



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Farm BC 126 June 1954

First C.O. 10-26-54 (Started 11-15-54) Suspended Auth. 6-3-55

BROADCASTING STATION LICENSE RECORD COMM. TV.

WBMO-TV (6-17-66)

WATE-TV (1-27-56)

Date first licensed

Call letters Waxx-TV

Station location Atlanta, Georgia

D.H. OVERMYER COMMUNICATIONS COMPANY, INC. (BMPCT-6387 gr. 1-27-57)
D.H. OVERMYER COMMUNICATIONS COMPANY (BAPCT-351 5-12-65 EFF: 6-21-65)
Name of licensee X ROBERT W. ROUNSAVILLE

(BMPCT-6387 gr 1-27-67)

North Druid Hills Div., Briarcliff Rd. & Shepherd Lane, N.E., Approx. 2500ft east of Altanta xRear of 525 Bishop St. Atlanta, Ga. (BMPCT-2159 gr. 6-11-54)
Transmitter location x 1430 West Peachtree Street N.W., Atlanta, Georgia

Broadview Shopping Plaza, Piedmont Road & Morosgo Drive, N.E. Atlanta, Ga.

Main studio location XPeachtree Road and Mathieson Drive, Atlanta, Georgia

CONSTRUCTION PERMIT AND LICENSE RECORD

	California State					
	Appl	Date			Time	Period
	No.	Issued	Freq.	Power	Div.	From To
BI	PCT-1513	11-19-53	CH.#36	V-240ks	U	1-19-54
			602-508	A-123kg		7-19-54
	P. for a	ew Commer	cial TV	A/a Stat	1	1-17-34
В	MPCT-2159	6-11-54	Same	V-219kv		
			Same	A-117ku		1-19-54
M	od. of CP	BPCT-1513	etc.) to	chg. ER	P,T-L,inst	10-19-54
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B	MPCT-2514	9-28-54	same	same	same	1-19-54
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	out 1kw Pe	riod Endin	[M -9 CHE M P 1 2 2 M		type PA-714	· Vis Out-
E	3MPCT=2954	3-21-55	Same	came	same -	1-19-54
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	of CP BMPC	4-6734 WILL	en exhi t e		spend opera	ation Period
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	BAPCT-351	5-12-65	Volunta	ry assign	ment of cor	astruction
	The second secon	7-27-65				istruction FF: 6-21-65
	AH: 440 MS	Li	602-608	A-1171	U	1-19-54
	lod . of C	P(BPCT-1513	, as mod.) to ext	complets	1-27-66
	1100000	1-2/-0/	LH . 36	V=708bu	11	1-19-54
	hod. of C	AI :1070' P BPCT-1513	602-608	A-141kw !	MSL: 2049'	1-27-67
	BMPCT-	577 12-8-6	same	same !	nama Pan	L&S-L
	Mod. of	577 12-8-6 completien	date 3 &B	FCT-6387) to	5-8-68/
	BTC-5379	12-8-67	VOL. T	from D.	H OVERNY R	to II.S.
	Communica	tions Corpo	ration	FF: 1-15-	68	

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters WBMO-TV

Station location ATLANTA, GEORGIA

Name of licensee D. H. OVERMYER COMMUNICATIONS COMPANY, INC.

Transmitter location SEE CARD #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

		to the same of the same			
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BMPCT-624	6-11-68	P (BPCT	-1513)ch	e. name	(2)
3MPCT-6809	2-20-69				8-20-69
	13, as mod)	extend d	ate and	include	conditons (L)
BMPCT-6979	and the second s	Albert March Street	7-1347 k	of the second distribution of the second distrib	1-19-54
AH: 1080'	MSL: 2049'	602-608	-202 k		8-20-69
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antenna; AH.					
BMPCT-6999			V-2030 H		
AH: 1090'	A STATE OF THE PARTY OF THE PAR				8-20-69
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WITH WPLO	AMD AND	MOXI (WW)	RADIO TO	WERS.	
EBSA	5-15-7				
BAPCT-494	7-17=74	Voluntar	y_assign	ent of QP	

