

Fayette Broadcasting Corporation
WMBS-AM 590 W266DB(101.1FM)
Annual EEO Public File Report

The purpose of this EEO Public File Report is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment

Unit that is comprised of the following station: WMBS-AM
Licensed in Uniontown, Pennsylvania.

The information contained in this report covers the time period beginning April 1, 2020 and continuing through March 31, 2021.

Activities

Section 1: Vacancy Information
Appendix 1 to Annual EEO Report
4/1/20-3/31/21

Section 1: Vacancy Information:

WMBS has 1 vacancy for a new morning host and used wide dissemination to fill the openings including ads on the WMBS website and airwaves, contacting PA Career Link of Fayette County, placing an ad in the local newspaper, The Herald Standard, Pennsylvania Association of Broadcasters Website www.pab.org, indeed.com, airtalents.com and contacting local universities to inform them of the opening including Penn State Fayette Campus, California University of PA, Waynesburg University and St. Vincent College.

Attachment A contains the following information for each full-time vacancy:

- ◆ **The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number**
- ◆ **The recruitment source that referred the hiree for each full-time vacancy**
- ◆ **The total number of persons interviewed for each full-time vacancy; and**
- ◆ **The total number of interviewees referred by each recruitment source used in connection with each vacancy**

The station interviewed a total of 11 people for the part/full-time vacancies during the period

covered in this report for the On Air Announcer.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

PA Career Link of Fayette County 2

The Herald Standard 0

Pennsylvania Association of Broadcasters Website 1

St. Vincent College 0

On-Air Recruitment: WMBS RADIO 1

WMBS590.Com (Internet web-site) 1

Internal Referral (Employee) 2

Waynesburg University 0

California University of PA 0

Penn State Fayette 0

Indeed.com 2

Airtalents.com 2

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Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

Section 2: Recruitment Source Information

In the past when WMBS had openings, recruitment efforts consisted of the following:

1. Announcement to Fayette County Career Link
2. Announcement to the Colleges and Universities in our listening area- California University of Pennsylvania, Waynesburg University and Penn State(Fayette Campus)
3. Advertisement on Air — WMBS-AM W266DB 101.1FM
4. Advertisement on radio station web site – www.wmbs590.com and also an advertisement on the WMBS Facebook Page.
5. Advertisement in local daily newspaper – Herald Standard
6. Announcements to all respondents to requests.
7. Announcement on Pennsylvania Association of Broadcaster Website www.pab.org. (Examples can be found in the WMBS Public File)
8. Ad placed on Indeed.com
9. Ad place on Airtalents.com,

Section 3: Supplemental Recruitment Activities

The station's staff participated in numerous activities to promote careers in broadcasting:

Station: WMBS/Fayette Broadcasting

Type of Activity: Read Across America Week

Date of Participation: 2/21-3/21

Participating Employees: Brian Mroziak, Sandy Tracy, Nick Barcheck, Zach Harley, Janel Mechling

Host Sponsor: WMBS/Laurel Highlands School District/Uniontown School District

Brief Description of Program: WMBS in conjunction with Laurel Highlands and Uniontown School Districts had students come in the station and record announcements for Read Across America Week. The students also received a tour of the WMBS Studios. The Announcements ran during Read Across America Week.

Station: WMBS/Fayette Broadcasting

Type of Activity: Radio Education to Catholic School Students in the Area

Date of Participation: 1/21-2/21

Participating Employees: Sandy Tracy, Bill Madden, Zach Harley, Janel Mechling, Nick Barcheck, Brian Mroziak, Jim Morgan and other staff members.

Brief Description of Program: Staff Members conducted various tours to local Catholic School Students in Conjunction with Catholic Schools Week. Participating Schools included St. John's of Uniontown, Geibel and Conn-Area Catholic. Students were shown the basics of the radio industry and also recorded various announcements about their school in the station production room. The Students were then able to hear those announcements on the air when they were broadcast during Catholic Schools Week.

Station: WMBS/Fayette Broadcasting

Type of Activity: Station Tour and Information Session to Boy Scouts of America Laurel Highlands Council.

Date of Participation: 7/21/20

Participating Employees: Nick Barcheck and Brian Mroziak

Brief Description of Program: Nick Barcheck gave a tour and radio education session to a local Boy Scout Troop from the Laurel Highlands Council.

Station: WMBS/Fayette Broadcasting

Type of Activity: Internship/Mentorship Program

Date of Participation: June 2020-December 2020

Participating Employees: Sandy Tracy, Bill Madden, Zach Harley, Janel Mechling, Nick Barcheck, Brian Mroziak, Jim Morgan and other staff members.

Brief Description of Program: WMBS hosted Kylee Soberdash who is majoring in Communications from Pitt Greensburg.

Interns learned the Radio Business from the Ground Up. They were taught news gathering, writing and reporting. They also learned the station audio board and expanded their knowledge on the board by assisting in the production of network broadcasts. The Internship program was overseen by General Manager Brian Mroziak and Announcers and Producers including Bill Madden, Anthony Moore, Zach Harley, Nick Barcheck, Jerome Shell, and Jim Morgan.

Type of Activity: Food Drive/Kettle Kickoff

Date of Participation: 11/10/20,

Participating Employees: Brian Mroziak, Zach Harley, Sandy Tracy, Janel Mechling and Nick Barcheck

Brief Description of Program: WMBS partnered with The Uniontown Salvation Army for a food drive and Kettle Kickoff on 11/10/20 in the WMBS Parking Lot from 10am to 4pm. WMBS collected over 1,000 pounds of food and cash donations to benefit the Salvation Army.

II. Narrative Statement:

The station has contacted numerous groups to promote job openings and opportunities in the radio industry and at WMBS. A list of all organizations is available in the WMBS public file, The station has also set up programs to educate the community about the industry. WMBS also promotes all openings online and on the air. WMBS participated in a number of Career and Industry Information sessions throughout the year and hosted interns and public and private schools.

FORM B-2

List of sources used for job openings and internships and organizations requesting information on job openings:

**California University of PA
c/o Gary Smith
250 University Ave.
California, PA 15419**

**Waynesburg University
c/o Lanny Frattare
51 West College Street
Waynesburg, PA 15370**

**The Regional Internship Center
c/o Sara Mongell
33 Terminal Way
Suite 429A
Pittsburgh, PA 15222
412-258-2688**

**ShIPLEY Group
Susie Shipley
PO Box 51
Chalk Hill, PA 15421
724-438-5131**

**St. Vincent College
C/o Dennis Gilbert
Career Development Director
Latrobe, PA 15650
724-537-4570**

**Penn State Fayette Campus
C/o Davida Cavello
University Drive
Uniontown, PA 15401**

**Pennsylvania Career Link
C/O Doug McDonough, LeAnn Bergman or David Zebrasky
112 Commonwealth Drive
Lemont Furnace, PA 15456
724-434-JOBS**

**The Herald Standard
818 East Church Street
Uniontown, PA 15401**

Report compiled and completed by Brian Mroziak, General Manager, WMBS Radio, Fayette Broadcasting Corporation.

Placed in Public File and posted on Web site – March 2021.

FCC Forms for The Broadcast Equal Employment Opportunity Report can be found in station public file during normal business hours.

