

KUTV KMYU KJZZ
EEO PUBLIC FILE REPORT
June 1, 2021 - May 31, 2022

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Multimedia Journalist (MMJ)	1-12, 14, 18-25, 28-38, 41, 43-47, 49, 51-53	19
Multimedia Journalist (MMJ)	1, 3-4, 6-12, 17-18, 20-23, 25, 28-33, 35, 37, 41-47, 50-53	31
Newscast Producer	1, 3-4, 6, 8-11, 13, 17-23, 25, 28-33, 35, 37, 41-42, 44-47, 50-53	19
Marketing Consultant (Sales Executive)	1-6, 8-11, 14, 17-23, 25, 28-35, 37-39, 41-42, 44-48, 50-53	19
Marketing Consultant (Sales Executive)	1-6, 8-11, 14, 17-23, 25, 28-35, 37-39, 41-42, 44-48, 50-53	41
Chief Meteorologist	1, 3-4, 6-12, 17-18, 20-23, 25-26, 28-33, 35-38, 41, 43-47, 50-53	36
Multimedia Journalist (MMJ)	1, 3-4, 6-12, 17-18, 20-23, 25, 28-33, 35, 37, 41, 43-47, 50-53	4
Newscast Producer	1, 3-4, 6, 8-11, 17-23, 25, 28-33, 35, 37, 41, 44-47, 50-53	41
Newscast Producer	1, 3-4, 6, 8-11, 17-23, 25, 28-33, 35, 37, 41, 44-47, 50-53	41
Master Control Operator	1, 3-4, 6, 8-11, 17-23, 25-33, 35, 37, 41, 44-47, 50-53	19
Local Sales Assistant	1-6, 8-11, 17-18, 20-23, 25-26, 28-37, 41, 44-48, 50-53	36
Local Sales Assistant	1-6, 8-11, 17-18, 20-23, 25-26, 28-37, 41, 44-48, 50-53	26
News Photographer	1-6, 8-11, 17-23, 25, 28-35, 37, 41, 44-48, 50-53	19
Digital Content Producer	1-12, 14, 17-18, 20-23, 25, 28-35, 37-38, 41, 43-48, 50-53	31
Digital Content Producer	1-12, 14, 17-18, 20-23, 25, 28-35, 37-38, 41, 43-48, 50-53	31
Newscast Director	1-12, 15, 17-18, 20-23, 25, 28-35, 37-38, 41, 43-48, 50-53	15
Administrative Assistant	1-6, 8-11, 17-18, 20-23, 25-26, 28-35, 37, 41, 44-48, 50-53	31
NSN Sports Producer/Editor	1-12, 14, 17-18, 20-23, 25, 28-35, 37, 40-41, 43-48, 50-53	40
News Photographer	1-12, 14, 17-18, 20-23, 25, 28-37, 41, 43-48, 50-53	31
News Photographer	1-12, 14, 17-18, 20-23, 25, 28-37, 41, 43-48, 50-53	36

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AM Meteorologist	1-13, 16-18, 20-23, 25, 28-35, 37, 41, 43-48, 50-53	16
Master Control Operator	1-6, 8-11, 17-23, 25, 28-35, 37, 41, 44- 48, 50-53	41
Master Control Operator	1-6, 8-11, 17-23, 25, 28-35, 37, 41, 44- 48, 50-53	19
Business Office Assistant/Receptionist	1-6, 8-11, 17-23, 25-35, 37-39, 41, 44- 48, 50-53	19
Multimedia Journalist (MMJ)	1-13, 17-18, 20-23, 25, 28-35, 37, 39, 41, 43-48, 50-53	41
Newscast Producer	1-6, 8-11, 16-18, 20-23, 25-26, 28-35, 37, 39, 41, 44-48, 50-53	16
Newscast Producer	1-6, 8-11, 16-18, 20-23, 25-26, 28-35, 37, 39, 41, 44-48, 50-53	41
Video Editor	1-6, 8-11, 17-18, 20-23, 25, 28-35, 37- 39, 41, 44-48, 50-53	31

