

Annual EEO Public File Report

January 24, 2020 to January 23, 2021

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s):

Station WMHT (TV), Schenectady-Albany, New York

Station WMHT-FM, Schenectady, New York

Station WRHV (FM), Poughkeepsie, New York

Station WEXT (FM), Amsterdam, New York

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hire	Total Number of Interviewees from All Sources for This Position	Date of Hire
1	Customer Service Coordinator	wmht.org	3	4/27/20

Section 2: Recruitment Source Information

Organization	Department	Address 1	Address 2	City	State	Zip	Contact Name or Web address	Phone Number	Position	Provided Interview Candidate
Albany Co Affirmative Action	Job Opportunities	112 State St	6 Fl	Albany	NY	12202	Jennifer Clement	518.447.7010	Customer Service Coordinator	
Albany-Colonie Chamber Of Commerce	Job Opportunities	Five Computer Drive South		Albany	NY	12205	Jennifer Sims	518.458.9851	Customer Service Coordinator	
AppleOne	Job Opportunities	1 Marcus Blvd.	Suite 106	Albany	NY	12205	Delilah Reyes	518.591.0181	Customer Service Coordinator	
Berkshire Training & Employment	Job Opportunities	160 North St		Pittsfield	MA	01201-5104	Thomas Mc Donough	413.499.2220, Ext 138	Customer Service Coordinator	
Bryant & Stratton		1259 Central Ave		Albany	NY	12205	Brian Gregory	518.437.1802	Customer Service Coordinator	
Carver Community Ctr	Job Opportunities	700 Craig St		Schenectady	NY	12305	Carlene Dorman	518.374.8456	Customer Service Coordinator	
Centro Civico Of Amsterdam Inc	Job Opportunities	143-145 E Main St		Amsterdam	NY	12010	Ladan Alomar	518.842.3762, Ext 220	Customer Service Coordinator	
College Of St Rose	Job Opportunities		432 Western Ave.	Albany	NY	12203	HR Dept		Customer Service Coordinator	
Columbia-Greene Cc	Counseling/Career Svcs	4400 Rte 23		Hudson	NY	12534	William Matthews	518.828.4181 ext. 3396	Customer Service Coordinator	
Corporation for Public Broadcasting	Web Site	401 9th St	NW	Washington	DC	20004	http://www.cpb.org/jobline/	(202) 879-9600	Customer Service Coordinator	
Emma L. Bowen Fndn For Minority Interests In Media	Sandra Rice	524 West 57th Street		New York	NY	10019	Sandra Rice	212.975.2545	Customer Service Coordinator	
Empire State College	Job Opportunities	Two Union Avenue		Saratoga Springs	NY	12866	Jim Nicosia	518.587.2100	Customer Service Coordinator	
Epilepsy Foundation of Northeast New York	Job Opportunities	3 Washington Sq		Albany	NY	12205	Jeannine Garab	518.456.7501	Customer Service Coordinator	

Excelsior College	Job Opportunities	7 Columbia Circle		Albany	NY	12203	Toby Hamlin	518.464.8500	Customer Service Coordinator	
Fusco Personnel	Job Opportunities	4 Executive Park Drive	Suite B	Albany	NY	12203	Patty Fusco	518.869.6100	Customer Service Coordinator	
Herkimer County Community College	Placement/Career Planning	100 Reservoir Rd		Herkimer	NY	13350	Guy Devitt	315.866.0300 ext. 8744	Customer Service Coordinator	
Hispanic Outreach Services	Job Opportunities	41 N Main Av		Albany	NY	12203	Kathleen Ide	518.435.1369	Customer Service Coordinator	
Hudson Valley Community College	Center for Careers and Employment	80 Vandenburg Av		Troy	NY	12180	Gayle Healy	518.629.7326	Customer Service Coordinator	
Indeed.com	Web Site	Posted Via Web Site. No Contact Person.					www.indeed.com		Customer Service Coordinator	2
Maria College	Career Development Office	700 New Scotland Av		Albany	NY	12208	Sister Renee Cudhea	518.438.3111	Customer Service Coordinator	
Mildred Elley	Job Opportunities		855 Central Avenue	Albany	NY	12206		518.786.0855	Customer Service Coordinator	
NAACP-Schenectady	Job Opportunities	P.O. Box 3720		Schenectady	NY	12303	Olivia Adams	518.256-6091	Customer Service Coordinator	
Northeast Career Planning	Job Opportunities	28 Colvin Avenue		Albany	NY	12206	Christine Oughton	518.273.0818	Customer Service Coordinator	
Office of Intercultural Leadership-The College of Saint Rose	Job Opportunities	Avila Hall	415 Western Avenue	Albany	NY		Office of Intercultural Leadership	518.454.2050	Customer Service Coordinator	
RPI Minority Student Affairs	Job Opportunities	4600 Academy Hall 110 8th Street		Troy	NY	12180	Stacy Galarneau	518.276.6272	Customer Service Coordinator	
Russell Sage College	Career Services	65 First Street		Troy	NY	12180	Office of Career Planning	518.244.2272	Customer Service Coordinator	
Schenectady County Community College	Career Planning	222 Elston Hall	78 Washington Avenue	Schenectady	NY	12305	Robert Frederick	518.381.1365	Customer Service Coordinator	