No Card #3

BROADCASTING STATION HISTORY RECORD

Station Location ATLANTA, GA

Main studio location

Authorization Record

Authorization Record					
File No.	Granted	Facilities	Expires		
BRCT V-337	2-24-77	Studio location and recontrol authority.			
BST V-39	_6 <u>_11</u> _80_	Subscription Television	n Authority		

Form BC-126 (Back) December 1978

FORM A-170 FORMERLY FCC FORM 94

Call Letters-

Name ROBE IT W. ROUNGAVILLE

PO 3220 Per File No.	Dated	N. E. Atlanta 5, Georgia (LTR. 11-3-60) Application for	Nature	Date
Recd. Filed	9-5-52 9-8-52	Construction permit for new Comm. TV Station Freq: Channel # 36 - 602-609 Mcs. EMP: Vis. 240.063 kw. Aur. 124.327 kw. Unlimited hours of operation S-I- Peachtree Road and Mathieson Drive, Atlanta, Georgia T-I- 1/30 Nost Peachtree St. Atlanta, Georgia (VIS. & AUR. GE TT-25-A) (342.66') Vincent B. Welch- atty.	1	11-19-53 ket 10676
BMFCT-2159 Recd. Filed	5-28-54 6-1-54 6-1-54	Mod. of CP(BPCT-1513, which authorized a new GComm. TV B/C Sta.) to change trans. loc. from 1430 West Peachtree St., N.W., Atlanta, Ga., to Pear of 525 Bishop St., Atlanta, Ga., change ERP from Vis. 240 kw, Aur. 123 kw to Vis. 220.738 kw, Aur. 117.545 kw, install new transmitters and antenna system and make other equip. changes. (G.P.L. Continental 716) Filed Vincent A. Pepper, Atty. (440.667')	RANTED	6-11-54

John M. Mullan y- Em r.

Card # 2 FORM A-170 FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call MATL-TV

Letters W-Q-X-I-TV

Name

ROBERT W. ROUNSAVILLE

- a	thata	7-		
File No.	Dated	Application for	Nature	tion Date
BMPCT-2514 Recd.&Filed	9-20-54 9-24-54	Mod. of CP(BPCT-1513, as mod., which author- ized a new Commercial TV B/C Sta.) to extend completion date from 10-19-54 to June, 1955. Filed direct.	GRANTED	9-28-54
BMPCT-2954 recd Filed	3-3-55 3-7-55 3-7-55	Mod. of CP (BPCT-1513 as mod., which auth. a new Comm. TV b/c station) to extend completion date from 4-19-55 to 1-1-56 Filed by Vincent A. Pepper. Atty.	GRANTED	3-21-55
BMPCT-3406 Recd.&filed Ext.#4		Mod. of CP (BPCT-1513, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion		9-14-55
BMPCT-3603 Recd.&filed Ext.#5	12-9-55 12-16-55	Mod. of CP (BPCT-1513, as mod., which auth. a new Comm. TV B/C Station) to extend completion date from 1-16-56 to 7-17-56. Filed by V A Pepper, Atty.		
		F.C.C WASHINGTON, D. C.		

