



FEDERAL COMMUNICATIONS COMMISSION  
EQUAL EMPLOYMENT OPPORTUNITY ACTIVITIES REPORT  
APRIL 1, 2020 – MARCH 31, 2021  
Stations: WITF-TV, WITF-FM, Harrisburg, PA

Open Positions:

Attached please find a spreadsheet listing all the open positions and the recruiting sources used to fill these vacancies from the time period of April 1, 2020 through March 31, 2021. Also, please find a list of the data reflecting the total number of persons interviewed and the recruiting sources used from the time period of April 1, 2020 through March 31, 2021.

Recruiting Contacts:

Attached please find a listing of the contact information for the recruiting sources used by WITF from the time period of April 1, 2020 through March 31, 2021.

Job Fairs

Individuals with significant hiring responsibility; Alan Wadsworth, current Human Resources Director; job fairs are listed under attached Community Outreach listings.

Community Outreach

A summary of all Community Outreach activities is attached.

The purpose of the EEO Public Report form is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station: WITF and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in the Report covers the time period beginning April 1, 2020 to and including March 31, 2021.

The FCC's EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each vacancy, the recruitment sources utilized to fill the vacancy (including, if application, organizations entitled to notification pursuant to Section 73.2080 (c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c) (2) of the FCC rules.

Appendix 1 has been designed to provide the required information.

For the purposes of the Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer.

WITF Recruiting Source Contact Information  
No Sources Requested for all job openings  
For the period covering April 1, 2020 to March 31, 2021

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Asian American Journalist Association  
5 Third Street  
Suite 1108  
San Francisco, CA 94103

BlackJobs.com  
Diversity City Media, Inc  
440 W. San Ysidro Blvd  
Suite 430968  
San Ysidro, CA 92143  
614.595.6063

Corporation for Public Broadcasting  
401 9th Street,  
NW Washington, DC 20004-2129  
877.227.5511

Diversity.com  
706.835.1330

HispanicJobs.com  
Diversity City Media, Inc  
440 W. San Ysidro Blvd  
Suite 430968  
San Ysidro, CA 92143  
614.595.6063

Indeed  
201 W 5th St, Austin, TX 78701  
800.475.4361

Institute for Nonprofit News  
714 W Olympic Blvd Ste 931  
Los Angeles, CA 90015  
818.582.3560

Journalism Jobs  
Berkeley, CA  
510.508.7386

LinkedIn  
2029 Stierlin Court Suite 200  
Mountain View, CA 94043  
650.906.9456

National Association of Black Journalists  
1100 Knight Hall, Suite 3100  
College Park, MD 20742  
301.405.0248

National Association of Hispanic Journalists  
Windsor, CA 95492  
626.792.3846

The Patriot News/Pennlive.com  
Shannon Garman  
2020 Technology Parkway, Suite 300  
Mechanicsburg, PA 17050  
717.255.8100

PaPost.org  
4801 Lindle Road  
Harrisburg, PA 17111  
717.704.3000

Public Media Journalists Association  
P.O. Box 838  
Sturgis, SD 57785  
605.490.3033

Radio Television Digital News Association  
(RTDNA)  
The National Press Building  
529 14<sup>th</sup> Street NW, Suite 1240  
Washington, D.C. 20045  
202.221.4282

Report for America  
The GroundTruth Project  
10 Guest Street  
Boston, MA 02135  
617.412.6130

witf.org  
4801 Lindle Road  
Harrisburg, PA 17111  
717.704.3000

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## COMMUNITY OUTREACH ACTIVITIES

WITF engaged in the following initiatives from the period beginning April 1, 2020 through March 31, 2021.

### **Internship Program**

WITF has an extensive student internship program. College and High School students participate in internships in their field of interest and/or major, typically for credit hours. This past year, we had the following:

- 1 Content Promotions intern during the Spring 2021 semester

These students came from the following colleges and universities:

- Messiah University

### **Job Fairs**

Human Resources attended the following job fairs:

Juniata College Spring Job/Internship Fair

Location: Virtual Fair through Juniata College, Huntingdon, PA

Date: 2/26/2021

Central Pennsylvania Employment Consortium Spring College Job/Internship Fair

Location: Virtual Fair through the CPEC, Harrisburg, PA

Date: 3/3/2021

### **Community Events designed to inform and educate members of the public as to employment opportunities in broadcasting**

WITF was unable to conduct public tours during this time period due to the COVID-19 pandemic.