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alabama A & M University 4900 Meridian Street N Huntsville, Alabama 35811 Url : www.aamu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
2	Albany State University 504 College Dt Albany, Georgia 31705 Url : www.asurams.edu Email : sbgresumes@sbgstv.com Career Planning	N	0
3	American Society for Training and Development Sierra Nevada Chapter Reno, Nevada Email : susanherr@mac.com Susan Herr	N	0
4	Arizona State University/Walter Cronkite School of Journalism 555 N Central Ave Ste 302 Phoenix, Arizona 85004 Email : mike.wong@asu.edu Mike Wong	Y	2
5	Benedict College 1600 Harden St Columbia, South Carolina 29204 Url : www.benedict.edu Email : sbgresumes@sbgstv.com Career Center	N	0
6	Brigham Young University 525 South Center St Rexburg, Idaho 83460 Phone : . Url : www.byui.edu Sarie Hurd Manual Posting	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	California Chicano News Media Association USC Annenberg School of Journalism 725 Arizona Ave, Ste 206 Santa Monica, California Phone : 4242299482 Email : ccnmainfo@ccnma.org Fax : 1-424-229-9486 Job Opportunities	N	0
8	Careerbuilder.com 1101 15th St, NW Washington, District of Columbia 20005 Url : http://www.careerbuilder.com Email : sbgresumes@sbgstv.com Aaron Brumfield	N	0
9	Carson City Chamber of Commerce 1900 S Carson St Carson City, Nevada Phone : 775-882-1565 Url : www.carsoncitychamber.org Email : admin@carsoncitychamber.com Fax : 1-775-882-4179 Beverly Eiswert	N	0
10	Center for Cultural Diversity - University of NV 1664 N Virginia St Reno, Nevada 89507 Phone : 775-784-4936 Email : thecenter@unr.edu R. Stewart	N	0
11	Cheyney University of Pennsylvania 1837 University Circle Cheyney, Pennsylvania 19319 Url : www.cheyney.edu Email : sbgresumes@sbgstv.com Career Services	N	0
12	Collective Talent 26150 Herseyvale Franklin, Michigan 48025 Url : http://www.medialine.com Email : bille@michaelsmedia.com Michael Bille	N	0
13	Corporate Recruiter	N	4
14	Current Employee	N	6

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15	Current Employee - Transfer/Promotion	N	1
16	Current Employee/Internal Promotion	N	2
17	DiversityJobs.com 3980 N Broadway, Ste 103-147 Boulder, Colorado 80304 Url : www.diversityjobs.com Email : sbgresumes@sbgstv.com Rob Steward	N	0
18	Elizabeth City State University 1704 Weeksville Rd Elizabeth City, New York 27909 Url : www.ecsu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
19	Employee Referral	N	11
20	Florida A & M University 1601 S Martin Luther Jr Blvd Tallahassee, Florida 32307 Email : sbgresumes@sbgstv.com Career Center	N	0
21	G.I Jobs 420 Rouser Rd Moon Township, Pennsylvania 15108 Url : www.gijobs.com Email : sbgresumes@sbgstv.com R. Brandt	N	0
22	Hire A Hero PO Box 6808 Morango, California 94705 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source	N	0
23	Howard University 5258 Bryant St, NW Washington, District of Columbia 20059 Url : http://www.howard.edu Email : sbgresumes@sbgstv.com Carol Dudley	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
24	Husson University 1 College Circle New England School of Communications Bangor, Maine 4401 Url : NEWS ONLY Email : verrillr@husson.edu Rodney Verrill	N	0
25	Huston-Tillotson University 900 Chicon Street Austin, Texas 78702 Url : www.htu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
26	Indeed.com - Not Directly Contacted by SEU	N	6
27	Internet Ad-not directly contacted by SEU	N	2
28	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url : http://www.ithaca.edu Email : sbgresumes@sbgstv.com Broadbean Source	Y	0
29	Journalismjobs.com 72 Plaza Drive 2nd fl Berkeley, California 94706 Url : http://www.journalismjobs.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
30	Kentucky State University 400 E Main St Frankfort, Kentucky 40601 Url : www.kysu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
31	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Url : http://www.linkedin.com Email : sbgresumes@sbgstv.com Account Manager	N	7

