

## EXHIBIT 17

### Educational Objective of Theatre Organ Preservation of Nebraska

Theatre organs are a distinctly American musical instrument invented in the early 20<sup>th</sup> Century for use in accompanying silent motion picture films. After “talkies” came out, theatre organs fell out of common use although many theatres still have the original instruments. Many radio stations in the early years installed theatre organs in the radio stations for use on the air.

Others were rescued by musicians and installed in home and other venues.

The bylaws of Theatre Organ Preservation of Nebraska specifically state that the goal of our organization is to preserve, restore, maintain, and promote theatre pipe organ music and other great American music that is becoming lost to the ages. This includes preservation of these magnificent, uniquely American instruments and their music, preserving original instruments whenever possible or replicas. Our stated goal is to operate a non-commercial radio broadcast station featuring theatre organ music to expose and educate the public regarding its existence. Radio Programming would include heavy use of the theatre organ in live broadcasts as many stations did in ages past and recordings of theatre organ music featured with other music, mostly historically American in nature, that is now long forgotten and lost to the ages.

Theatre Organ Preservation of Nebraska operates **theatreorgans.com** a website developed back in 1995 which promotes theatre organs. This website offers many resources including a classified section for parts and organs plus contains detailed databases on the topic of theatre organs and their preservation along with many articles. The website has for many, many years been hosted home based in McCook, NE at McCooknet.com.

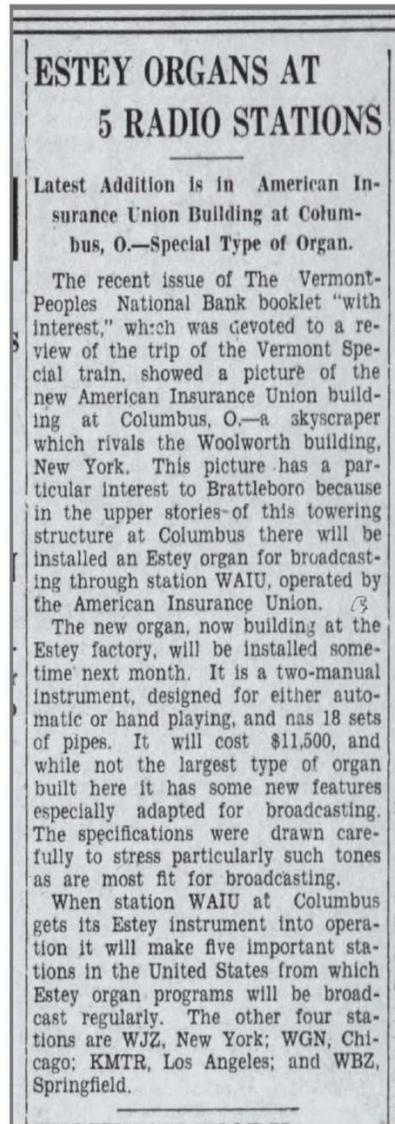
This website is our home base and the radio station licensed by the FCC will be part of our outreach program to educate the public on the matter of theatre organs, to teach about their extensive use in live broadcasts of past days and to bring the music of the same to the forefront in the public eye wherever possible. Many great and famous radio stations of the past had their own theatre organs installed for broadcasts including the famous WLW organ in Cincinnati. Organs worked in all types of broadcasting formats. No matter what the music format, there was likely an organ involved in the station.

In addition, the rich history of broadcasting of live programs will come to the forefront of the listener’s attention. This will educate the public about the way radio was done

in the old days and the use of the theatre organ in these original programs and now in the new programs we plan to produce.

It is the intention to have theatre organs of various sizes located in the studios of the radio station and use them wherever possible as part of our broadcasts for program opens, scene changes, interludes, music beds and closes. Our studio organs would also be made available for persons to take lessons on or practice theatre organ playing to keep the art alive.

