

**BEASLEY MEDIA GROUP LICENSES, LLC  
EEO PUBLIC FILE REPORT**

**This Report covers full-time vacancy recruitment data for the Period:  
November 23, 2019 – November 22, 2020**

**1) Employment Unit: Beasley Media Group Licenses, LLC - Boston**

**2) Unit Members (Stations and Communities of License):**      **WBOS-FM, Brookline, MA  
WBQT-FM, Boston, MA  
WKLB-FM, Waltham, MA  
WROR-FM, Framingham, MA  
WRCA(AM), Watertown, MA  
WBZ-FM, Boston, MA**

**3) EEO Contract Information for Employment Unit:**

Mailing Address:	Telephone Number: 617-822-9600
55 Morrissey Boulevard	Contact Person: John Coury
Boston, MA 02125	Business Manager
	<a href="mailto:John.coury@bbgi.com">John.coury@bbgi.com</a>

**4)      Job Title      Referral Source Referring Hiree:**

(a) Program Director – WBZ-FM	Internal Candidate
(b) Digital Sales Executive	Employee Referral
(c) Assistant Program Director – WBZ-FM	Internal Candidate
(d) Traffic Manager – WKLB	BBGI.com
(e) IT Support Specialist	Indeed.com
(f) Radio Staff Engineer	Management Referral
(g) National Sales Manager	Management Referral
(h) Traffic Manager	Management Referral
(i) Marketing Director – WBQT/WBOS	Industry Referral
(j) IT Support Specialist	Employee Referral
(k) Promotions Director – WBQT	Employee Referral

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**Stations WBOS-FM, WBQT-FM, WKLB-FM, WBZ-FM, WRCA(AM), and WROR-FM are  
Equal Opportunity Employers.**

**(a) Program Director, WBZ-FM****Referral Source(s) of Hiree: Internal Candidate**

Name of Organization Notified of Job Vacancy	Contact	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification (Yes or No)
Beasley Media Group Website – See Appendix 1	<a href="mailto:Kimberly.sonneborn@bbgi.com">Kimberly.sonneborn@bbgi.com</a>	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227-8115	0	No
Beasley Boston EEO Distribution List – See Appendix II.	Julie Bates	55 Morrissey Blvd Boston, MA 02125	(617) 822-6224	0	No
Internal Candidate	Michael Voss	55 Morrissey Blvd Boston, MA 02125	(617) 822-9600	1	No

**(b) Digital Sales Executive****Referral Source(s) of Hiree:****Employee Referral**

Name of Organization Notified of Job Vacancy	Contact	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification (Yes or No)
Beasley Media Group Website – See Appendix 1	<a href="mailto:Kimberly.sonneborn@bbgi.com">Kimberly.sonneborn@bbgi.com</a>	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227-8115	0	No
Beasley Boston EEO Distribution List – See Appendix II. Sources from Appendix B that referred interviewees for this position are denoted by *.	Julie Bates	55 Morrissey Blvd Boston, MA 02125	(617) 822-6224	See sources denoted by*	No
Management Referral	Kari Talieri	55 Morrissey Blvd. Boston, MA 02125	(617) 822-6890	1	No
Linkedin*	Linkedin.com		N/A	1	No
Employee Referral	Julie Callahan	55 Morrissey Blvd. Boston, MA 02125	(617) 822-9600	2	No
Indeed.com*	Indeed.com	6433 champion Grandview way Austin TX 78750	N/A	11	No

**(c) Assistant Program Director – WBZ-FM****Referral Source(s) of Hiree: Internal Candidate**

Name of Organization Notified of Job Vacancy	Contact	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification (Yes or No)
Beasley Media Group Websites – See Appendix 1	<a href="mailto:Kimberly.sonneborn@bbgi.com">Kimberly.sonneborn@bbgi.com</a>	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227-8115	0	No
Beasley Boston EEO Distribution List – See Appendix II. Sources from Appendix B that referred interviewees for this position are denoted by *.	Julie Bates	55 Morrissey Blvd Boston, MA 02125	(617) 822-6224	See sources denoted by *	No
Internal Candidate	Richard Radzik	55 Morrissey Blvd Boston, MA 02125	(617) 822-6524	9	No
Indeed.com*	ALT 92.9 WBOS	6433 champion Grandview	N/A	2	No

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		way Austin TX 78750			
Management Referral	Mary Menna	55 Morrissey Blvd Boston, MA 02125	617-822-6250	1	No