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
32	Media Match 8112 1/2 West 3rd St Los Angeles, California 90048 Url : http://www.media-match.com Email : info@media-match.com Tammy Romaniuk	Y	0
33	Miles College 5500 Myron Massey Blvd Fairfield, Alabama 35064 Url : www.miles.edu Email : sbgresumes@sbgstv.com Career Center	N	0
34	Morgan State University 1700 E Cold Spring Lane Baltimore, Maryland 21251 Url : www.morgan.edu Email : sbgresumes@sbgstv.com Career Center	N	0
35	Nevada Broadcasters Assoc. 1050 E. Glamingo Road Ste S-102 Las Vegas, Nevada 89119 Url : http://www.nevadabroadcasters.org Email : jeanette@nevadabroadcasters.org Jeanette Cerne-Hill	N	0
36	Non-Employee Referral	N	5
37	North Carolina A&T University 1601 E Market St Greensboro, North Carolina 27411 Url : www.ncat.edu Email : sbgresumes@sbgstv.com Career Center	N	0
38	NV Department of Employment Training and Rehab 4001 S Virginia St Reno, Nevada 89502 Phone : 775-284-9660 Fax : 1-775-284-9663 Job Connect Career Services	N	0
39	Purdue Global University 2550 Northwestern Avenue, Suite 1100 Lafayette, Indiana Phone : 312-385-1236 Email : katherine.hood@purdueglobal.edu Katherine Hood	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
40	Re-hire	N	1
41	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url : http://www.sbgi.net Email : employment@sbgtv.com Career Page	N	14
42	South Carolina State University 300 College Ave North East Orangeburg, South Carolina 29117 Url : www.scsu.edu Email : sbgresumes@sbgtv.com Career Center	N	0
43	Talent Dynamics 600 Las Colinas Blvd Ste 100 Irving, Texas 75039 Url : http://www.talentedynamics.com Email : jpumphrey.td@gmail.com Julie Pumphrey	N	0
44	Texas Southern University 3100 Cleburne St Houston, Texas 77004 Url : www.tsu.edu Email : sbgresumes@sbgtv.com Career Center	N	0
45	The Muse 1375 Broadway New York, New York 10018 Url : http://www.themuse.com Email : sbgresumes@sbgtv.com Andrea Siegle	N	0
46	Truckee Meadows Community College 700 Dandini Blvd Reno, Nevada 89512 Phone : 775-673-7000 Url : http://www.tmcc.edu Email : ssullivan@tmcc.edu Fax : 1-775-673-7268 Sidney Sullivan	N	0

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47	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url : http://www.tvjobs.com Email : info@tvjobs.com Mark Holloway	N	2
48	University of Arkansas - Pine Bluff 1200 University Dr Pine Bluff, Arkansas 71601 Url : www.uapb.edu Email : sbgresumes@sbgstv.com Career Center	N	0
49	US Army Wounded Warrior Program 200 Stovall St Room 7N53 Alexandria, Virginia 22332 Email : Vicki.h.mullen.civ@mail.mil Vicki Mullen	N	0
50	West Virginia State University PO Box 1000 Institute, West Virginia 25112 Url : www.wvstateu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
51	Winston-Salem State University 601 S Martin Luther King Jr Dr Winston-Salem, North Carolina Email : sbgresumes@sbgstv.com Career Center	N	0
52	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
53	Xavier University 1 Drexel Dr New Orleans, Louisiana 70125 Url : www.xula.edu Email : sbgresumes@sbgstv.com Career Center	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			63

