

### MULTIPLE OWNERSHIP

WZZU(FM), Lynchburg, VA, the station subject to the instant application, is located in the Roanoke-Lynchburg, VA, Nielsen Audio Metro, as defined by Nielsen Audio and reported by BIA (the “Metro”).

Because WZZU(FM)’s community of license, Lynchburg, VA, is located within the geographic boundaries of the Metro, compliance with the FCC’s local radio ownership rule is determined by the Nielsen Audio methodology, and the interim contour-overlap methodology does not apply.

The Metro information provided in this exhibit is reported by and available from BIA.<sup>1</sup>

#### Total Stations in the Metro: 46

A total of **46** commercial and noncommercial educational full-power radio stations are located within or are reported by BIA as “home” to the Metro.

The foregoing number of total stations in the Metro does not rely on a change in the Metro’s geographic boundaries that has not been in effect for at least two (2) years, and each of the 46 stations either (i) has been designated as “home” to the Metro for at least two (2) years or (ii) has its community of license located within the Metro.

#### Total Attributable Stations in the Metro: 8 (3 AM / 5 FM)

The Applicant and its attributable parties have attributable interests in the following **three (3) commercial full-power AM stations** and **five (5) commercial full-power FM stations** located within or reported by BIA as “home” to the Metro:

Service	Call Sign	Location	Facility ID No.
AM	WFIR(AM)	Roanoke, Virginia	31138
AM	WPLY(AM)	Roanoke, Virginia	41111
AM	WPLI(AM)	Lynchburg, Virginia	59709
FM	WSLQ(FM)	Roanoke, Virginia	41112
FM	WXLK(FM)	Roanoke, Virginia	9692
FM	WVBE-FM	Lynchburg, Virginia	9690
FM	WSLC-FM	Roanoke, Virginia	30156
FM	WZZU(FM)	Lynchburg, Virginia	17407

Accordingly, the Applicant and its attributable parties have attributable interests in a total of **eight (8) full-power commercial radio stations** in the Metro.

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<sup>1</sup> See BIA FCC Geographic Market Definition for Roanoke-Lynchburg, VA, May 9, 2022.

Other than the eight (8) stations listed above, neither the Applicant nor its attributable parties have any attributable interests in any other full-power radio stations located in or “home” to the Metro. Further, neither the Applicant nor its attributable parties have any attributable interests in any other full-power station not listed above that was previously “home” to the Metro unless (i) such exclusion has been in effect for at least two (2) years or (ii) such exclusion results from an FCC-approved change in the community of license for a station from within the Metro to outside the Metro.

The Applicant Complies with the FCC’s Multiple Ownership Rules

Pursuant to Section 73.3555 of the Commission’s rules, in a Nielsen Audio market reported by BIA as having 45 or more commercial and noncommercial full-power radio stations, a party may have a cognizable interest in up to eight (8) full-power commercial radio stations, not more than five (5) of which may be in the same service.

Accordingly, the Applicant’s combination of three (3) AM stations and five (5) FM stations, for a total of eight (8) full-power radio stations, in the Metro, which has a total of 46 commercial and noncommercial full-power radio stations, complies with the Commission’s multiple ownership rules. The Applicant does not have any attributable interests in any television stations.

This multiple ownership rule compliance determination is consistent with the Media Bureau’s prior approval of the Applicant’s common ownership of these same eight (8) full-power radio stations in FCC LMS File No. 0000137477 (Application for Assignment of License for WZZU(FM), granted April 23, 2021).

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