

**WKRC – Cincinnati, OH**

**Other Broadcast / Non-Broadcast Efforts**

**2022**

WKRC broadcasts a minimum of three hours weekly, programs which provide both educational and informational needs of children. We believe that these programs have unlimited value.

Our general audience programs which serve children 16 years of age and under include our local news which airs Mon-Fri 5-7am, Mon-Fri 9-10am, Mon-Fri 12-12:30pm, Mon-Fri 4-6:30pm, Mon-Sun 11-11:30pm, Sat 5-8am and Sun 8-9am & 11:30am-12pm.

**WKRC Local News Programming includes:**

Good Morning Cincinnati 5-7am

Good Morning Cincinnati – 9-10am

Local 12 News at Noon

Local 12 News 4-6:30pm

Local 12 News 11-11:35pm

Good Morning Cincinnati Saturday – 5-8am

Good Morning Cincinnati Sunday – 8-9am & 11:30am-12pm

What's Happening in Health – 6-7am

**WKRC airs weekly political programs covering topics that affect the viewing area.**

Full Measure w/ Sharyl Attkisson

America This Week

Spotlight on America

**WKRC airs all the CBS Network News programming including:**

CBS This Morning – Mon-Fri 7-9am

CBS Evening News – Mon-Sun – 6:30-7pm

CBS Saturday Morning – 8-10am

CBS Sunday Morning – 9-10:30am

Face The Nation – Sun 10:30-11am

60 Minutes – Sun 7-8pm

CBS News Breaking News Cut-ins

**Non-Broadcast Efforts directed toward children include numerous public appearances by News personnel. Public appearances are ongoing projects. Examples include...**

HR RELATED ACTIVITIES (JOB SHADOW, JOB FAIR, CAREER DAY) Career Fair @ University of Cincinnati/Digital Media & Communications

Linda O'Brien (HR Rep) and Mark Ramey (WSTR Production Manager) spoke with over 50 students on broadcasting and our internship program. Interns will be permitted at the station in the Summer of 2022

**COMMUNITY ACTIVITIES / TALENT APPEARANCES**

Mentoring Plus Seeds of Hope Gala – Fundraiser Emcee: Bob Herzog

Jumpstart Theatre Showcase at Taft Theatre – Fundraiser Co-Emcee (Herzog) with Jen Dalton

Prevention First Annual Awards Luncheon – Fundraiser Emcee: Bob Herzog

Joe Nuxhall Miracle League – Fundraiser Emcee: Sheila Gray

A Night with the Norse Gala (supports NKU fund) – Fundraiser Emcee: Bob Herzog

Oak Hills Alum/Educ. Foundation – Annual Dinner – Recognition Emcee: Bob Herzog

JDRF Cincinnati of the Year Gala – Fundraiser Emcee: Bob Herzog

Alzheimer's Assoc. of Greater Cinti./Art of Making Memories – Fundraiser Emcee: Bob Herzog

Children's Theatre of Cincinnati's Glass Slipper – Fundraiser Emcee: Bob Herzog

Montessori Center Room – Fundraiser Emcee: Bob Herzog

Freestore Foodbank's Annual Hunger Walk/Run – Fundraiser Kickoff: Bob Herzog

JDRF One Walk – Fundraiser Kickoff: Kathryn Robinson

Joe Nuxhall Miracle League – Miracle Series Sheila Gray – appearance Joe Nuxhall

Miracle League Nuxy Bash – Miracle Series Appearances by: Sheila Gray & Bob Herzog

The Center for Respite Care – Awards Bonis-emcee

Transformation Awards Bengals Who Dey! Luncheon benefitting Goering Moderator-Kyle Inskeep

Freestore Foodbank's Taste of the Bengals – Fundraiser Co-emcee: Bob Herzog

Oktoberfest – Celebration Emcee: Sheila Gray

NKY Chamber of Commerce Annual Dinner – Emcee: Kyle Inskeep

Oktoberfest Zinzinnati

Goodwill Games Represented station: Bob Herzog

Focus on Youth Gala/Fundraiser Emcee-Aleah Hordges

Sophie's Angel Run Fundraiser Emcee: Bob Herzog

Germania Oktoberfest Celebration Emcee: Sheila Gray

Cancer Free Kids Celebration of Champions – Dinner Co-emcee: Bob Herzog

Cancer Free Kids Celebration of Champions – Co-emcee: John Gumm

Cincinnati Business Courier – Forty Under 40 Awards Dinner – Bob Herzon

Cancer Family Care – Wine Tasting – Toti and Arsenault emceed

Cancer Free Kids – Herzog/Gumm: emceed Celebration of Champions gala

Thanksgiving Day Race – Herzog: kicked off race & participated in promo

Salvation Army Red Kettle Campaign – Herzog

HR RELATED ACTIVITIES (JOB SHADOW, JOB FAIR, CAREER DAY) 2022 NABJ Convention/Career Expo – Recruiting Sinclair's SVP of News, News Recruiter, several News Managers and News employees represented all Sinclair News stations at the 2022 NABJ convention / career expo. They met with potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who met with Sinclair during the career fair were followed up with and over 103 interviews were set up where applicable.