

Educational Purpose Statement

MRC Acquisition, LLC (“MRC”), a wholly owned subsidiary of The Young Men’s Christian Association of Greater Cincinnati, is an Ohio limited liability company formed on January 14, 2022. The organization is acquiring the assets of Music Resource Center – Cincinnati (“Predecessor”), including the rights to the name “Music Resource Center,” with the intention and purpose of continuing Predecessor’s mission, as expanded upon below.

MRC will continue to be a multifaceted non-profit after-school music and recording studio for adolescents that uses music education, recording, and the performing arts to create a sense of empowerment and accomplishment in an urban setting. Members can choose to take music lessons (e.g., guitar, drums, piano, voice), record their bands' songs in the professional multi-track recording studio, hold band practice in the rehearsal room, create original music in one of four project studios, take an advanced class in the Teaching Studio, or have an after-school snack and get help with homework in the lobby. All services are available for a membership fee of \$2 per month (scholarships are available), which allows full use of the facility and participation in all of our classes and lessons for the entire year, with no additional fees.

Most of our students come from the Walnut Hills (where the WVQC transmitter site is located), East Walnut Hills, Evanston, and Avondale neighborhoods of Cincinnati. Of our students, 71% are African-American, and 35% are women. Of students in the targeted neighborhoods served, 89% are classified by the Ohio Department of Education as “economically disadvantaged.”

MRC will use WVQC as an educational radio station serving the community. The station will broadcast a minimum of 12 hours per day. And the station will have the unique distinction of only playing music that is 100% written, recorded, and produced by its students.

Students also would be provided a unique, hands-on learning opportunity to study the basics of broadcasting and radio production through educational training programs.

Above all, Cincinnati-area students would have an additional after-school educational opportunity and another reason to stay off-the-streets.

As an established group working to serve the community, MRC currently retains the infrastructure and staffing in place to support the many needs of an LPFM station, and its mission is now bolstered by the considerable administrative, financial and other resources of its parent, The Greater Cincinnati Young Men’s Christian Association. As a result, the cost savings will be of tremendous assistance to assure this educational opportunity remains in place for students for many years to come.