**(d) Traffic Manager WKLB**

**Referral Source(s) of Hiree: BBGI.com**

Name of Organization Notified of Job Vacancy	Contact	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification (Yes or No)
Beasley Media Group Websites – See Appendix 1 (BBGI.com)	<a href="mailto:Kimberly.sonneborn@bbgi.com">Kimberly.sonneborn@bbgi.com</a>	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227-8115	2	No
Beasley Boston EEO Distribution List – See Appendix II. Sources from Appendix B that referred interviewees for this position are denoted by *.	Julie Bates	55 Morrissey Blvd Boston, MA 02125	(617) 822-6224	See sources denoted by *	No
Internal Candidate	Kerry Coldwell	55 Morrissey Blvd Boston, MA 02125	(617) 822-9600	2	No
Employee Referral	Tim Staskiewicz	55 Morrissey Blvd Boston, MA 02125	(617) 822-6370	1	No
Indeed.com*	www.Indeed.com	6433 champion Grandview way Austin TX 78750	N/A	1	No

**(e) IT Support Specialist**

**Referral Source(s) of Hiree: Indeed.com**

Name of Organization Notified of Job Vacancy	Contact	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification (Yes or No)
Beasley Media Group Websites – See Appendix 1	<a href="mailto:Kimberly.sonneborn@bbgi.com">Kimberly.sonneborn@bbgi.com</a>	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227-8115	3	No
Beasley Boston EEO Distribution List – See Appendix II. Sources from Appendix B that referred interviewees for this position are denoted by *.	Julie Bates	55 Morrissey Blvd Boston, MA 02125	(617) 822-6224	See sources denoted by *	No
Employee Referral	Susan Semedo	55 Morrissey Blvd Boston, MA 02125	(617) 822-6842	1	No
Indeed.com*	Indeed.com	6433 Champion Grandview Way Bldg. 1 Austin, TX 78750	N/A	4	No

**(f) Radio Staff Engineer****Referral Source(s) of Hiree: Management Referral**

<b>Name of Organization Notified of Job Vacancy</b>	<b>Contact</b>	<b>Address</b>	<b>Telephone Number</b>	<b># of Interviewees Referred</b>	<b>Did Recruitment Source Request Notification (Yes or No)</b>
Beasley Media Group Websites – See Appendix 1	<a href="mailto:Kimberly.sonneborn@bbgi.com">Kimberly.sonneborn@bbgi.com</a>	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227- 8115	0	No
Beasley Boston EEO Distribution List – See Appendix II.	Julie Bates	55 Morrissey Blvd Boston, MA 02125	(617) 822- 6224	0	No
Management Referral	Dennis Knudsen	55 Morrissey Blvd Boston, MA 02125	(617) 822- 6369	4	No
Employee Referral	Joshua Polonsky	55 Morrissey Blvd Boston, MA 02125	(617) 822- 6210	2	No

**(g) National Sales Manager****Referral Source(s) of Hiree: Management Referral**

<b>Name of Organization Notified of Job Vacancy</b>	<b>Contact</b>	<b>Address</b>	<b>Telephone Number</b>	<b># of Interviewees Referred</b>	<b>Did Recruitment Source Request Notification (Yes or No)</b>
Beasley Media Group Website – See Appendix 1	<a href="mailto:Kimberly.sonneborn@bbgi.com">Kimberly.sonneborn@bbgi.com</a>	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227- 8115	0	No
Beasley Boston EEO Distribution List – See Appendix II. Sources from Appendix B that referred interviewees for this position are denoted by *.	Julie Bates	55 Morrissey Blvd Boston, MA 02125	(617) 822- 6224	See sources denoted by *	No
Industry Referral	Ro Dooley Webster	WCVB TV Boston 5 TV Pl, Needham Heights, MA 02494	(781) 433- 4008	1	No
Management Referral	Tina Murley	55 Morrissey Blvd Boston, MA 02125	(617) 822- 6270	5	No
Indeed.com*	www.Indeed.com	6433 Champion Grandview Way Bldg. 1 Austin, TX 78750	N/A	2	No

