

**EEO Public File Report**  
**August 1, 2020-July 31, 2021**  
**KVPT (TV), Fresno, California**

List of Full Time Jobs Filled 8/1/20-7/31/21

Job Title	Date Filled	Recruitment	Sources	Interviewees
		Source	Utilized	
Web Site Manager	8/1/2020	2	2, 4, 5, 6	3
Station Compliance Specialist	8/10/2020	10	2, 4, 8, 10	3
Donor Relations Specialist	8/14/2020	8	2, 4, 8	5
Multimedia Production Specialist	8/19/2020	8	2, 4, 5, 8	4
Administrative Support Specialist	9/14/2020	8	2, 4, 8	4
Director of Innovation & Tech	10/23/2020	10	2,4,8,10	3
Chief Financial Officer	10/26/2020	10	2,4,8,10,15	5
Multimedia Production Specialist	12/8/2020	8	2, 4, 5, 8	6
<div> <div>Fresno Bee Classifieds 559-442- 4442 2710 VanNess Avenue, #293 Fresno, CA</div> </div>				
Corporate Development & Partnership Rep	10/9/2020	93721	2,4,8,10	3
	1/19/2021,			
Administrative Support Specialist	1/25/2021	8, 10	2, 4, 8, 10	9
Corporate Development & Partnership Rep	2/8/2021	10	2,4,8,10	3
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Recruitment Sources Utilized				

- 1 Fresno Bee
- 2 ValleyPBS Website

http://www  
w.cpb.org/j  
obline/vall  
eypbs.org  
401 9th  
Street, NW  
Washingto  
n, DC  
20004-  
2129  
202-879-  
9600  
ValleyPBS 559-266-1800

	www/faceb ook.com/u wfm.org/p osts 4949 East Kings Canyon Road Fresno, CA 93727 info@uwf m.org (559) 244- 5710
3 ValleyPBS On-Air spot	
4 ValleyPBS FaceBook	ValleyPBS 559-266-1800  http://sbe6 6.org/ 5111 E. McKINLEY AVENUE FRESNO, CALIFORNI A 93727
5 ValleyPBS Twitter	
	www.fcwcc .org (800) 798-4809 info@fcwc c.org P.O. Box 3408 Fresno, CA 93650
6 ValleyPBS LinkedIn	
7 Career Builder	<a href="https://www.careerbuilder">https://www.careerbuilder</a>
8 Indeed.com	<a href="http://www.indeed.com/l-Fresno,-CA-jobs.html">http://www.indeed.com/l-Fresno,-CA-jobs.html</a>
9 CPB Website	<a href="http://www.cpb.org/jobline/valleypbs.org">http://www.cpb.org/jobline/valleypbs.org</a>
10 Personal reference	
11 United way Fresno/Madera	<a href="http://www.facebook.com/uwfm.org/posts">www/facebook.com/uwfm.org/posts</a>
12 MyPBS.org	<a href="https://mypbs.org">https://mypbs.org</a>
13 Society of Broadcast Engineers	<a href="http://sbe66.org/">http://sbe66.org/</a>
14 Fresno County Women's Chamber of Commerce	<a href="http://www.fcwcc.org">www.fcwcc.org</a>
15 Denham Resources	Kathy Bray, 559.222.5284 , kathy@denham.net, denham.net 567 W. Shaw Ave., Suite C1, Fresno, CA 93704-2504
16 CalJobs	<a href="https://www.caljobs.ca.gov/">https://www.caljobs.ca.gov/</a>
17 Current/Public Media Jobs	<a href="https://current.org/">https://current.org/</a> , <a href="https://jobs.current.org/">https://jobs.current.org/</a>

\*Requested Notification of Job Openings

Yearly Total Number of Interviewees and Recruitment Sources

	Total Interviewees
Fresno Bee	0
ValleyPBS Website	3
ValleyPBS On-Air spot	0
ValleyPBS FaceBook	7
ValleyPBS Twitter	1

ValleyPBS LinkedIn	1
Carreer Builder	0
Indeed.com	28
CPB Website	0
Personal reference	6
United way Fresno/Madera	0
MyPBS.org	0
Society of Broadcast Engineers	0
Fresno County Women's Chamber of Commerce	0
Denham Resources	2
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#### Summary Description of Outreach Initiatives

# 4	Participation in events sponsored by community	Aug. 2020	Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting
		Oct. 2020	Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting
		Nov. 2020	Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting
		Dec. 2020	Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting
		Jan. 2021	Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting
		Feb. 2021	Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting
		Mar. 2021	Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting
		May. 2021	Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting
		Jun. 2021	Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting
# 5	Internship Program:		No Interns due to pandemic
#6	Participation in Programs Designed to Promote Outreach Generally	Mar. 2021	Station tour for local Girl Scouts troop led by director of production and CFO describing the duties and responsibilities for positions in the station.
		Jun. 2021	Station tour for 15 students from Sunnyside Union led by development and production staff describing the duties and responsibilities for different jobs.
#8	Establishment of Training Programs:	Aug. 2020	ACD Training for Membership staff.
		Sept. 2020	CPB ISIS training for Dir. Of Admin. Ops
		Sept. 2020	Trello Training for All Staff
		Jan. 2021	Tax1099 Training for Accounting Staff
		Feb. 2021	Marketing staff attended Digital Immersion Webinar and ongoing training.
		May. 2021	Station-wide participation in PBS Annual Meeting with workshops and information sessions.
		Jul. 2021	5 Development staff members participated in multiday conference and training - Public Media Development and Marketing Conference