

STEPHEN S. LOCKWOOD, PE, PMP

THOMAS M. ECKELS, PE

THOMAS S. GORTON, PE

JAMES B. HATFIELD, PE

BENJAMIN F. DAWSON III, PE

ERIK C. SWANSON, PE, PMP

DAVID J. PINION, PE

STEPHEN PUMPLE, M.Eng, MBA, PMP

CONSULTANTS

HATFIELD & DAWSON  
CONSULTING ELECTRICAL ENGINEERS  
9500 GREENWOOD AVE. N.  
SEATTLE, WASHINGTON 98103

TELEPHONE (206) 783-9151

FACSIMILE (206) 789-9834

E-MAIL hatdaw@hatdaw.com

MAURY L. HATFIELD, PE

(1942-2009)

PAUL W. LEONARD, PE

(1925-2011)

## **MULTIPLE OWNERSHIP SERVICE CONTOUR ANALYSIS**

**Prepared for**  
**Chelan Valley Media Group, LLC**  
**June 2021**

The attached analysis of compliance with the radio multiple ownership rules was prepared in accordance with the Rules and Regulations of the Federal Communications Commission, in connection with an assignment application for the following three full-power radio stations from Icicle Broadcasting, Inc. to Chelan Valley Media Group, LLC:

KOZI-FM	228A	Chelan
KOZI	1230 kHz	Chelan
KZAL	234C3	Manson

### **Unrated Market**

These stations operate outside any market rated by Nielsen. Therefore, analysis has been made consistent with the Commission's interim rules for unrated markets. The 70 dBu contours of FM stations were determined from the technical data contained in the most recent edition of the FCC FM Database. The listed antenna height above average terrain was used together with topographic data obtained from the digitized 30 second or 3 second database. The 5 mV/m daytime contours of AM stations were determined from the technical data contained in the most recent edition of the FCC AM Database. The listed antenna parameter information was used together with a digitized version of the FCC M-3 or Region II ground conductivity database.

The service contours were plotted using correct map projection mathematics. Those stations whose transmitter sites are within the respective principal community service contours of the stations proposed to be commonly owned have only the sites rather than their contours shown. All contours and enclosed transmitter site locations have been labeled. A list of all stations considered is included with this statement.

In counting stations providing service to the “market” defined by each of the discrete clusters formed in unrated markets, stations whose transmitter sites are located in excess of 92 km from the perimeter of the common overlap area have been excluded, as have other stations to be commonly-owned but which are not a part of the discrete cluster being studied.

**KOZI(AM), KOZI-FM, KZAL(FM)**

These stations form a single cluster of stations for ownership purposes. This exhibit evidences at least the minimum number of stations necessary to demonstrate compliance with the rules concerning radio multiple ownership in unrated markets. In order to qualify for common ownership of this 1AM/2FM cluster, there must be at least 6 stations in the relevant “market”. This study demonstrates that there are at least 17 stations in the relevant market.