FORM BC-121

APPLICATION RECORD - BROADCASTING

D. H. OVERMYER COMMUNICATIONS COMPANY

Name X ROBERT W. ROUNSAVILLE
Atlanta, Georgia

Call WBMC-TV Letters W-AT-T-T

THE PERSON NAMED IN COLUMN 2 IS NOT THE OWNER, THE OWNE	STANSFORM STANSFORM AND STANSFORM OF STANSFO		A CONTRACTOR STATE	
File No.	Dated	Application for	Nature 1	10n Date
BMPCT-4048 Recd & Filed Ext. # 6	6-15-56 6-19-56	Mod. of CI (BICT-1513, as mod., which auth. a new COMM. TV B/C Station) to extend completion date from 7-16-56 to 1-16-57.	GRANTED	7-26-56
BMPCT-4254 Recd & Filed Ext.#7 SEE AMEND	9-17-56 9-18-56 elow	Filed_by: Vincent A. Pepper, Atty.	GRANTED	7-23-65
BAPCT-351 Recd.&Filed	8-6-64 8-13-64		RANTED F: 6-21-6	5-12-65 5
* BMPCT-4254 AMEDDED Rec.& filed	7-13-65 7-19-65	Amended to change name to D. H. Overmyer Communications Company and extend completion date to 2-21-66.*	ANTED	-27-65
Recd. SFiled	1-12-66	Mod. of CP(MPCT-1513, as mod., which auth- orized a new Comm. TV B/C Station) to extendGRANT completion date from 1-27-66 to 7-27-66. Fly, Shuebruk, Blume and Capuine, Atty.	ED 1	-27-67

FORM BC-121 Aug. 1955

Call Letters WBMO-TV

Name D.H. OVERNYER COMMUNICATIONS COMPANY, INC.

File No.	Dated	- Application for	<u>Act</u> Nature	Date
BMPCT-6387 Recd. FILED	10-20-66 10-24-66 10-25-66	Mod. of CP (BPCT-1513, as mod., which auth. a new station) to make the following changes: name to D.H. Overmyer Communications Company Inc.; ERP to Vis. 706.3 kw (HORZ), Aur.141.20 kw (HORZ); TL to Briarcliff Road and Shepherd lane, N.E. North Druid Hills Division, Ga.; SL to Broadview Shopping Plaza, Piedmond Rd. & Morosgo Drive, N.E., Atlanta, Ga.; type of transmitter to GE TT-59-A; type of antenna to GE TY-97-A; antenna structure and increase antenna height above average terrain to 1074.	GRANTED	1-27-67
BMPCT-6577 R & F	6-27-67 6-28-67	Peter Shuebruk, Atty Paul Godley Co. Engr. Mod. of CP(BPCT-1513, as mod., which auth. a new station) to extend completion date. Fly, Shuebruk, Blume & Gaguine, Atty. (Peter Shuebruk)	PANTER 1	2-8-67

COM. IV

Call

Letters

U.S. COMMUNICATIONS OF GEORGIA, INC. (6-11-68)

XR. H. OVERNYER COMMUNICATIONS COMPANY, INC.

F	ile No.	Dated	- Application for	Nature	10n Date
THE REAL PROPERTY.	5379 & filed	6-16-67	Voluntary transfer of control of permittee		t2=8=67
Mec.	G Liled	0-30-07	Communications Corporation.	adopted .	to Order 2-8-67
			RETURNED TO PROCESSING & DES. FOR HEARING	released EFF:1-15-	
10000000	PCT-6809	5-6-68	MP (BPCT-1513, as mod) to extend completion	A Description of Character Street Street Street	7-68 \$30.00
1 200000	6 F	5-7-68	date to 3-1-69.	GRANTED :	2-20-69 *
PR	ESS	MAY 1 5 1968	AMENDED 9-3-68 to update information contained		
000000	PCT-6824	5-14-68 5-16-68	WB /BB	30.#429108	
PR.	ESS	MAY 24 1968	Wm.S.Green, Atty. (Pierson, Ball & Dowd)	GRANTED	6-11-68
BM	PCT-6809	Cont d ~	Amended 12-2-68 to update Information containe	a+-	
			in BMPCT66809 and extend completion date to S	EE CONDITIO	NS BACK OF
				.RD.	
-	-		F.C.C WASHINGTON, D. C.		

