

ANNUAL EEO PUBLIC FILE REPORT KQTV October 1, 2019 through September 30, 2020<sup>1</sup>

Station(s) Comprising the Station Employment Unit: KQTV

Section 1: Vacancy Information

	Full-Time Positions Filled by Job Title	Recruitment Source of Hiree	Recruitment Sources Utilized
1	Sales Assistant/Traffic Clerk	J	A,B,C,D,E,F,J
2	News Anchor/Reporter	D	A,B,C,D,E,F,G,I, J
3	TMP/Director	F	A,B,C,D,E,F,G,I,
4	Meteorologist/Reporter	B	A,B,C,D,E,F,G,I, J
5	News Producer	B	A,B,C,D,E,F,G,I
6	TMP/Director	C	A,B,C,D,E,F,G,I,J
7	TMP/Director	A	A,B,C,D,E,G,I
8	Sales Assistant/Traffic Clerk	J	A,B,C,D,E,F,G,H,I,J
9	Digital Sales Manager	B	A,B,C,D,E,F,G,I,J
10	IT Engineer	J	A,B,C,D,E,F,G,I,J

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<sup>1</sup> This report was revised in September 2021 to address reporting and formatting issues.

## Section 2: Recruitment Source Information

	Recruitment Source	Contact	Address	Phone	Requested Notice (Y/N)	Total Number of Interviewees This Source Has Provided During This Period (If Any)
A	KQTV Internal Posting		4000 Faraon Street St. Joseph, MO 64506	816-364-2222	N	2
B	KQTV Website		4000 Faraon Street St. Joseph, MO 64506	816-364-2222	N	8
C	Heartland Media LLC	website	<a href="https://heartbeat.heartlandtv.com">https://heartbeat.heartlandtv.com</a>		N	3
D	TVJobs.com	website	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	760-754-8177	N	2
E	Missouri Division of Workforce Development	Davis Scholz	301 S. 7th Street St. Joseph, MO 64501	816-236-9736	Y	1
F	KQTV On-air spot		4000 Faraon Street St. Joseph, MO 64506	816-364-2222	N	2
G	Northwest Missouri "Hire a Bearcat"	website	<a href="mailto:career@nwmissouri.edu">career@nwmissouri.edu</a>		N	1
H	Nodaway News Leader	Lisa Dolton	PO Box 373 Maryville, MO 64468	660-562-4747	N	0

I	Missouri Western State University (Handshake)	website	4525 Downs Drive St. Joseph, MO 64507	816-271-4200	N	1
J	Indeed	website	www.indeed.com		N	16
Total:						36

### Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KQTV

	Recruitment Initiative	Description
1	Participate in job fairs	In the Fall of 2019, our News Director station participated in a career day at Northwest Missouri State University. During the event our director discussed careers in broadcasting with students and described different roles at our station.
2	Internship program	Our station accepts interns enrolled in academic programs leading toward a degree in broadcasting. In the Spring of 2020, our station hosted an intern from Missouri Western State University. The intern worked in our news/sports department and was supervised by our Sports Director. The intern's responsibilities included conducting interviews and shooting highlights.
3	Participate in other programs designed to promote outreach generally	Our station has created an initiative called "Job Spot" to highlight job opportunities available in our community. Jobs at local businesses and organizations are highlighted either on-air or on our website to provide them with increased exposure in hopes of attracting additional qualified applicants.