

EEO Outreach

As set forth in the EEO public file reports submitted with the instant Schedule 396, the employment unit used a variety of recruitment sources designed to inform qualified job applicants in the community of the availability of full-time vacancies at the stations, including area colleges and universities, professional and industry organizations, and third-party job-related websites.

The employment unit also undertook a variety of non-vacancy-specific outreach initiatives including maintaining an internship program with colleges and universities, maintaining a company-wide mentorship program, providing professional development seminars, participating in EEO webinars and providing EEO training, and participating in job fairs and speaking engagements as well as providing tours to educate the community and students about careers in broadcasting. The employment unit also maintained the Weather Works Program in which the Unit's meteorologists visit local schools to teach students about the weather and broadcast meteorology.