

FCC Geographic Market Definition for Madison, WI

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WMHX	FM	105.1	C	Hot AC	Madison, WI	07/02/2003	92	Audacy	Waunakee, WI	Dane
WMMM	FM	105.5	C	AAA	Madison, WI	07/02/2003	92	Audacy	Verona, WI	Dane
WOLX	FM	94.9	C	Clsc Hits	Madison, WI	07/02/2003	92	Audacy	Baraboo, WI	Sauk
WORT	FM	89.9	NC	Variety	Madison, WI	07/02/2003	92	Back Porch Radio Broadcasting Inc	Madison, WI	Dane
WRPQ	AM	740	C	Adult Hits	Madison, WI	07/18/2018	92	Baraboo Broadcasting Corp	Baraboo, WI	Sauk
WJWD	FM	90.3	NC	Religion	Madison, WI	07/02/2003	92	Calvary Radio Network Inc (IN)	Marshall, WI	Dane
WDMP	FM	99.3	C	Country	Madison, WI	07/02/2003	92	Dodge Point Broadcasting Co	Dodgeville, WI	Iowa
WZRK	AM	810	C	Rock	Madison, WI	07/02/2003	92	Dodge Point Broadcasting Co	Dodgeville, WI	Iowa
WTLX	FM	100.5	C	Sprts/Talk	Madison, WI	07/02/2003	92	Good Karma Broadcasting LLC	Monona, WI	Dane
WIBA	AM	1310	C	Nws/Tlk/Inf	Madison, WI	07/02/2003	92	iHeartMedia Inc	Madison, WI	Dane
WIBA	FM	101.5	C	Clsc Rock	Madison, WI	07/02/2003	92	iHeartMedia Inc	Sauk City, WI	Sauk
WMAD	FM	96.3	C	Country	Madison, WI	07/02/2003	92	iHeartMedia Inc	Cross Plains, WI	Dane
WTSO	AM	1070	C	Sports	Madison, WI	07/02/2003	92	iHeartMedia Inc	Madison, WI	Dane
WXXM	FM	92.1	C	Clsc Hits	Madison, WI	07/02/2003	92	iHeartMedia Inc	Sun Prairie, WI	Dane
WZEE	FM	104.1	C	CHR	Madison, WI	07/02/2003	92	iHeartMedia Inc	Madison, WI	Dane
WHFA	AM	1240	NC	Religion	Madison, WI	07/02/2003	92	Immaculate Heart Media Inc	Poynette, WI	Columbia
WCNP	FM	89.5	NC	Chrst/Clsc	Madison, WI	07/18/2018	92	Liberty And Freedom Inc	Baraboo, WI	Sauk
WBKY	FM	95.9	C	Country	Madison, WI	07/02/2003	92	Magnum Communications Incorporated	Portage, WI	Columbia
WBOO	FM	102.9	C	AC	Madison, WI	07/18/2018	92	Magnum Communications Incorporated	Reedsburg, WI	Sauk
WDDC	FM	100.1	C	Country	Madison, WI	07/02/2003	92	Magnum Communications Incorporated	Portage, WI	Columbia
WDLS	AM	900	C	Country	Madison, WI	07/02/2003	92	Magnum Communications Incorporated	Wisconsin Dells, WI	Columbia
WNFM	FM	104.9	C	Country	Madison, WI	07/18/2018	92	Magnum Communications Incorporated	Reedsburg, WI	Sauk
WNNO	FM	106.9	C	CHR	Madison, WI	07/02/2003	92	Magnum Communications Incorporated	Wisconsin Dells, WI	Columbia
WPDR	AM	1350	C	Clsc Hits	Madison, WI	07/02/2003	92	Magnum Communications Incorporated	Portage, WI	Columbia
WRDB	AM	1400	C	Oldies	Madison, WI	07/18/2018	92	Magnum Communications Incorporated	Reedsburg, WI	Sauk
WHIT	AM	1550	C	Cntry/News	Madison, WI	07/02/2003	92	Mid-West Family Broadcast Group	Madison, WI	Dane
WJJO	FM	94.1	C	Rock	Madison, WI	07/02/2003	92	Mid-West Family Broadcast Group	Watertown, WI	Jefferson
WJQM	FM	93.1	C	Rhymc/CHR	Madison, WI	07/02/2003	92	Mid-West Family Broadcast Group	De Forest, WI	Dane
WLMV	AM	1480	C	Span/Varty	Madison, WI	07/02/2003	92	Mid-West Family Broadcast Group	Madison, WI	Dane
WMGN	FM	98.1	C	AC	Madison, WI	07/02/2003	92	Mid-West Family Broadcast Group	Madison, WI	Dane
WOZN	AM	1670	C	Sprts/Talk	Madison, WI	07/02/2003	92	Mid-West Family Broadcast Group	Madison, WI	Dane
WRIS	FM	106.7	C	Alternative	Madison, WI	07/02/2003	92	Mid-West Family Broadcast Group	Mount Horeb, WI	Dane
WWQM	FM	106.3	C	Country	Madison, WI	07/02/2003	92	Mid-West Family Broadcast Group	Middleton, WI	Dane
WTTN	AM	1580	C	News/Talk	Madison, WI	04/10/2006	92	p New WTTN LLC	Columbus, WI	Columbia

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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WERN	FM	88.7	NC	NPR/Clsc	Madison, WI	07/02/2003	92	State of Wisconsin - Educational Communications	Madison, WI	Dane
WHHI	FM	91.3	NC	News/Talk	Madison, WI	07/02/2003	92	State of Wisconsin - Educational Communications	Highland, WI	Iowa
WNWC	AM	1190	NC	Religion	Madison, WI	07/02/2003	92	University of Northwestern-St Paul	Sun Prairie, WI	Dane
WNWC	FM	102.5	NC	ChrsContem	Madison, WI	07/02/2003	92	University of Northwestern-St Paul	Madison, WI	Dane
WHA	AM	970	NC	News/Talk	Madison, WI	07/02/2003	92	University of Wisconsin	Madison, WI	Dane
WSUM	FM	91.7	NC	Variety	Madison, WI	07/02/2003	92	University of Wisconsin	Madison, WI	Dane

Number of Stations in Geographic Market 40

Previous Stations in Geographic Market

WWHG	FM	105.9	C	Clsc	Rock	07/08/2009	0	Big Radio	Evansville, WI	Rock
WSJY	FM	107.3	C	AC		03/31/2014	0	Magnum Communications Incorporated	Fort Atkinson, WI	Jefferson