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	7/14/2021	Participation in Job Fairs	Madison Macay, Meteorologist, represented KRXI/KAME/KNSN/KRNV at a DEA job fair and spoke about the jobs in media including interviewing tips. People were there for informational purposes and to apply. Those who attended were given information on how to apply through the Sinclair Broadcast Group website.	1	Forecaster
2	8/18/2021	Participation in Job Fairs	Corporate HR and News employees represented all Sinclair News stations at the virtual career expo for the NABJ convention/career expo. They met virtually with potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who signed up for a video meeting are followed up with and interviews set up where applicable.	3	New Talent Employment Specialist Director of News
3	9/28/2021	Participation in events or programs sponsored by educational institutions	Madison Macay, Meteorologist, visited a 1st grade classroom. She spoke about the weather and what it takes to become a weather person. She talked about how she goes about forecasting the weather by watching patterns, etc. She let the children know the education that was necessary and the certificates that are needed. She also spoke about KRNV and Sinclair and how many weather people we have and some other jobs that are available in the newsroom.	1	Am Meteorologist
4	9/29/2021	Participation in Job Fairs	Creative Services Director, Director of Sales, a Reporter, and Operations Manager for KRXI/KAME/KNSN/KRNV represented the station at the UNR job fair with flyers for our job listings. They were there to answer questions, hand out applications, and collect resumes. They spoke about what it's was like to work in the newsroom and what it would take to apply for and be hired for many of the openings that we had at the station.	4	Creative Service Director Director of Sales Reporter Operations Mgr NSN Sports

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5	11/29/2021	Participation in Job Fairs	Gregory Schieferstein, News Director, represented KRXI/KAME/KNSN/KRNV at the Long Beach State job fair for his Professor Dr. Jennifer Flemming. There were about 12 senior students in attendance via Zoom. He talked to them about job seeking, resume building, resume reel building, what to expect in their first jobs, interviewing and many other things that they would encounter starting out in the business. He spoke about the great opportunities that Sinclair had to offer.	1	News Director
6	2/10/2022	Participation in Job Fairs	Ben Margiott, Reporter/Anchor, represented KRXI/KAME/KNSN/KRNV at the fundraiser B4 Heroes for Hearts for first responders. This was put on by the Trauma Intervention Program of Northern Nevada. Ben spoke about how to help people in traumatic situations and how the news helps with that. He spoke about the way investigative reporters, photogs, etc. get to the heart of many circumstances while doing their jobs. In addition, he spoke about the many jobs and ways that the station helps the community and those in need.	1	Reporter/Anchor
7	2/16/2022	Participation in Job Fairs	Chris Murray from NSN, Ronda McCoullough from sales, and Patricia Olmstead from created services participated in the UNR job fair. They handed out flyers of the positions available at the station and spoke with students. They spoke of the many opportunities Sinclair had to offer and how to get started in the news business. Resumes were collected and a video was presented.	3	NSN Anchor LSM Creative Services Director

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8	4/14/2022	Participation in events or programs sponsored by educational institutions	Madison Macay, Meteorologist, spoke at a Job fair by San Francisco State University. She spoke to a journalism class via Zoom about getting into the industry and the day to day life in the job. She talked about the specifics of how to apply to Sinclair openings, where to go to find the openings, resume building, and educational needs.	1	Meteorologist
9	4/19/2022	Participation in events or programs sponsored by educational institutions	Shelby Sheehan taped a sit-down forum on children's mental health in the production studios of the University of Nevada, Reno. Patty Olmstead was able to talk to AV students about the production process for news forums and answered questions about careers in production at the news stations.	2	Anchor Director of Marketing
10	4/20/2022	Participation in events sponsored by organizations representing the community	Reno Fire Department hosted a Media Day. Kenzie Margiott, Content Manager and Kim Burrows, Investigative Reporter represented KRXI/KAME/KNSN/KRNV at Media Day. They spoke about the media industry and how it is changing. They also spoke about the jobs that we have available at the station and about Sinclair as a whole. Those who attended were given information on how to apply through the Sinclair Broadcast Group website.	2	Content Manager Investigative Reporter