN AT LEAST 4 EVENTS SPONSORED BY EDUCATIONAL INSTITUTIONS RELATING TO CAREER OPPORTUNITIES IN BROADCAST

(Please note these are also included in community outreach items in the attached excel grids).

- On April 5, 2022, Cydney Long was a Speaker at Career Day for Trinton Regional High School to talk to 11th grade students about various careers.
- On April 13, 2022, Ted Greenberg was a Speaker at Stockton University to speak to students about the Principles of Journalism.
- On April 21, 2022, Johnny Archer was a Speaker at Delaware County Community College where he shared relevant real-world experiences, industry information, and tips with journalism students they find useful to guide them while in school and embarking on their news careers.
- On October 25, 2022, Tracy Davidson was a speaker at Merion Mercy Academy for their Career Day. She introduced students to various careers and women in those careers.

OTHER ACTIVITIES TO DISSEMINATE INFORMATION ON EMPLOYMENT IN BROADCASTING

- Keith Jones, Anchor at our WCAU Station teaches Broadcast Journalism at Villanova University located in Villanova, PA.

- Tim Furlong, Reporter at our WCAU station teaches a Broadcast Television during the Fall Semester and News Writing class during the Spring semester at Widener University located in Chester, PA.
- Leigh Pullekines, Director at our WCAU station teaches a Basic & Advanced Television Production class at Neuman University located in Aston, PA.

COMMUNITY GROUP SPONSORED ACTIVITY PARTICIPATION.

Employees of the Employment Unit participate in extensive community affairs activities, which also creates opportunities to educate the community about broadcasting and employment opportunities in the broadcast field. Set forth below is a sampling of the community events in which the Employment Unit’s personnel participated during the reporting period:

EVENT DATE	EVENT/PROGR AM	ORGANIZATI ON	TALENT	ROLE	DESCRIPTION
4/1/2022	Zoom with Glenn Hurricane Schwartz	Downingtown Area School District-Bradford Heights Elementary	GLENN SCHWARTZ	SPEAKER	The goal of this event will be to further educate our 4th graders about weather.
4/5/2022	Independence Visitor Center 20th Anniversary Celebration	Independence Visitor Center Corporation	AUNYEA LACHELLE	EMCEE	The Independence Visitor Center Corporation and Independence Historical Trust will do a fundraising event that supports the operations of both organizations in welcoming visitors to Independence National Historical Park and the Philadelphia region. Congressman Dwight Evans will be honored.

4/5/2022	Lights of North Broad Campaign	North Broad Renaissance	AUNYEA LACHELLE	VIRTUAL TOUR GUIDE	The Lights of North Broad Marketing Campaign will bring awareness to the lights (the commerce, culture, and communities) that help the corridor shine. The assistance to further attract businesses to the corridor and provide technical assistance to help them manager the growth that's anticipated from this corridor's vitalization.
4/5/2022	Career Day	Triton Regional High School	CYDNEY LONG	SPEAKER	An opportunity for 11th grade students to talk to people from various careers.
4/6/2022	A Talk with Keith Brady Jones	The Writing and Rhetoric Program at Villanova University	KEITH JONES	SPEAKER	Keith Jones will speak about how his studies at Villanova helped prepare him for his current career. He will also discuss his experiences as a broadcast journalist.

4/9/2022	Love Potions	Philadoptables	SHEILA WATKO	HOST	Love Potions is Philadoptables' signature event, for the 11th year, where we bring rescue advocates, volunteers and anyone else that would like to have a fun night out, together to raise awareness and raise funds to support our cause.
4/10/2022	Porter's Day Care and Educational Center 42nd Anniversary and Scholarship Concert	Porter's Day Care and Educational Center	AUNYEA LACHELLE	EMCEE	Gospel Concert to raise funding our scholarship foundation
4/12/2022	Taylor Swift Trivia	Pennsylvania SPCA	SHEILA WATKO	EMCEE	This is a monthly trivia event at Punch Line Philly benefiting the Pennsylvania SPCA. Usually it is hosted by Bennett from TDY, but we were hoping that Sheila and Bennett could host this one together!
4/13/2022	Speaking to Principles of Journalism Class	Stockton University	TED GREENBER G	SPEAKER	Ted Greenberg speaks to Principles of Journalism class about broadcast journalism.

4/30/2022	On Angels' Wings Gala	Angel Flight East	BILL HENLEY	EMCEE	<p>Recognize a Pilot and Rookie Pilot of the Year; recognize our "Vista" Award Winner - a person active in the community and with Angel Flight East. The Gala is our largest annual fundraiser. We expect 250 attendees - the majority come from Blue Bell and surrounding communities within a 10 mile radius.</p>
-----------	-----------------------	-------------------	-------------	-------	---

4/27/2022	Imagine Day with NBC10 Telemundo 62	HISPA, Inc.	LUCY BUSTAMANTE	SPEAKER	HISPA Imagine Day - A Virtual Corporate Visit - HISPA coordinates with corporations a 2:30hrs virtual event in which students learn from Latino and other professionals about their educational journeys and their careers. This is a unique way for the students to explore highly skilled career options and have first-hand experiences while immersed in a professional business setting. This event will impact Latinos English Learners in 9th grade.
4/14/2022	Philadelphia Parks & Recreation Awards Night	Philadelphia Parks & Recreation	MIGUEL MARTINEZ-VALLE	EMCEE	Dinner and awards to celebrate the hard work of Philadelphia Parks & Recreation staff over the last year.
4/21/2022	A Chat with Johnny Archer: Journey from DCCC Alum to NBC 10 Anchor/Reporter	Delaware County Community College	JOHNNY ARCHER	SPEAKER	Have a news reporter share relevant real-world experiences, industry information, and tips with journalism students they find useful to guide them while in school and embarking on their news careers.

4/23/2022	North Light Community Center Annual GALA	North Light Community Center	STEVE SOSNA	EMCEE	North Light Community Center hosts our annual Gala to raise funds for the programs, events, and food cupboard for families, children, teens and the community, The evening consists of a dinner, silent and live auction.
4/23/2022	"Celebrate!" PGMC's 40th Anniversary Fundraiser	Philadelphia Gay Men's Chorus (PGMC)	MIGUEL MARTINEZ-VALLE	EMCEE	"Celebrate!" is PGMC's annual fundraising event, celebrating 40 years (1982-2022) of being the Philadelphia area's premier "cultural ambassador" for the LGBTQ+ community. The event will include a VIP reception, cocktail hour, seated dinner, silent & live auctions, dancing and entertainment by John Jarboe and the Bearded Ladies Cabaret and PGMC's own select ensemble, Brotherly Love. The event is sponsored (to date) by Parx Casino, Tito's Handmade Vodka, and the Tavern Group, and raises more than \$50,000 to support PGMC's work in the community, especially its youth and school engagement activities and performances.

4/26/2022	MSP Year-End Student Awards Ceremony	Temple University -- Media Studies and Production Department	ERIN COLEMAN	SPEAKER	<p>The MSP Year-End Student Awards Ceremony is our last major event of the school year, where we celebrate our students' best work in video, audio and paper categories. There are generally 17 categories. The audience is students, faculty, staff, parents and alumni.</p>
-----------	--------------------------------------	--	--------------	---------	---

4/29/2022	WRC's Annual Breakthrough Breakfast	Women's Resource Center of the Delaware Valley	ERIN COLEMAN	EMCEE	<p>Ms. Coleman has served as the emcee for WRC's annual fundraising event (previously a luncheon at the Crystal Tea Room) for the past 4 years. This year's event will be a breakfast program at the Philadelphia Country Club. The event will focus on WRC's mission and impact and will include a keynote address by April Walker from Microsoft, 2020 Women of Distinction honoree. The goal is to inspire everyone to support the advancement of women in their lives and strengthen the connection between our supporters and the women we serve.</p>
-----------	-------------------------------------	--	--------------	-------	--

4/30/2022	PurpleStride Philly	Pancreatic Cancer Action Network: Philadelphia Affiliate	BRIAN SHEEHAN	EMCEE	<p>This is PanCAN PurpleStride, the ultimate event to end pancreatic cancer. On April 30, 2022, pancreatic cancer survivors, families, caregivers, researchers and supporters will take steps together at PurpleStride events across the nation to honor everyone affected by the disease. PurpleStride is the #1 way PanCAN raises money to fight pancreatic cancer in a comprehensive way.</p>
-----------	------------------------	--	------------------	-------	--

5/1/2022	PGA Works Beyond the Green	PGD Global and PGA Works	ELIZABETH FLORES	<p>PANELIST</p> <p>This dynamic, purpose-driven event brings together golf student-athletes from across the country for the PGA WORKS Collegiate Championship, the largest HBCU and minority-serving golf tournament in the U.S. This year we are proud to host this special event in the City of Brotherly Love. Attendees, which includes college students from the Philadelphia area, will discover the power of business, entertainment and culture through the game of golf.</p> <p>We believe your voice can inspire the next generation of leaders on and off the green. That is why we would be honored for you to attend as an official Beyond The Green panelist. During your 30-minute panel, you and other panelists will have a chance to share your stories as well as your thoughts on golf, inclusion and equality, and becoming leaders in your field.</p> <p>Since 2017, Beyond The Green has been an event focused on connecting students from historically underrepresented backgrounds with golf professionals and business leaders to pave the way for a more diverse and inclusive golf world. To show you what we're all about, this video from PGA WORKS Beyond The Green at Ryder Cup this past September highlights the way we are shaping the game's new narrative.</p> <p>DETAILS AT-A-GLANCE</p> <p>EVENT: PGA WORKS, Beyond The Green @ PGA WORKS Collegiate Championship, A PGD Global Virtual Production</p> <p>PANEL "WE GOT NEXT" Overview: What does the next</p>
----------	----------------------------	--------------------------	------------------	---

					<p>generation of golf look like? Golf entrepreneur Nisha Sadekar and NBC Golf Personality, Will Lowery take us on a discussion of future career opportunities surrounding the game of golf. Where does opportunity exist for Gen Y & Z after students graduate and move into a busy and competitive world? What are the values and virtues in golf that give them a competitive edge?</p> <p>Meet powerful and inspirational leaders who are working to make room in sports for diverse career opportunities. Hear from expert cultural leaders and executives striving to educate the next generation of young sports and business professionals.</p>
5/3/2022	Journalism Elective	Hammington High School	KEITH JONES	SPEAKER	<p>In class, we are going to celebrate World Press Day on May 3rd.</p> <p>My classes meet from 11:40-12:20 and 1:20-2:07. However, I can do anytime that I can pull them out of class to meet in another location in the school building.</p>

5/4/2022	Proximo Nivel Conference	Greater Philadelphia Hispanic Chamber of Commerce (GPHCC)	ELIZABETH FLORES	PANELIST	The Proximo Nivel Conference is designed to provide young professionals, via workshops, presentations, panel discussions and networking, an ideal forum to build their professional reputation, help them land a job and move up the career ladder through tried and true leadership development strategies.
5/6/2022	Go Red for Women Luncheon	American Heart Association	TRACY DAVIDSON	EMCEE	Ballroom setting - 6-800 attendees featuring physicians, survivors and healthcare professionals. Health Expo followed by sit-down luncheon and program.

