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February 23, 2022

Marlene H. Dortch, Esquire
Secretary
Federal Communications Commission
45 L Street NE
Washington, DC 20554

Re: WCOV-TV Assignment Application File No. 0000178039

Dear Ms. Dortch:

This responds to the February 22, 2022, request of Chris Robbins of the Media Bureau regarding the above-referenced application ("WCOV-TV Assignment Application").

The WCOV-TV Assignment Application was filed on December 28, 2021. Attached is the most recent all-day (9 a.m.-midnight) audience share information for the Montgomery, AL, DMA for December 2021. The audience share information confirms that, of the television stations to be assigned to Montgomery TV License Company, LLC, only WCOV-TV ranked in the top-four at the time the WCOV-TV Assignment Application was filed.

Please call ((202) 689-2817) or email (tom.bardo@nelsonmullins.com) me if you have questions regarding this submission. Thank you for your attention to this matter.

Respectfully submitted,



Thomas F. Bardo
Counsel for Assignee Montgomery TV License Company, LLC

TFB:tbm
Attachment
cc: Aaron Shainis, (w/attach.)

WCOV NIELSEN DECEMBER 2021

Author: Candi Johnson



Proposal ID: 10232
 Station: WCOV
 Schedule Date: 12/1/2021 - 12/31/2021
 Spot Length(s): :30

Acct. Exec: Candi Johnson
 Phone #: 205-370-3310
 Email: candi@wcov.com
 Web Site: wcov.com

Station	Program Name	Time
	DMA HH	
Book	RTG Shr	
WSFA	M-SU 9AM-12M	Mo-Su 9:00a-12:00a
Dec/2021LP	5.3 8.2	
WAKA	M-SU 9AM-12M	Mo-Su 9:00a-12:00a
Dec/2021LP	4.4 6.8	
WCOV	M-SU 9AM-12M	Mo-Su 9:00a-12:00a
Dec/2021LP	2.4 3.8	
WNCF	M-SU 9AM-12M	Mo-Su 9:00a-12:00a
Dec/2021LP	1.8 2.7	
WBMM	M-SU 9AM-12M	Mo-Su 9:00a-12:00a
Dec/2021LP	0.4 0.6	