

EDUCATIONAL STATEMENT for B-Mac Communications

B-Mac Communications ("B-Mac") is a provider of educational media based in Rocky Mount, North Carolina. B-Mac aims to provide the residents of Nash and Edgecombe Counties with music, educational and informative noncommercial talk radio programming. The radio station will be used to advance B-Mac's educational objectives through providing educational and informative programming that will provide information and instruction on various subjects, including but not limited to:

- Voter Education,
- World events and American history,
- Local and current events,
- Educational programming on better health practices,
- Educational information for Veterans,
- Agricultural education,
- Informative news from the White House,
- North Carolina General Assembly updates,
- Mental health education, (in planning)
- Nash/Edgecombe County Schools news, (in planning)
- A Variety of other educational programming.

Description of Proposed Programs:

Politics Today! (50min)

A weekly and locally produced program that gives unbiased, unaffiliated information on voting and candidate information. During elections, this show also has free candidate forums where all candidates are invited to participate.

What's Going on America? (50min)

A weekly and locally & nationally produced program discussing current world events, history and cultural differences.

The Voices of the People (50min)

A bi-weekly and locally produced program that highlights local news in Nash/Edgecombe Counties and provides a platform for the citizens to have an expression of concerns.

Family Health Matters (28min)

A weekly and locally produced program hosted by Wendy C. Bridgers MSN, CDP, RN-BC and along with other health professional guests. This show focuses on health practices for the whole family.

Veterans Care Matters (50min)

A once a month program locally produced by Veterans and Veteran Doctors providing Veteran education and information.

Agriculture and You...What Does that Matter to Me? (50min)

A weekly and locally produced program with periodical guests from the USDA. This show was designed to provide educational information on how to grow sustainable foods in small spaces and on a budget. This show also provides seasonal gardening tips and how to support local farmers.

The White House Report (2min30sec)

A daily national program from AURN

What's Happening in Raleigh NC (50min)

An "As Needed" program produced by station announcers and with guests from the NC General Assembly. This informational show was designed for the citizens of Rocky Mt, Nash/Edgecombe Counties to stay up to date of what the elected representatives in those districts are doing on their behalf.

In addition, B-Mac will offer a variety of other daily noncommercial programming from Moody Radio, Sheridan Broadcast Network, Power News Radio Network, World News/The Shift, and from OnePlace.com. These program lengths vary from 30s to 54min.

Other educational, entertaining, informative and historical programming are being planned to air on WYLT-LP.