5/7/2022	Kentucky Derby Hat Contest at Parx Racing	Pennsylvania Horse Racing Association	FRANCES WANG	JUDGE	<p>Fashionable hats and thrilling horse racing go hand in hand on the first Saturday in May at Parx Racing! Don't miss this Kentucky Derby event on May 7 with terrific prizes for the best Derby hats with five categories for the ladies, gents, children, the fashionable duo, and the most creative!</p> <p>On the first Saturday in May, we invite you to watch the Kentucky Derby with us at Parx Racing, The day's events will include live horse racing, food trucks, music by local DJs, fun for the kids, the Pennsylvania Horse Racing Association's horse racing virtual reality simulators, and a Kentucky Derby Hat Contest!</p> <p>We would like local talent to help judge the hat contest.</p>
5/9/2022	Hard Hats with Heart Home Run Derby	American Heart Association	SHEILA WATKO	PARTICIPANT	<p>This is a fun event for media personalities to attend to increase awareness of cardiovascular disease by promoting on social media. They will have an opportunity to swing 10 times while competing in our Home Run Derby from 8 am to 9 am on May 9th.</p>

5/11/2022	Broadcast Journalism Workshop	Parkland High School - Parkland TV	JIM FRIEDMAN	SPEAKER	The goals for the students are to discuss and ask questions about being a video journalist in the field. We are preparing for our first live remote next year.
5/12/2022	Career Day	Tacony Academy Charter School	BRETT FEINBERG	SPEAKER	Career day for K- 8 students to learn about different careers.
5/14/2022	Big Climb Philly	The Leukemia & Lymphoma Society	JOHN CLARK	EMCEE	Big Climb Philly is a stair climb fundraising event that supports the LLS mission which is to cure Leukemia, Lymphoma, Hodgkin's Disease and Myeloma and improve the quality of life for patients and their families. Participants will climb 2,000 steps at Lincoln Financial Field utilizing open staircases, ramps and the inside of the stadium bowl. They get access to the field and get to run through the Players Tunnel! All registered participants earn a timed bib and finisher medal. If participants raise a certain amount of funds they will earn other incentives as well! Our audience is companies, caregivers, friends & families, people going through treatment, in remission or folks that are honoring ones lost to cancer.

5/17/2022	Brian Dawkins Driving Impact Celebrity Golf Tournament	Brian Dawkins Impact Foundation	JOHNNY ARCHER	EMCEE	<p>To help spread the word and raise funds, the Brian Dawkins Impact Foundation is proud to announce the first-ever Driving Impact Celebrity Golf Tournament. Hosting celebrities, donors, and supporters from across the country, the Impact Foundation's tournament will consist of a formal celebrity Soiree, live and online auctions, a pairing party, and the golf tournament itself. The Soiree will give attendees the chance to mingle and share drinks with the celebrities the night before in an upscale, private atmosphere. Hors d'oeuvres, refreshments, and a meal will be served.</p>
-----------	--	---------------------------------	---------------	-------	--

5/17/2022	Eagles Partner Summit	Philadelphia Eagles	ROSEMARY CONNORS	MODERATOR	<p>The Philadelphia Eagles will be hosting an event for all of their corporate partners. It will be an opportunity for the team to give updates and talk about industry trends. We will be asking the talent to moderate a panel of 3 business professionals following a key note speech.</p>
-----------	-----------------------	---------------------	------------------	-----------	---

5/18/2022	Healthy NewsWork Film Premier: How We Heal	Healthy NewsWork	TRACY DAVIDSON	EMCEE	<p>Our goal is to celebrate our student healthy journalists and newly-minted filmmakers with our Healthy NewsWorks community during our annual Spring Fundraiser. In keeping with our 2022 theme, "How We Heal: Moving Ahead in Challenging Times," we'll show the premier of a film featuring Healthy NewsWorks student interviews with health and community leaders. And we'll unveil our 11th book: How We Heal: Leading Healthy Change In Our Communities 2022. The audience will include students, teachers, donors, and volunteers, both in-person and virtual.</p>
-----------	--	------------------	----------------	-------	---

5/18/2022	Dish It Up	Women Against Abuse	BELÉN SMOLE	EMCEE	<p>Dish It Up is Women Against Abuse's annual fundraising event, and is a food competition among Philadelphia-based women chefs. The funds raised through Dish It Up support Women Against Abuse's life-saving services - including the only emergency shelters in Philadelphia dedicated to survivors of domestic violence. The goals of the event are to engage supporters in the mission of Women Against Abuse, build community awareness to the impact and prevalence of domestic violence, and raise money for needed interventions for people experiencing relationship abuse. The audience includes Women Against Abuse's donor base, as well as "foodies" eager to enjoy a delicious evening featuring tastings from Philadelphia's leading women chefs and women-owned restaurants.</p>
-----------	------------	---------------------	-------------	-------	---

5/19/2022	2022 NATAS Student Production Awards	NATAS Mid-Atlantic	AUNYEA LACHELLE	SPEAKER	Virtual awards ceremony for the Mid-Atlantic student awards. The ceremony is produced by NATAS, responsible for presenting the Mid-Atlantic Emmy Awards. The recorded attendance is requested May 2 or 3. The recorded file can be delivered via email to Tara Faccenda, tara@natasmid-atlantic.org.
5/20/2022	Career Day	James G. Blaine Elementary School	JOHNNY ARCHER	SPEAKER	We are inviting professionals from various fields to share their educational background and their professional experiences.

5/20/2022	Give Back Gala	Val Nunnenkamp's Keller Williams Realty Group	CYDNEY LONG	SPEAKER	<p>Proceeds raised to benefit police departments from various South Jersey municipalities. We'd just like the news personality there to welcome everyone at about 8:30pm and then present one of the police with an award closer to 8:45pm. They're welcome to stay and enjoy the party with a plus-one, or they can certainly depart after that concludes, as well.</p>
5/24/2022	Britney Spears Trivia at Punchline Philly	Pennsylvania SPCA CTS Partner	SHEILA WATKO	EMCEE	<p>This is a monthly trivia event benefiting the Pennsylvania SPCA. It is co-hosted by Bennett from 96.5 TDY. All ticket proceeds benefit PSPCA.</p>

5/25/2022	Empowerment Dinner	Urban League of Philadelphia	JACQUELINE LONDON	EMCEE	<p>The Empowerment Dinner is a celebration of businesses and individuals who uplift our mission of the achievement of economic self-reliance, parity, power, and civil rights for African Americans and other low-to-moderate income residents of the Philadelphia region. It is a convening of our partners, members, and stakeholders. This year's focus is educational excellence. Each year the highlight of the event is the showcasing of local high school seniors who have received scholarships through generous donor contributions to our Community Scholars Program.</p>
-----------	--------------------	------------------------------	-------------------	-------	--

5/26/2022	Guac Off	MANNA	AUNYEA LACHELLE	JUDGE	<p>This event is for the avocado aficionado in all of us! There will be 12 restaurants competing for the title of best guacamole in the region. Each guest is given a basket of chips upon entering Morgan's Pier along with a chip for the People's Choice Award. At the same time MANNA's panel of Celebrity Judges will also be tasting and judging each participants guacamole. It is our official kick-off to summer - a day early. The purpose of the event is to raise funds for MANNA's mission of providing nutrition to people with serious illness - 3 meals a day, 7 days a week - all home-delivered at no charge to the client. Last year MANNA delivered more than 1.5 million meals.</p>
-----------	----------	-------	--------------------	-------	--

6/1/2022	Philadelphia's Finest Finale Gala	Cystic Fibrosis Foundation	DANNY FREEMAN	EMCEE	<p>The Philadelphia's Finest Grand Finale Gala is the culmination of a 16-week fundraising, education, and professional development campaign for young professionals. These young professionals are nominated and selected to serve as "honorees" of Philadelphia's Finest, raising funds and awareness for Cystic Fibrosis while networking with other young professionals and learning more about the disease. We bring together young professionals from the greater Philadelphia region and their loved ones to celebrate all the hard work of these individuals with an inspiring program, auction, great food, and cocktails.</p> <p>*NBC10 Engineering Technician Josh Hersch will be among those honored by the Cystic Fibrosis Foundation at the gala recognizing outstanding young professionals in the Philadelphia area.</p>
----------	---	-------------------------------	------------------	-------	--

6/2/2022	Pride Power 100	City and State PA	STEVE SOSNA	EMCEE	<p>This June, we're celebrating the 2022 Pride Power 100! The Pride Power 100 list will debut in a special edition of City & State PA magazine recognizing and ranking the most influential figures in the LGBTQIA+ community in Pennsylvania. Join us for a celebration in Philly as we acknowledge these remarkable individuals! Hear from our guest speakers and network with the best in PA!</p>
----------	-----------------	-------------------	-------------	-------	--

6/2/2022	PPRA Gold Medal Luncheon honoring Sheinelle Jones	Philadelphia Public Relations Association (PPRA)	ERIN COLEMAN	SPEAKER	The PPRA Gold Medal Award honors individuals and organizations whose accomplishments leave a lasting impact in the community and bring national recognition to the city of Philadelphia. Sheinelle Jones certainly fits that bill. FOX29 morning anchor and Sheinelle's former co-host, Mike Jerrick will emcee the event.
6/2/2022	Minute To Win It Celebrity Edition	Beasley Media Group	SHEILA WATKO	CONTESTANT	This is a charity game show.

