

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period December 1, 2019 to November 30, 2020.

- 1) Employment Unit: Bristol County Broadcasting, Inc./SNE Broadcasting, LTD**
- 2) Unit Member: WSAR (AM) Fall River, Massachusetts/WHTB (AM), Fall River, Massachusetts**
- 3) EEO Contact Information for Unit Member:**

Mailing Address:
1 Home Street
Somerset, MA 02725

Telephone Number:
508-678-9727

Contact Person/Title:
Mary F. Murphy/Office Manager

E-mail Address:
mary@wsar.com

- 4) List all Full-Time Job vacancies filled by the Employment Unit.**

	Job Title	Recruitment Source Referring Hiree
1.	Sales Person	WSAR Facebook Page
2.	Sales Person	Mass Hire Job Quest
3.	Sales Person	On Air Announcement
4.	Sales Person	Indeed.com

Station WSAR is an Equal Opportunity Employer.

**5) Job Title: Sales Person (1) Referral Source(s) of Hiree:
WSAR Facebook Page**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address	Telephone Number	#of Interviews Referred	Did Recruitment Source Request Notification (Yes/No)
Mass Hire Fall River Career Center bviveiros@masshirebristol.org	Beth Viveiros	446 No. Main Street	508-730-5000		Y
U-Mass/Dartmouth	cdcinfo@umassd.edu	285 Old Westport Rd. No. Dartmouth, MA 02747	508-999-8000		Y
Bristol Community College careerservices@bristolcc.edu		777 Elsbree Street Fall River, MA 02720	774-357-2959		Y
SER-Jobs for Progress admin@ser-jobs.com		164 Bedford Street Fall River, MA 02720	508-676-1916		Y
Mass Hire New Bedford Career Cntr jdaniels@masshirenbcc.com	James Daniels	618 Acushnet Avenue New Bedford, MA 02740	508-990-4000		Y
Bridgewater State University	careersrv@brudgew.edu	19 Park Avenue Bridgewater, MA 02325			Y
Rhode Island College	Demetria Moran careerdevelopment@ric.edu	401-456-8031			Y
WSAR Facebook Page				1	Y

6) Job Title: Sales Person (2)
Mass Hire Job Quest

Referral Source(s) of Hiree:

Name of Organization Notified of Job Vacancy:	Contact Person	Address	Telephone Number	#of Interviews Referred	Did Recruitment Source Request Notification (Yes/No)
Mass Hire Fall River Career Center bviveiros@masshirebristol.org	Beth Viveiros	446 No. Main Street	508-730-5000		Y
U-Mass/Dartmouth	cdcinfo@umassd.edu	285 Old Westport Rd. No. Dartmouth, MA 02747	508-999-8000		Y
Bristol Community College careerservices@bristolcc.edu		777 Elsbree Street Fall River, MA 02720	774-357-2959		Y
SER-Jobs for Progress admin@ser-jobs.com		164 Bedford Street Fall River, MA 02720	508-676-1916		Y
Mass Hire New Bedford Career Cntr jdaniels@masshiregnbcc.com	James Daniels	618 Acushnet Avenue New Bedford, MA 02740	508-990-4000		Y
Bridgewater State University	careersrv@brudgew.edu	19 Park Avenue Bridgewater, MA 02325			Y
Rhode Island College	Demetria Moran carcerdevelopment@ric.edu	401-456-8031			Y
Mass Hire Job Quest				1	Y

**7) Job Title: Sales Person (2)
WSAR On-Air Announcement**

Referral Source(s) of Hiree:

