

Sinclair Yakima Licensee, LLC
KEPR-TV, Pasco, WA (Facility ID 56029)
KIMA-TV, Yakima, WA (Facility ID 56033)
Sinclair Kennewick Licensee, LLC
KORX-CD, Walla Walla, WA (Facility ID 71072)
KVVK-CD, Kennewick, Etc., WA (Facility ID 25358)
KUNW-CD, Yakima, WA (Facility ID 167797)

EEO Narrative

The Station Employment Unit (“SEU”) continuously strives to achieve broad and inclusive outreach and has established EEO policies and procedures which focus on the wide dissemination of information about the SEU and its job opportunities to the immediate community and a variety of recruitment sources.

Among the sources targeted for recruitment are colleges and universities, minority groups and organizations, community organizations, area unemployment and other groups or organizations that assist in job placement. The SEU also participates in job fairs and career development efforts. When the pandemic began and in-person job fairs and on-site school visits were not possible, the SEU participated in virtual career fairs and met with students virtually. SEU personnel spoke in person with students at Ridge View School, TRITECH, Sunset View School, Finley Elementary School, and McGee Elementary School about the broadcast industry and their career interests. The SEU’s attendance at these events has enabled it to continue its successful recruiting efforts. The SEU also participates in a scholarship fund for college students interested in broadcast journalism, participates in in-person job fairs, and participates in events for people interested in the fields of broadcasting, journalism, or marketing.

The SEU also undertakes internal EEO and anti-discrimination training for employees. The SEU understands the importance of its recruiting obligations, and as such, reviews its policies and procedures on an annual basis in order to make adjustments to its recruiting sources and its community activities.