6/4/2022	March for Babies	March of Dimes	KAREN HUA	EMCEE	<p>March for Babies is a 5K & 10K Run, a Walk and a SuperHero Sprint (short run for ages 2-10). It is a family friendly event that brings together corporate teams from the Philadelphia area, and families who have been touched by the March of Dimes to run and walk to raise money for our mission that supports the health of all moms and babies.</p>
----------	------------------	----------------	-----------	-------	---

6/4/2022	Philadelphia Tango Festival	Philadelphia Argentine Tango School	BELÉN SMOLE	HOST	<p>The 2022 Philadelphia Tango Festival (our 10th festival!) is a four-day nonstop celebration of Argentine tango music & dance. This year's theme is "Women in Tango" and includes workshops, social dances, concerts, lectures, films and more. Participants travel from around the U.S. to participate, and sometimes beyond. The festival staff includes more than 20 world-renowned tango musicians and dancers, most of whom come from Buenos Aires, the birthplace and worldwide center of tango. This year's festival specifically celebrates the achievement of women in tango, with an all-female cast of tango teachers and DJs.</p>
6/6/2022	Career Week	Philip H. Sheridan Elementary	ISABEL SANCHEZ	SPEAKER	<p>We are highlighting various professions and giving students opportunities to hear from presenters.</p>

6/13/2022	Media Charity Flag Football Game	NRG Energy (Event is designed to raise money for four specific Philly nonprofits: CHOP, Nemours, Philabundance, and Big Brothers Big Sisters Independence)	AARON BASKERVILLE, SHAIRA ARIAS	PARTICIPANT	The 7th Annual NRG Media Charity Flag Football Game is designed to raise money for four specific Philly nonprofits: CHOP, Nemours, Philabundance, and Big Brothers Big Sisters Independence. NRG will donate \$1,000 on behalf of each member of the media who participates, with the hope of having 24 members over all platforms. All told with other donations, NRG is planning to donate more than \$35,000 to the nonprofits. NBC 10 personalities have played each of the previous years, including Randy Gyllenhaal in 2018. Four teams of eight players each, four men, four women. The games will be tournament style, with the two winning teams playing a championship game and the two losing teams playing in a consolation game. Players from the same media outlet will be assigned to the same team. Six players (three women, three men) per team on the field at a time, with two subs.
6/14/2022	Juneteenth Panel	BEN Philly	LEAH UKO	MODERATOR	Panel Discussion to talk about Juneteenth

6/14/2022	Careers on Wheels	Seaview Elementary School	TED GREENBERG	SPEAKER	<p>The school counsellor started Careers on Wheels in 2019 as a "vehicle" to create an awareness of careers in our community; help students recognize how interests, abilities, and interpersonal skills can be applied in the career setting; and to build a sense of connection to help students recognize the significance of valuable careers in our community.</p> <p>The following organizations will be bringing vehicles that are relevant to their career: Linwood Fire Department, Linwood Police Department, Linwood Public Works, Mobile Veterinarians, ACUA, NJ Camping, AC Electric, Old Cape Recycling, Crime scene robot vehicle, Medical transportation vehicle, Ventnor City Lifeguard Boat.</p>
-----------	-------------------	---------------------------	---------------	---------	--

6/15/2022	Flag raising ceremony as part of Flag Fest 2022	Historic Philadelphia, Inc./The Betsy Ross House	STEVE SOSNA	PARTICIPANT	As part of the Betsy Ross House's annual Flag Fest, a weeklong celebration of the Stars & Stripes, we have a daily flag raising ceremony with Betsy Ross, herself. Last year we began a new tradition of raising different flags on several days of the festival, representing different populations. On Wednesday, June 15 we will recognize Pride Month by raising the Pride Flag.
6/16/2022	Comcast Live with Team USA	Comcast Corporate Communications	KEITH JONES	EMCEE	The audience is Comcast Cable employees. The purpose is to celebrate Comcast-sponsored athletes and their achievements, be inspired by them, and get to know them a little better.

6/16/2022	Career Panel and Goalsetting Workshop with Girls Inc.	Comcast Corporation	AUNYEA LACHELLE	MODERATOR	<p>We have some amazing Team USA athletes coming to campus next week on June 15/16. They will be on campus all day on the 16th and joining Comcast employees for volunteer activities in the afternoon across the city as part of our new volunteer program, Team UP.</p> <p>There is one event with Simone Manuel, Olympic Swimmer, Erin Jackson, Olympic Speed Skater and Dalila Wilson Scott at Girls, Inc. They will be doing a panel with about 10 Girls, Inc teens talking about inspiration, resilience, career journey etc. The panel and Q&A is slotted for 30 mins from 3:20-3:50pm. We were thinking/wondering if Aunyea or someone else from NBC10 would want to moderate the panel? We've also been talking to Elizabeth about covering. No pressure on a moderator I know its short notice but figured we'd ask if of interest. The attached release will give you a bit more context on the overall day and below is specifics about the Girls Inc event. Let us know what you think!</p>
6/22/2022	Sports Broadcasting Camp	Sports Broadcasting Camp	JOHN CLARK	SPEAKER	Broadcasting camp for kids 10-18.

6/24/2022	2022 Annual Beyond Literacy Graduation	Beyond Literacy	SHEILA WATKO	EMCEE	<p>To be held on Friday, June 24 from 9:am-11:am at Dilworth Plaza, in front of City Hall. Rain date is June 27.</p> <p>A catered brunch and a brief program from 10:am-11:am to congratulate and honor Beyond Literacy (BeLit) graduates, recognize our sponsors, and show the premier of the Class of 2022 Graduation Tribute Video. With special guest, The Phillie Phanatic.</p> <p>Our class of 2022 Philadelphia graduates who will attend includes adult graduates from BeLit's High School Equivalency (received their GED or HiSET diploma), English Language Learning, and Pre-apprenticeship programs. Optional skating at the Rothman Roller Rink, Dilworth Park. [Charlie Douglas is a board member of Beyond Literacy.]</p>
-----------	--	-----------------	--------------	-------	---

6/27/2022	The Philadelphia Citizen Presents Book Club: Launching Battling The Big Lie with Dan Pfeiffer From Pod Save America	The Philadelphia Citizen	LAUREN MAYK	MODERATOR	<p>: Join The Philadelphia Citizen for an evening with a frontline combatant in the ongoing war to save representative democracy. Dan Pfeiffer, former President Obama aide, co-host of Pod Save America, and CNN contributor, will be on hand to discuss his new book, Battling the Big Lie: How FOX, Facebook, and the MAGA Media are Destroying America.</p> <p>Pfeiffer will walk us through the genesis of the right-wing media machine, and provide a roadmap for fighting back against disinformation, in conversation with NBC 10 Reporter Lauren Mayk.</p>
-----------	---	--------------------------	-------------	-----------	---

6/30/2022	ALPFA Pride Month Networking Happy Hour	Association of Latino Professionals for America, Philadelphia Chapter	BRIAN MENDOZA	SPEAKER	ALPFA Philadelphia will be celebrating 2022 Pride month with our membership and friends. We would like to ask that Brian Mendoza attend and share a welcome and a few words to commemorate 2022 Pride Month with the ALPFA Philadelphia community.
7/1/2022	Encuentro de egresados y estudiantes	Universidad Catolica Andres Bello	CRISHTBEL MORA	PANELIST	A propósito de la celebración de los 23 años de la Escuela de Comunicación Social de la UCAB Guayana, hemos propiciado un encuentro entre nuestros egresados y estudiantes para que compartan experiencias y expectativas sobre el ejercicio profesional, así como sus apreciaciones sobre la amplitud de posibilidades que se abren para el desempeño laboral.

7/1/2022	Our America Now	Welcome America, Inc.	AUNYEA LACHELLE, BELEN SMOLE, FRANCES WANG	SPEAKER	<p>Our America Now – Set along Philadelphia’s iconic waterfront, this immersive experience brings to life pivotal moments of diverse American history and tells the stories of influential individuals. Artists from Olive Dance Theatre and We the People Stage will use spoken word, dance, and song to portray personal and historical stories rooted in passionate expressions of freedom. Guests will be invited to be part of the performance by joining the storytelling stage hosted by Emmy-Award Winning content creator Thomas C. Knox. This event features DJs, food trucks, live artistic performances, and interactive activities, with a grand fireworks finale! Friday, July 1, 6:00 p.m.-10:00 p.m., Cherry Street Pier & Race Street Pier.</p>
----------	-----------------	-----------------------	---	---------	--

7/6/2022	Venezuelan Flag Raising Ceremony	Casa de Venezuela Philadelphia	ISABEL SANCHEZ	EMCEE	Estaremos como de costumbre, izando la bandera de Venezuela y queremos que Isabel Sánchez, una de las venezolanas mas queridas y destacadas en el area nos acompañe y sea la maestra de ceremonia para este solemne evento.
7/9/2022	The Sistahs in Business Expo - Philly	The Sistahs in Business Expo	AUNYEA LACHELLE	EMCEE	The Sistahs in Business Expo is the country's only multi-city small business expo and community created to celebrate and educate entrepreneurial women of color. We are returning to Philly for our 4th year. The expo will feature over 75 vendors, speakers, panelists, entertainment, and incredible networking opportunities.

7/19/2022	Thuzio PHL featuring Devonta Smith	Thuzio	JOHN CLARK	MODERATOR	We host events featuring spirits legends past and present in 10+ cities. Our events are attended by business executives who look to network and entertain clients as well as hear stories from the featured talent.
7/26/2022	Academy Conversation: Heat Inequity	Academy of Natural Sciences of Drexel University	STEVE SOSNA	PANELIST	Zoom discussion open to public. Moderator and panel. Exacerbated by climate change, extreme heat is becoming a reality for more and more communities each year. In the past few days alone, temperatures over 100 degrees Fahrenheit have shut down transportation systems in Europe, closed schools, and offices, fed massively destructive wildfires and caused a devastating loss of human life. Here at home, in an average year, heat kills more people in the U.S. than any other type of extreme weather. In Philadelphia, a study by the Office of Sustainability showed that temperatures in some neighborhoods can be as much as 22 degrees higher than in others, and that low-income residents and residents of color are more likely to live in these hotter neighborhoods. Why is extreme heat becoming more and more prevalent, and why do some communities suffer worse than others? Why are elderly people, people of color, low-income individuals and those living in certain neighborhoods most affected by dangerous heat waves? And how might the Academy's upcoming efforts to map heat and air quality in Philadelphia make a difference?

					Join us for a live, in-person conversation or catch the live stream all about heat inequity.
7/28/2022	Best of Main Line Party 2022	Main Line Today	BILL HENLEY	EMCEE	Party to celebrate the Best of Main Line 2022 Winners! Featuring live entertainment by Jellyroll! Beneficiary- Brandywine SPCA.
7/28/2022	JAFCO's Cocktails for a Cause at the Claridge, Atlantic City	JAFCO	TED GREENBERG	EMCEE	Fundraiser for abused, neglected, and at risk children.

8/2/2022	Senior Mentor Retreat	Cumberland Regional High School	JONATHAN MATIAS	SPEAKER	This event is for our upcoming senior mentors. We are inviting prior senior mentors to come and speak to our current group to talk about the impact this program has had on them & on those they mentored in the past.
8/10/2022	Leaders in STEM	Al Dia News Media	MARVIN GOMEZ	EMCEE	Join #ALDIALIVE in recognizing organizations making a difference in the fields of science, technology, engineering, and math (STEM) with the 2022 Leaders in STEM Awards. These organizations motivate and encourage the next generation of young people to pursue STEM education and careers via teaching, mentoring research, and ground-breaking discoveries and innovations.