Schenectady Job Training Agency	Adult Program	HR	434 State St	Schenectady	NY	12305-2302	Nancy Delesio	518.344.2772	Customer Service Coordinator	
Siena College	Career Center	515 Loudon Rd		Loudonville	NY	12211-1462	Emailed to careermail@siena.edu	518.783.2339	Customer Service Coordinator	
Skidmore College	Job Opportunities	815 N. Broadway		Saratoga Springs	NY	12866	Penny Loretto	518.580.5790	Customer Service Coordinator	
Social Media Platforms Twitter Facebook wmht									Customer Service Coordinator	
State University College-Oneonta	Career Development Center	Netzer Admin Bldg 110		Oneonta	NY	13820	Michele Parsall	607.436.2534	Customer Service Coordinator	
Times Union and Monster.com	Newspaper and online. Times Union participates with Monster.com	News Plaza	Box 1500	Albany	NY	12212	Classified Department- Veronica Holcomb	518.454.5374	Customer Service Coordinator	
Tvjobs.Com	Web Site	Posted Via Web Site. No Contact Person.					http://www.tvjobs.com/		Customer Service Coordinator	
Union College	Career Development Center	Stanley R. Becker Career Center	807 Union Street	Schenectady	NY	12308	Rochelle Caruso	518.388.6176	Customer Service Coordinator	
Unity House	Job Opportunities	33 Second Street		Troy	NY	12180	Mike Maloney	518.272.5917	Customer Service Coordinator	
WMHT	Web Site, internal email	4 Global View		Troy	NY	12180	Valerie Belden and wmht.org	518.880.3531	Customer Service Coordinator	1
Women's Employment & Resource Center	Elizabeth M. Miller	175 Central Avenue	3rd Floor	Albany	NY	12206	info@cdwerc.org	518.462.7600 Ext. 184	Customer Service Coordinator	
NYSBA	Sandy Messineo	1 Elk Street		Albany	NY	12207	Sandy Messineo	518.456.8888	Customer Service Coordinator	
Media Match	Web Site	Posted Via Web Site. No Contact Person.					https://www.media-match.com/usa/registration/company.php		Customer Service Coordinator	

RBR.com/classifieds		Attn HR	331 SE Mizner Blvd	Boca Raton	FL	33432			Customer Service Coordinator	
Number of Candidates who heard from word of mouth that were interviewed										

No organization requested that the station provide it with notice of all job vacancies.

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WMHT

During this period, WMHT participated in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting:

Participated in at least 4 job fairs by station personnel who have substantial responsibility in making hiring decisions.

Job/Career Fairs and Internship Expos, Valerie Belden, Executive Assistant to the CEO attended the following:

- Wednesday, January 8, 2020 – Career Fair held at Crossgates Mall put on by the Daily Gazette

Note: Was registered for the Thursday, April 2, 2020 Dr. King Career Fair that was postponed due to the pandemic.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

Internship participation with Girls Incorporated of the Greater Capital Region

- Girls Inc. inspires all girls to be strong, smart, and bold, through direct service and advocacy. We had one intern participate for the month of July.

Internship Program which was designed to develop skills needed for broadcast employment included internships with the following schools and colleges.

- University at Albany – 1 Student participated for 2 semesters
- University at Albany – 1 Student participated for 1 semester

Staff Development- 2020

Establishment of Training programs designed to enable station personnel to acquire skills that could qualify them for higher-level positions.

