

EEO Public File Report

October 1, 2019 to September 21, 2020
Bethel Broadcasting Inc.

This report is for the employment unit consisting of Bethel Broadcasting Inc.'s (BBI) stations KYUK-AM, KYUK-FM, in Bethel, Alaska.

Full-time vacancies during the reporting period: **None**

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During the reporting period, this Employment Unit engaged in the following outreach initiatives:

KLA Internship:

BBI works in partnership with the Kuskokwim Learning Academy to provide up to two-paid internships at a time for interested students. They are trained in a number of areas including radio production, radio on-air announcing, programming automation, TV camera operation and various TV production assistant activities. This reporting period 1 student participated for one semester.

Initiation of internship program designed to develop skills needed for media employment

LKSD Media Ready Internship We run a program in partnership with the Lower Kuskokwim School District called LKSD "Media Ready". Selected High School students participate for one semester, learning multimedia skills. This reporting period 8 students participated.

Semester Fall '19:	8 Students
Semester Spring'19:	8 Students
Semester Fall '20:	4 Students.

Lead On – Video Documentary Training and Tour

In November we took four Media Ready interns to the Lead On Youth Conference in Anchorage. They documented the conference and then presented their video to roughly 100 Alaskan youth. The work furthered their skills and understanding of media.

ONTC Internship Program: We could not operate this program this period due to COVID.

Gear Up - Career Tour

We partner with a college and career readiness program called Gear Up to provide in-depth and hands on "opportunities tour" of our station to students from various villages. Through the program kids explore careers in journalism, radio and video production and all the careers behind the mic, as well as our scholarship and internship program. This year we hosted 2 tours in December.

Gear Up Tour 1: 12 students
Gear up Tour 2: 13 students

LKSD Career Fair

In November we participated at the Bethel Regional High School Career Fair with a stand manned by our News Director. It's the largest youth career fair in our region.

Community Events

Molly of Denali Career Opportunity We participated in an career opportunity event at the Bethel's Cultural Center in January. We centered the event around the "Molly of Denali" feature at the Bethel Cultural Center. The exhibit allowed us to inform the public about our career and job opportunities with and exciting TV program.

Yup'ik Word of the Week

We worked with over 47 kids in the village of Kipnuk developing their media skills through our audio and visual program called Yup'ik Word of the Week. Students work with our staff and instructors to create short videos. We weave in career opportunities in media into the program.

Fall Semester: 47 kids

John Active Memorial Scholarship

KYUK created a scholarship fund and program to award the John Active Memorial Scholarship to celebrate the life and honor the legacy of Aqumgaciq John Active, a pioneer in native media and a fierce advocate of Yup'ik language and culture. These Scholarship are awarded to college students pursuing a career in media or communications. This period we provided one scholarship.

Prepared by:



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