8/24/2022	PAL Night at the Phillies	Police Athletic League of Philadelphia	TIM FURLONG	PARTICIPANT	<p>This year will be the 44th Annual PAL Night at the Phillies event. The Phillies provides PAL and our youngsters will special opportunities during this annual event. The event is also a fundraising event for PAL. PAL kids get to attend a Phillies game and watch some of their sports heroes in action. This year we will again have a Media/Sponsor Wiffle Ball Home Run Derby since we are not allowed to have a softball game on the field. The audiences will be other media participants, our sponsors and PAL youngsters.</p>
8/24/2022	Atlantic City Air Show	Atlantic City Chamber	LUCY BUSTAMANTE, JAIME BECERRIL, TARYN HATCHER	MEET & GREET	<p>Annual Air Show held on the Atlantic City beach highlighting USAF Thunderbirds, US Army Golden Knights and much more. NBC10/T62 is the official media partner for the 2022 event.</p>

8/25/2022	Who is New in News	Philadelphia Public Relations Association (PPRA)	KAREN HUA	PANELIST	<p>"Get to Know "Who's New" in Philadelphia News You're busy and you need to stay on top of changes in the Philadelphia media market. Good news! We've done some legwork for you. Join us to get to know three of the newest news directors, editors and reporters at their media outlets. Learn their beat, what they look for in stories and how to pitch to them.</p>
-----------	--------------------	--	-----------	----------	---

9/9/2022	Annual South Jersey Chapter of Mary's Fund Reception Dinner	South Jersey Chapter of Mary's Fund	CYDNEY LONG	EMCEE	<p>Mary's Fund was created in memory of Mary Sherlach, who died almost 10 years ago at Sandy Hook Elementary. Maura Schwartz, executive director of the south jersey chapter, is her daughter and executive director of the organization. We hold an annual fundraiser event to raise funds for local organizations geared toward the social, mental, and emotional wellness of children and adolescents. As a life long school psychologist, Mary was dedicated to this cause every day. This is our chance to create positive results out of a tragic event.</p>
9/10/2022	Concilio Annual Awards Gala	Concilio	SHAIRA ARIAS	EMCEE	<p>Fundraising gala to raise money for our scholarship fund that goes towards people going to college or trade schools.</p>

9/11/2022	Feria del Barrio	Taller Puertorriqueño	SHAIRA ARIAS, BRIAN MENDOZA	EMCEE	Annual FREE community event featuring live music, food vendors, local nonprofits, and fun activities for the whole family. The event goes from Noon to 6pm and will take place in the "Centro de Oro" neighborhood along North 5th Street, between Somerset and Huntingdon Streets in North Philly. We will have an onsite activation and our talent will be serving as emcees throughout the entire day.
-----------	------------------	--------------------------	--------------------------------------	-------	---

9/11/2022	Feria del Barrio	Taller Puertorriqueño	JAIME BECERRIL, VALERIA APONTE	EMCEE	Annual FREE community event featuring live music, food vendors, local nonprofits, and fun activities for the whole family. The event goes from Noon to 6pm and will take place in the "Centro de Oro" neighborhood along North 5th Street, between Somerset and Huntingdon Streets in North Philly. We will have an onsite activation and our talent will be serving as emcees throughout the entire day.
-----------	------------------	--------------------------	---	-------	---

9/11/2022	Feria del Barrio	Taller Puertorriqueño	ALBERTO RULLAN, JANET BOLIVAR	EMCEE	Annual FREE community event featuring live music, food vendors, local nonprofits, and fun activities for the whole family. The event goes from Noon to 6pm and will take place in the "Centro de Oro" neighborhood along North 5th Street, between Somerset and Huntingdon Streets in North Philly. We will have an onsite activation and our talent will be serving as emcees throughout the entire day.
-----------	------------------	--------------------------	--	-------	---

9/15/2022	Community Premiere of La Guagua 47	Ritmo Lab	ISABEL SANCHEZ	EMCEE	La Guagua 47 is a community arts project that celebrates Philadelphia's Latinidad, finding community, and belonging. It's centerpiece is a short, magical-realism inspired musical film. On September 15th, La Guagua 47 will premiere the film. It is also the first day of Hispanic Heritage Month. We expect up to 300 community members to attend. Venue being considered is the Kimmel.
9/17/2022	The Philadelphia Hispanic Heritage Month Gala	Boricua Restaurant	ISABEL SANCHEZ, MIGUEL MARTINEZ VALLE	SPEAKER	Over 300 Influencers, CEO, Small Businesses from around the country and tri-state area will honor Latinos to their donation and hardwork to the Latino Community.

9/17/2022	Coatesville Invitational Vintage Grand Prix	Coatesville Invitational Vintage Grand Prix	JAIME BECERRIL	EMCEE	<p>Free to the public, the 5th annual Coatesville Invitational Vintage Grand Prix transforms the historic streets of downtown into an exciting old-fashioned Grand Prix... as approximately 70 vintage automobiles and motorcycles, dating from 1900 to 1977, will navigate a challenging 2.2.-mile course (individually timed events, complete with straw bales). It's the only remaining Grand Prix in North America that is run on city streets. The event is an exceptional community event that now shines a spotlight on the revitalization of Coatesville and serves as a regional destination draw. In addition there will be fun for the whole family, viewing the vehicles in Pit Row, the vendor village, food truck and beer garden. Proceeds benefit the City of Coatesville Capital Projects and Parks and Recreation Initiatives</p>
9/18/2022	Mexican Independence Festival	Mexican Cultural Center	JAIME BECERRIL, BELEN SMOLE	EMCEE	<p>Annual festival in Penn's Landing celebrating Mexican Independence Day featuring live music, arts and cultural performances, food and family activities, culminating with fireworks on the waterfront.</p>

9/20/2022	Hispanic Heritage Month Guest Speaker	U.S. Environmental Protection Agency Mid-Atlantic Region	LUCY BUSTAMANTE	SPEAKER	<p>The purpose of this event is to highlight a Hispanic in our community that is serving our common area of coverage, to use their personal story to bridge and establish how diversity and inclusion are part of our mission to serve and represent the community that we serve. The audience is the EPA Region 3 employees in Philadelphia, Annapolis, Ft. Meade and Wheeling, WV offices. Event is organized by EPA's Hispanic Employment Program.</p>
-----------	---------------------------------------	--	-----------------	---------	---

9/24/2022	Farm Explorer Food Festival	Greener Partners	ERIN COLEMAN, TRACY DAVIDSON	EMCEE	<p>"The Farm Explorer Food Festival is a celebration of Greener Partners' mission and the tastes and flavors of regional food and drink artisans. A perennial sellout, our benefit attracts hundreds of corporate and community leaders from the greater Philadelphia area. Our donor and supporter audience is young and savvy, with a mean age of 45 years. Guests enjoy artisanal food and drink in a beautiful, outdoor Farmers' Market setting at Radnor Hunt.</p> <p>The purpose of the Food Festival is to energize our audience through a night of fun, food, and dancing; and to raise funds utilizing a variety of activities such as a raise-the-paddle, a wine pull, and more. Our innovative farm-on-wheels, the Farm Explorer, will be featured at the event, with our urban farmers facilitating fun and educational programming. All proceeds support Greener Partners' vital fresh food access and education initiatives for youth and families experiencing food insecurity serving the Greater Philadelphia region."</p>
-----------	-----------------------------	------------------	---------------------------------	-------	---

9/24/2022	National Hispanic Heritage Month Day	The Franklin Institute Science Museum	JANET BOLIVAR	SPEAKER	This program is included with general museum admission that day and is part of our heritage month events. The event is targeted toward the Hispanic communities of Philadelphia to provide programming that showcases their presence in the STEM Fields. The audience is all ages.
-----------	--------------------------------------	---------------------------------------	---------------	---------	--

9/28/2022	Kids at Heart Gala	Turning Points for Children	ERIN COLEMAN	EMCEE	<p>Turning Points for Children, a PHMC subsidiary, has been in existence for 180 years and serve more than 17,000 vulnerable individuals through a continuum of services.</p> <p>The Gala will be held Wednesday, September 28, 2022, beginning at 6:30pm at the beautiful Franklin's View, located at 200 N 6th St, Philadelphia, Pa. This event brings together leaders who come from corporate, private, government and public sectors to celebrate the mission of building stronger families and brighter futures for children throughout Philadelphia.</p> <p>Past honorees include, TD Bank, Starbucks, Dr. Bhavna Shyamalan, Doug Pederson, Andrew & Maria McCutchen, Jeff and Sandy Brown and a host of other notable change makers.</p>
-----------	--------------------	-----------------------------	--------------	-------	--

9/29/2022	Glamsino Royal - Action Wellness	Action Wellness	MIGUEL MARTINEZ VALLE	JUDGE	<p>Glamsino Royale is back! After being virtual last year, it's a fabulous night with performances by Philly's own divas, playful gambling game tables to raise money for the non-profit, raffle prizes and VIP bags. The event theme is "Speakeasy Soiree". they would like Miguel to judge "Best Couple" and Aunyea to judge "Best Glitz & Glam"</p>
-----------	-------------------------------------	--------------------	-----------------------------	-------	--

9/30/2022	Latin America Thrives in Philadelphia	Office of Councilman At-Large David Oh	ISABEL SANCHEZ	EMCEE	<p>"This event gathers entrepreneurs, designers, artisans, Latin Organizations, small business owners and the Philadelphia community to celebrate our heritage, language, and culture.</p> <p>Last year's event got a significant response from the entire city. We reunited small/medium business, entrepreneurs, music, and artistic performances from 6 Latin American countries.</p> <p>Our main goal was reached. We created a space for entrepreneurs and impacted the life of artisans and producers that have been disproportionately impacted by Covid-19. They have faced limited production capacity, supply chain disruptions, order cancellations, and additional challenges.</p>
-----------	---------------------------------------	--	----------------	-------	--

10/1/2022	Safety and Wellness Fair	Suburban Community Hospital-Prime Healthcare, PA Region	DEANNA DURANTE	<p data-bbox="1073 191 1469 737">The Suburban Community Hospital's Community Safety & Wellness Fair is on October 1, 2022. Our goal for the event is helping people live the healthiest lives possible. The event is outside under a large tent. The central purpose of the community health fair is to help individuals in our community be healthier by us engaging the public in conversation about common health issues and concerns. Our Health fair will provide opportunities for community members to learn how to help their families stay healthy and safe.</p> <p data-bbox="1073 772 1469 1102">Simple health screenings such as blood pressure checks, glucose and cholesterol blood tests, body composition, vision, hearing tests, smoking cessation information, training for CPR/1st aid, cooking, fire extinguisher training, free mammograms and more, with offering both positive health feedback and identify at risk individuals.</p> <p data-bbox="1073 1108 1469 1591">We are planning to have the local EMS, Police, Fire, restaurants, local businesses, crafters, fitness centers, cancer centers, clothing donations, nursing homes and senior centers, community centers, schools, and other organizations like the YMCA, and the American Red Cross. For entertainment we are working on having the Philadelphia Eagles Swoop for the kids, a bounce house, face painting, balloon twists, a giant heart, DJ, raffles, games, and food trucks.</p> <p data-bbox="1073 1627 1469 1894">Our fair provides the perfect venue to ask health-related questions. Specialized clinicians and physicians are available to answer questions and provide peace of mind or suggest the scheduling of specific follow-up care. This is a good place for people from the community to</p>
-----------	--------------------------	---	----------------	--

				<p>get those questions answered and have fun.</p>
--	--	--	--	---

Our goal is to inspire healthy lifestyle changes. Information that prompts a change or motivates someone to stop smoking, leads to a healthier community for everyone, and that's our goal.