**(h) Traffic Manager****Referral Source(s) of Hiree: Management Referral**

<b>Name of Organization Notified of Job Vacancy</b>	<b>Contact</b>	<b>Address</b>	<b>Telephone Number</b>	<b># of Interviewees Referred</b>	<b>Did Recruitment Source Request Notification (Yes or No)</b>
Beasley Media Group Website – See Appendix 1	<a href="mailto:Kimberly.sonneborn@bbgi.com">Kimberly.sonneborn@bbgi.com</a>	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227- 8115	0	No
Beasley Boston EEO Distribution List – See Appendix II.	Julie Bates	55 Morrissey Blvd Boston, MA 02125	(617) 822- 6224	0	No
Employee Referral	Martha Wightman	55 Morrissey Blvd Boston, MA 02125	(617) 822- 6490	1	No
Management Referral	Kerry Coldwell	55 Morrissey Blvd Boston, MA 02125	(617) 822- 6370	1	No

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Internal Candidate	Kerry Coldwell	55 Morrissey Blvd Boston, MA 02125	(617) 822- 6370	1	No
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**(i) Marketing Director – WBQT/WBOS**

**Referral Source(s) of Hiree: Industry Referral**

Name of Organization Notified of Job Vacancy	Contact	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification (Yes or No)
Beasley Media Group Website – See Appendix 1	<a href="mailto:Kimberly.sonneborn@bbgi.com">Kimberly.sonneborn@bbgi.com</a>	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227- 8115	0	No
Beasley Boston EEO Distribution List – See Appendix II. Sources from Appendix B that referred interviewees for this position are denoted by *.	Julie Bates	55 Morrissey Blvd Boston, MA 02125	(617) 822- 6224	See sources denoted by *	No
Indeed.com*	Indeed.com	6433 Champion Grandview Way Bldg. 1 Austin, TX 78750	N/A	3	No
Industry Referral	Joe Mazzei	110 Causeway St, Boston, MA 02114	(617) 896- 5222	2	No
Employee Referral	Kelsey Fontes	55 Morrissey Blvd Boston, MA 02125	(617) 822- 9600	4	No
Internal Candidate	Ken West	55 Morrissey Blvd Boston, MA 02125	(617) 822- 6424	1	No

**(j) IT Support Specialist**

**Referral Source(s) of Hiree: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification (Yes or No)
Beasley Media Group Website – See Appendix 1	<a href="mailto:Kimberly.sonneborn@bbgi.com">Kimberly.sonneborn@bbgi.com</a>	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227- 8115	2	No
Beasley Boston EEO Distribution List – See Appendix II. Sources from Appendix B that referred interviewees for this position are denoted by *.	Julie Bates	55 Morrissey Blvd Boston, MA 02125	(617) 822- 6224	0	No
Indeed.com*	www.Indeed.com	6433 Champion Grandview Way Bldg. 1 Austin, TX 78750	N/A	2	No
Employee Referral	Susan Semedo	55 Morrissey Blvd Boston, MA 02125	617) 822- 6842	1	No

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Name of Organization Notified of Job Vacancy	Contact	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification (Yes or No)
Beasley Media Group Website – See Appendix I	<a href="mailto:Kimberly.sonneborn@bbgi.com">Kimberly.sonneborn@bbgi.com</a>	1520 South Blvd. Ste. 300 Charlotte, NC 28203	(704) 227- 8115	1	No
Beasley EEO Distribution List See Appendix II.	Julie Bates	55 Morrissey Blvd. Boston, MA 02125	(617) 822- 6224	0	No
Employee Referral	Athanasia Orphanos	55 Morrissey Blvd. Boston, MA 02125	(617) 822- 6720	5	No

- 5) Total number of Interviewees Referred: For the period from November 23, 2019 through November 22, 2020, this Employment Unit interviewed 80 interviewees for full-time job vacancies.

## 6) Supplemental Recruitment Initiatives

- (a) **Initiative: Establishment of an Internship Program designed to assist members of the community to acquire skills needed for broadcast employment.**

**Date: Ongoing**

**Participants: All stations**

WBOS, WBQT, WKLB, WBZ and WROR have an ongoing internship program in the programming, promotions, sales and production departments designed to assist members of the community in acquiring skills needed for broadcast employment. The internship program is promoted on station websites, and through postings with outside sources and at job fairs sponsored by local colleges. These are semester-long, for-credit programs that allow students to experience radio station operation first-hand. Interns are offered a hands-on learning experience in Marketing/Promotions, Commercial Production, and Programming. In addition, time is provided for department head managers to answer questions in a formal setting in order to explain and provide context for students on the various procedures, techniques and events they experience during the internship. During this reporting period, the Employment Unit hosted 3 interns from various colleges throughout the region.

