

PRESS RELEASE: GROUNDBREAKING SHOW PREMIERS, HIGHLIGHTING HOLE IN COVERAGE OF MINORITIES, MILLENNIALS AND GEN Z ON LONG ISLAND



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Long Island has a history of soft serene beaches, grand million-dollar mansions and iconic Hamptons events. It also has a history of rich diverse culture, discrimination and racism. Shades of Long Island highlights it all, the good the bad, the uplifting and unjust.

Since its inception in January of 2019, the Shades of Long Island website has reached thousands on Long Island and in the tri-state area, and they're bringing their coverage to Hamptons TV.

On Sunday, October 17, 2021 at 12 p.m., the [pilot](#) will be premiering across New York State. The show will be available on Optimum Channel 78 and Fios Channel 14. It will also be streamed on wvvh.com.

The pilot focuses on an arts organization bridging the gap between local artists and the community through popular and creative events. The uniquely diverse and celebrity-studded Sag Harbor community and the threats of gentrification are also covered. They wrap up the episode by following up with a past Shades of Long Island story.

"Shades of Long Island gives a much needed voice to our citizens to share their concerns and goals for a better future," Ernie Schimizzi co-founder of WVVH-TV said. "We commend Miya Jones and her team for presenting a fresh, fair and equitable look at the diversity that exists on Long Island. We are proud to include Shades of Long Island."

ABOUT SHADES OF LONG ISLAND

Shades of Long Island is the only media outlet on Long Island to cover these topics, focusing exclusively on minorities, millennials and Generation Z on Long Island. Reaching thousands in the Nassau County, Suffolk County and tri-state area, we cover topics such as sports, entertainment, news, events and more. This business also host Long Island's largest business directory for entrepreneurs of color on Long Island.