Most likely even the staff at the FCC is unaware of the great use of theatre organs in radio back in the day. Here are just a few pictures and notes about these great organs in use at radio stations. A newspaper article about new radio station organs back in the day:





Above: Ed Zollman at the console of the **KOMO** pipe organ.  
(Photos courtesy of the collection of Gordon Crook, Exmouth, UK)



Organist Bob Mitchell playing for a program on the Armed Forces Radio Service



IRMA GLEN  
*Organist*



FRANK  
WESTPHAL  
*Orchestra Director*



HOWARD NEUMILLER  
*Accompanist*

SALLIE MENKES  
*Accompanist*

ORGAN CONSOLE  
STUDIO NUMBER ONE





THE RICHEST MAN CANNOT BUY  
FOR HIMSELF, WHAT THE POOREST  
MAN GETS FREE, BY RADIO.

*David Sarnoff*

*This is* **WCMB** *in Lemoine*

Part of an old newspaper clipping:

Principal among the recently added musical attractions has been the new Wurlitzer broadcasting organ, valued at \$30,000, and said to be the finest organ built exclusively for broadcasting purposes in the West. The console of this instrument is located in the Dixon and Nixon organ salon adjoining the station's main studio and concerts by Messrs. Dick Dixon and Herbert Nixon may be heard daily. The first recital is from 1 to 1:30 in the afternoon followed by another between 5 and 6 p. m. The evening organ concert is from 9 to 9:30.



CONSOLE OF THE KFNF STUDIO ORGAN



Organist  
Carl Henke  
is shown at  
a Hammond  
organ at  
WCMB.



KDKA music staff gathered at the KDKA console.

WTMJ  
Milwaukee, WI  
1929 Barton 2 Manual (Blower 3hp. Serial # 23331) 12" wp



Photo of the WTMJ studio and console provided by John Schneider. The photo is dated 7/28/1928 and originally was from the Milwaukee Journal Archives.

The history of theatre organs and broadcasting runs very deep and has mostly been forgotten. We intend to revive this and educate the public about the glory days when the organ was king.

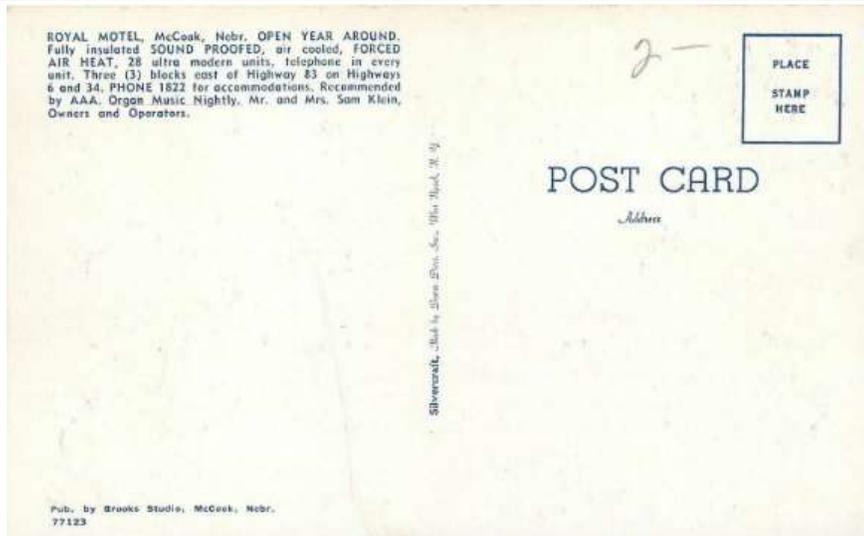
There are a lot of pictures and information on the web at <http://www.demajo.net/museum/radiostations/index.htm>

Partial list of radio stations known to broadcast with organs in the studio:

CALL	LOCATION	NETWORK AFFIL.	CALL	LOCATION	NETWORK AFFIL.	CALL	LOCATION	NETWORK AFFIL.
WAIU	Columbus, Ohio					NWDR	Hamburg, Germany	
WAPI	Birmingham, AL	CBS	WHDH	Boston MA		KNX	Los Angeles, CA	
WBBM	Chicago, IL	CBS	WHEC	Rochester, NY		WOC	Davenport, IA	CBS
WBBR	Brooklyn, NY		WHIO	Dayton, Ohio	CBS	KOIN	Portland, OR	
WCAU	Philadelphia, PA		KHJ	Los Angeles, CA	MBS	KOL	Seattle, WA	
WCBS	New York, NY	CBS	WHK	Cleveland, OH	MBS	KOMO	Seattle, WA	NBC
WCCO	Minneapolis / St. Paul, MN	CBS	KHQ	Spokane, WA	NBC	WOR	New York, NY	MBS
WCDA	Parsippany, NJ		WHT	Chicago, IL		WOWO	Ft. Wayne, IN.	NBC
WCFL	Chicago, IL		WIOD	Miami, FL	NBC	WPFB	Hattiesburg, MS	
WCLO	Green Bay WI	MBS	KIT	Yakima, WA	NBC/ABC	KPO	San Francisco, CA	
WCMB	Lemoine, PA		WJJD	Chicago, IL		KPOF	Denver, CO	
WDAY	Fargo, ND	NBC	CJOR	Vancouver, B.C.		WPTF	Raleigh, NC	
KDKA	Pittsburgh, PA		KJR	Seattle, WA		WSMK	Dayton, OH	
WDOD	Chattanooga, TN	CBS	WKAF	Milwaukee, WI		WSOC	Charlotte, NC	NBC
WEAR	Cleveland, OH	ABC	WKBW	Buffalo, N.Y	ABC	WSPA	Spartanburg, SC	CBS
WEII	Boston, MA		CKLA	Windsor, Ontario		WSPD	Toledo, OH	NBC
KELW	Burbank, CA (see KTAR)		WKRC	Cincinnati, OH	CBS	KSTP	Minneapolis, MN	NBC
WENR	Chicago, IL	ABC	WKY	Oklahoma City, OK		WSUN	St. Petersburg, FL	ABC
KEX	Portland, OR		WLAC	Nashville, TN	CBS	KTAB	San Francisco, CA	
KFBK	Sacramento, CA	NBC						
KFI	Los Angeles, CA		WLAW	Lawrence, MA		WTAM	Cleveland, OH	NBC
WFIL	Philadelphia, PA		WLS	Chicago, IL	ABC	KTAR	Phoenix, AZ	
KFNF	Shenandoah, IA							
KFOX	Long Beach, CA		WLW	Cincinnati, OH	MBS /NBC	WTMJ	Milwaukee, WI	NBC
KFPW	Ft. Smith, AR	CBS	WMAQ	Chicago IL	NBC	WTOC	Savannah, GA	CBS
KFPY	Spokane, WA	CBS	KMBC	Kansas City, MO	CBS	WTPG	Raleigh, NC	
						KTUL	Tulsa, OK.	
CFRB	Toronto Canada		WMBI	Chicago, IL		KVOO	Tulsa, OK	NBC
KFRC	San Francisco, CA		WMCA	New York, NY		WWJ	Detroit, MI	NBC
KFVD	Culver City, CA		KMCS/KMIC	Hollywood, CA.		WWL	New Orleans, LA	CBS
KFWB	Los Angeles, CA		WMEX	Boston, MA		WWVA	Wheeling, WV	CBS
WGBN	Chicago, IL		KMJ	Fresno, CA		KXL	Portland OR	
KGDM	Stockton, CA		KMO	Tacoma, WA	NBC	NBC Merch. Mart	Chicago, IL	NBC
KGER	Long Beach, CA	CBS	KMOX	St.Louis, MO	CBS	NBC Studios	New York, NY	NBC
WGN	Chicago, IL	MBS	KMTR	Los Angeles, CA		NBC Studios	Los Angeles, CA	NBC
WGR	Buffalo, N. Y.	CBS	WNAC	Boston, MA	MBS	Radio City	San Francisco, CA	
KGW	Portland, OR		KNBC	San Francisco, CA	NBC	AFRS	Armed Forces Radio Svc/	
WHAD	Milwaukee, WI		WNBC	New York, NY		BBC	UK	BBC
WHAS	Louisville, KY	CBS	WNEW	New York, NY		Roxy Studio	New York, NY	
						Haven of Rest Studio	Hollywood, CA	

These and many other radio stations had organs installed for broadcast purposes.

