

# ANNUAL EEO PUBLIC FILE REPORT

**WFFT-TV**

**April 1, 2021 through March 31, 2022**

## Section 1: Vacancy Information

	Full-Time Positions Filled by Job Title	Recruitment Source of Hiree	Recruitment Sources Utilized
1	Asst. Traffic Manager	Q	A-L, N, Q, R, AI
2	Master Control Operator	N	A-L, N, R, AI
3	Digital Sale Manager	W	A-L, M, N, R, W, AI
4	Weekend Meteorologist	AM	A-L, N, Q, R, AD, AI, AM
5	Master Control Operator	R	A-L, N, R, AI
6	Creative Services Producer	Q	A-L, N, R, AI
7	News Producer	AM	A-L, N, W, AE, AI
8	Account Executive	R	A-L, N, R, W, AI
9	Master Control Operator	R	A-L, N, R, AI
10	Multi-Media Journalist	AM	A-L, N, AD, AE, AF, AI, AM
11	Sports Anchor/MMJ	AE	A-L, N, Q, R, AD, AI, AM
12	Master Control Operator	N	A-L, N, R, AI
13	Creative Services Director	Q	A-L, N, P, R, AC, AI, AL

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## Section 2: Master Recruitment Source List

	Recruitment Source	Contact	Address	Phone	Requested Notice (Y/N)	Total Interviewees
A	Ball State University	B Ballard	West Campus, Muncie, IN 46709	765-289-1241	N	0
B	DePauw University	Placement Office	Greencastle, IN 46135	765-653-0102	N	0
C	Assoc. for Retarded Persons	Bob Zollinger	4919 Projects Dr., Fort Wayne, IN 46805	260-745-2000	N	0
D	Fort Wayne Community Schools	Dir. of Anthis Career Center	1200 Barr St., Fort Wayne, IN 46802	260-467-1010	N	0
E	Purdue Fort Wayne	Placement Officer	2101 Coliseum Blvd. Fort Wayne, IN 46805	260-481-4739	N	0
E	Urban League	Rufus Hamilton	2135 S. Hanna St., Fort Wayne, IN 46803	260-745-3100	N	0
F	Fort Wayne Hispanic Chamber of Commerce	Director	200 E. Main St., Fort Wayne, IN 46802	260-442-6560	N	0
G	NAB Employment Clearinghouse	Placement Director	1771 N. Street N.W. Washington, DC 20036	202-429-5438	N	0
H	University of St. Francis	Bill Brune	2701 Spring St., Ft. Wayne, IN 46804	260-434-3230	N	0
I	Vincennes Univ.	Placement Admin	1002 North First St., Vincennes, IN 47591	800-742-9198	N	0
J	Ft. Wayne Women's Bureau	L Stuckey	303 East Washington Blvd., Ft. Wayne,	260-424-7977	N	0

			46802			
K	NAACP	Career Services	P.O. Box 10956, Fort Wayne, IN 46854	260-403-8580	N	0
L	St. Joseph's College	Director	P.O. Box 651 Rensselaer, IN 47978	219-866-6000	N	0
M	WFFT-TV On-Air Announcement	WFFT	3707 Hillegas Road, Fort Wayne, IN 46808	260-471-5555	N	0
N	Station Website	WFFT.com	3707 Hillegas Road, Fort Wayne, IN 46808	260-471-5555	N	10
O	TV Jobs	www.tvjobs.com			N	0
P	Indiana Broadcasters Association		P.O. Box 902 Carmel, IN 46082	800-342-6276	N	0
Q	Employee Referral				N	5
R	Indeed	Indeed.com	177 Broad St. Stanford, CT 06901	800-475-4361	N	17
S	Intentionally Omitted					
T	Ball State Job Fair	Jennifer Randall	Whitinger Business Building Ball State University Muncie, IN 47306	765-285-2431	N	0
U	Intentionally Omitted					
V	JournalismJobs.com	<a href="http://www.journalismjobs.com/post-new-job">http://www.journalismjobs.com/post-new-job</a>	info@journalismjobs.com	510-508-7386	N	0
W	LinkedIn	LinkedIn.com			N	8
X	Indiana Broadcasters Association Fall Career Fair	Dave Arland	P.O. Box 902 Carmel, IN 46082	800-342-6276	N	0
Y	Intentionally Omitted					
Z	Non-Employee Referral				N	0

AA	Glassdoor	Glassdoor.com			N	0
AB	iHire	iHire.com			N	0
AC	Ziprecruiter	Ziprecruiter.com			N	0
AD	Facebook	Facebook.com			N	0
AE	Digital Career Opportunities World Wide Group on Facebook				N	4
AF	Magid		1700 Broadway Suite 2001 New York, NY 10019	212-515-4520	N	1
AG	Media Staffing Network, Inc	mediastaffingnetwork.com			N	0
AH	Intentionally Omitted					
AI	AMB TV Website		3282 Northside Pkwy Suite 275 Atlanta, GA 30327	470-355-1944	N	1
AJ	Rick Gevers & Associates		355 E. Ohio St. #303, Indianapolis, IN 46204	317-635-7912	N	0
AK	Cardinal Career Link		Ball State University Lucina Hall Room 220 Muncie, IN 47306	765-285-1522	N	0
AL	National Association of Black Journalist	NABJ.com			N	0
AM	YouTube ( <i>active candidate sourcing</i> )	YouTube.com			N	11

Total Number of Persons Interviewed During Applicable Period: 57

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### Section 3: Recruitment Initiatives

	Recruitment Initiative	Description
1	Participation in job fairs (3)	<p>During the reporting period, WFFT station representatives participated in two job fairs:</p> <ul style="list-style-type: none"><li>• Ball State University 2022 Spring Sales Career Fair January 27, 2022. Attended by our General Sales Manager and Local Sales Manager.</li><li>• University of Saint Francis Busse School of Business Career Fair October 20, 2021. Attended by our General Manager, General Sales Manager and Local Sales Manager.</li><li>• Purdue University Fort Wayne Mastodon Spring Career Fair Spring 2022. Attended by our General Sales Manager, Local Sales Manager and Digital Sales Manager.</li></ul>
2	Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions	<p>WFFT has continued its efforts to cross-train employees so that they will be qualified for higher-level positions in the broadcasting industry. During this reporting period, we trained a Master Control Operator in the skills necessary to be our Asst. Traffic Manager. And we promoted news production employee to our Commercial Production Manager.</p>
3	Listing upper-level openings in a job bank or newsletter of a media trade group with a membership that includes participation of women and minorities	<p>During the reporting period, we posted upper-level job openings with entities whose membership includes participation by women and minorities, including the Urban League, Fort Wayne Women's Bureau, the Fort Wayne Hispanic Chamber of Commerce and The National Association of Black Journalist.</p>
4	Participation in scholarship fund	<p>During the reporting period, WFFT contributed financially to the Indiana Broadcasters Foundation scholarship fund, which will award \$50,000 in scholarships to deserving college students.</p>