Director Traffic/Programming attended the following:

Hearken COVID-19 Response Webinar

Thu 3/12/2020 1:00 PM - 1:45 PM

GoToWebinar - Metadata for Content Discovery (Metadata 101)

Mon 4/20/2020 2:00 PM - 3:00 PM

10 Most Important Google Analytics Reports For Fundraisers (And How To Find Them)

Tue 4/21/2020 12:30 PM - 1:30 PM

GoToWebinar - A Metadata Model for Content Discovery (Metadata 102) (2-hours)

Tue 4/28/2020 12:00 PM - 2:00 PM

GoToWebinar - PBS Editorial Standards Webinar: Best Practices for Covering the 2020 Elections

Wed 7/22/2020 2:00 PM - 3:00 PM

GoToWebinar - PBS One-Click Donate on Fire TV

Thu 7/30/2020 3:00 PM - 4:00 PM

GoToWebinar - Children's Media & Education Monthly Update: September 2020

Tue 9/1/2020 2:00 PM - 3:30 PM

Prevention of Sexual Harassment in the Workplace - Mandatory Meeting

Wed 9/9/2020 9:00 AM - 10:00 AM

Editorial Standards Discussion with Oregon Public Broadcasting

Fri 10/2/2020 10:30 AM - 11:30 AM

GoToWebinar - Domo Ask Me Anything with Joe Miscavige

Thu 10/15/2020 2:00 PM - 3:00 PM

Bento 3 - Lightbox discussion

Fri 10/16/2020 2:00 PM - 2:45 PM

Accounts Receivable Specialist attended the following:

PBS Data Literacy Boothcamp- 8/17-8/21
Sage Intacct Advantage- annual conference -10/20-1021

Accounts Payable, attended the following,

PMBA Conference	5/26 – 5/29/2020
Prevention of Sexual Harassment	9/9/2020
Unconscious Bias	9/21/2020
Sage Intacct Advantage	10/20 – 10/21/2020
Sage Intacct User Group	11/19/2020
Paychex Flex	12/2020 and 1/2021

Interactive Media Director attended the following:

DonorCentric Report Overview | Wednesday, January 15, 2020 at 9:30am | WMHT Studios
Media Audit 2019 | Friday, January 24, 2020 at 10am | WMHT Studios
Capital Region STEM Hub Event | Wednesday, January 29th, 2020 at 8:30am | Hearst Media Center
Listen Up: Connecting Your Audience to Youth Voice, National Educational Telecommunications Association | Thursday, February 6, 2020 at 3pm | Webinar
YouTube Television/PBS Local Station Analytics Demo | Monday, February 10, 2020 at 2pm | Webinar
Spring Community of Practice Convening, Science Technology Engineering and Math (STEM) Ecosystems | Monday, March 2-Wednesday, March 4, 2020 | San Antonio, Texas
Demystifying Nielsen Ratings for Development Professionals | Wednesday, March 11, 2020 at 1pm | Webinar
Hearken COVID-19 Response Webinar | Thursday, March 12, 2020 at 1pm | Webinar
PBS (Public Broadcasting System) LearningMedia: Features and Integrations to Support Local Pandemic Response | Friday, March 13, 2020 at 1pm | Webinar
Music Station Fundraising in the Time of COVID-19 | Thursday, March 19, 2020 at 12pm | Webinar
Online Viewing and Engagement Experience (OVEE) Information and Training Session | Friday, March 27, 2020 at 2pm | Webinar
Providing Remote Engagement During the COVID-19 Pandemic | Monday, March 30, 2020 at 3pm | Webinar
How to Partner with Local and State Education Agencies to Support Remote Learning | Thursday, April 2, 2020 at 1pm | Webinar
Hearken COVID-19 Response Webinar | Thursday, April 2, 2020 at 2pm | Webinar
Membership Response & Resources for COVID-19: On-Air Fundraising, Giving Tuesday Now, and Fiscal Year End Fundraising Tactics | Tuesday, April 7, 2020 at 2pm | Webinar
Coronavirus Passport Webinar | Wednesday, April 8, 2020 at 2:30pm | Webinar
Hearken COVID-19 Response Webinar | Thursday, April 9, 2020 at 2pm | Webinar

