

WMOR-TV, Lakeland, FL
Facility ID No. 53819
Hearst Properties Inc.

**Request for Further Extension of
Special Temporary Authority**

Hearst Properties Inc. (“Hearst”), licensee of WMOR-TV, Lakeland, Florida (Facility ID No. 53819) (“WMOR-TV”), hereby requests further extension of the legal special temporary authority (“STA”) granted in LMS File No. 0000125739 on November 23, 2020, and last extended in LMS File No. 0000146560 on September 20, 2021, in connection with the operation of WMOR-TV as a NextGen TV broadcast facility in the Tampa market.

Pursuant to the STA, WMOR-TV’s non-primary multicast streams are aired using the ATSC 1.0 standard, with no ATSC 3.0 simulcast, on WTSP(DT), St. Petersburg, Florida (Facility ID No. 11290) (“WTSP”), licensed to TEGNA East Coast Broadcasting, LLC, and WTVT(DT), Tampa, Florida (Facility ID No. 68569) (“WTVT”), licensed to New World Communications of Tampa, Inc. Under the STA, and for purposes of the Communications Act of 1934, as amended, and the Commission’s rules and regulations, WMOR-TV’s *MeTV* multicast stream is considered to be originated by WMOR-TV even though it is being aired over WTSP’s facilities, and WMOR-TV’s *Estrella TV* multicast stream is considered to be originated by WMOR-TV even though it is being aired over WTVT’s facilities.

As explained in Hearst’s original STA request, because of ATSC 1.0 capacity constraints, WMOR-TV is not able to air its non-primary multicast streams on the same host station as its primary ATSC 1.0 programming stream. Furthermore, due to ATSC 3.0 capacity and other constraints attendant with the multi-station and multi-market coordination needed for a successful ATSC 3.0 deployment across the country, it is not feasible for WMOR-TV’s ATSC 3.0 facility to simulcast WMOR-TV’s non-primary multicast streams in the ATSC 3.0 standard without unduly minimizing, if not largely eliminating, the benefits to the public and the participating stations of transitioning to ATSC 3.0. Absent the ATSC 1.0 non-primary multicast stream hosting arrangement with WTSP and WTVT, and without the clarity that the STA provides, Hearst may not be able to continue to provide WMOR-TV’s non-primary multicast streams over the air, which could result in a complete loss of service to all of the over-the-air viewers of these streams.

Accordingly, Hearst respectfully requests an extension of the STA to continue the authorization of WMOR-TV’s broadcast of its non-primary multicast streams using the ATSC 1.0 standard, with no ATSC 3.0 simulcast as follows:

- *MeTV* on WTSP’s ATSC 1.0 facility; and
- *Estrella TV* on WTVT’s ATSC 1.0 facility.

Grant of an extension of the STA will serve the public interest as it will advance the Commission’s ATSC 3.0 policy goals, facilitate the deployment of ATSC 3.0 in light of the evolving nature of ATSC 3.0 deployment, and promote the continued over-the-air transmission of WMOR-TV’s non-primary multicast streams in the ATSC 1.0 standard.

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