The McCook Royal Motel Organ Comes Back to Nebraska To Work in Radio



ROYAL MOTEL, McCook, Nebr. OPEN YEAR AROUND. Fully insulated SOUND PROOFED, air cooled, FORCED AIR HEAT, 28 ultra modern units, telephone in every unit. Three (3) blocks east of Highway 83 on Highways 6 and 34. PHONE 1822 for accommodations. Recommended by AAA. Organ Music Nightly. Mr. and Mrs. Sam Klein, Owners and Operators.

The applicant entity has acquired completely by accident the original Hammond organ from the Royal Motel in McCook, NE where it was promoted and used to entertain guests in the 1950's and 60's. This organ will be showcased as well as the theatre organs. The organ was found in a residence near Houston, TX and is returning home to McCook to be the official Hammond organ of the new FM Public radio station (In addition to various theatre organs). The true tale of the little Hammond organ trying to find its way back home is a story of unbelievable odds that would warm the cockles of any heart hearing the details.

We plan to bring public radio to the greater Republican River Valley area in a way that few have ever attempted to do in any location. The station is TRULY to be locally operated, and the citizens can have a chance to broadcast on the air the things that they embrace. It is our intent to develop each of these programs and others that may be proposed as revenue allows.

The area is totally bereft of public radio. This will be the first SERVICE NCE FM station for the area. The first NCE station that isn't ran off a satellite or a computer playing music from somewhere off in Timbuktu with no connections to the community.

The applicant believes extra points should be given in an application for those proposing a radio studio and local operations but that's a rulemaking issue.

This station will be the first to bring Classical, Jazz and early American music alive on the airwaves in the Republican River Valley as an integral part of its format.

[Programs proposed to meet this educate and teach towards our goal include:](#)

### [Moonlight Over The Republican River Valley broadcast](#)

A nightly broadcast before sign-off of theatre organ music background with the radio station chorus featuring recited poetry and short prose about the plains, the Republican River valley, the American Farmer, and farms as a good night to our audience.

Listeners will be encouraged to submit poetry that they have written. Additionally, poetic works of past native Nebraskans, Kansans and others will be showcased. This will remind the public of the organ's history in broadcasting by its very nature and will educate the public about the local talent of persons that can write poetry and those locals who perform musically for the program.

## Plains Jamboree and “The Big Broadcast”

In conjunction with area high school and colleges and the local non-profit theatre associations. It is our intent to broadcast live broadcasts of local country and gospel music (of course showcasing a theatre organ throughout) from a local theatre or auditorium on a quarterly basis. These programs were common in the golden days of broadcasting. Live local talent along with regional famous talent invited for the programs can tell stories, have sing-a-longs and students from drama clubs and local theatre associations can work up short radio skits to perform before a live audience. This will educate the public about how live broadcasts work as they will be able to attend in person and see for themselves.

## Request a Tune on the Organ

It is proposed to have popular national theatre organists perform remotely live on our station in a “Request Time” where listeners can participate via our website to request numbers they would like to hear performed live on a theatre organ.

## There Goes That Song Again!

It is proposed to have a local program featuring mainly theatre organ live based upon a “Name that Tune” concept where contestants via the website, telephone or live participants could win donated prizes by being able to name tunes in the shortest number of notes.

## Hymn Singing Along Live!

It is proposed to have an old church hymn sing-along at a local church with pipe organ and piano accompaniment broadcast live to further educate the public of the great reach of pipe organs of all kinds in the public use.

## Local Parades, County Fairs, School and Church Activities etc.

The Proposed Culbertson FM station plans to broadcast community events, parades, dedications, county fair activity, local church and school events whenever possible.

## As the Windmill Turns, Serial

This program will be a daily 15-minute serial radio program performed and written by local actors and writers including members of non-profit acting troupes of the area and local schools. Every episode ends in a cliffhanger that encourages the audience to return the following day. There will be just

enough connection with real or imagined events and people to keep the audience speculating as to how much is real and how much is imagined. Listeners will be encouraged to submit story lines and write for the serial.

