

EEO Narrative
Sea-Mar Community Health Center

Sea-Mar Community Health Center, licensee of KKMO(AM), achieves broad and inclusive outreach by recruiting for vacancies from a wide variety of sources and through its community outreach. Among the sources KKMO uses for recruitment for vacancies include Sea-Mar Community health centers, on-air announcements and the station's website.

Each year, the station's staff participates in the Festival Seattle Fiestas Patrias at the Seattle Center. KKMO disseminates information about the festival through its website and station staff attend the festival (held virtually for the past two years) to share information with participants about the station, EEO, and careers in broadcasting.

KKMO participates in job banks, internet programs, and other programs designed to promote outreach generally. The station runs a community show called Latinos Unidos that regularly invites agencies providing social services to speak. Additionally, during the show KKMO announces employment opportunities in broadcasting at KKMO in western Washington and at KDNA in eastern Washington.

The station provides training to management level personnel on methods of ensuring equal employment opportunity and to prevent discrimination. Station staff and supervisors participate in multiple trainings throughout the year on antidiscrimination, workplace violence, sexual harassment, LGBTQ+ issues, and social engineering.