

2022 CHILDREN'S PROGRAM REPORT: COMMUNITY ACTIVITIES

1st Quarter:

KVVK supported the educational and informational needs of children through on-air news stories, Public Service Announcements, and digital information. This quarter the station supported kids in the community with PSAs such as vaping dangers, Boys/Girls Club and seat belt and child seat safety.

2nd Quarter:

KVVK supported the educational and informational needs of children through the following. This quarter the station's weather anchor spoke with students at Tri-Tech school about weather as science as well as the various career opportunities in broadcasting.

3rd Quarter:

KVVK supported the educational and informational needs of children through Public Service Announcements aired during the quarter. The station also aired the following kid-targeted PSAs on Thrive in School, Child Car Safety, Autism Speaks, and Don't Vape.

4th Quarter:

KVVK supported the educational and informational needs of children through Public Service Announcements. The station participated in the Yakima Grid Kids Championship for youth athletes in the area.