

MULTIPLE OWNERSHIP COMPLIANCE STUDY

Exciter Media LLC

Alamogordo and La Luz, New Mexico

July 2021

This Multiple Ownership Compliance Study was conducted to determine if Exciter Media LLC can acquire three full-power radio stations licensed to Alamogordo and La Luz, NM and be in compliance with §73.3555 of the Commission's Rules. Exciter Media LLC does not own any other stations. Alamogordo and La Luz, NM are Located in Otero County, which is not in any BIA Metro; therefore this study utilizes the Commission's Interim Contour-Overlap methodology.

The applicant proposes to acquire the following stations:

KNMZ (FM) Alamogordo, NM

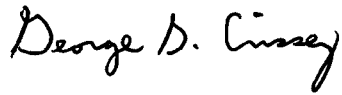
KRSY (AM) Alamogordo, NM

KRSY-FM La Luz, NM

All three subject stations have common 70 dBu contour overlap, forming one radio market. These subject stations are shown in Exhibit #1. All AM and FM services to the subject area are shown in Exhibit #2. Exhibit #3 is a tabulation of all services to the subject area. The contour map shows a total of 9 services, including the 3 subject stations (2 FM and 1 AM). §73.3555(a)(1)(iv) states that a person or single entity (or entities under common control) may have a cognizable interest in licenses for AM or FM radio broadcast stations

In a radio market with 14 or fewer full-power, commercial and noncommercial radio stations, not more than 5 commercial radio stations in total and not more than 3 commercial radio stations in the same service (AM or FM); provided, however, that no person or single entity (or entities under common control) may have a cognizable interest in more than 50% of the full-power, commercial and noncommercial radio stations in such market unless the combination of stations comprises not more than one AM and one FM station.

Based on these findings, it is believed that the ownership of these three stations by Exciter Media LLC is in compliance with §73.3555 of the Commission's Rules. All statements contained herein are thought to be accurate and correct to the knowledge of the undersigned.

A handwritten signature in black ink that reads "George S. Crissey". The signature is written in a cursive style with a large, stylized "G" and "C".

July 19, 2021

George S. Crissey
Bromo Communications, Inc.

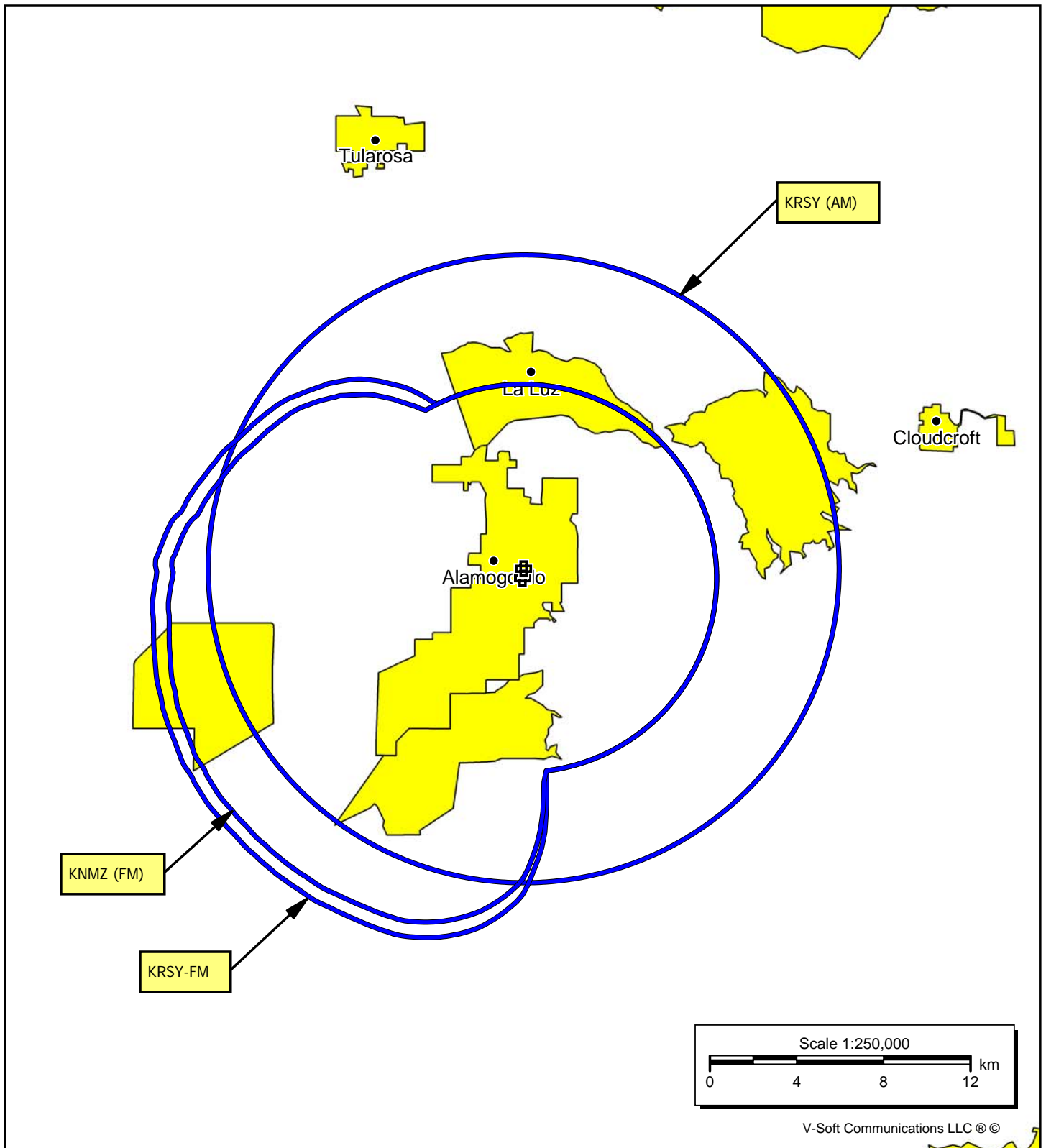


Exhibit #1
Subject Stations
Multiple Ownership Compliance Study
Exciter Media LLC
Alamogordo and La Luz, New Mexico

Bromo Communications, Inc.

