

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: **January 23, 2020 – January 22, 2021.**

- 1) **Employment Unit:** New York City Department of Information Technology and Telecommunications (“DoITT”)/Mayor’s Office of Media and Entertainment (“MOME”)/NYC Media
- 2) **Unit Members (Stations and Communities of License):** WNYE(FM), WNYE-TV
- 3) **EEO Contact Information for Employment Unit:** Chisom Ananaba

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4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
(a) n/a	Citywide distribution through www.nyc.gov
(b)	
(c)	

Consistent with City of New York policy, notice of each full-time vacancy was posted on www.nyc.gov.

- 5) **Total # of Interviewees Referred:** For the period from January 23, 2020 through January 22, 2021 this Employment Unit interviewed 0 interviewees for full-time job vacancies.
- 6) **Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.
 - (a) **Participation in Job Fairs**
There wasn’t any participation in job fairs during this period.
 - (b) **Community Events**

THE FUTURE OF LOCAL NEWS

Tuesday, March 10, 2020, 6:30 to 8:00 pm,

The New School, Theresa Lang Center, 55 West 13th St, 2nd Fl

For more than a decade, too many local news outlets have been downsized or shuttered leaving a real news vacuum. In response to challenging times, new publications have emerged, and existing news operations have been transformed, all finding creative ways to connect with audiences. Hear from New York's savviest news innovators about where the opportunities are in journalism's brave new world. Panel: Alyssa Katz (Deputy Editor, The City), Cheryl Thompson-Morton (Program Manager, Head of Diversity, Equity and Inclusion Initiatives, The Lenfest Institute for Journalism), Steven Waldman (President & Co-Founder,

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Report for America), Liena Zagare (Publisher & Editor, BKLYNER), Moderator: Pat Kiernan (Morning Anchor, NY1)
Last in-person event before shutdown, 91 attendees

THE BUSINESS OF BROADWAY

Monday, April 20, 2020, 6:30 to 8:00 pm, NYU Stern, via Zoom

Dream of seeing your name in lights on the Great White Way? Hear from writers, directors, producers, and promoters about what goes into creating a Broadway smash and the paths for launching an exciting career in theater. Panel: Julia Levy (Executive Director, Roundabout Theatre), Eva Price (Producer, Maximum Entertainment Productions (Jagged Little Pill, Oklahoma!), Tina: The Tina Turner Musical), Aaliytha Stevens (Chief Operating Officer, SpotCo), Vivek J. Tiwary (Producer, Tiwary Entertainment Group (Jagged Little Pill, American Idiot, A Raisin In The Sun) Moderator: Willie Reale (Founding Artistic Director, The 52nd Street Project)
279 attendees via Zoom

CAREERS IN MUSIC: LABELS, MANAGEMENT, LIVE & BEYOND

Monday, April 27, 2020, 6:30 to 8:00 pm, Center for Communication, via Zoom

Technology has changed the music business, creating new opportunities to work in an ever evolving industry. Music biz insiders take a deep dive into producing music in the digital age, crafting an artist's image and how musicians can cash in. Discover what it takes to break into this dynamic industry.

Panel: Richard Barone (recording artist, performer, producer, and author), Joe D'Ambrosio (Joe D'Ambrosio Management), Dionnee Harper (Senior Vice President, Head of Marketing Atlantic Records), Ariel Palitz, Senior Executive Director of Nightlife, NYC Mayor's Office of Media and Entertainment), Moderator: Steve Greenberg (S-Curve Records)
383 attendees via Zoom

THE KNOW-HOW: HOW TO ACE THE VIDEO INTERVIEW

Tuesday, May 19, 2020, 4:00 to 5:00 pm, Center for Communication, via Zoom

In this "new normal," the video job interview is the preferred method of hiring for many companies. Making a great impression on-camera is essential and requires specific skills. Master Personal Branding Strategist, Jacqueline Peros, taught the five essential tips that will set your brand apart from the pack in a webinar for current students and recent graduates (graduated within five years).
75 attendees via Zoom