This program will be done with organ music interludes, of course, just as serials in days of old. The synopsis of this is the life of a local family (Somewhere in Nebraska) that has mega-millions and runs everything and everybody. Set in the 1970s this rich family is juxtaposed with a family that was formerly rich but now lost everything in bad investments. However, the IRS feels they can't let the world know the situation of this family or the entire economy of southwest Nebraska could fail. The IRS helps cover up the situation while trying to keep the family from spending too much money that they no longer have anyway while appearing to still have money.

Another story line involves some high schoolers partying at an old known haunted, abandoned three story house out miles out in the country. A dark storm rolls in during this one particular party on Halloween night. While drunkenly exploring the old house, some of the revelers slip from the present dimension into another. They cannot be found but their cries for help can be heard every night for weeks thereafter. Where did they go? How could this happen? There is a detailed story line where locals try everything to figure out how to rescue those lost into another dimension.

At the same time an unsuspecting young man purchases an old Hudson automobile at the estate sale of a crazy old "mad scientist" former science teacher that lived in an ancient old two-story brick schoolhouse, local to the area. This old schoolhouse was full of lab experiments and every kind of equipment a scientist could have. Unbeknownst to the purchaser the automobile has been made capable of time travel and has the ability to slip not only time but dimensions at the most inopportune moments.

When the Hudson begins to shimmy and shake out on the highway, the riders are about to do some time or dimensional travel. This gives occasion for the occupants to suddenly be in the past, present, future or other dimension where historical events can be acted out. From back when the buffalo roam and natives would attack the settlers or in the future where we can only speculate on what the Republican River Valley will be like there is all kinds of material that can be covered here. Trying to find the lost haunted house partiers using the Hudson results in many misadventures as well. Will they be saved? Tune in tomorrow and maybe we'll find out.

Of course, the theatre organ provides the soundtrack for everything.

We plan to emphasize the local Republican River Valley area, it's citizens and historical events. Hopefully much of this can be performed before a live studio audience. All our broadcasts will feature showcased organ interludes, including those opens/closes/scene changes in the serial broadcasts, in a way that was often done in the early days of broadcasting. We all know of the organ accompanying soap operas well into the years on television.

## Theatre Organ Live Concerts

In co-ordination with the few remaining theatre organ venues in the USA we plan to arrange to broadcast live performances of the organs in these locations by major artists. This will educate the listeners to the importance of Theatre organ to past theater productions and silent movie showings.

## In Addition

This will be the first public radio station besides one or two low power stations or low power translators for Nebraska Public Radio to serve the broader area of the greater Republican river valley. Obviously broadcasts of exclusive theatre organ music would not be serving the public convenience, interest or necessity. Without a regiment of offerings expected from a broadcast outlet serving rural farm communities, operating a radio station would be pointless.

It is our intent that in order to further promulgate the theatre organ and other forms of quickly declining American music to operate a full-service radio facility. Classical, Jazz, early American music will be the mainstay. Other services will include market reports, news and weather. We have been promised the services of a certified weatherologist, for example, to keep our listeners abreast of local weather conditions and to be available during weather emergencies to keep the public informed. Birthdays, Anniversaries, Obituaries, Hospital Reports, school closings and Lost Dog Reports are important in a small community as well. One might say, "but these things are readily available on the internet". True, but in these rural communities high speed internet is still often not available or is too expensive and many still rely on tried and true radio broadcasting.

We do not intend to be a "computer playing music". How blasé this is? And far too common. We intend to be a vibrant living radio station for the communities of Southwest Nebraska. A true community station operated by citizens of the community.

Once operating we can promote the station and invite local persons highly connected to the community, neighboring communities and educational institutions to get on board, literally on the board of directors and help guide the station. It's hard to sell an idea like this without having a station to demonstrate.

Wherever possible, theatre organ will be used for openings, closings, interludes, music beds and other places appropriate this will in a small way instruct the audience of the importance of a theatre organ that they've overlooked.

Other programs proposed including a local call-in programs. It is proposed to enlist local business leaders and politicians to come on the air often along with our own local talent and interact with the public with questions and answers type programs, for example, Ask a Doctor, Ask A Lawyer, Ask a Mortician. It is believed it is the duty of public radio to have these forums. The "celebrity" local will be asked to bring his/her own choice of music along to play during these "Koffee Klatter" morning programs between phone calls.