Public Broadcasting Service (PBS) Membership Response & Resources for COVID-19: Sustainers, June Pledge and Renewals | Tuesday, April 14, 2020 at 2pm | Webinar

Greater Public On-Air Fundraising During a Global Pandemic / Wednesday, April 15, 2020 at 1:45pm | Webinar

National Program Listings 101 - A Deep Dive on Best Practices | Thursday, April 16, 2020 at 12pm | Webinar

Jacobs Media Coronavirus Audience Survey Review | Thursday, April 16, 2020 at 2pm | Webinar

#GivingTuesdayNow: Social Media Tips, Tricks, and Strategies for Success | Monday, April 20, 2020 at 1pm | Webinar

Metadata for Content Discovery (Metadata 101) | Monday, April 20, 2020 at 2pm | Webinar

10 Most Important Google Analytics Reports For Fundraisers (And How To Find Them) | Tuesday, April 21, 2020 at 12:30pm | Webinar

Resilient Fundraising | Wednesday, April 22, 2020, 1pm | Webinar

Public Media Responds to School Closures | Wednesday, April 22, 2020 at 3pm | Webinar

Rethinking Digital Operations and Engagement | Thursday, April 23, 2020 at 1pm | Webinar

Hearken COVID-19 Response Webinar | Thursday, April 23, 2020 at 2pm | Webinar

At-Home Learning With Public Media | Tuesday, April 28, 2020 at 1pm | Webinar

Membership Response & Resources for COVID-19: June Pledge and PBS Content Appeals | Tuesday, April 28, 2020 at 2pm | Webinar

Covering Coronavirus: Are You Listening to Your Community | Wednesday, April 29, 2020 at 1pm | Webinar

Public Broadcasting Service (PBS) Introduction to The General Audience Local Analytics Dashboard | Wednesday, April 29, 2020 at 1pm | Webinar

Public Media Women in Leadership | Tuesday, May 5, 2020 at 2pm | Webinar

Station Stories: Supporting Communities in Times of Crisis | Wednesday, May 6, 2020 at 3:30pm | Webinar

Hearken COVID-19 Response Webinar | Thursday, May 7, 2020 at 2pm | Webinar

Remote Learning, NextGen TV, and CARES Act Funding | Tuesday, May 12, 2020 at 3pm | Webinar

GoToWebinar - COVID-19's impact on Media Usage, hosted jointly by Nielsen and Public Broadcasting Service (PBS) | Wednesday, May 13, 2020 at 2pm | Webinar

Dave Isay Presents StoryCorps Connects | Wednesday, May 13, 2020 at 3pm | Webinar

Hearken COVID-19 Response Webinar | Thursday, May 21, 2020 at 2pm | Webinar

Project Management In the Time of COVID-19 | Thursday, May 21, 2020 at 3pm | Webinar

The Art of Active Listening | Tuesday, May 26, 2020 at 11:30am | Webinar

Summer of Learning during COVID-19 | Tuesday, May 26, 2020 at 2pm | Webinar

COVID-19 Station Strategy: Surviving and Thriving After COVID-19 | Wednesday, May 27, 2020 at 1:15pm | Webinar

Supporting Underwriting Through COVID-19 and Preparing for a Strong Recovery | Wednesday, May 27, 2020 at 2:45pm | Webinar

The New Digital Landscape: Riding and Sustaining the Acceleration | Thursday, May 28, 2020 at 11:25am | Webinar

Culture Eats Strategy for Breakfast | Thursday, May 28, 2020 at 2:15pm | Webinar

Understanding and Telling Stories with Data | Friday, May 29, 2020 at 11:30am | Webinar

Navigating Change & Empowering Your Team | Friday, May 29, 2020 at 2pm | Webinar

Livestreaming on Public Broadcasting Service (PBS) Platforms | Thursday, June 4, 2020 at 2pm | Webinar