Name of Organization Notified of Job Vacancy:	Contact Person	Address	Telephone Number	#of Interviews Referred	Did Recruitment Source Request Notification (Yes/No)
Mass Hire Fall River Career Center bviveiros@masshirebristol.org	Beth Viveiros	446 No. Main Street	508-730-5000		Y
U-Mass/Dartmouth	cdcinfo@umassd.edu	285 Old Westport Rd. No. Dartmouth, MA 02747	508-999-8000		Y
Bristol Community College careerservices@bristolcc.edu		777 Elsbree Street Fall River, MA 02720	774-357-2959		Y
SER-Jobs for Progress admin@ser-jobs.com		164 Bedford Street Fall River, MA 02720	508-676-1916		Y
Mass Hire New Bedford Career Cntr jdaniels@masshiregnbcc.com	James Daniels	618 Acushnet Avenue New Bedford, MA 02740	508-990-4000		Y
Bridgewater State University	careersrv@brudgew.edu	19 Park Avenue Bridgewater, MA 02325			Y
Rhode Island College	Demetria Moran careerdevelopment@ric.edu	401-456-8031			Y
WSAR On-Air Announcement					N

8) Job Title: Sales Person (2)
Indeed.com

Referral Source(s) of Hiree:

Name of Organization Notified of Job Vacancy:	Contact Person	Address	Telephone Number	#of Interviews Referred	Did Recruitment Source Request Notification (Yes/No)
Mass Hire Fall River Career Center bviveiros@masshirebristol.org	Beth Viveiros	446 No. Main Street	508-730-5000		Y
U-Mass/Dartmouth	cdcinfo@umassd.edu	285 Old Westport Rd. No. Dartmouth, MA 02747	508-999-8000		Y
Bristol Community College careerservices@bristolcc.edu		777 Elsbree Street Fall River, MA 02720	774-357-2959		Y
SER-Jobs for Progress admin@ser-jobs.com		164 Bedford Street Fall River, MA 02720	508-676-1916		Y
Mass Hire New Bedford Career Cntr jdaniels@masshiregnbcc.com	James Daniels	618 Acushnet Avenue New Bedford, MA 02740	508-990-4000		Y
Bridgewater State University	careersrv@brudgew.edu	19 Park Avenue Bridgewater, MA 02325			Y
Rhode Island College	Demetria Moran careerdevelopment@ric.edu	401-456-8031			Y
Indeed.com				1	Y

Total # of Interviewees Referred: For the period from December 01, 2019 to November 30, 2020 this Employment Unit interviewed 3 interviewees for full-time job vacancies.

MANY EVENTS THAT WERE HELD IN PAST YEARS WERE CANCELLED DUE TO THE COVID-19 PANDEMIC.

(a) Initiative 2020: Radio Station Tour of WSAR.

AM morning host and Senior Account Executive Hector Gauthier gave a tour of the radio station on Friday, 25, 2020. Tara Correia, a Taunton High school teacher, and her son Ethan were shown the towers and transmitter along with an on-air segment with Ethan's mom live studio segment on the Will Flanagan show. Ethan's voice was also recorded for playback on the Happy Hec Breakfast Club with a salute to his school – Holy Name in Fall River.

(b) Initiative: Bristol County Broadcasting Internship Program

WSAR 1480 AM is a locally owned and operated radio station which offers internships in all departments, including promotions, sales, production and programming. The internships continue at varying lengths throughout the calendar year. The interns come from a variety of sources, but most are referred to WSAR through local high schools and colleges. Information about the internship program is posted on the Station's web site and distributed through on-air announcements. Most interns are college students and receive college credits for the internship. The General Manager, Susan Nedar oversees the interns, evaluating their performance and ensuring that they receive the necessary training and education to excel in their position and gain experience in broadcasting. WSAR also is listed in the edition of The Media Internship Guide for College Students. This guide is made available to college career centers, internship counselors and students.

(c) Initiative: On-Air Organization Recruitment Program.

: 60 second announcements are scheduled on WSAR asking organizations who wish to become aware of open positions to contact us. Those groups that respond are added to our master recruitment distribution list. If an individual responds, they are referred to the proper department head. Spots run a minimum of 30 times per week, Monday through Sunday.

**(d) Initiative: On-Air Mass Broadcasters Web Site
Announcement**

:60 second announcements are scheduled on WSAR promoting Careers in
Massachusetts broadcasting Radio and TV through
www.massbroadcasters.org. Find jobs in sales, on-air and operations.
You can also post your resume, find out about job fairs and student
internships