10/3/2022	PSD's 4th Golf Outing	Pennsylvania School for the Deaf (PDS)	KEITH JONES	SPEAKER	<p>PSD's Golf Outing is our signature fundraising event, which typically attracts between 50 - 75 golfers for a luncheon, raffle, full day of golf, and cocktail reception. The event raises critical funds for PSD's programs including extra-curricular activities, athletics, and ancillary student services. One unique aspect of this event is that it draws a diverse and dynamic crowd that includes Deaf and hearing individuals that includes business leaders, education leaders, PSD alumni, and community members. Through certified American Sign Language (ASL) interpreters, the event provides a unique opportunity for individuals from the Deaf/hard of hearing communities to meet, network, and establish new partnerships to expand accessibility for PSD students and in Philadelphia's workforce.</p>
10/6/2022	Journalists Roundtable	Pennsylvania Cable Network (PCN)	LAUREN MAYK	PANELIST	<p>28 minute recorded program featuring 2-3 journalists discussing what they're writing about that week. This week the focus will be the US Senate election and experiences accessing campaigns</p>

10/7/2022	Designer Bag Bingo	Domestic Abuse Project of Delaware County	CLAUDIA VARGAS	EMCEE	Designer Bag Bingo event sells out each year. The event is attended by nearly 150 attendees and receives a great deal of community support. It is by far DAP's largest fundraiser each year and all funds raised go to the 7k Delco citizens we help every year
10/8/2022	MVJ2022 - Military Veterans in Journalism 2022 Convention	Military Veterans in Journalism	LUCY BUSTAMANTE	MODERATOR	The #MVJ2022 Convention and Career Fair is the preeminent experience for the journalism world to put #MoreVetsInNews. This year's annual gathering will be our first ever in-person convention. October 6-8, 2022 journalists, non-profit professionals, newsroom leaders, and other supporters of newsroom diversity will gather in Washington, D.C. to share, learn and connect with each other while focusing on supporting the under-represented community of military veterans in journalism.

10/9/2022	NAMI Bucks County Stride for Mental Health Awareness	NAMI Bucks County PA	DEANNA DURANTE	EMCEE	<p>This annual event combines a 5K walk with a celebration of mental health recovery and dedicates each mile of the walk to the memory of an individual who died by suicide. The registration, activities, and walk itself will be on the grounds of Warminster Community Park in the "Special Events" area which is accessible from the entrance on Bristol Road. This event is open to anyone in the Greater Philadelphia area, and is the largest mental health event of its kind.</p>
10/12/2022	Belmont Charter HS Career Week	Belmont Charter High School	ISABEL SANCHEZ	SPEAKER	<p>To have a guest speaker come to the school and talk to the kids about the news industry, how to be a reporter and how to obtain a job in the field.</p>

10/12/2022	Bring Philly HOME	Project HOME	LUCY BUSTAMANTE	EMCEE	<p>Bring Philly HOME is Project HOME's signature, annual event celebration and fundraiser, hosted by the Rising Leaders Committee. Each year, hundreds of enthusiastic professionals and committed advocates join the Rising Leaders for an evening filled with big ideas, inspiring stories and motivating presentations from regional leaders committed to ending and preventing chronic street homelessness in Philadelphia. The event raises funds and awareness for Project HOME's mission and key initiatives including street outreach, supportive housing, comprehensive healthcare and education and employment opportunities. It's a one-of-a-kind opportunity for a new generation of leaders and advocates to join in Project HOME's commitment that None of Us Are Home Until All of Us Are Home.</p>
------------	-------------------	--------------	-----------------	-------	--

10/12/2022	PRSSA/LUC Local Latina Leaders Hispanic Heritage Month Panel	Drexel Public Relations Student Society of America	ISABEL SANCHEZ	PANELIST	We are looking to host a panel of local Latina leaders in the Philly area to close out Hispanic Heritage Month. Students will learn about their work and how each guest values their Hispanic heritage/ how they have made an impact in Philadelphia's Latinx communities. After the guests take questions from one e-board member from each organizing partner, we will open up to students in attendance to ask questions. In partnership with Drexel Latinos for a United Campus (LUC) and Drexel Women's Empowerment Group.
10/13/2022	Cedar Crest College	Intro to Media Production class	JIM FRIEDMAN	SPEAKER	Videographer Jim Friedman will be showing his video work to our class. We'll have discussions about his approach to covering stories.

10/13/2022	KenCrest Community Champions	KenCrest	DEANNA DURANTE	EMCEE	<p>Every year KenCrest honors and celebrates those who go above and beyond to help drive the KenCrest mission and empower those we support—children and adults with intellectual and developmental disabilities, and children and families through our Early Learning Centers in Philadelphia. Various individuals, corporations, small businesses, and organizations will be recognized for their generosity whether they have given of their time or resources to support and advocate for the KenCrest family. This audience includes those we support, local businesses, and legislators from across PA, DE, and CT (KenCrest is non-partisan).</p>
------------	------------------------------	----------	----------------	-------	---

10/15/2022 2	Step Out: Philadelphia	American Diabetes Association	LEAH UKO	EMCEE	<p>Step Out is our annual 5K fundraising walk to support the local chapter of the American Diabetes Association in Eastern PA and DE. This event has no registration fees or fundraising minimums, though fundraising is strongly encouraged to support those living with and affected by diabetes. The event will feature an opening ceremony, Health and Wellness Village with education and community resources, snacks/refreshments, and much more.</p>
-----------------	---------------------------	-------------------------------------	----------	-------	---

10/15/2022	KYW Newstudies Panel	KYW Newsradio	ISABEL SANCHEZ	PANELIST	KYW's Newstudies program brings in high school students from the region to educate them about broadcast journalism. Ideally, we'd love to have someone that reports for Telemundo. I think it would be beneficial for the students to see the growth in reporting in the Spanish language community.
------------	----------------------	---------------	----------------	----------	--

10/16/2022 2	36th Annual AIDS Walk Philly	AIDS Fund	VALERIA APONTE FELICIANO	EMCEE	<p>The 36th Annual AIDS Walk Philly will take place on Sunday, October 16, 2022, as the need to help vulnerable individuals is more important than ever. With the money raised at this year's Walk, AIDS Fund continues its mission to provide emergency funds to individuals living with HIV. With safe housing at the highest priority, Philadelphians can be a lifeline for their neighbors and loved ones by participating in the AIDS Walk Philly 5K, raising public awareness and funds for those living with HIV/AIDS in our community. Produced by AIDS Fund, the Walk is held on scenic Martin Luther King Drive.</p>
-----------------	------------------------------	-----------	-----------------------------	-------	--

<p>10/16/2022 2</p>	<p>Lower Providence Presbyterian Church Women's Candle Light Tea & Fashion Show</p>	<p>Lower Providence Presbyterian Church</p>	<p>TRACY DAVIDSON</p>	<p>SPEAKER</p>	<p>The is an out reach to Women in the Community for an evening of Faith, Fellowship & Fun. The program is held in the sanctuary starting (6:45) with a 30 minute Fashion Show with 8 LPPC Models from our congregation then a Women Christian Speaker opening our hearts to God's Word for 45 minutes followed by refreshments & Fellowship at the beautifully decorated Tea tables some with themes-where 26 women Host a table set with their fine china & crystal- serving desserts & snacks for 10 -12 Women-with 25 men from the church who serve the Women water, tea & coffee- what a wonderful evening of Faith, Fellowship & Fun.</p>
-------------------------	---	---	-----------------------	----------------	---

10/16/2022 2	PA Walk4Hearing	Hearing Loss Association of America (HLAA)	JACQUELINE LONDON	EMCEE	<p>The Hearing Loss Association of America (HLAA) is a 501(c)3 charitable organization dedicated to providing Americans with hearing loss, and their families, the education, support and assistance they need. These individuals have little support and face a multitude of severe obstacles as they struggle to fit into a hearing world.</p> <p>HLAA has made a national effort to end the stigma associated with hearing loss and raise funds for hearing loss programs by taking part in an annual PA Walk4Hearing. Our exciting, fun (and healthy!) OUTDOOR event includes a 5K walk, activities, entertainment, and raffle drawings, and will take place this year on Sunday, October 16, 2022 at The Navy Yard in Philadelphia.</p>
-----------------	--------------------	---	----------------------	-------	--

10/19/2022 2	Power Women Summit	Main Line Today/Today Media Inc.	TRACY DAVIDSON	EMCEE	Main Line Today's Power Women Summit is an annual recognition of approximately 20-25 women on the Main Line that have accomplished something significant in their career or personal endeavors. This could include a CEO, Philanthropists, etc. The audience typically includes professional men and women and their corporations on the main line.
-----------------	--------------------	----------------------------------	----------------	-------	---

10/20/2022	Fearless Femmes	Fearless Femmes	TRACY DAVIDSON	SPEAKER	, the night will feature guest speaker Jennifer Robinson, Esquire who is the CEO of Purposeful Networking. In July 2022 she won Mrs. Classic Universe, which showcases each delegate's individual journey, what that journey taught her, how that journey impacted her life, and, ultimately, her message to others on embracing life's possibilities. Jennifer does motivational speaking centered on the themes of storytelling and resilience following her own recovery and reinvention after a near-death accident. She gave a TEDx talk on change and disruption in June 2020. Jennifer is a media contributor who has been featured both locally and nationally. Following Jennifer's talk, the guests will spend the rest of the night shopping.
10/22/2022	Town Hall - Permiso Humanitario para los Venezolanos	Casa de Venezuela Philadelphia	ISABEL SANCHEZ	MODERATOR	A town hall style meeting to discuss with the Venezuelan community about the new parole program announced by DHS. It is an hour long of Q&A with a panel of experts
10/25/2022	Career Day	Merion Mercy Academy	TRACY DAVIDSON	SPEAKER	The purpose is to

<p>10/26/2022</p>	<p>Desserts & More</p>	<p>Women's Business Enterprise Center-East (WBEC-East)</p>	<p>TRACY DAVIDSON</p>	<p>EMCEE</p>	<p>WBEC-East is a Philadelphia-based non-profit organization serving women-owned businesses. We host an annual Fundraiser each year, Desserts & More. We rely on the funds received during this event to provide entrepreneurial and business development services year-round to women in the Commonwealth of PA, the State of Delaware, and the South Jersey regions. During our event, we recognize major corporations who have supplier diversity programs for their work in promoting diversity and inclusion in their procurement opportunities.</p> <p>This year's event will be held on Wednesday, October 26th, from 5:30 PM – 8:30 PM, at Vie on Broad Street in Philadelphia. We anticipate 200+ attendees. We partner with local women-owned bakeries and restaurants who donate delicious baked specialties for the guests.</p>
-------------------	----------------------------	--	-----------------------	--------------	---