Talking to Kids About Racism | Tuesday, June 9, 2020 at 3:30pm | Webinar
Hearken Election Webinar | Wednesday, June 17, 2020 at 12pm | Webinar
Public Broadcasting Service (PBS) Data Literacy Focus Group | Tuesday, June 23, 2020 at 2pm | Webinar
Community Engagement Summer & Back to School Overview | Tuesday, June 30, 2020 at 2pm | Webinar
The State of Diversity, Equity and Inclusion In Community + Public Media | Wednesday, July 8, 2020 at 3pm | Webinar
Building Resilience: The Imperative of Inclusion | Tuesday, July 14, 2020 at 2pm | Webinar
Practicing Inclusive Journalism: Understanding Implicit Bias and Using Empathy as a Tool | Tuesday, July 21, 2020 at 2pm | Webinar
The Invisible Thumbprint: How Unconscious Bias and White Culture Affect Public Media | Wednesday, July 22, 2020 at 12pm | Webinar
PBS Editorial Standards Webinar: Best Practices for Covering the 2020 Elections | Wednesday, July 22, 2020 at 2pm | Webinar
Digital Media Buying Best Practices | Thursday, July 23, 2020 at 3:30pm | Webinar
The Public Radio Fundraising Scorecard | Friday, July 24, 2020 at 12pm | Webinar
Finding Success in the New Normal | Tuesday, July 28, 2020 at 3:30pm | Webinar
Public Media Women in Leadership Brave Talk Conference | Wednesday, July 29, 2020- Friday, July 31, 2020 at 3pm | Webinar
Fall At-Home Learning Overview (Middle & High School) | Thursday, July 30, 2020 at 2pm | Webinar
National Educational Telecommunications Association Leadership Course | Mondays, August 10-31, 2020 at 3pm | Webinar
Hearken Editorial Strategy | Tuesday, August 11, 2020 at 1pm | Webinar
Building Resilience: Diversity & Inclusion: The Leadership Level | Tuesday, August 11, 2020 at 2pm | Webinar
Broadband Only Local Nielsen Data | Tuesday, September 1, 2020 at 2pm | Webinar
Prevention of Sexual Harassment in the Workplace | Wednesday, September 9, 2020 at 10am | Webinar
Unconscious Bias Training | Monday, September 21, 2020 at 10am | Webinar
Public Broadcasting Service (PBS) Social End Cards: 2020 Update | Wednesday, September 23, 2020 at 1pm | Webinar
Public Broadcasting Service (PBS) Digital immersion Workshop | Tuesday, September 29-30 2020 at 1pm | Webinar
Indie Lens Pop-Up | Beyond the Online Viewing and Engagement Experience (OVEE) Basics | Thursday, October 1, 2020 at 3pm | Webinar
Guided Conversations: Moving Toward Authentic Diversity and Inclusion | Thursday, October 8, 2020 at 2pm | Webinar
Public Broadcasting Service (PBS) Analytics Question and Answer Session | Thursday, October 15, 2020 at 2pm | Webinar
Fall Community of Practice Convening, Science Technology Engineering and Math (STEM) Ecosystems | Monday, October 19-Wednesday, October 21, 2020 at 12pm | Webinar
2020 Local that Works Gala | Thursday, October 22, 2020 at 2pm | Webinar
The Emotional Impact of COVID-19: How To Be a Helpful Resource to Your Community | Tuesday, November 10, 2020 at 3pm | Webinar
The Future of Media Starts Here | Tuesday, December 8, 2020 at 11am | Webinar
Impact of Race and Trauma on Black Mental Health | Tuesday, December 8, 2020 at 3pm | Webinar

Multimedia Specialist attended the following

3/12/2020 – Addressing critical questions during a crisis (Hearken)

3/12/2020 – Public Health Safety & Awareness in the Age of COVID-19 (PBS)

4/2020 – Jacobs Media Coronavirus Survey webinar
4/20/2020 - Metadata for Content Discovery (Metadata 101) (PBS)
4/28/2020 - A Metadata Model for Content Discovery (Metadata 102)
7/2020 – PBS Legal and Brand Webinar (Co-Brand and Trademark License Agreements)
7/22/2020 - PBS Editorial Standards Webinar: Best Practices for Covering the 2020 Election
8/11/2020 – Introduction to Hearken
8/31/2020 – Unconscious Bias (Anthem EAP)
9/9/2020 - Prevention of Sexual Harassment in the Workplace
9/16/2020 - How US News Publishers Are Covering The 2020 Election - PBS Stations Training
9/23/2020 - PBS Social End Cards: 2020 Update
9/29 – 9/30/2020 - Digital Immersion Fall Virtual Workshop
11/18/2020 - Producer Webinar: PBS Digital Analytics Policy
12/11/2020 - THE FUTURE OF MEDIA STARTS HERE (Nielson)

