

Core Programming Processing Guidelines

Meredith Corporation (“Meredith”), licensee of KMOV (the “Station”), St. Louis, Missouri, contends that for the current license renewal term, KMOV materially complied with all Core Programming criteria and Core Programming Processing Guidelines as required by the Commission’s rules in effect at the time the Core Programming aired. However, in an abundance of caution, Meredith notes that during Q3 of 2016, the contracted rights for three 30-minute children’s programs expired before the new season of children’s programming was available for airing. Accordingly, the station filled the regularly scheduled time slots on September 10, 2016 with a locally produced children’s program called “At the Zoo.” That program was 30 minutes long, included the E/I logo, and aired during the FCC’s approved children’s television Core Programming hours. Specifically, three episodes of the program aired at 7:00 am, 7:30 am and 8 am. If that programming were airing today, it would qualify as Core Programming. Accordingly, Meredith asserts that KMOV has complied with the Commission’s Core Programming Processing Guidelines.