

KSNV addressed the educational and informational needs of children in our community for 2022 through a combination of programming, PSAs, public appearances, community service and studio tours to local youth groups.

PSA Topics Included: Big Brothers Big Sisters Las Vegas, Frog Discovery, I am Witness, Science Fair, Start Your Adventure, Young Heroes, Major League Dad, We Hear You, Common Sense, Both Eyes on the Road, Clark County School District: Read, Not a Joke, Smoking Prevention, Science Project, Dad and Son Dance Off, Be a Friend.

Visits to schools by on-air personalities included: During Nevada Reading Week several On-Air Personalities visited Elementary Schools where they read to students including Reporter Brett Forrest at Doral Academy on 3/2, Meteorologist Chloe Koast virtually to 4th Graders at Daniel Goldfarb Elementary on 3/3 & Anchor Marie Mortera at Wright Elementary School on 3/2 and Doral Academy on 3/4. Several News Staff members attended News 3 career day at Ortwein Elementary school on 5/11, Anchor Marie Mortera attended Wright Elementary's Career Day on 11/16.

Community events attended by on-air personalities included: Anchors Kim and Dana Wagner were emcees for Walk for Wishes on 4/23, Anchor Marie Mortera attended the Public Education Foundation Tee Up for Kids Golf Tournament on 5/12 and the Public Education Foundation Board Meeting on 10/5, Anchor Krystal Allen was emcee for Community in Schools Nevada on 10/10, Meteorologist Chole Koast participated in the Vegas Wish Charity Kickball Game on 11/20, Anchor Marie Mortera attended a Public Education Foundation Board Meeting on 12/7.

In-Studio Interviews included: Nevada Help Desk on 1/11, Rock Academy of the Performing Arts on 3/1, St. Jude Ranch for Children on 5/12, Kids Co-op Preschool on 5/20, Aquatots on 5/26, Camp Erin on 5/31, Communities in Schools on 7/18, Positively Arts on 7/22, Delta Academy on 8/1, Toy Insider on 8/29, Children's Heart Foundation on 9/13, Emma's House on 9/26, Las Vegas Book Fest on 10/20 & Sesame Street Live on 11/17.

"Make-A-Wish Monday" is a regular segment in KSNV newscasts that features children diagnosed with life-threatening medical conditions that have their wishes granted by the Make-A-Wish Foundation.