<p>10/27/2022</p>	<p>Importance of 1st Time Homebuying Roundtable</p>	<p>Al Dia News Media</p>	<p>CLAUDIA VARGAS</p>	<p>MODERATOR</p>	<p>Al Día has partnered with WSFS Bank on a conversation surrounding the importance of homeownership, stories of first-time home buyers, the layered process that homeownership entails that is often complicated but is so crucial to fostering the development of the Philly's multicultural communities.</p>
<p>10/29/2022</p>	<p>DCBC Symposium on Mental Health & Mindfulness</p>	<p>Delaware County Black Caucus</p>	<p>LEAH UKO</p>	<p>EMCEE</p>	<p>The purpose of the event is to raise awareness on the topic of mental health, highlighting resources and the importance of mindfulness. The goal is to get more people in and around the region, especially the Black community, to talk about the need and services available for mental health support.</p>

<p>10/29/2022 2</p>	<p>KYW Newstudies Panel</p>	<p>KYW Newsradio</p>	<p>TRAVIS HUGHES</p>	<p>PANELIST</p>	<p>KYW Newstudies panel on Digital Journalism, Social Media, & Ethics Background: For over fifty years KYW Newsradio has given high school students the opportunity to learn about a major market radio station with the Newstudies student reporter program. The program runs for four Saturdays. Each week the session begins with a guest panel then the students break into smaller groups where they learn news writing, reporting, ethics and interviewing skills from station managers, editors, reporters, anchors and guest speakers. Students will research, write and record news stories about their school or community. The students' reports will air on KYW Newsradio and will also be podcasted.</p>
-------------------------	-----------------------------	----------------------	----------------------	-----------------	---

10/30/2022 2	Help for Our Heroes: Military Baby Shower	Grand Lodge of Pennsylvania (Masonic Library and Museum of Pennsylvania)	LUCY BUSTAMANTE	EMCEE	<p>Since January 2008, Pennsylvania Freemasons have shown their support for the U.S. military by giving over \$1 million in donations to help service men, women and veterans, primarily from Pennsylvania. One of the ways we achieve this is through a variety of efforts, including providing financial support for baby showers for mothers-to-be who are in the military or whose partners are in the military. The shower includes brunch, maternal and baby health information, shower games with prizes, and gifts needed for a baby's first year of life, including diapers, baby monitors, infant car seats, etc.</p>
11/1/2022	LTA Alumnae Career Panel	Lambda Theta Alpha Latin Sorority, Inc., Pi Chapter	DIANA TORRALVO	PANELIST	<p>A panel of Pi chapter alumnae from different industries who will share their advice about life after college and their career path with current undergraduate students at WCU.</p>

11/2/2022	Weather Presentation for Special Needs Students	Frankford High School	MICHELLE ROTELLA	SPEAKER	<p>I teach high school students with severe developmental delays. Most are nonverbal with cognitive abilities in the pre-k to 2nd grade range. I am looking for one of the station's meteorologists to lead a general discussion about talk about current weather topics. I would also like the person to share their career path that led them to NBC10, what their job entails and the necessary skills and motivation that they needed reach their level of achievements. In the past I have invited other general education classes, such as the TV production class, to participate as well. Time permitting, I would like the guest to participate in a simple weather-related art project directed by the teacher. I am flexible as to the date and time of this event.</p>
-----------	---	-----------------------	------------------	---------	--

11/5/2022	65th Anniversary Gala	Lions Eye Bank of Delaware Valley	SHEILA WATKO	<p data-bbox="1073 191 1468 527">Lions Eye Bank of Delaware Valley (LEBDV) is celebrating 65 years of sight-saving service on Saturday, November 5, 2022, at The National Constitution Center in Philadelphia, PA. All proceeds from this event benefit LEBDV's Gratis Tissue Program for individuals who are in need of a cornea transplant but are unable to afford the associated costs.</p> <p data-bbox="1073 558 1468 1283">LEBDV is entrusted to restore sight and prevent blindness by recovering, processing, and distributing cornea tissue for transplant surgery in the Delaware Valley and abroad. Donation begins with the selfless decision to be an eye, organ, and tissue donor. The work we are privileged to do would not be possible without individuals who choose to create a legacy of sight for others. There is no substitute for human tissue. The transplantation process depends upon the gift of cornea donation from one human to another. Cornea transplantation is the most common and successful transplant surgery and gives people the chance to live an independent life with restored vision.</p> <p data-bbox="1073 1318 1468 1623">The audience will include partner organizations (Wills Eye Hospital, Gift of Life Donor Program, Lions Clubs International, and additional like-minded nonprofit organizations in Philadelphia), cornea transplant recipients, organic donor families, volunteers, and supporters of our mission.</p> <p data-bbox="1073 1654 1468 1894">Will will honor four distinguished women in the world of vision and transplantation with the Knight of the Blind Award. Julia A. Haller, MD, Ophthalmologist-in-Chief for Wills Eye Hospital, Brooke Halper, Esq., Cornea Recipient and Eye Donation Advocate,</p>
-----------	-----------------------	-----------------------------------	--------------	---

					<p>Melanie Penna, Donor Mother and Eye Donation Advocate, and Jan L. Weinstock, Esq. Chief Administrative Officer and General Counsel for Gift of Life Donor Program.</p>
11/5/2022	Mid-Atlantic ChaserCon	Regarding Weather LLC	STEVE SOSNA	SPEAKER	<p>Annual severe weather conference for the Mid-Atlantic. Audience includes broadcast and NWS meteorologists, emergency managers, storm chasers and spotters.</p>

11/5/2022	Philadelphia Heart Walk 2022	American Heart Association	JACQUELINE LONDON	EMCEE	<p>As the signature fundraising event for the American Heart Association, the Heart Walk promotes physical activity and heart-healthy living in a fun, family -oriented environment. This year, the Philadelphia Heart Walk will take place Saturday, November 6, 2021. Kicking off from Citizen's Bank Park. In the past, over 15,000 have attended.</p>
-----------	------------------------------	----------------------------	-------------------	-------	---

11/5/2022	The Sapphire Gala (45 th Anniversary Fundraising Gala)	Southern Jersey Family Medical Centers	Erin Coleman, Jacqueline London, Brittney Shipp, Aunyea Lachelle	<p>We at Southern Jersey Family Medical Centers appreciate NBC10's continued commitment to Community Health Centers and the 29 million people served nationwide. We are requesting your support as we celebrate our 45th Anniversary. Our hope is that an On Air Personality would serve as an MC/Host for our Ruby Gala/Fundraiser on November 5, 2022, from 7 pm to 9 pm at the Borgata in Atlantic City. This year's theme: 45 years of commitment, compassion, and care for South Jersey Families.</p> <p>While there are countless reasons to celebrate America's Health Centers, among the most important and unique is health centers' long success in providing access to affordable, high-quality, cost-effective healthcare to medically vulnerable and underserved people throughout the United States. This year's fundraiser is especially significant for SJFMC as we donated funds to provide care to the uninsured and underinsured populations. As a Federally Qualified Health Center (FQHC)/Non -Profit that has worked very hard to slow the spread of COVID-19 in communities of color by educating and administering COVID-19 testing and vaccinations, we are on a continuous mission to improve the lives of the underserved. We hope to raise as much money as possible and take great pride in breaking down barriers while providing care to everyone regardless of financial status or cultural differences. We do not turn anyone away, and we want to continue to be a reliable and efficient safety net. I have attached an Info-graphic/Fact Sheet that further explains the value Southern Jersey Family Medical Centers brings to several communities.</p>
-----------	---	--	--	--

				<p>Presitigious guests, donors, doctors and other representatives from Community Health Centers in Pennsylvania and New Jersey will be in attendance during our 45th Anniversary Fundraiser. We would all be honored to have your company, and we are extremely grateful for your support and leadership. Once again, thank you for being a voice for the more than 27 million Americans who rely on FQHC's to survive. We look forward to seeing you at our event, and we hope to hear from you soon.</p>
--	--	--	--	--

11/6/2022	Philly Burger Brawl	The Philadelphia Burger Brawl	FRANCES WANG	JUDGE	<p>Our 10th Annual Charity event in which we raise funds and partner with The Philadelphia School district and Parks and Recs for at-risk teens. Our partner, The Golden Slipper, is our 501C3. We are expecting 5,000 people and have 60 restaurants participating at Xfinity Live!</p> <p>SPONSOR NOTE: Beasley Media Group is a sponsor of this event.</p>
11/10/2022 2	What just Happened? Midterm Elections 2022	KYW Newsradio	LAUREN MAYK	PANELIST	<p>Our goal is to allow our audience to engage with a panel of experts who will discuss the results</p>

11/12/2022	Looking Out For Kids Charity Fundrasier	Salus University	JOHNNY ARCHER	EMCEE	<p>The Eye Institute of Salus University held the first annual "Looking Out for Kids" (LOFK) charity fundraiser in the fall of 2007. This year the event is being held in person, which will feature a cocktail hour where guests can mingle and bid on select silent auction items. We will have the Lighthouse Award presentation and students have participated in our vision care programs participating in the formal program. All funds raised throughout the night help provide direct care services to uninsured and under insured children in Philadelphia and its surrounding communities. Using these funds, Salus University and our clinical facilities are making a difference in the lives of children whose families cannot afford vision and hearing services.</p>
------------	---	------------------	---------------	-------	---

11/12/2022	Philadelphia CF Climb	Cystic Fibrosis Foundation	NO SPECIFIC	EMCEE	<p>The Philadelphia CF Climb is a stadium stair climb, taking place at Lincoln Financial Field on Saturday, November 12th, from 8 am-12 pm. The event is a fundraiser for The Cystic Fibrosis Foundation, and we have both fitness enthusiasts and families, as the event has both a competitive and non-competitive option.</p>
------------	-----------------------	----------------------------	-------------	-------	--

11/13/2022	CB Designs Fundraising Gala	CB Designs	Aunyea Lachelle	EMCEE	<p>Proceeds will benefit two non-profit organizations; the Covenant House & Domestic Abuse Project. we're sure to achieve this event's fundraising goal that will help to provide much needed services and resources for runaway youth and victims of domestic violence. Our main purpose is to shine a light on these issues that people faces every day and fight to be happy. I am a witness to both sides of these domestic violence and getting kicked out to the streets, I've never had the opportunity to get the help these two organizations have to provide and for that I want to share that to people. There will be business owner's, entrepreneur's, sponsor's, friends, family and all supporters.</p>
------------	-----------------------------	------------	-----------------	-------	--

