

Alpha Media Licensee LLC – Bakersfield, CA Online Public File

In preparation for filing its license renewal applications, Alpha Media Licensee LLC (“Alpha”) has conducted audits of the online public inspection files at its radio stations. Alpha consummated the acquisition of the stations in its Bakersfield, California cluster on December 31, 2014. Accordingly, the certifications made in this renewal application pertaining to compliance with the public inspection file are made from that date through the present.

Having become aware of deficiencies with respect to the timely upload of political advertising information in certain markets, and as the Commission is aware, Alpha, with commitment at the highest corporate levels, redoubled the company’s efforts to train staff consistently and to implement company-wide operating procedures so as to ensure that requisite information is timely uploaded to the online public file in compliance with the Commission’s rules. Alpha submitted documentation of these efforts to the Commission in April 2020 and entered into a consent decree with the Commission on July 22, 2020. Alpha submitted a Compliance Report pursuant to the Consent Decree in December 2020 which covered any late political file uploads.

Each station in the Bakersfield, California market uploaded its Q2 2018 issues/programs lists approximately 32 days late due to an administrative oversight. Additionally, KKBB and KLLY uploaded their Q3 2018 issues/programs lists approximately 21 days late due to administrative oversight.

Additionally, each station in the Bakersfield market uploaded its 2018-2019 EEO Public File Report one day late due to an uploading problem with the FCC’s Online Public Inspection File. The reports were timely uploaded to each station website. KNZR also uploaded its 2017-2018 EEO Public File Report approximately three years late due to an administrative oversight.

Alpha’s corporate executives continue to emphasize to each market the importance of appropriately maintaining the online public inspection file and will carefully monitor compliance going forward.