Interactive Media Assistant attended the following:

Hearken COVID-19 Response Webinar
Thu 3/12/2020 1:00 PM - 1:45 PM

GoToWebinar - Metadata for Content Discovery (Metadata 101)
Mon 4/20/2020 2:00 PM - 3:00 PM

10 Most Important Google Analytics Reports For Fundraisers (And How To Find Them)
Tue 4/21/2020 12:30 PM - 1:30 PM

GoToWebinar - A Metadata Model for Content Discovery (Metadata 102) (2-hours)
Tue 4/28/2020 12:00 PM - 2:00 PM

GoToWebinar - PBS Editorial Standards Webinar: Best Practices for Covering the 2020 Elections
Wed 7/22/2020 2:00 PM - 3:00 PM

GoToWebinar - PBS One-Click Donate on Fire TV
Thu 7/30/2020 3:00 PM - 4:00 PM

GoToWebinar - Children's Media & Education Monthly Update: September 2020
Tue 9/1/2020 2:00 PM - 3:30 PM

Prevention of Sexual Harassment in the Workplace - Mandatory Meeting

Wed 9/9/2020 9:00 AM - 10:00 AM

Editorial Standards Discussion with Oregon Public Broadcasting
Fri 10/2/2020 10:30 AM - 11:30 AM

GoToWebinar - Domo Ask Me Anything with Joe Miscavige
Thu 10/15/2020 2:00 PM - 3:00 PM

Bento 3 - Lightbox discussion
Fri 10/16/2020 2:00 PM - 2:45 PM

Social Media Coordinator attended the following:

How to Double Your Nonprofit's Facebook Fundraising | Webinar | January 14, 2020

Engaging Your Audiences | Webinar | January 14, 2020

Brand Ambassador Program | Training | February 5, 2020

Digital Immersion Start | Training | February 13, 2020

EditShare | Training | March 12, 2020

Public Health, Safety & Awareness in the Age of COVID-19 | Webinar | March 12, 2020

PBS LearningMedia Features and Integration | Webinar | March 13, 2020

Digital Immersion: Future of Multiplatform | Webinar | March 19, 2020

Digital Storytelling to Access, Attract, and Activate US Donors | Webinar | March 24, 2020

PBS LearningMedia: To Support Local Pandemic Response | Webinar | March 25, 2020

Hearken | Training | March 26, 2020

OVEE | Training | March 27, 2020

Providing Remote Engagement During the COVID-19 Pandemic | Webinar | March 30, 2020

Email Marketing 201 | Webinar | April 7, 2020

Engaging with Donors during COVID | Webinar | April 17, 2020

Giving TuesdayNOW: Social Media tips, tricks and strategies for success | Webinar | April 20, 2020

Metadata for Content Discovery | Webinar | April 20, 2020

Learn Why and How Your Nonprofit can Participate in GivingTuesdayNow | Webinar | April 21, 2020

LinkedIn for Nonprofits | Webinar | April 22, 2020

A Metadata Model for Content Discovery | Webinar | April 28, 2020

What Stations are doing to Build Relationships with new Digital Audiences during COVID | Webinar | April 28, 2020

Digital Immersion: Station Stories – Supporting Communities in Times of Crisis | Webinar | May 6, 2020

PBS Editorial Standards | Webinar | May 7, 2020

Hearken COVID Coverage | Webinar | May 21, 2020

Digital Immersion | Webinar | May 28, 2020

Facebook Trends on NPR | Webinar | June 9, 2020
PBS Editorial Standards: Best Practices | Webinar | July 22, 2020
Fall At-Home Learning Overview | Webinar | July 23, 2020
Storyboard Design | Webinar | August 18, 2020
Hearken Tech Training | Webinar | August 20, 2020
Fall Fundraising | Webinar | August 25, 2020
Prevention of Sexual Harassment in the Workplace | Webinar | September 9, 2020
How US News Publishers are Covering the 2020 Election | Webinar | September 16, 2020
Unconscious Bias | Webinar | September 21, 2020
PBS Social End Cards 2020 Update | Webinar | September 23, 2020
Indie Lens Pop Up: How to Make URL Events Feel IRL | Webinar | September 24, 2020
PBS One-Click Donate Initiative and Onboarding | Webinar | September 24, 2020
OVEE Information and Training | Webinar | September 25, 2020
Digital Immersion Fall Workshop | Webinars | September 29, 2020
Digital Immersion Fall Workshop | Webinars | September 30, 2020
Indie Lens Pop Up: Beyond OVEE Basics | Webinar | October 1, 2020
Indie Lens Pop Up: Growing Your Virtual Audience | Webinar | October 8, 2020
Public Media for All: A Day of Action and Education | Webinar | November 10, 2020
Giving Tuesday | Webinar | November 17, 2020
Future of Media with Nielsen | Webinar | December 8, 2020