CONDITIONS

- (1) The transmitter specified herein has not been type-accepted. Accordingly, prior to licensing, acceptable data shall be submitted for type acceptance in accordance with the requirements of Section 73.640 of the Commission's Rules.
- Subject to the condition that before program test authority is issued, sufficient field intensity measurements, as hereinafter described, shall be made in the presence of the WPLO and WQXI representatives before and after construction of the TV structure specified herein, to assure that the directional patterns of WPLO and WQXI remain the same as before the erection of the TV structure. The required measurements shall be on the same radials and at consecutive points used in connection with the original proof of performance of stations WPLO and WQXI. Analysis of the data shall be in accordance with Section 73.186 of the Commission's Rules. Measurements shall be made for both directional and non-directional modes of operation and shall be tabulated and ratioed DA/ND. All measurements taken shall be co-certified by all parties to this condition. Failure to cooperate by WPLO and WQXI may result in the withdrawal of protective condition.

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WBHO-TV MATL-TV

Name U.S. COMMUNICATIONS OF GEORGIA, INC. CH-36 Atlanta, Georgia

File No.	Dated	Application for	Nature	tion Date
BMPCT_6979 R & F Press #484816 \$3	1-2-69 1-17-69 0. 1-17-69	Mod.(BPCT-1513, as mod.) to chg. ERP to Vis 1347 kw (Horz), Aur. 202 kw (Horz); specify studio loc. as 1810 Briarcliff Road, N. E., Atlanta, Georgia; type trans. RCA TTU-110A; type antenna GE TY-206A Zig-Zag; and antenna height above average terrain 1079 feet.	See cond	3-12-69
		Pierson, Ball & Dowd, Atty. (William S. Green A. D. Ring, Engr. Ltr. from engr. 2-19-69 submitting additional engineering data. Amended 3-6-69 re financial	,	
BMPCT-6999 R & F \$30. #503426 PRESS See Over	3-24-69 4-1-69	Amended 3-4-69 req. for waiver of Sec. 73.613 of Comm. Rules. (P (BPCT-1513, as mod.) to change ERP to Vis. 2030 kw(HORZ); Aur. 304.5 kw (HORZ); type of antenna to RCA TFU-36J Special; and increase antenna height above average terrain to 1086 feet. Wm.S.Green, Atty.(Pierson, Ball, Dowd)	ANT ED 4	-25-69

Req. for remote control filed 4-16-69 - Smith 4-17-69

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

BRIARCLIFF COMMUNICATIONS GROUP, INC.

File No. BLCT-1898	Dated 8-7-69	Application for LICENSE (BPCT-1513, as mod.) for a new station.	Natur	otion Date
R & F \$30 #534266 PRESS Engr. data fi	8-8-69 " AUS 2 2 1989	Wm.S.Green, Atty. (Pierson, Ball & Dowd)		
BAPCT-494 R & F #034094 \$1000 AC: 051 PRESS: PN REC'D: GRANT FEE: GRANT FEE PA	JAN 26 1972 2-11=72 \$470.00 D:9-10-74	Dowd) (Assignor) John R. Wilner (Wilner, Scheiner	See back	7-17-74 ON ACTION of Card #8 trul conditions -74

Letter dated 1-13-72 on behalf of Production 70s, Incorporated, a Georgia Corporation, relative to the present status of Station WATL-TV, Atlanta, Georgia, and the availability of this channel for operation in the public interest.

BAPCT-494

PETITION TO DENY ASSIGNMENT, OR, IN THE ALTERNATIVE, TO GRANT WITH CONDITION filed 2-23-72 by Jason L. Shrinsky for SJR Communications, Inc.

PETITION TO DENY filed 2-25-72 by Thomas W. Fletcher for Production 70s, Incorporated.

Ltr.3-7-72 from John R. Wilner for WATL req. ext. of time to file oppositions to petitions submitted by SJR.

OPPOSITION to Petition to Deny filed 3-9-72 by John Wilner for Briarcliff Communications
Group, Inc.

OPPOSITION TO PETITION TO DENY filed 3-9-72 by William S. Green for US Communications of Ga., Inc.

