

**Mercury Broadcasting Company, Inc.
KMTW, Hutchinson, Kansas (Facility ID No. 77063)
FCC Form 2100, Schedule 303-S
Commercial Limits in Children's Programming**

Commercial Limits in Children's Programming

As a standard practice, all programming broadcast on KMTW designed for children ages 12 and under is formatted to allow no more than 10.5 minutes of commercial matter per hour on weekends and 12 minutes per hour on weekdays. During the current license term, licensee did not exceed these limits on any occasion. Licensee notes, however, that, as reflected in the station's Commercial Limits Certification for the fourth quarter of 2018 available in the station's online public inspection file, a commercial for Hot Wheels Super Ultimate Garage was aired eleven times during eight episodes of *Team Hot Wheels* between November 10, 2018 and December 16, 2018. That advertising was included in the programming as received by the station from its programming provider, and the commercial was pulled from the program immediately upon discovery.