On December 16, 2020, several members of our Content Team along with our President/CEO held a virtual workshop with students from the Harrisburg City School District. Students learned more about journalism/editing, television production/editing, graphic design, social media use in journalism. The students who participated listed Arts, Audio/Visual Technology, and Communications as potential career paths. Staff participants included: Ron Hetrick (President), Scott Blanchard (StateImpact Editor), Keira McGuire (Producer), Tom Downing (Sr. Motion Graphics Specialist), Lisa Wardle (Digital Manager), and Kate Landis (Events Manager).

From January 2021 to present, WITF Reporter Anthony Orozco has been working with 12 high school students in the Reading School District to learn how to research and write stories on a variety of topics including mental health in Black teen girls, how ableism affects people, pressure on teens to excel, and colorism. He also piloted the program with 2 recent college graduates in Reading, Pa to help them write stories on a local Latina artist and the Latino community's participation in the census. One story was featured online at <https://www.barrioalegria.com/post/front-page-story-jada> and another was featured in Barrio Alegria's physical edition of the magazine.

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**Training as to methods of equal employment opportunity**

WITF continued the use of an updated online training module on harassment and diversity in conjunction with the Corporation for Public Broadcasting for 2020. The training is required for all active employees and interns at hire and is provided annually between August and September.

All new employees receive training on harassment and diversity as well as WITF's policies on both topics during formal new hire orientation on their first day of employment. Employees who receive an annual performance review receive feedback on their performance and commitment to organizational diversity.

Alan Wadsworth, Director of HR, attended a webinar entitled *Moving Toward Authentic Diversity and Inclusion* through The Public Media Business Association on 10/8/2020.

Alan Wadsworth, Director of HR, completed trainings through LinkedIn Learning on *Diversity, Inclusion, and Belonging* (6/10/2020), *Developing a Diversity, Inclusion, and Belonging Program* (7/29/2020), and *Rolling out a Diversity and Inclusion Training Program in Your Company* (10/15/2020).

Appendix 1 to Annual EEO Public File Report Form

Covering the period from April 1, 2020 to March 31, 2021

Stations Comprising Station Employment Unit WITF-TV, WITF-FM

Section 1: Vacancy Information, Recruitment Source Information

\*Please refer to Recruiting Source List for Name, Address, Telephone Number and/or Website/Contact Person

Available Position Title	Location of Recruitment	# of Interviews	Date of Hire or Status
StateImpact PA Reporter	witf.org JournalismJobs.com National Association of Black Journalists National Association of Hispanic Journalists CPB.org Pennlive Sunday Patriot News Internal Candidate Staff Referral	1 1	4/26/2020
All Things Considered Host	witf.org Pennlive JournalismJobs.com National Association of Black Journalists National Association of Hispanic Journalists CPB.org Public Media Journalists Association	1	4/27/2020
Report for America Reporter	witf.org papost.org Report for America	3	5/13/2020 (2)
Assistant to the President/CEO	witf.org LinkedIn Sunday Patriot News Pennlive CPB.org Employee Referral	1 1 1	6/15/2020
Part Time Production Crew (2)	witf.org CPB.org Sunday Patriot News Pennlive Indeed (Picked Up) Rehire	3 1 1	6/17/2020 4/9/2020
PPR Capitol Bureau Chief	witf.org Pennlive JournalismJobs Asian American Journalists Assoc. RTDNA Public Media Journalists Assoc. CPB.org National Assoc. of Black Journalists Indeed (Picked Up)	1	8/5/2020
Data Analyst	witf.org CPB.org INN.org BlackJobs.com		

HispanicJobs.com

LinkedIn

Sunday Patriot News

Rehire

1

10/27/2020

Accounting Supervisor

witf.org

Pennlive

Sunday Patriot News

CPB.org

LinkedIn

Diversity.com

Indeed (Picked Up)

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1/4/2021