

Craven County SBA Inc.
2600 New Bern Ave
New Bern NC 28560

- 1. Educational Mission**
- 2. Programming Summary**

Craven County SBA Inc. is a non-profit organization based in Craven County NC serving Craven, Beaufort, Carteret, and Pamlico Counties. We host workshops and events for entrepreneurs interested in learning how to open a business, create business plans, obtain financing, etc.

In addition to promoting first-time business ownership, organizing events to educate interested residents, and promote already established small business, we regularly champion for small businesses' rights.

Part of our ever-growing plan to further our mission is to offer a program teaching the fundamentals of a radio station business. This program will cover things like organizing a legal entity, planning a budget, picking a format, building out the facility, operating the equipment, marketing, and audio production.

One of the pleasant side-effects of operating this educational class on operating a radio station business is that the on-air signal will consistently be live and local with information relevant to our community.