- (b) **Initiative: Participation in job fairs.**

Due to Covid-19, all job fair events were cancelled due to mandatory quarantine and social distancing requirements.

- (c) **Initiative: Participation in events or programs sponsored by educational institutions or organizations related to career opportunities in broadcasting.**

Due to Covid-19, all educational and organizational events were cancelled due to mandatory quarantine and social distancing requirements.

- (d) **Initiative: Posting of Job Openings in Job Banks/Newsletters**

**Date: Ongoing**

The Employment Unit posts job openings and internships at the online job banks of the Massachusetts Broadcasters Association ([www.massbroadcasters.org](http://www.massbroadcasters.org)), New Hampshire Broadcasters Association ([www.nhab.org](http://www.nhab.org)) and National Association of Broadcasters ([www.nab.org](http://www.nab.org)), and on All Access ([www.allaccess.com](http://www.allaccess.com)), and regularly sends non-confidential upper-level postings (Management, Sales,

Promotions) to organizations with membership including substantial participation by woman and minorities such as NAACP (Boston Chapter) ([www.bostonnaacp.org](http://www.bostonnaacp.org)), and The Boston Career Link ([www.bostoncareerlink.org](http://www.bostoncareerlink.org)).

**(e) Initiative: Station Tours**

Due to Covid-19, the stations were only allowed to admit essential personnel into the building to protect the health of employees. All tours were cancelled due to mandatory quarantine and social distancing requirements.

**(f) Initiative: Participation in Scholarship Programs**

**Date: Ongoing**

The Massachusetts Broadcasters Association Student Broadcaster Scholarship Program encourages students who are interested in radio and/or television industry to further their education in the field. The Market Manager at Beasley Media Group Boston participated in the selection committee and reviewed/rated scholarship applications. Public Service Announcements were also run on our stations for the Mass Broadcasters Al Sprague Scholarship fund.

**Beasley Media Group Station/Websites**  
**APPENDIX 1 –**

<b>Name of Organization Notified of Job Vacancy</b>	<b>Contact Person</b>	<b>Address</b>	<b>Telephone No.</b>	<b>Did Recruitment Source Request Notification?</b>
Beasley Media Group Atlanta, GA	Business Manager	1465 Northside Dr. #218, Atlanta, GA 30318	404-355-8600	No
Beasley Media Group Augusta, GA	Business Manager	4051 Jimmie D Nos Parkway, Augusta GA 30909	706-396-7000	No
Beasley Media Group Boca Raton, FL	Business Manager	1650 S. Dixie Highway, 5 <sup>th</sup> Floor, Boca Raton FL, 33432	561-997-0074	No
Beasley Media Group, Boston, MA	Business Manager	55 Morrissey Blvd., Boston MA, 02125	617-822-9600	No
Beasley Media Group Charlotte, NC	Business Manager	1520 South Blvd, Ste 300, Charlotte NC 28203	704-522-1103	No
Beasley Media Group Detroit	Business Manager/ Executive Assistant	One Radio Plaza, Ferndale, MI 48220	248-591-6804	No
Beasley Media Group Fayetteville, SC	Business Manager	508 Person Street, Fayetteville, NC 28301	910-486-2000	No
Beasley Media Group Fort Myers, FL	Business Manager	20125 S. Tamiami Trail, Estero FL 33928	239-495-2100	No
Beasley Media Group Greenville-Bern- Jacksonville, NC	Business Manager	2929 Radio Station Rd, Greenville NC, 27834	252-757-0011	No
Beasley Media Group Las Vegas, NC	Business Manager	2920 S Durango Drive, Las Vegas, NV 89117	702-730-0300	No
Beasley Media Group New Jersey	Business Manager	1731 Main St. Lake Como, NJ 07719	732-681-9591	No
Beasley Media Group Philadelphia, PA	Business Manager/ Executive Assistant	1 Bala Plaza, Suite 424, Bala Cynwyd, PA 19004	610-667-8500	No
Beasley Media Group Tampa, FL	Business Manager	9721 Executive Center Drive, Suite 200, St. Petersburg, FL 33702	727-563-8990	No
Beasley Media Group Wilmington, DE	Business Manager	812 Philadelphia Pike, Suite C, Wilmington, DE 19809	302-765-1160	No
Beasley Broadcast Group Inc. Careers ( <a href="http://www.bbgi.com">www.bbgi.com</a> )	Nick Pinto, Information Technology	3033 Riviera Drive, Suite 200, Naples FL 34103	239-263-5000	No
Beasley Media Group, Inc. <a href="http://Hot969Boston.com">Hot969Boston.com</a>	Athanasia Orphanos, Director of Marketing	55 Morrissey Blvd Boston, MA	617-822-9600	No
Beasley Media Group, Inc. <a href="http://rock929rocks">rock929rocks</a>	Athanasia Orphanos, Director of Marketing	55 Morrissey Blvd Boston, MA	617-822-9600	No
Beasley Media Group, Inc. <a href="http://www.country1025.com">www.country1025.com</a>	Jaclyn Rooney, Promo Coordinator	55 Morrissey Blvd Boston, MA	617-822-9600	No
Beasley Media Group, Inc. <a href="http://wrwr.com">wrwr.com</a>	Rob Hogan, Director of Marketing	55 Morrissey Blvd Boston, MA	617-822-9600	No
Beasley Media Group, Inc. <a href="http://985TheSportsHub.com">985TheSportsHub.com</a>	Kelley Anderson, Director of Marketing	55 Morrissey Blvd Boston, MA	617-822-9600	No