Senior Producer

Editshare Training 3/12

Content Engagement Producer

Editshare Training 3/12

Senior Corporate Support Representative

GoToWebinar - Building a Prospect Pipeline | A CSPI Lunch & Learn Webinar 12/15 PBS

The Great Corporate Support Pivot of 2020, Part 2 Greater Public 12/2

GoToWebinar - Trends Behind Changing Customer Behaviors During the Crisis, and How Marketers Can Respond 9/17 PBS

The Great (Corporate Support) Pivot of 2020 Greater Public 8/18

Creating New Corporate Sponsorship Products PBS 8/13

Finding Success in the New Normal Greater Public 7/2 Marketing in Motion: How to adapt to industry's changing trends 7/16

GoToWebinar-Ask the Experts-Strategies and tools to grow Digital Revenue 6/24

Greater Public Video Roundtable: AAA Classical Music UW Cohorts 6/11

Webinar-tu-Back to business 5/19

GotoWebinar-2020 State of Media 5/19
Bonadio Event- 5/15
GoToWebinar-Covid's impact on media 5/13
Hugh Johnson-Webinar 5/12
GoToWebinar-All Hands on Deck Greater Public Media5 /6
GoToWebinar - Selling Digital: Ideas to Help You Move From Bonus to Revenue | A CSPI Lunch & Learn Webinar PBS 4/21
Ask the Experts/ Sales & Marketing Webinar 4/16
GoToWebinar - Corporate Support & COVID-19 Part 2 PBS 4/9
GoToWebinar - Navigating the Local Ad Marketplace During the Pandemic PBS 4/7
GoToWebinar - Corporate Support & COVID-19 PBS 4/2
Chamber –The Business Council predictions 2/18
Alliance for Women in Media – Marketing Panel on Super Bowl Commercials 2/4
Media Audit Training and Review of New Book 1/29

Corporate Support Representative

Building a Prospect Pipeline | A CSPI Lunch & Learn Webinar 12/15
The Great Corporate Support Pivot of 2020, Part 2 Greater Public 12/2
PBS KIDS 24/7 Digital Streaming App | A CSPI Lunch & Learn Webinar 9/29
BIA/Sales Fuel Marketing, Auto Marketing 9/23
Trends Behind Changing Customer Behaviors During the Crisis, and How Marketers Can Respond 9/17 PBS
The Great (Corporate Support) Pivot of 2020 Greater Public 8/18
Creating New Corporate Sponsorship Products PBS 8/13
Finding Success in the New Normal Greater Public 7/28
Leveraging for Sponsorship, 7/15
Surviving and Thriving after Covid, 5/27
PBS & Nielsen, 5/13/20
Greater Public Video Roundtable: AAA Music Underwriting C... @ Wed Apr 29, 2020 1pm - 2pm
Selling Digital: Ideas to Help You Move From Bonus to Revenue | A CSPI Lunch & Learn Webinar PBS 4/21
Power Point Training through Linked In, 4/20
Chamber of Commerce Webinar on Sales/Marketing – 4/16
Corporate Support & COVID-19 Part 2 PBS 4/9
Navigating the Local Ad Marketplace During the Pandemic PBS 4/7
Corporate Support & COVID-19 PBS 4/2
Excel Training through Linked In, 3/20
Local Production Funding: Strategies & Packaging | A CSPI Lunch & Learn Webinar PBS 3/17
Media Audit Training and Review of New Book 1/29

Production Engineer

editshare training March 12, 2020

Director of Technology

Building Resilience: The Imperative of Inclusion June 30, 2020

Webinar - Guided Conversations: Moving Toward Authentic Diversity and Inclusion Thursday, October 8, 2020

Membership Manager attended the following:

GoToWebinar - Membership Response & Resources for COVID-19: On-Air, Giving Tuesday and FYE Fundraising Tactics April 7th