July 2021

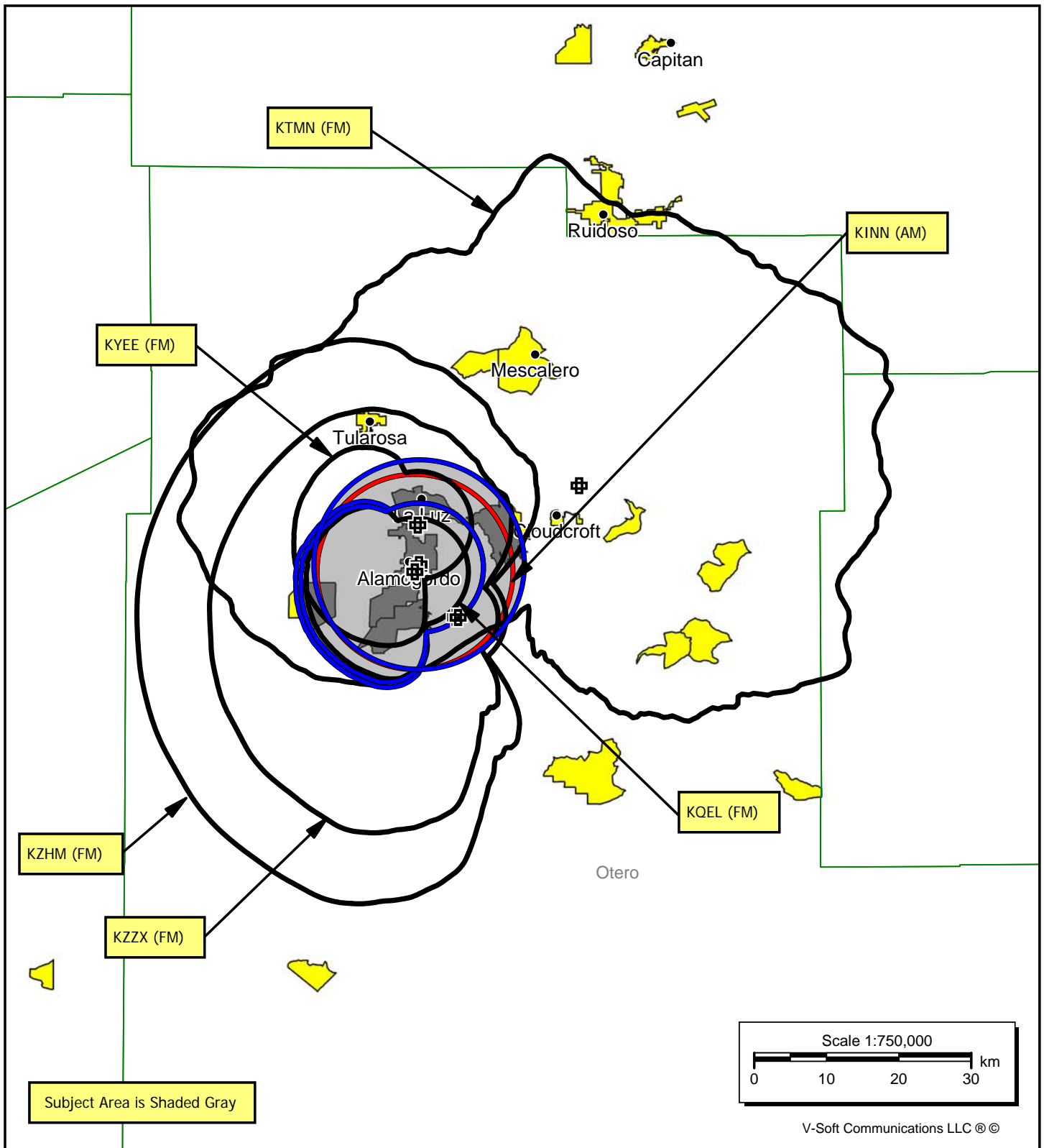


Exhibit #2
AM and FM Services to Subject Area
Multiple Ownership Compliance Study
Exciter Media LLC
Alamogordo and La Luz, New Mexico

Bromo Communications, Inc.

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Exhibit #3
Multiple Ownership Compliance Study
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Tabulation of Services to Subject Area

Subject Stations

<u>Call Sign</u>	<u>Ch/Freq</u>	<u>City</u>	<u>State</u>
KNMZ (FM)	279A	Alamogordo	NM
KRSY-FM)	224A	La Luz	NM
KRSY (AM)	1230	Alamogordo	NM

FM Services to Subject Area

<u>Call Sign</u>	<u>Ch/Freq</u>	<u>City</u>	<u>State</u>
KYEE	232A	Alamogordo	NM
KZHM	240C2	Alamogordo	NM
KTMN	250C1	Cloudcroft	NM
KZZX	250C1	Alamogordo	NM
KQEL	300A	Alamogordo	NM

AM Services to Subject Area

<u>Call Sign</u>	<u>Ch/Freq</u>	<u>City</u>	<u>State</u>
KINN	1270	Alamogordo	NM