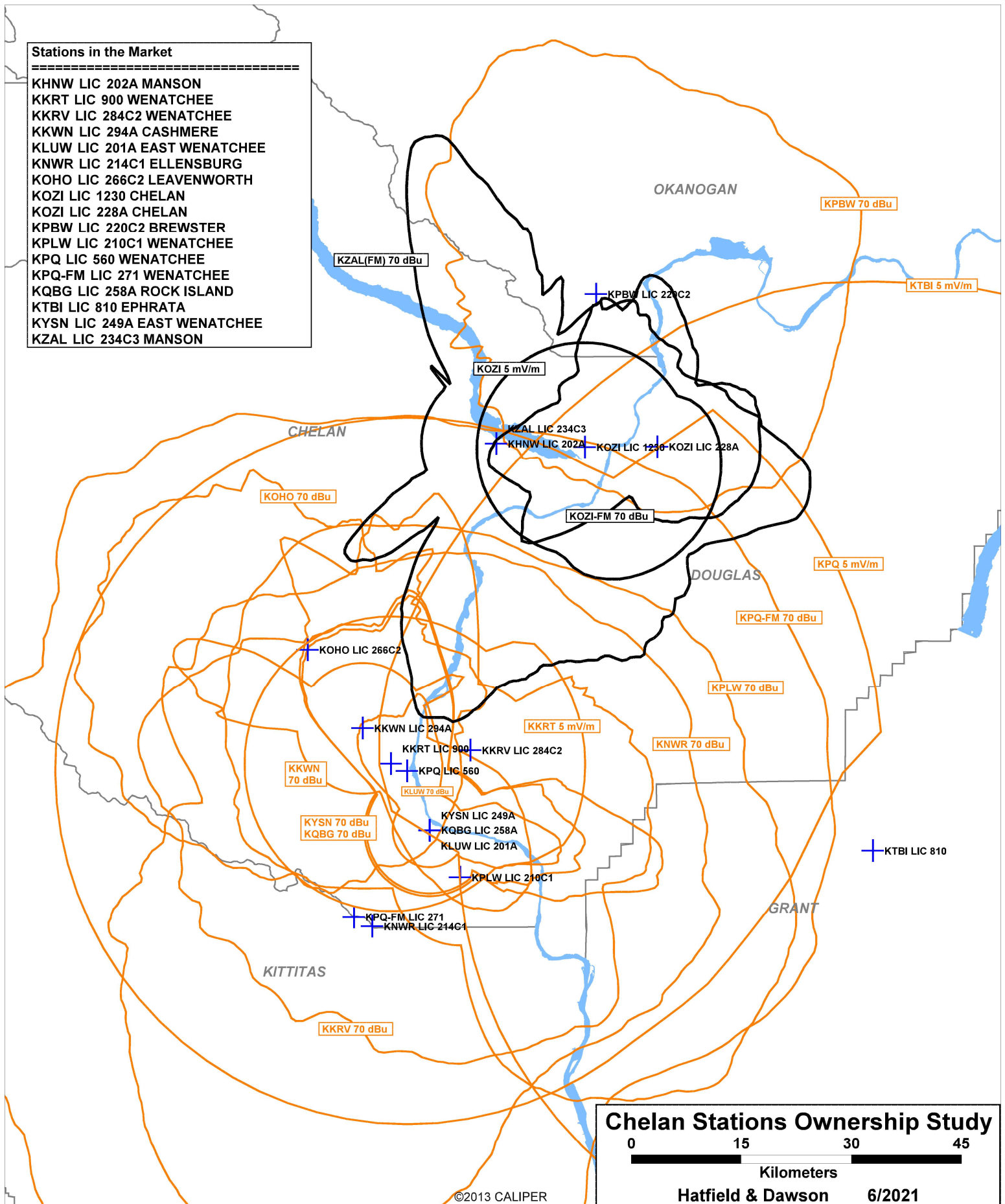
June 21, 2021

A handwritten signature in black ink, appearing to read 'Erik C. Swanson', with a stylized, cursive script.

Erik C. Swanson

# Stations in the Market

KHNW LIC 202A MANSON  
 KKRT LIC 900 WENATCHEE  
 KKRK LIC 284C2 WENATCHEE  
 KKWN LIC 294A CASHMERE  
 KLUW LIC 201A EAST WENATCHEE  
 KNWR LIC 214C1 ELLENSBURG  
 KOHO LIC 266C2 LEAVENWORTH  
 KOZI LIC 1230 CHELAN  
 KOZI LIC 228A CHELAN  
 KPBW LIC 220C2 BREWSTER  
 KPLW LIC 210C1 WENATCHEE  
 KPQ LIC 560 WENATCHEE  
 KPQ-FM LIC 271 WENATCHEE  
 KQBG LIC 258A ROCK ISLAND  
 KTBI LIC 810 EPHRATA  
 KYSN LIC 249A EAST WENATCHEE  
 KZAL LIC 234C3 MANSON



## Chelan Stations Ownership Study

0 15 30 45

Kilometers

Hatfield & Dawson

6/2021