Webinar MSB COVID-19 Discussion: Fundraising update, tactics and planning April 9th

Sustainer Management Overview webinar MSB- April 23rd

GoToWebinar - Membership Response & Resources for COVID-19 4/28

Gravity Training Demo May 7th- and June 4th ... AI software for Major Donors- add on to NGOC

GoToWebinar - Fundraising Strategy Webinar | October 20, 2020

ACD SimpleScript call service Demo On Thursday, Nov. 5th,-- Keren also

WMHT Donor Centrics Overall Program Assessment Report Review Nov 9 Keren and Devan also

Webinar- Giving Tuesday Strategies Nov 17

NGOC Report Training On December 3rd

- MSB Office Hours - Tableau Passport Reporting and 2021 Road Map Dec 10th

Payroll and General Accounting Coordinator attended the following:

1/16/2020	PMBA	FCC Repack Reimbursements
1/21/2020	Merkle	Web reporting & Arch-e Training
2/27/2020	Cap Com	HR Workshop:
3/2/2020	Bonadio	Not-For-Profit Educational Seminar
3/31/2020	Bonadio	CARE ACT: Business & Individual Tax Law Changes
4/15/2020	Gus Bates	Confused About Families First Coronavirus Act?
4/16/2020	PMBA	Don't Leave FCC repack \$ on the Table
		Next Steps in Maximizing Your PPP Loan & other CARES
4/21/2020	Fisher Phillips	Act Benefits
	Santomassimo Davis	COVID-19: Maximizing PPP Loan & Legal Issues for
4/23/2020	LLP	Return to Work
4/29/2020	Gus Bates	How Employers Manage Their COVID-19 Response
5/14/2020	Gus Bates	The New "Normal" Workplace
5/19/2020	Sage Intacct	May Meetup

5/26-		
5/29/20	PMBA	PMBA Virtual Conference
7/22/2020	WEBCAST	PPP Loan Forgiveness Reports
9/2/2020	Sage Intacct	Juggling Financial Operations While Everyone is Remote
9/9/2020	Workplace Training	Prevention of Sexual Harassment
9/21/2020	Workplace Training	Unconscious Bias Awareness
10/20-		
10/21	Sage Intacct	Virtual User's Conference
11/10/2020	UHY	Not-For-Profit Annual Update
11/19/2020	Sage Intacct	Virtual User's Group
12/23/2020	Bonadio - Webex	Potential COVID relief package discussion

VP Finance and Accounting attended the following:

4/15/2020	Sage	Resources Regulations and the Road Ahead Anticipating the Balance of 2020:Scenarios Exploring
4/17/2020	Sage	COVID-19
4/20/2020	Sage	CARES Act Deep Dive
4/22/2020	Blackbaud	Resilient Fundraising Tips from a Senior HT Consultant: How Employers Manage
4/29/2020	Gus Bates	Their Covid-19 Response Leading Through COVID-19: More Finance Leader Insights
5/4/2020	Gartner	to Manage Costs ub 2020
5/7/2020	Blackbaud	Financial Reporting for Your Paycheck Protection Loan
5/14/2020	Gus Bates	The New "Normal" Workplace
5/28/2020	NETA	Return to Field & Studio Productions PPP Forgiveness: Detailed Look at the Application
6/4/2020	Gus Bates	Including any New Guidance Released The Invisible Thumbprint: How Unconscious Bias and
7/22/2020	Crowdcast Bond, Schoeneck	White Culture Affect Public Media
8/20/2020	&Kng	The Impact of the NYS Sick Leave Law for NY Employers
8/31/2020	Jackson Lewis Bond, Schoeneck	Labor Landmines in the Return to Work Landscape
11/6/2020	&Kng	New York Issues New Travel Advisory Guidelines

12/23/2020

Bonadio

An Early Holiday Gift? Will Congress be able to pass their first COVID relief package

Content Engagement Producer
Editshare Training 3/12

All Staff attended a training session on Sexual Harassment Prevention in the Workplace on September 9, 2020.

All Staff attended a training session on Unconscious Bias on September 21, 2020

Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

HR Dept attends training on updates in human resources and transfers that information to management level personnel by attending Jackson Lewis human resources seminars and a Statewide Labor, Employment & HR Conference given by Bond, Schoeneck and King Attorneys.