

MULTIPLE OWNERSHIP STUDY  
NEW FM, ATLANTIC CITY, WYOMING  
MICHAEL RADIO COMPANY, LLC  
SEPTEMBER 2021

The following application was studied for compliance with 73.3555 of the Commission rules concerning multiple ownership of stations.

The proposed assignee has an ownership interest in the following stations either directly or under another company common ownership in the regional area:

- 1) KVAM(AM) Fox Farm, WY, facility ID 87155
- 2) Provisional Auction 109 winner for a New FM at Albin, WY, Ch. 282C3
- 3) Provisional Auction 109 winner for a New FM at Wheatland, WY, Ch. 293A

Figure 1 attached is a Multiple Ownership Map which shows the predicted 70 dB $\mu$  city grade contours for each of the FM stations and 5 mv/m for each AM station, including the new proposed FM at Atlantic City, WY on 298C1. While applications are still being formulated for the other two auction 109 applications at Albin, WY and Wheatland, WY the reference channels with maximum class facilities are being documents to show that both of those proposed stations are way beyond any potential overlap with this application.

As can be seen, there will be no overlap between the new proposed FM at Wheatland, WY and any other station under common ownership. The new station is also not located in any Arbitron Metro county or market.

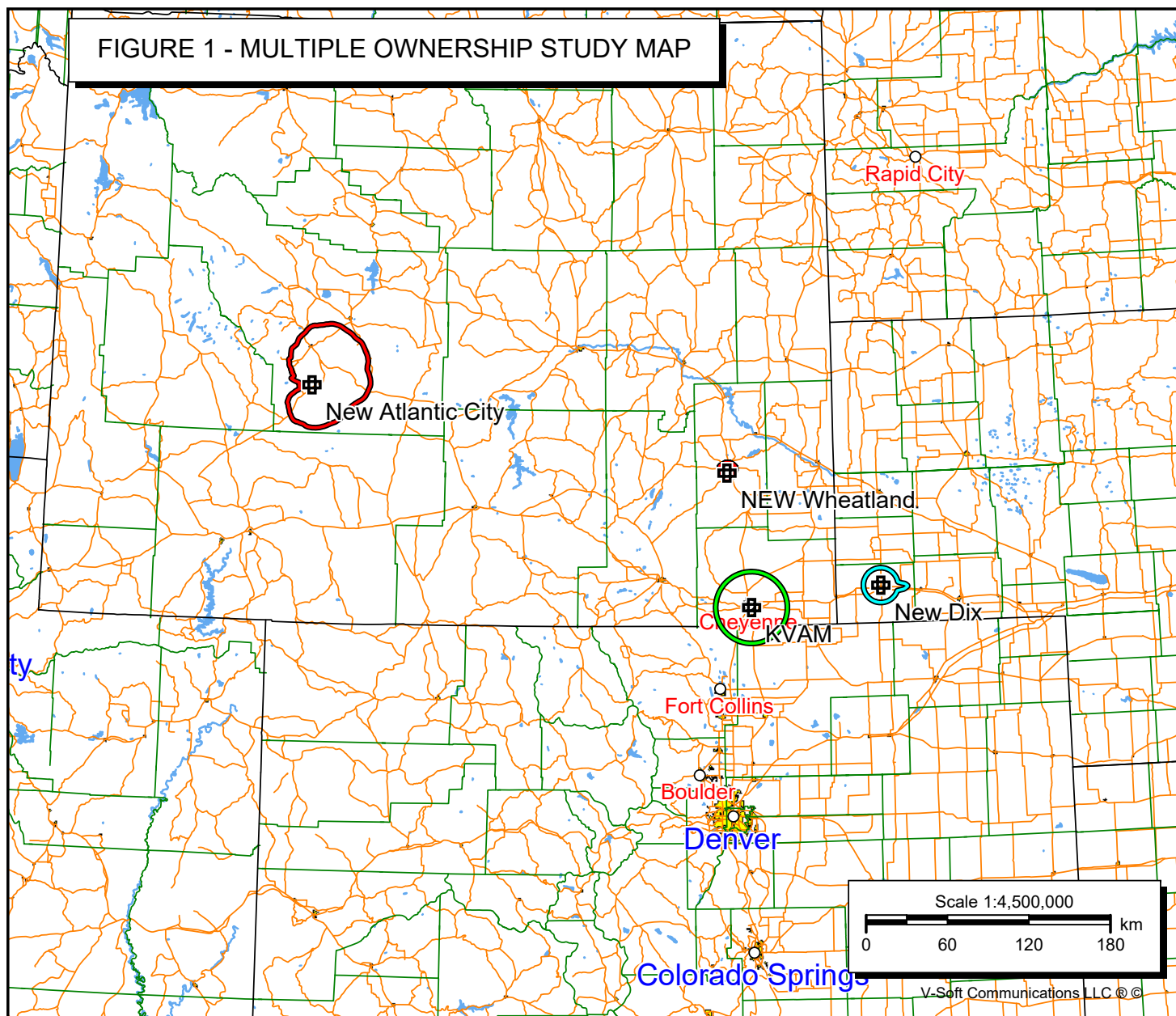
Michael Radio Company, LLC is also licensee of WMLP(AM) Milton, PA, facility ID 73271. This station is located approximately 1500 miles from Wyoming, thus it was assumed it does not overlap with any of the above studied stations.

It was determined that this proposal is in compliance with the Commissions  
Multiple ownership rules.

### New Atlantic City

Latitude: 42-34-42.40 N  
Longitude: 108-42-46.80 W  
ERP: 7.00 kW  
Channel: 298  
Frequency: 107.5 MHz  
AMSL Height: 2763.0 m  
Elevation: 2731.222 m  
Horiz. Pattern: Omni  
Vert. Pattern: No  
Prop Model: None

FIGURE 1 - MULTIPLE OWNERSHIP STUDY MAP



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