REPLY TO OPPOSITION TO PETITION TO DENY filed 3-21-72 by Thomas W. Fletcher for Productions

PETITION TO WITHDRAW "PETITION TO DENY ASSIGNMENT, OR, IN THE ALTERNATIVE, TO GRANT WITH CONDITION" filed 8-9772 by SJR Communications

PETITION FOR WAIVER OF THREE YEAR RULE filed 6-4-74 by William S. Green on behalf of U. S. Communications of Georgia, Inc.

Ltr. 6-19-74 from Thomas W. Fletcher on behalf of Production 70's, Incorporated requesting withdrawal of Petition to Deny.



COMMERCIAL TV

Call

LettersWATL-TV

BRIARCLIFF COMMUNICATIONS GROUP, INC.

File No.	Dated	Application for	Nature Date	
BAPCT-494	(AMENDMENT	AMENDED 1-8-73 re prosped study; of tower. AMENDED 4-23-73 re financial AMENDED 5-13-74 re balance sheet and financial AMENDED 5-30-74 re fianncial AMENDED 6-20-74 re transfer of equipment. Amended 7-9-74 re programming.		
BLCT-2500 R&F #540150\$10 AC: 001 PRESS	3-5-76 3-8-76 0 3-8-76 8 SEP 1976	Lic. to cover (BPCT-1513, as mod.) for a new station. Atty.: John R. Wilner (Wilner & Scheiner)	1 2 4 00	
		Contours filed 5-25-76 P.C.C WASHINGTON, D. C.		

BAPCT-494 - conditions: (a) Prior to issuance of operating authority for the construction permit authorized, the permittee shall file information with the Commission indicating that its proposal for detuning the tower has been completed in accordance with the representations contained in its letter of April 20, 1973, and that field intensity measurements of standard broadcast stations WPLO and WQXI have been made which show the effect of the detuning upon the radiation patterns of the two standard broadcast stations. Minimum required measurements shall include at least ten (10) consecutive points, including the measured field intensity at the monitoring point locations, for each of the radials included in the last complete proof of performance on file with the Commission. Measurement shall be made for both directional and m non-directional modes of operation. These measurements, together with their ratios (DA/DNA) shall be submitted in tabulated form. Also measurement data shall be certified by all parties involved before submission to the Commission. The engineers selected km by the permittee to make the measurements shall be acceptable to all parties, and the cost of making the measurements, and any corrective measures that may be required to restore the patterns to the conditions prior to this construction shall be borne by the permittee herein. Also, permittee shall be responsible for maintenance and repair of any detuning circuits installed on the antenna supporting structure of WATL-TV which are necessary to restore the radiation patterns of stations WPLO and WQXI. (b) This grant is made without prejudice to any action the Commission may deem necessary as a result of the final determination on the application seeking renewal of license for television station WPHL-IV, Philadelphia, Pennsylvania.

COMM TV

Call Letters

WATL-TV

Name BRIARCLIFF COMMUNICATIONS GROUP, INC.
Ch. 36 Atlanta, Georgia

File No.	Dated	Application for	Nature	10n Date
BRCTV-337 R & F W 627180 \$10 AC: 001	10-18-76 10-20-76 10-20-76	Request for authority to operate transmitter by remote control from 1880 Peachtree Road. Atlanta. Georgia	GRANTED	2-24-77
Press:	8 NOV 1976	Atty: John R. Wilner (Wilner & Scheiner)		
BSTV-39 R & F PRESS: A PN REC'D:	11-7-77 11-11-77 PR 1 8 1978	Request authority to install Subscription Television equipment. Atty.: Brown, Cahill, Kaswell, Bernstein & Effi		 6-11-80
BRCCT-810722	G	Req. for auth. to oper. trans. by RC from SL at 575 Ponce de Leon Ave., NE, Atlanta, Ga.	granted	8-17-81
		F.C.C WASHINGTON, D.C.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