2020 FUTURE NOW Media & Entertainment Conference

May 27 - 29, 2020, FUTURE NOW Media Foundation, via Zoom

152 students from 88 colleges and universities were accepted to participate in the conference that included 52 Speakers, 36 Mentors, 29 Sessions, and 3 Post-Conference Day Meetings w/ Founder. Speakers included: Mariko Carpenter, Vice President, Strategic Community Alliances, Nielsen, Jason Rugg, Brie Bryant, Lifetime, Amy Savitsky, History, Brad Abramson, A+E Networks, Sydney Jack, Dana Lichtenstein, HBO | HBO Max, Lisa Bull, ViacomCBS, Emily Giannusa, HBO, Marci Cohen, Spectrum Reach, Maribel Alemán, Leadership & Executive Coach, Alemán & Associates, Bob DeFrank, A+E Networks, Essence Dashtaray, ViacomCBS, Cynthia Gomez, WarnerMedia, Jennifer Indemaio, Spectrum Networks, Val Nicolas, Summit Media, Tai-Chen Bassin, HBO, Chuck Johnson, MTV | VH1 | Logo, Giovanna Noguera, Discovery, Eddie Luisi, Good Morning America, Jennifer Mirgorod, EVP, Partnership Management, WarnerMedia, Nick Febrizio, Float Left, Roy Cho, AMC Networks, Lauren Morrissey, Disney, Brendon Thomas, PlutoTV, Ben Grad, FuboTV, Rick Monihan, Disney | ESPN, Rachel Brill, B/R Studio, Manny Anekal, The Next Level Media, LaShika Howard, T Howard Foundation, Mary Schilling, WICT NY, Rahdiah Barnes, NAMIC NY, Tom Umstead, Multichannel News, Marc Siry, Vice President, Strategic Development, Comcast, Peter Dolchin, Google, Pete Scott, Turner Studio, Jeanine Heck, Comcast, Tasha Ross, Manager, University Relations, WarnerMedia, Nicholas Levan, Manager, University Relations, WarnerMedia, Essence Dashtaray, Manager, Talent Acquisition, ViacomCBS, Chelsey Kupferman, Associate Recruiter, ViacomCBS, Alexandra Monaco, People & Culture Business Partner, AMC Networks, Shadan Deleveaux, Staffing Lead, Google, James Molloy, Senior Director, Recruiting, Spectrum Reach, Shasta Gomez, Director, Talent Acquisition, Spectrum Networks, Jennifer Lenihan, Assistant Commissioner, Production Resources and Admin, Mayor's Office of Media & Entertainment

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DIVERSITY + MEDIA CAREER SUMMIT

September 30 – October 2, 2020, Center for Communication, via Livestream

353 diverse college students attended the third annual 3-day forum for young people aspiring to break into the media industry including panels, keynotes and how-to-workshops with leading professionals. The Summit was presented in partnership with Center for Communication. Panelists included Anne del Castillo, Commissioner, NYC Mayor's Office of Media and Entertainment, Michelle Hernandez, Talent Management Coordinator, Talent Development, NBCU, Alex Griffin, Media Coordinator, Peacock, NBCU, Alyssa Jerome, Production Coordinator, Branded Content, NBCU, Amber Williams, Current November 2019 Page, NBCU, Joy Chen, Partner, McKinsey and Company, Audrey Adlam, SVP, Communications, HGTV, Sandra Sims-Williams, SVP, Diversity & Inclusion, Nielsen, Lori Waldon, President and General Manager, KOAT-TV, Raeshem Nijhon, Founder/Executive Producer, Culture.House, Shreya Thacker, Engagement Manager, McKinsey and Company, Antoinette Miller, Director, Diversity & Inclusion Initiatives, NBCUniversal, Syreeta Gates, Founder, The Gates Preserve, Rita Ferro, President, Disney Advertising Sales, Byron Pitts, co-anchor, 'Nightline', ABC News, Tina Perry, President, OWN: Oprah Winfrey Network, Tarell Alvin McCraney, Creator/Producer, "David Makes Man"; Oscar-winning screenwriter, "Moonlight."

REPORT THE FUTURE: NEW RULES FOR THE 2020 WHITE HOUSE RACE

Tuesday, October 6, 2020, 6:00PM EST, Center for Communication, via Zoom

The political landscape is littered with disinformation and the media must navigate a dangerous digital landscape in order to report on each candidate and engage voters. Hear from leading editors, producers, and correspondents on lessons-learned from 2016 and the challenges and opportunities of covering the current race to the White House. Andrea Bernstein, Co-Host, Trump, Inc., WNYC; Author, American Oligarchs; Samhita Mukhopadhyay, Executive Editor, Teen Vogue; Jessica Tarlov, VP, Research & Consumer Insight, Bustle Digital Group Moderator: Carri Twigg, Founding Partner, Culture.House
103 attendees via Zoom

WRITE FUNNY/WRITE SMART: DESUS & MERO

Monday, October 12, 2020, 6:00PM EST, Center for Communication, via Zoom

The late-night series DESUS & MERO features Desus Nice and The Kid Mero chatting with guests and giving their take on the day's hot topics in their signature style. Writers of the show discuss their impact on the national conversation from politics to pop culture, sports, music, and beyond. Find out how the show carries on in these Covid-19 pandemic times.