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## APPENDIX II – EEO Distribution List

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone No.	Did Recruitment Source Request Notification?
Allaccess.com	Shawn Alexander	24995 P.C.H. C303 Malibu, CA 90265	(310) 465-6616	No
Department of Labor & Workforce (JobQuest)	<a href="http://jobquest.detma.org">jobquest.detma.org</a>	1 Ashburton Pl, Boston, MA 02108	617-626-7100	No
Career Link (Boston)	Mark Bryson	1010 Harrison Ave. Boston, MA 02119	617-541-1487	No
Indeed.com	<a href="http://www.indeed.com">www.indeed.com</a>	6433 Champion Grandview Way Bldg. 1 Austin, TX 78750	N/A	No
LinkedIn	<a href="http://www.linkedin.com">http://www.linkedin.com</a>	N/A	N/A	No
National Associate for the Advancement of Colored People (NAACP)	Evelyn Norman <a href="mailto:info@bostonnaacp.org">info@bostonnaacp.org</a>	330 Martin Luther King Blvd Mall of Roxbury Boston, MA 02119	617.427.9494	No
The Career Place	<a href="mailto:gsommer@detma.org">gsommer@detma.org</a>	100 Trade Center, Suite G100 Woburn, MA 01801	781.932.5500	No
Massachusetts Dept. of Employment and Training	<a href="http://jobquest.detma.org">jobquest.detma.org</a>	One Ashburton Place, Suite 2112 Boston, MA 02108	(617) 626-7122	No
Massachusetts Broadcasters Association	Jordan Walters	43 Riverside Ave, Medford, MA 02155	(800) 471-1875	No
National Association of Broadcasters (NAB) Career Center <a href="mailto:hr@nab.org">hr@nab.org</a>	Human Resources	National Association of Broadcasters 1771 N Street NW Washington DC 20036	202 429 3928	No
New Hampshire Association of Broadcasters	<a href="http://www.nhab.org">www.nhab.org</a>	707 Chesnut St, Manchester, NH 03104	603-232-0277	No
The Work Place	<a href="mailto:feedback@theworkplace.org">feedback@theworkplace.org</a>	29 Winter Street Boston, MA 02108		No
Babson College	Campus Recruiter	231 Forest St, Babson Park, MA 02457	781-235-1200	No
Boston University Office of Career Services	Campus Recruiter	One Silber Way Boston, MA 02215	617-353-2000	No
Bates College	Campus Recruiter	2 Andrews Road Lewiston, ME 04240	207-786-6225	No
Connecticut School of Broadcasting	Sonig Varadian	180 Rumford Ave, #201 Newton, MA 02466	(781) 559-0005	No
Emerson College	Campus Recruiter	120 Boylston St, Boston, MA 02116	617-824-8500	No
Endicott College	Campus Recruiter	376 Hale St, Beverly, MA 01915	978-927-0585	No
Stonehill College	Campus Recruiter	320 Washington St, North Easton, MA 02357	508-565-1000	No
Suffolk University	Campus Recruiter	8 Ashburton Pl, Boston, MA 02108	617-573-8000	No
Wellesley College	Campus Recruiter	106 Central St, Wellesley, MA 02481	781-283-1000	No
Radio and Music Pros Newsletter	Kevin Carter	24307 Magic Mtn Parkway #65 Valencia, CA 917555	(661)294-9408	No

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