As the theatre organ is a historical item, it would do us well to include other historical items and regional history as part of our programming. It is proposed to work with the local historical societies and museums to showcase an artifact or exhibit each day. We propose to have the museum spokesperson choose this item. Then have the person come on the air and talk about this item and post photos of same on our website. This will generate local interest as the items will be of regional interest.

We will then accept calls where people can comment on the item or related remembrances. These will be recorded and broadcast throughout the day each day as a short vignette type daily interest item.

This will encourage community involvement in the station.

All these items and more as we can design and offer them will expose the public to theatre organ music and teach of the lost American music of ages past without it being directly shoved at them. The public will be unaware as the theatre organ can be so seamlessly incorporated in broadcast operations. Theatre organs were used by so many radio stations in years past. Its use will be so prominent as to invite inquiry and interest but subtle enough not to overwhelm.

One member of our Board of Directors, Isaac Moshay, has a Bachelors in Music Performance from Huston-Tillotson University in Austin, Texas, another is an IT/Electronics specialist by trade.

Our Board is diverse, one African-American, one Mexican-American and one Caucasian. It is our plan to employ teachers, professors and other professionals with direct knowledge and experience in drama and musical matters to assist us in developing further educational programs once the station is operating.

## Minute Lessons in Math, Science and Other Subjects

Local volunteers and citizens will have the opportunity to be on the air in their area of expertise, be it “Minute or Two” lessons in Mathematics, English Grammar and Science from retired school teachers and professors or helpful hints by local home economics professionals, car mechanics, lawyers and doctors, gardeners or others.

## Mother Goose And Grandpa on the Porch Swing

Short form children’s stories will be broadcast regularly throughout the day, à la Mother Goose and the Brothers Grimm....read by volunteers. Other stations have commercial breaks we shall have entertainment. Young and old alike delight in hearing these short old stories we are familiar with from childhood. Short poetry readings are proposed interspersed throughout the day particularly featuring Nebraska and Kansas poets current and past as well as others. Fatherly advice from a grandfather “On the Porch Swing” is also on the schedule. Submissions will be encouraged from the audience. All of this within our regular beautiful music format and replete with theatre organ accompaniment.

## Non-Broadcast Activities

Over the years since 1995 the operator of Theatreorgans.com, our home base website, helped two local Nebraska theatres find their original organs and saw to it that they got taken back home.

<http://www.theatreorgans.com/nebraska/mccook/fox/>

[https://kearneyhub.com/news/local/ebay-deal-brings-world-theatre-s-old-organ-home/article\\_76ea619c-6275-11e0-8707-001cc4c03286.html](https://kearneyhub.com/news/local/ebay-deal-brings-world-theatre-s-old-organ-home/article_76ea619c-6275-11e0-8707-001cc4c03286.html)

These articles talk about this.

The McCook, NE Fox theatre organ was returned to Nebraska but unfortunately the console was put in the local museum and the pipework not restored.

It would be part of our plan to try and get this organ up and playing as part of local pipe organ history, hopefully to be used in our live broadcasts. The Fox Theatre is owned by another local non-profit as is the local museum.

Additionally, by mere chance a Hammond organ originally installed in a local McCook motel lobby, played for years nightly to entertain the guests, has come into the ownership of Theatre Organ Preservation of Nebraska. This organ, found in Houston, TX in a residence will be coming back to Nebraska this time to live in the studios of the radio station. The story of this find was posted on Remember When in McCook, NE

(Facebook.com) awhile back and there was a lot of commenting from locals remembering the organ playing in the motel and the organist who was quite well known back then.

All of these types of stories are interesting from the Little Hammond organ that is trying to find its way back home to Nebraska to the theatre organs that were once lost to the original theatres and somehow found pathways home after decades. It is our duty to further these types of activities and involve the public at every turn.

It is believed that the contemplated programs will, indeed, make a positive effect upon knowledge and understanding of the theatre organ and other historical events.