Panel: Mike Pielocik, Head Writer and Executive Producer; Josh Gondelman, Writer and Producer; Heben Nigatu, Writer. Moderator: Syreeta Gates, Founder, The Gates Preserve
307 attendees via Zoom

MEDIA LITERACY: HOW TO SPOT FAKE NEWS

Wednesday, October 21 or 22, 2020 6:00PM EST, Center for Communication, via Zoom

How news literate are you? With more Americans receiving their news from social media, false information is being shared at an alarming rate, such an incredibly perilous trend against the backdrop of a pandemic and an election year. Media thought -leaders share how to be your own critic and check content for truth and accuracy before you share it.

Panel: Michelle Ciulla Lipkin, National Association for Media Literacy Education; Ebonee Rice, VP, Educator Network, News Literacy Project; Brian Stelter, Chief Media Correspondent, CNN; Tessa Jolls, President and CEO, Center for Media Literacy
177 attendees via Zoom

CAREERS IN ANIMATION

Monday, October 26, 2020 6:00PM EST, Center for Communication, via Zoom

While many film and television productions came to a halt with Covid-19 shelter-in-place orders, animators didn't skip a beat and produced content remotely. Animation studios continue to create hits and hire new talent to meet the growing demands of streaming platforms. Leading creatives share how they ignite their imagination and creativity to navigate the challenges of remote work and bring their art to life. Panel: Christina Faraj, Sets Technical Director, Pixar; Jay Francis, VP, Current Series and Diversity, Disney

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Television Animation; Moderator: Ro Reddick, Manager, Experiential Learning, Arts Career Preparation & Partnerships, NYU Production Lab; Aaron Mitchell, Director, HR, Netflix Animation Studio; Camille Eden, VP, Talent and Recruitment, Nickelodeon
393 attendees via Zoom

CENTER ALUMNI FORUM: INSPIRING AND EMPOWERING FUTURE LEADERS AND CREATORS

Wednesday, November 18, 2020 6:00PM EST, Center for Communication, via Zoom

Online conversation with former Center for Communication students now working in the media industry. Hear about their early career experiences, their thoughts on the state of inclusion and equity in the media, and their career enrichment guidance for current students and recent grads. Panelists: Estefani Alarcon, Human Resources Coordinator, Bustle Digital Group, Anika Chowdhury, Production Coordinator, Dreamworks Animation Television, Janaya Greene, Social Media Coordinator, Chicago Reader, Dj Jean, Press Coordinator, Nbc Entertainment, James Park, Social Media Manager, Eater, Moderator: Danielle Kwateng-Clark, Culture & Entertainment Director, Teen Vogue
101 attendees via Zoom

WOMEN + MEDIA CAREER SUMMIT

Wednesday, December 2 – Friday, December 4, 2020, Center for Communication, via Live Stream

305 college women attended the fourth annual 3-day forum for young women aspiring to break into the media industry including panels, keynotes and how-to-workshops with leading professionals. The Summit was presented in partnership with Center for Communication. Panelists included Anne del Castillo, Commissioner, New York City Mayor's Office of Media and Entertainment, Carla Hall, Chef/Author/Television Personality, Courtney White, President, Food Network, Julie Goran, Partner, McKinsey & Company, Rita Ferro, President, Disney Advertising Sales, Rebecca Jarvis, Chief Business, Technology & Economics Correspondent, ABC News, Annie-Lou St-Amant, Engagement Manager, McKinsey and Company, Netta Dobbins, CEO, Mimconnect, Lenore Champagne Beirne, CEO, Bright Ventures, Trishna Monplaisir, LMSW, Sherree Burruss, Host/Reporter, CBS Sports, Taylor Ralph, Music Manager, CBS Sports, Amy Salmanson, Producer, CBS Sports, Tracy Wolfson, Lead Sideline Reporter, We Need To Talk Host, CBS Sports, Maggie Gray, Co-Host, The Moose and Maggie Show, WFAN Radio, Kelle Coleman, SVP, Brand Partnerships & Events, Nielsen, Lucie Fink, Video Producer, Lifestyle Host, Lucie Fink Media, Zahara Hill, Deputy Editor, Blavity, Phillip Picardi, Host, Unholier Than Thou, Crooked Media, Arianna Davis, Digital Director, Hearst.

