



**Manhattan Broadcasting Company, Inc.**  
**Public File Report 2020**

The information contained in this report covers the time period beginning on Feb 1, 2019 and ending on January 31, 2021 for the following stations:

KMAN AM - 1350am (KMAN)  
KMKF FM - 101.5 (KRock)  
KXBZ FM - 104.7 (B104.7)  
KACZ FM - 96.3 (Z96.3)  
KBLS FM - 102.5 (Sunny)

The FCC's EEO rule requires that this report contain the following information:

Appendix 1

- A. A list of all full time jobs filled by the station employment unit, identified by job title
- B. For each such vacancy, a list of all the recruitment sources used to seek potential candidates for the vacancy and corresponding contact information for every source.  
A list of the recruitment source that referred the people hired for each vacancy
- C. Data reflecting the total number of persons interviewed for all full-time vacancies during the preceding year.
- D. For each recruitment source the station used to seek potential candidates for all vacancies filled during the year, the total number of persons referred by each source that the station interviewed for all vacancies.
- E. Descriptions of any non-job specific outreach initiatives completed during the year.

Appendix 2

- A. Supplemental Recruitment forms for Internship Program
- B. Supplemental Recruitment forms for Programs Sponsored by Educational Institutions
- C. Supplemental Recruitment forms for Job Fair

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## 2020 Annual EEO Public File Report

### A: Full Time Vacancies Filled During Past Year

	<b>Job Title:</b>	<b>Source:</b>
<b>1</b>	Marketing Consultant (2 Hired)	Indeed & Station Website

## B: Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

### Marketing Consultant Team Member - Closed 2/7/2020 - Hired Two Full Time

Source	Contact Person	Address	Phone	# of Interviewees Referred
Express Personnel Service	Jason Curtis	900 Hayes Dr, ste D, 66502	785-776-6700	0
Kansas State Collegian	Steve Wallgast	118 Kedzie Hall, 66506	785-532-6560	0
Lawrence Workforce Center	Cheryl White	2540 Iowa St, ste R, 66046	785-840-9675	0
Manhattan Chamber of Commerce	Janet Nichols	501 Poyntz Ave, 66502	785-776-8829	0
Manhattan Christian College	Jolene Rupp	1415 Anderson Ave, 66502	785-539-3571	0
MATC Workforce Dev. Center	Dan Kirkpatrick	3136 Dickens Ave, 66503	785-587-2800	0
Washburn School of Journalism	Dr. DeSanto	1700 SW College, 66671	785-670-1806	0
Garden City Job Service Center	Melissa Guerrero	7th & Spruce, 67846	620-276-2339	0
Manpower	Alex Fuller	555 Poyntz, ste 245, 66502	785-776-1094	0
A.Q. Miller School of Journalism	Ms. Leon Parrish	104 Kedzie Hall, 66506	785-532-6890	0
Cloud Co. Community College	Brenda Edleston	631 Caroline, 66441	800-729-5101	0
Douglas Center	David Baker	901 Yuma St, 66502	785-587-2774	0
Douglas Center HR Dept	Larry Hackney	1101 Poyntz, 66502	785-587-2774	0
Cowley Co. Community College	Sarah Bryant	PO Box 1147, 67005	620-442-0430	0
Manhattan Workforce Center	Terry McAfee	205 S 4th, ste K, 66502	785-539-5691	0
Highland Community College	Eileen Gronniger	606 W. Main, 66035	785-442-6000	0
On Air Announcements Manhattan Broadcasting Co.	Corey Reeves	2414 Casement Rd, 66502	785-776-1350	0
Station Referrals	N/A	N/A	N/A	1
Kansas Assoc of Broadcasters	Judy Clouse	<a href="http://kab.net/jobbank">kab.net/jobbank</a>	N/A	0
MBC website	Corey Reeves	<a href="http://manhattanbroadcasting.com/employment">manhattanbroadcasting.com/employment</a>	N/A	2
Indeed	N/A	<a href="http://indeed.com">indeed.com</a>	N/A	20

C: Total Number of Persons Interviewed for all Full Time Vacancies filled during the past year: **23**

D: Total Number of Interviewees for all Full Time Vacancies filled during the past year per Recruitment/Referral Sources

	Source	Contact Person	Address	Phone	# of Interviewees Referred
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	MBC website	Corey Reeves	<a href="http://manhattanbroadcasting.com/employment">manhattanbroadcasting.com/employment</a>	N/A	2
	Indeed	N/A	<a href="http://indeed.com">indeed.com</a>	N/A	20

## E: Outreach Activities: Brief Descriptions of Activities Performed in the Last Year

### I. Menu Item #5: Internship Program

(Supplemental Recruitment Forms included in Appendix 2a)

Located near the campus of Kansas State University, in Manhattan Kansas, Manhattan Broadcasting Company offers selected internships for those interested in broadcasting. The internship is designed to offer interested parties “hands on” experience with specific responsibilities in the areas of broadcasting in which they have an interest. Examples of internships in being offered include: Sales and Marketing, News, Sports, Promotions, Digital, and On-Air Production. MBC also works in conjunction with Kansas State University for Students to also obtain college credit by enrolling in the K-State internship program offered by the A.Q. Miller School of Journalism. The hours may vary predicated on the number of credit hours the student intends to earn. All internships are on a credit or monetary basis, which is determined by Manhattan Broadcasting prior to the internship commencing.

### II. Menu Item #10: Participation in at least four events or programs sponsored by educational institutions relating to careers opportunities in broadcasting

Manhattan Broadcasting Company, for many years, has offered a program sponsored by educational institutions for students exploring careers in broadcasting. The program gives high school and or college students the opportunity to observe radio station personnel in their actual work environment. Students have the opportunity to select which radio station at MBC they wish to observe station staff on the job. The program is coordinated with educational institutions within Manhattan Broadcasting's coverage area to give students a snapshot view of their particular area of interest as well as overall station operation. This program is offered at the beginning of fall, spring, and summer classes. Manhattan Broadcasting also offers guided tours to groups, organizations, and others with an interest in broadcasting. The Manhattan Broadcasting management and staff also speak to area schools and civic organizations on broadcast operations, service, and careers.

### III. Menu Item #2: Hosting Job Fairs

(Supplemental Recruitment Forms included in Appendix 2c)

Manhattan Broadcasting Company hosts a job and recruitment fair in which station management are present to discuss careers in broadcasting. During the event Manhattan Broadcasting provides Fact Sheets describing the various job roles and opportunities available at Manhattan Broadcasting. Specific descriptions include Marketing Consultant, Sales Assistant, News Director, Program Director, Traffic Director, Production Director, Programming, Digital Marketing, Sales Manager, and On-Air Talent. Those in attendance have the opportunity to meet with station management to discuss their specific job interests as well as inquire about any currently available job positions and upcoming internship opportunities. During the year, Manhattan Broadcasting also participates in job fairs and employment events held by the A.Q. Miller School of Broadcasting at Kansas State University, as well as the student job events held by the Kansas Association of Broadcasters. During those job fairs and employment events, Manhattan Broadcasting management personnel are in attendance to answer question for those attending the job fair.