11/13/2022	PHL live World Category	Councilman At-large DAVID OH	ISABEL SANCHEZ	EMCEE	<p>Councilman Oh's PHL LIVE Center Stage is a music initiative highlighting Philly's top musical talent across multiple genres. It's structured across 10 different genre categories, bringing diverse musicians together. PHL LIVE Center Stage will provide emerging artists an opportunity to perform at popular local venues and win cash prizes, studio time and more! This initiative stems from Councilman At-Large David Oh, the Chairman of City Council's Committee on Global Opportunities and Creative/Innovative Economy. The Committee is interested in providing artists in Philadelphia an opportunity to grow and gain exposure. For more info, visit: www.phllive.org</p>
11/13/2022	Purple Light	Pancreatic Cancer Action Network-Philadelphia Affiliate	BRIAN SHEEHAN	EMCEE	<p>Purple Light is an event where we remember the ones we lost from pancreatic cancer and honor our survivors. We have a short service and read names.</p>

11/16/2022	The 101st Philadelphia Award	Comcast on behalf of The Philadelphia Award and Philadelphia Foundation	FRANCES WANG	EMCEE	<p>Margaux Murphy, founder and Executive Director of the Sunday Love Project, a nonprofit organization that feeds the homeless and builds community, will receive the coveted Philadelphia Award for 2021. Murphy was selected by the Board of Trustees of the Philadelphia Award in recognition of her tireless efforts to feed the homeless, serving more than 70,000 meals and distributing more than 3,000 grocery boxes to those in need (in 2021). The award ceremony will be live streamed at https://www.philadelphiaaward.org/ on November 16, 2022, at 5:30 p.m.</p>
------------	------------------------------	---	--------------	-------	---

11/17/2022	Philadelphia Signature Chefs Gala	March of Dimes	BRITTNEY SHIPP	EMCEE	<p>March of Dimes Signature Chefs Auction provides you and your company with a unique cause marketing opportunity to co-brand your company with the vital mission of the March of Dimes. Your company will shine in the eyes of approximately 250 affluent society members and business professionals who come to support our mission while enjoying an evening of fine cuisine created by local celebrity chefs, flowing wine and spirits and exclusive, auction packages. Proceeds raised from the Signature Chefs Auction directly support local initiatives for March of Dimes, Philadelphia and South Jersey Market.</p>
------------	-----------------------------------	----------------	----------------	-------	---

<p>11/19/2022</p>	<p>Salvation Army's Annual Red Kettle Kickoff Festival</p>	<p>Salvation Army</p>	<p>MIGUEL MARTINEZ - VALLE & SHEILA WATKO</p>	<p>CELEBRITY BELL RINGER</p>	<p>The Red Kettle Kickoff Festival, Hosted by Echelon Philadelphia, is an awareness & fundraising event to help The Salvation Army launch their most famous street campaign. The iconic Red Kettle has been a powerful symbol for over 150 years, representing the community stepping forth to meet the need of those desperate for help. It is most recognized during the Christmas season through its volunteers who stand outside of businesses and play or sing Christmas carols or ring bells to inspire passersby to place donations of cash and checks inside the trademark Red Kettles. The audience for the event will be those shopping at the Christmas Village and passerby.</p>
-------------------	--	-----------------------	---	------------------------------	--

11/20/2022 2	Philadelphia Heart Walk 2022	American Heart Association	JACQUELINE LONDON	EMCEE	<p>As the signature fundraising event for the American Heart Association, the Heart Walk promotes physical activity and heart-healthy living in a fun, family -oriented environment. This year, the Philadelphia Heart Walk will take place Saturday, November 6, 2021. Kicking off from Citizen's Bank Park. In the past, over 15,000 have attended.</p>
-----------------	---------------------------------	----------------------------------	----------------------	-------	---

<p>11/20/2022</p>	<p>PW American Red Cross Club Turkey Trot</p>	<p>Plymouth Whitemarsh High School American Red Cross Club</p>	<p>DEANNA DURANTE</p>	<p>EMCEE</p>	<p>This year, we are organizing a 5k and 1 Mile Run/Walk for the American Red Cross Club! This event will be located at Plymouth Whitemarsh Victory Fields on Sunday, November 20th. This will be our first annual race, and we are hoping to gather as much community support as possible! All proceeds from the event will be going towards Hurricane Ian victims and future club endeavors. In addition to the 5k and 1 mile run/walk, we will be selling t-shirts, food, and raffles donated from multiple members and organizations within our community. We hope to spread awareness of our cause to a larger portion of the community for a greater good! More info here: https://tinyurl.com/pwarc5k</p>
-------------------	---	--	-----------------------	--------------	--

11/26/2022	Phillies Holiday Sale and Tree Lighting	Phillies	KEITH JONES	EMCEE	Lighting the tree and ballpark for the holidays with Phantasy Claus ... hundreds of Phillies fans will be in attendance for the lighting. Throughout the day there will be meet and greets and photo opportunities with the Phanatic, alumni and broadcasters and more, plus an all-day holiday sale.
11/28/2022	From ESL to NBC: arvin Gomez's Journey	Hunterdon Central Regional High School	MARVIN GOMEZ	SPEAKER	We would like Marvin to tell his story about being a migrant from Guatemala, earning an education, and his career path. We would also like to hear about what he does as a meteorologist and presents weather information on television. Many of the students Marvin would be speaking to are Spanish speaking and are ESL high school students. He may present in Spanish or both, in Spanish and English.

11/28/2022	35th Annual Tree of Life	Main Line Health	CLAUDIA VARGAS	EMCEE	Annual lighting ceremony, with each light representing an individual whom a donor has chosen to honor or remember. The honorees embody the values of Caring, Community and Service as demonstrated through tireless work for patients living with mental health issues amid the isolation caused by the pandemic.
------------	--------------------------	------------------	----------------	-------	---

<p>11/29/2022</p>	<p>Malcolm Jenkins' Fantasy Blitz</p>	<p>The Malcolm Jenkins Foundation</p>	<p>JOHN CLARK</p>	<p>EMCEE</p>	<p>On "Giving Tuesday", MALCOLM JENKINS, 2x Super Bowl Champ invites you to attend FANTASY BLITZ, benefiting THE MALCOLM JENKINS FOUNDATION</p> <p>The star-studded IN-PERSON Fantasy Football-style live event at XFINITY LIVE on Tues, Nov. 29th from 6 - 9 pm. will provide ticketed guests the opportunity to engage with their favorite NFL players on their individual picks for the next week and into the playoffs. Guests will also have a chance to mingle with NFL players & legends while supporting The Malcolm Jenkins Foundation's initiatives to lead youth on pathways to financial freedom.</p> <p>The fun-filled night will feature celebrity guest appearances, crafted cocktails and a fantasy football-style game show with a chance to win prizes, and bid on exclusive live and silent auction packages and experiences! Visit www.tmjf.org for more information.</p>
-------------------	---------------------------------------	---------------------------------------	-------------------	--------------	---

<p>11/30/2022</p>	<p>Leveraging Visibility to Raise Your Organization's Profile</p>	<p>Citizens Bank</p>	<p>ROSEMARY CONNORS, STEPHANIA JIMENEZ, KEITH JONES OR FRANCES WANG</p>	<p>PANELIST</p>	<p>Comprised of a panel of representatives from local media outlets, panelists will share insight on how to amplify messaging, making a good pitch and gaining visibility for your mission. Local in person networking receptions will follow the virtual panel discussion.</p>
-------------------	---	----------------------	---	-----------------	---

12/1/2022	East Passyunk Avenue Christmas Tree LIGHTING	East Passyunk Avenue Business Improvement District	MIGUEL MARTINEZ VALLE	EMCEE	<p>East Passyunk Avenue BID and Passyunk Avenue Revitalization Corporation invite you to kick off the holidays at the Annual East Passyunk Christmas Tree Lighting. Come out with neighbors, visitors, and friends for an evening filled with holiday music. Count down as we help Santa light the official Christmas Tree by the Singing Fountain. Santa Claus will help spread holiday cheer and be on hand to take photos with children and families after the lighting. East Passyunk's Christmas Tree Lighting Party is free and open to everyone. Deck the Avenue and come kick-off a whole month of merrymaking in South Philadelphia!</p>
-----------	--	--	-----------------------	-------	---

12/1/2022	Camden City School District - H. H. Davis Family School	Camden City School District - H. H. Davis Family School	LUCY BUSTAMANTE	SPEAKER	<p>Please know that our date is flexible. I was hoping that Ms. Bustamante could come to speak with some of our ESL and Bilingual students about her life experiences, having been raised in a Spanish speaking household, her education, her challenges, etc. - along with her coverage of Hurricane Katrina, as we are working on a Hurricane unit in class. This will be a very casual environment for students with similar backgrounds as Ms. Bustamante to learn and become inspired by her story.</p>
-----------	---	---	-----------------	---------	--

12/1/2022	SEPTA's Annual Holiday Vehicle Decorating Competition	SEPTA	BRIAN SHEEHAN	CELEBRITY GUEST JUDGE	<p>Now in its ninth year, the Annual Holiday Vehicle Decorating Competition something everyone at SEPTA looks forward to all year, and we would be honored to have Marvin Gómez as one of our celebrity judges. CBS3's Sifa Lewis and WHY?s Anne Ishii are also participating.</p>
12/2/2022	3rd Annual "30 Under 30"	SNJ Millennials	CYDNEY LONG	EMCEE	<p>Our mission is to highlight individuals who have forged a path, generated income, and serviced their communities in unique ways. https://www.snjmillennials.org/events</p>

12/4/2022	Decimoquinto Festival Navideño Latinoamericano Sal y Dulce	Accion Colombia	ISABEL SANCHEZ	EMCEE	<p>This festival commemorates the beginning of the Latin American Christmas Holiday Season. Accion Colombia sees this afternoon as an opportunity to bring the Latin American community together to light candles, just as it is done outside our homes in our motherland. The festival is a Multicultural Latino event, and we have had the privilege to create an annual tradition in the last fourteen years in which people from all Latin American countries have participated with their own Christmas food and sweets, and we have featured live performances representing the culture of many nations. All Hispanics and non-Hispanics living in the Philadelphia metropolitan area are invited to participate in this annual celebration of Latin American traditional culture.</p>
12/4/2022	DVLF TOY 2022	DVLF - Delaware Valley Legacy Fund	MIGUEL MARTINEZ VALLE	EMCEE	<p>Annual celebration of DVLF and the LGBTQ+ community. Awarding our annual emerging needs grantees with their checks. Some light entertainment.</p>

12/7/2022	Breast Cancer Documentary For Young Women-2nd screening	A Letter To My Sisters: A Breast Cancer Documentary For Young Women	SHAIRA ARIAS	EMCEE	<p>The purpose of this second screening is to educate our community that young women are being diagnosed with breast cancer. Sometimes with advanced cancer and other dying. This documentary highlights three women and their journey. Janique Rivera was diagnosed in her 20s. She is Jamaican/Asian/Puerto Rican. Brenda Dorantes was diagnosed in her 30s. She is Mexican American. Her interview is in Spanish with English subtitles. Lynne Mitchell was diagnosed in her 40s. She is Caucasian. I wanted to show that there is no discrimination. Breast does NOT discriminate. It's time we show and tell the world!</p>
-----------	---	---	--------------	-------	--