WRITING FOR NYC CHILDREN'S MEDIA

Monday, December 7, 2020, 12:30pm - 2:00pm (EST) via Zoom

Presented by the NYC Mayor's Office of Media & Entertainment and Sesame Workshop. New York City is home to many of the major children's media studios. This free, online conversation with some of the leading writers, directors and producers working in children's media today was held to learn about their career experiences and their career guidance for writers interested in working in the kids space. Panelists: Kay Wilson Stallings – Executive VP of Creative & Production, Sesame Workshop, Susan Kim – Head Writer & Story Editor, WGA-E, Sarah Landy – Senior VP of Production & Development, Nickelodeon Preschool, Halcyon Person – Head Writer, 9 Story Media, Gabe Pulliam – Creator & Head Writer, Silvergate Media, Moderator: Sofy Solomon – Program Director, Sesame Workshop Writers Room
412 attendees via Zoom

(c) Internship Programs

MOME partnered with City University of New York Creative Arts Team for the Sound Thinking NYC Program and provided 40 internship opportunities to New York City students (11th & 12th grade students) who received advanced pre-employment training and school-year placements at music companies throughout the city.

MOME partnered with Reel Works for the MediaMKRS Program and provided 177 internship opportunities to New York City students (ages 16 - 22 years old) who received advanced pre-employment training and summer placements at media and entertainment companies throughout the city.

MOME also partnered with the Department of Probation and The Animation Project to provide 274 internship opportunities to New York City students (ages 16-24 years old) who received placements with the “Made in NY” Animation Project in Neighborhood Opportunity Network (NeONSM) Centers throughout the city. The “Made in NY” Animation Project offers NYC youth, ages 12-24, the opportunity to engage in storytelling, gain technical skills in 3D computer animation, and qualify for paid internships in the lab and the field. Sessions are taught at NeONSM Centers and schools by The Animation Project.

MOME hosted three legal interns who were law students and two post-graduate legal fellows who worked on legal issues relating to WNYE (FM) and WNYE-TV, including content review prior to broadcast, contract drafting, and response to Freedom of Information Law requests.

(d) Job Banks and Other Outreach

DoITT has an account with LinkedIn in order to interactively promote outreach regarding hard to recruit vacancies in addition to DoITT’s general accounts with popular employment websites such as Monster.com and Dice.com.

(e) Events at Educational Institutions

MOME staff presented information about filming in NYC to students from Fashion Institute of Design & Merchandising on July 15, 2020.

(f) EEO Training

DoITT’s Office of Diversity and EEO administers the agency’s equal employment opportunity training program and refresher courses every year.

(g) Training Programs

The “Made in NY” Production Assistant Training Program creates an on-ramp into the booming TV and film industry for unemployed and low-income New York City residents by providing five weeks of training and two years of placement as production assistants on film, TV, commercial and music video sets.

The “Made in NY” Post Production Training Program provides New York City residents 18 years or older with training in four commonly-used software applications for video editing and visual effects. Trainees are then supported with two years of job placement assistance toward full-time and contract placements.

The “Made in NY” Writers Room pairs emerging writers of diverse backgrounds with experienced showrunners in a six-month fellowship program to propel their careers forward and prepare their pilot scripts for pitch. In partnership with the Writers Guild of America East, this program is helping to diversify New York City writers rooms.

The “Made in NY” Stagecraft Boot Camp offers a six-week intensive in safety, workforce readiness, and technical skills as preparation for the Theatrical Workforce Development Program, a three-year hands-on program to train and place young adults in professional technical theatre careers. This program is a

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partnership with Roundabout Theatre Company and the International Alliance of Theatrical Stage Employees (I.A.T.S.E.).

The “Made in NY” Animation Project offers NYC youth, ages 12-24, the opportunity to engage in storytelling, gain technical skills in 3D computer animation, and qualify for paid internships in the lab and in the field. Classes are taught at NeONSM Centers and schools by The Animation Project.

The “Made in NY” Podcasting Certificate Program is NYC’s first Podcast Certificate Program. In partnership with Made in NY Media Center by IFP, the program offers qualified participants an industry-driven, multi-week comprehensive overview and hands-on experience of all elements of podcast-making including development, production, post-production, distribution and monetization.

Sound Thinking NYC empowers young people as they explore how to turn a passion for music into a possible profession in New York City's thriving music industry. In partnership with Creative Arts Team (CAT) at the City University of New York, as well as with NY Is Music, a coalition of music industry leaders, this free program introduces teenagers to the tools, technologies, and career paths that power songs, concerts, theaters and film. The program includes a three-week summer intensive, year-long workshops, and a summer internship and is focused on creating opportunities for women in the field of audio engineering and recording.