

EEO Public File Report
August 1, 2020-July 31, 2021
KVPT (TV), Fresno, California

List of Full Time Jobs Filled 8/1/20-7/31/21

| Job Title | Date Filled | Recruitment | Sources | Interviewees |
|---|-------------|-------------|--|--------------|
| | | Source | Utilized | |
| Web Site Manager | 8/1/2020 | 2 | 2, 4, 5, 6 | 3 |
| Station Compliance Specialist | 8/10/2020 | 10 | 2, 4, 8, 10 | 3 |
| Donor Relations Specialist | 8/14/2020 | 8 | 2, 4, 8 | 5 |
| Multimedia Production Specialist | 8/19/2020 | 8 | 2, 4, 5, 8 | 4 |
| Administrative Support Specialist | 9/14/2020 | 8 | 2, 4, 8 | 4 |
| Director of Innovation & Tech | 10/23/2020 | 10 | 2,4,8,10 | 3 |
| Chief Financial Officer | 10/26/2020 | 10 | 2,4,8,10,15 | 5 |
| Multimedia Production Specialist | 12/8/2020 | 8 | 2, 4, 5, 8 | 6 |
| | | | Fresno Bee Classifieds 559-442- 4442 2710 VanNess Avenue, #293 Fresno, CA | |
| Corporate Development & Partnership Rep | 10/9/2020 | 93721 | 2,4,8,10 | 3 |
| | 1/19/2021, | | | |
| Administrative Support Specialist | 1/25/2021 | 8, 10 | 2, 4, 8, 10 | 9 |
| Corporate Development & Partnership Rep | 2/8/2021 | 10 | 2,4,8,10 | 3 |

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Recruitment Sources Utilized

- 1 Fresno Bee
- 2 ValleyPBS Website

http://www.
w.cpb.org/j
obline/vall
eypbs.org
401 9th
Street, NW
Washingto
n, DC
20004-
2129
202-879-
9600
ValleyPBS 559-266-1800

- www/faceb
ook.com/u
wfm.org/p
osts 4949
East Kings
Canyon
Road
Fresno, CA
93727
info@uwf
m.org
(559) 244-
5710
ValleyPBS 559-266-1800
- 3 ValleyPBS On-Air spot
4 ValleyPBS FaceBook
- http://sbe6
6.org/
5111 E.
McKINLEY
AVENUE
FRESNO,
CALIFORNI
A 93727
- 5 ValleyPBS Twitter
- www.fcwcc
.org (800)
798-4809
info@fcwc
c.org
P.O. Box
3408
Fresno, CA
93650
- 6 ValleyPBS LinkedIn
7 Career Builder <https://www.careerbuilder>
8 Indeed.com <http://www.indeed.com/l-Fresno,-CA-jobs.html>
9 CPB Website <http://www.cpb.org/jobline/valleypbs.org>
10 Personal reference
11 United way Fresno/Madera [www/facebook.com/uwfm.org/posts](http://www.facebook.com/uwfm.org/posts)
12 MyPBS.org <https://mypbs.org>
13 Society of Broadcast Engineers <http://sbe66.org/>
14 Fresno County Women's Chamber of Commerce www.fcwcc.org
15 Denham Resources
Kathy Bray, 559.222.5284 , kathy@denham.net, denham.net
567 W. Shaw Ave., Suite C1, Fresno, CA 93704-2504
16 CalJobs <https://www.caljobs.ca.gov/>
17 Current/Public Media Jobs <https://current.org/>, <https://jobs.current.org/>

*Requested Notification of Job Openings

Yearly Total Number of Interviewees and Recruitment Sources

| | Total Interviewees |
|-----------------------|--------------------|
| Fresno Bee | 0 |
| ValleyPBS Website | 3 |
| ValleyPBS On-Air spot | 0 |
| ValleyPBS FaceBook | 7 |
| ValleyPBS Twitter | 1 |

| | |
|---|-----------|
| ValleyPBS LinkedIn | 1 |
| Carreer Builder | 0 |
| Indeed.com | 28 |
| CPB Website | 0 |
| Personal reference | 6 |
| United way Fresno/Madera | 0 |
| MyPBS.org | 0 |
| Society of Broadcast Engineers | 0 |
| Fresno County Women's Chamber of Commerce | 0 |
| Denham Resources | 2 |
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Summary Description of Outreach Initiatives

| | | | |
|-----|--|------------|--|
| # 4 | Participation in events sponsored by community | Aug. 2020 | Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting |
| | | Oct. 2020 | Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting |
| | | Nov. 2020 | Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting |
| | | Dec. 2020 | Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting |
| | | Jan. 2021 | Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting |
| | | Feb. 2021 | Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting |
| | | Mar. 2021 | Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting |
| | | May, 2021 | Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting |
| | | Jun. 2021 | Chief Engineer participated in Monthly Society of Broadcast Engineers Meeting |
| # 5 | Internship Program: | | No Interns due to pandemic |
| #6 | Participation in Programs Designed to Promote Outreach Generally | Mar. 2021 | Station tour for local Girl Scouts troop led by director of production and CFO describing the duties and responsibilities for positions in the station. |
| | | Jun. 2021 | Station tour for 15 students from Sunnyside Union led by development and production staff describing the duties and responsibilities for different jobs. |
| #8 | Establishment of Training Programs: | Aug. 2020 | ACD Training for Membership staff. |
| | | Sept. 2020 | CPB ISIS training for Dir. Of Admin. Ops |
| | | Sept. 2020 | Trello Training for All Staff |
| | | Jan. 2021 | Tax1099 Training for Accounting Staff |
| | | Feb. 2021 | Marketing staff attended Digital Immersion Webinar and ongoing training. |
| | | May. 2021 | Station-wide participation in PBS Annual Meeting with workshops and information sessions. |
| | | Jul. 2021 | 5 Development staff members participated in multiday conference and training - Public Media Development and Marketing Conference |