12/7/2022	Excelencia in Business Awards & Reception	Greater Philadelphia Hispanic Chamber of Commerce (station partner)	VALERIA APONTE FELICIANO	EMCEE	<p>The Excelencia in Hispanic Business Awards Reception is a holiday fundraiser hosted by the Greater Philadelphia Hispanic Chamber of Commerce, which benefits the various core programs that provide critical support to Latino-owned businesses and professionals throughout the region. The reception will attract attendees from across all industry sectors to ring in the season and to celebrate the accomplishments of the Excelencia in Hispanic Business Awardees.</p>
-----------	---	---	--------------------------	-------	---

12/8-9/2022	BIG 98.1 Loves Our Kids Radiothon	Audacy/CHOP	TRACY DAVIDSON, ERIN COLEMAN, LUCY BUSTAMENT E, TIM FURLONG	SPEAKER	BIG 98.1 Loves Our Kids Radiothon will take place December 9 & 10 from 6A-6P. It's an annual radiothon to benefit Children's Hospital of Philadelphia and held in the performance space at Audacy's offices in Center City. Coop talks to patients and families, CHOP staff, and an array of cohosts, while sharing with our listening audience, about the miracles that happen every day in our own backyard.
-------------	-----------------------------------	-------------	--	---------	--

12/9/2022	The Rutgers Alfredo Santiago Endowed Scholarship Gala	LEAP Academy University Charter School	ANYONE AVAIL	EMCEE	<p>The Rutgers Alfredo Santiago Scholarship Fund awards financial assistance to LEAP graduates to offset the cost of attending Rutgers University. With more students than ever striving for higher education, we are seeking to strengthen our endowment and continue to ensure that cost is not a barrier to college access for our youth. The Rutgers Alfredo Santiago Endowed Scholarship Gala is an annual fundraising event to honor distinguished corporate and civic leaders throughout the community who support LEAP Academy projects and initiatives.</p>
-----------	--	---	-----------------	-------	--

12/9/2022	Whitney Young Empowerment Luncheon	Urban League of Philadelphia	ERIN COLEMAN	EMCEE	<p>The Whitney M. Young, Jr. Community Awards Luncheon recognizes the achievements of business, civic, and community leaders committed to diversity, equity and inclusion and whose work is aligned with the Urban League Movement. This year, our focus is on returning citizens. The audience is primarily made of local community and business partners</p>
-----------	------------------------------------	------------------------------	--------------	-------	--

12/15/2022	Ideas We Should Steal Festival: "Building a Diverse Tech Pipeline"	Comcast	CLAUDIA VARGAS	MODERATOR	<p>We are looking for a moderator for a high-level panel below as part of the Ideas We Should Steal panel that Comcast's Impact & Inclusion group is sponsoring. The audience is Philadelphia leaders in government, social impact, corporate and nonprofits. The panel will feature just Michael Ellison, CEO/Founder of Codepath, a nonprofit working to train and find employment in computer science for underrepresented minorities at over 70 colleges and universities. In particular, he will talk about the work Codepath, supported by Comcast among others, is doing in Miami, which has invested in and devoted effort to becoming a diverse tech hub. The panel will be on December 15 from 110 to 130 pm, at RJR Forum at Comcast Technology Center. https://www.eventbrite.com/e/ideas-we-should-steal-festival-2022-tickets-443612124807 Here's more about Ellison from his LinkedIn:</p> <ol style="list-style-type: none"> 1. Ellison has worked at the intersection of tech, education, and social change for the past 16 years. He is currently the founder and CEO of CodePath.org, a 501 (c)(3) nonprofit transforming computer science education for underrepresented minorities at over 70 colleges and universities. Working closely with major technology companies like Cognizant, Salesforce, and Facebook, CodePath.org is changing what is being taught and how it is being taught in CS programs nationwide. 2. Prior to CodePath.org, Ellison founded 3 nonprofits and 3 tech startups starting at age 19. He was a founding board member for Women Who Code and founding team of Classmetric (now Segment) which went
------------	--	---------	----------------	-----------	--

					through Y-Combinator (YC) in 2011 and was acquired in 2020 for over \$3B.
--	--	--	--	--	---

12/17/2022 2	Holiday Fun Day for kids victims of gun violence	Philadelphia City Council	JAIME BERCERRIL & ISABEL SANCHEZ	EMCEE	On Saturday December 17, 2022, my office will be hosting Philadelphia's 2022 Holiday Fun Day, dedicated to the victims of gun violence. The event will take place from 1:00 p.m. - 4:00 p.m. at the Temple University Student Pavilion. I would like to invite the Telemundo 62 reporters Isabel Sanchez and Jaime Becerril to become the presenters for the event and help us to bring the spirit of the season to the children who most likely would not have an enjoyable holiday otherwise. The Philadelphia 2022 Holiday Fun Day is funded entirely on donations, both monetary and in-kind, from generous individuals and organizations. Also, we are planning the participation of the most iconic sports teams such as the Phillies, Philadelphia Union, the Sixers, and the Eagles. During the event every kid will receive toys, free food, and have the chance to play and enjoy the celebration.
-----------------	--	---------------------------	----------------------------------	-------	--

INTERNET RECRUITING

All positions are posted on nbcunicareers.com (the "Career Site"), a link to which is provided on the Stations' websites. All positions posted on the Career Site are republished by numerous third-party online general audience job boards, including commonly used sites like LinkedIn, AboutJobs, Indeed, and ZipRecruiter. Additionally, NBCUniversal partners with Direct Employers, which disseminates Career Site postings to additional online job boards targeted to reach diversity-focused, military veteran, disabled, and federal government job seekers.

**JOB VACANCY
RECRUITMENT SOURCE DATA SUMMARY FORM
(See Appendix A for recruitment sources used to fill all vacancies)**

WCAU					
Station	Job Title	# of Interviewees	Date Job Filled	Recruitment Source of Ultimate Hire	Recruitment Source to fill vacancy
WCAU	Content Producer	19	4/11/2022	Former Employee	See Appendix A
WCAU	Sales Operations Specialist	17	4/11/2022	Current Employee	See Appendix A
WCAU	APC Technician	2	4/11/2022	Contractor/Freelancer Conversion	See Appendix A
WCAU	Content Producer	12	4/25/2022	Nbcunicareers.com	See Appendix A
WCAU	Content Producer	9	4/25/2022	Nbcunicareers.com	See Appendix A
WCAU	Systems Engineer	13	4/25/2022	Nbcunicareers.com	See Appendix A
WCAU	Meteorologist	8	7/18/2022	Nbcunicareers.com	See Appendix A
WCAU	Director of Technology	12	7/18/2022	Contractor/Freelancer Conversion	See Appendix A
WCAU	Sr. Director, Integrated Media	6	8/29/2022	Current Employee	See Appendix A
WCAU	Creative Services Manager	2	9/11/2022	Current Employee	See Appendix A
WCAU	Digital Sales Manager	2	10/3/2022	Current Employee	See Appendix A
WCAU	Content Producer	12	10/17/2022	Nbcunicareers.com	See Appendix A
WCAU	Assistant News Director	5	10/24/2022	Nbcunicareers.com	See Appendix A
WCAU	Executive Producer	2	10/31/2022	Current Employee	See Appendix A
WCAU	General Assignment Reporter	8	10/31/2022	Nbcunicareers.com	See Appendix A
WCAU	Content Producer	9	11/7/2022	Nbcunicareers.com	See Appendix A
WCAU	Account Executive	6	12/19/2022	Nbcunicareers.com	See Appendix A
WCAU	Digital Content Producer	7	1/9/2023	Nbcunicareers.com	See Appendix A
WCAU	Project Manager, Brand Management	3	1/9/2023	Nbcunicareers.com	See Appendix A
WCAU	Digital Content Producer	7	1/23/2023	Nbcunicareers.com	See Appendix A
WCAU	Account Executive	4	2/27/2023	Former Employee	See Appendix A
WCAU	Research Manager	3	3/27/2023	Current Employee	See Appendix A
WWSI					
WWSI	Marketing Specialist	7	4/4/2022	Nbcunicareers.com	See Appendix A

WWSI	Meteorologist	12	4/18/2022	Current Employee	See Appendix A
WWSI	Multi-Media Journalist	9	6/13/2022	Nbcunicareers.com	See Appendix A
WWSI	Account Executive	5	6/20/2022	Nbcunicareers.com	See Appendix A
WWSI	Anchor/ Reporter	12	6/20/2022	Former Employee	See Appendix A
WWSI	Meteorologist	8	7/12/2022	Former Employee	See Appendix A

APPENDIX A

RECRUITMENT SOURCE LIST FOR WCAU and WWSI

<p>NBCUniCareers www.nbcunicareers.com</p> <p>Has this source requested notices: No</p>	<p>Indeed www.indeed.com</p> <p>Has this source requested notices: No</p>	<p>LinkedIn www.linkedin.com</p> <p>Has this source requested notices: No</p>
<p>NABJ- National Association of Black Journalists www.nabj.org</p> <p>Has this source requested notices: No</p>	<p>NAHJ – National Association of Hispanic Journalists www.nahj.org</p> <p>Has this source requested notices: No</p>	<p>El Concilio www.elconcilio.net</p> <p>Has this source requested notices: No</p>
<p>YOH-via NBCUNI Careers</p> <p>Has this source requested notices: No</p>	<p>TVJobs www.tvjobs.com</p> <p>Has this source requested notices: No</p>	<p>NAACP – Philadelphia Branch www.philadelphiaaaccp.org</p>
<p>Pennsylvania Association of Broadcasters www.pab.org</p> <p>Has this source requested notices: No</p>	<p>Philadelphia Association of Black Journalists www.phillyabj.org</p> <p>Has this source requested notices: No</p>	<p>Asian American Journalists Association –Philadelphia Chapter www.aaaja.org/philadelphia</p> <p>Has this source requested notices: No</p>
<p>Philadelphia Chinatown Development Corporation www.chinatown-pcdc.org</p> <p>Has this source requested notices: No</p>	<p>Greater Philadelphia Hispanic Chamber of Commerce www.philahispanicchamber.org</p> <p>Has this source requested notices: No</p>	<p>Association of Asian Journalists www.aaaja.org</p> <p>Has this source requested notices: No</p>
<p>Temple University www.temple.edu</p> <p>Has this source requested notices: No</p>	<p>Camden County OEO www.camdencountyoeo.com</p> <p>Has this source requested notices: No</p>	<p>Community Integrated Services www.cisworks.org</p> <p>Has this source requested notices: No</p>
	<p>Drexel University www.drexel.edu</p> <p>Has this source requested notices: No</p>	