

LICENSE RENEWAL EXHIBIT

Preceding License Term

The license for WYOW was last renewed on October 10, 2014, in FCC File No. BRC DT-20130801ACC. Accordingly, the Licensee's responses in the instant application cover the period commencing on October 10, 2014.¹

Online Public Inspection File

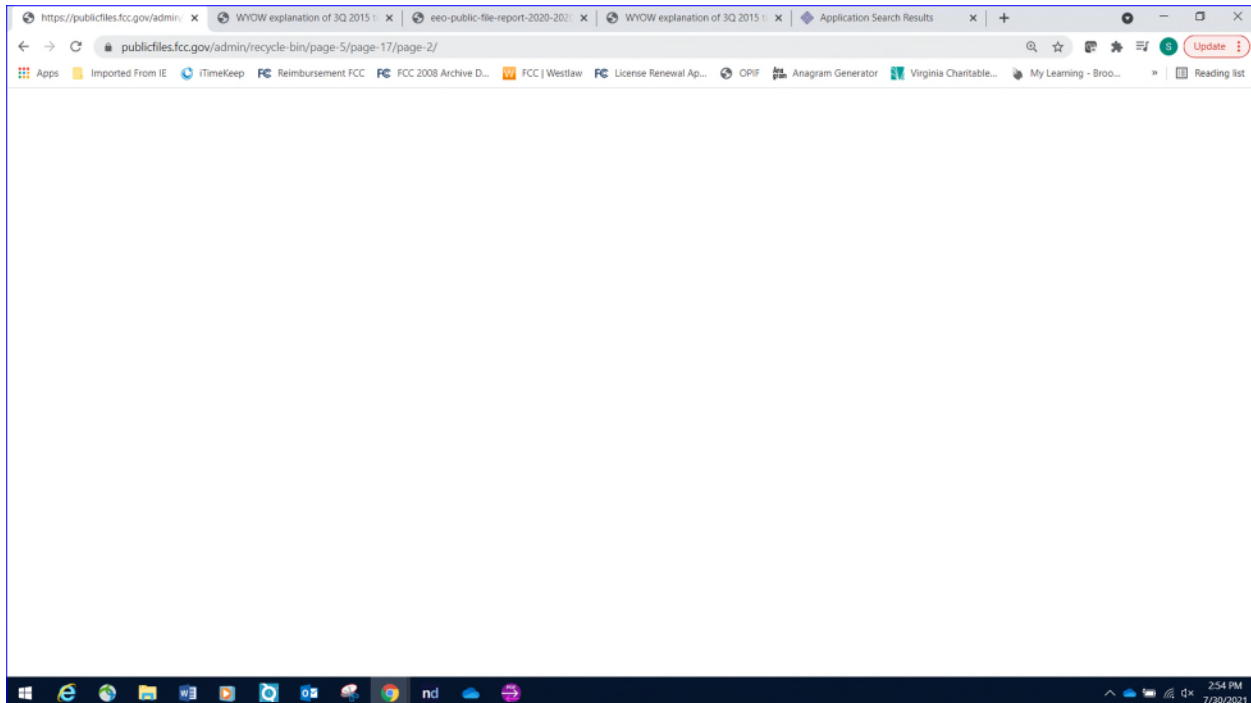
The Licensee has responded in the affirmative to the FCC online public inspection file certification that states: "Licensee certifies that the documentation required by 47 C.F.R. Section 73.3526 or 73.3527, as applicable, has been uploaded to the station's public inspection file as and when required."

None of the following disclosures is material for purposes of public inspection file compliance. However, a cursory review of WYOW's OPIF may result in the erroneous conclusion that multiple documents were uploaded late, and we'd like to pro-actively address those issues.

First, as a result of a government shutdown that affected the accessibility of WYOW's OPIF (and all other OPIFs) for upload purposes, there are two documents that might, at first glance, appear to have been uploaded late. In each case, however, the documents were timely uploaded when the government shutdown is taken into account. More specifically, the Issues/Programs List and Children's Commercial Time Limits Certification covering Fourth Quarter 2018 were timely uploaded once the government shutdown is taken into account.

Second, the Third Quarter 2015 Issues/Programs List was inadvertently deleted in November 2015, approximately one month after it was uploaded. The station discovered its error in short order and re-uploaded the file along with an explanatory statement (here is a link to the explanatory statement: <https://publicfiles.fcc.gov/api/manager/download/fb089df0-3406-7137-f6e0-474700cc0a40/05b4b5e9-476b-d3ae-9ba1-803a63beb665.pdf>). The oddity is that we have not been able to find the original file in the "recycle bin" or anywhere else in the "upload side" of the station's OPIF. Not all screens of the recycle bin have been consistently available in Chrome as we attempted to find and resolve the missing Issues/Programs List. A representative image is below.

¹ See *Fox Television Stations, Inc.*, FCC 18-97, 33 F.C.C. Rcd. 7221, ¶ 32 (2018).



Third, the 2020 first annual Children's Commercial Time Limits Certification was uploaded February 2, 2021, instead of by February 1, 2021. We respectfully submit that this late upload is *de minimis* and of no material consequence because neither the public nor the Commission were prejudiced by this 24-hour late upload since the station didn't air any shows directed to children under the age of 13 during the relevant period.

Finally, the first annual Children's Television Programming Report (covering the final 15 weeks of 2019) was timely uploaded in light of the COVID-19 crisis and flexible allowance granted by the Media Bureau for filing and uploading such reports by July 10 instead of the usual January 30 deadline.

Children's E/I Programming

During the relevant period, WYOW fully complied with the applicable Commission's children's television programming requirements. This exhibit is to explain what might not be obvious with respect to WYOW's First and Fourth Quarter 2017 children's programming performance.

In the report covering First Quarter 2017, the following information was provided by the station:

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.81
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.54

At first glance, the station appears to have suffered a shortfall in its performance on its multicast program streams. However, one need only go back to the adjacent Fourth Quarter 2016 to see that the six-month average met the E/I programming requirements:

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.66
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.46

Similarly, in the report covering Fourth Quarter 2017, the following information was provided by the station:

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.73
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.97

At first glance, the station appears to have suffered a shortfall in its performance on its multicast program streams. However, one need only go back to Third Quarter 2017 to see that the six-month average met the E/I programming requirements:

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.04
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.46

WAOW-WYOW License, LLC
WYOW, Eagle River, Wisconsin
Facility ID No. 77789

Taken together, the weekly averages for the above-referenced six-month periods demonstrates compliance.

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