

## **Request for Extension of STA to Operate at Reduced Power**

Lilly Broadcasting, L.L.C. ("Lilly"), holder of the Commission authorization for television translator station W34FR-D (analog station W07BJ), Ithaca, NY (Facility ID 71512) (the "Station"), hereby requests that the Commission extend the Station's special temporary authority ("STA") to operate with reduced power facilities until January 9, 2023.<sup>1</sup>

Lilly currently holds a construction permit ("CP") to build digital displacement facilities for the Station which expires on January 9, 2023.<sup>2</sup> In order to increase the Station's power to the full 15 kW authorized under the CP, Lilly needs to install a replacement transmitter capable of generating that level of power. The transmitter used at WZMQ(TV) in Michigan, which is owned by an affiliate of Lilly, was replaced earlier this month and Lilly intends to use the transmitter which is being replaced at WZMQ(TV) as the new transmitter for the Station. That transmitter arrived at the Station's site on December 9, 2022 and could be installed as early as the week of December 19.

Lilly expects that the station will be operating at the full 15 kW, and an application for a license to cover will have been filed, before the January 9 construction deadline. Because the STA expires on December 15, Lilly requests that it be extended to be coterminous with the CP to enable the Station to stay on the air with reduced power until the full power facility is constructed. This grant would be in the public interest because it would enable the Station to continue to serve the residents of Ithaca and surrounding areas pending completion of construction of full power facilities.

---

<sup>1</sup> The STA is in LMS File No. 0000189742.

<sup>2</sup> LMS File No. 0000187436.