

**KMLA-FM 103.7 FM**

**KMLM-FM 107.3 FM**

## **EEO PUBLIC FILE REPORT**

**August 1, 2020 – July 28, 2021**

**Prepared for: GOLD COAST RADIO L.L.C**

<b>CALL SIGN</b>	<b>FACILITY ID</b>	<b>CLASS OF STATION</b>	<b>LOCATION OF LICENSE</b>	<b>LMA (YES/NO)</b>
KMLA	55273	FM	EL RIO, CA	NO
KMLM	54364	FM	GROVER BEACH, CA	No

***The following is a list of full-time position filled and recruitment sources used for each Job Vacancy.***

<b>JOB VACANCY</b>	<b>SOURCE USED TO FILL VACANCYS</b>	<b>SOURCE # HIRED FROM</b>
Promotions Assistant	2,5,6,7	2

## RECRUITMENT SOURCES LIST

SOURCE #	SOURCE	SOURCE INFORMATION	SOURCE CONTACT	SOURCE REQUEST NOTIFICATION? (YES OR NO)	TOTAL # OF INTERVIEWS
1	KMLA/KMLM Website	355 S. "A" St. #103 Oxnard, CA 93030	Ph:805-385-5656	N	
2	KMLA-KMLM Radio Commercials	355 S. "A" St. #103 Oxnard, CA 93030	Ph:805-385-5656	N	5
3	Craigslist	1381 9 <sup>th</sup> . Ave. San Francisco, CA 94122	Ph:415-566-6394 <a href="http://www.craigslist.com">www.craigslist.com</a>	N	
4	Employment Development Dept. Cal Jobs	800 Capitol Mall, Suite 5000 Sacramento, CA 95814	<a href="http://www.caljobs.ca.gov">www.caljobs.ca.gov</a>	N	
5	Referral			N	1
6	Walk-In			N	4
7	Internal Transfer			N	
8	Ventura College	4667 Telegraph Road, Ventura , CA 93003	Ph: 805-654-6400 Student Activities Dept.	N	
9	Ca State University Channel Island	One Univeristy Dr. Camarillo, CA 93012	Ph: 805-437-3270 <a href="mailto:janet.korsmo@csuci.edu">janet.korsmo@csuci.edu</a>	N	
10	Indeed.com		<a href="http://www.indeed.com">www.indeed.com</a>	n	
11	So. Cal Broadcasters Assoc.	5670 Wilshire Blvd. #200 Los Angeles, CA 930036	Ph:323-930-5595 Scba.com	N	
12	Radio-Online	Website	<a href="http://www.radio-online.com">www.radio-online.com</a>	N	
Total Number of Interviewees					10

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## KMLA-FM/KMLM-FM

### ACTIVITY LOG

For the period beginning August 1, 2020 and ending July 28, 2021

	<b>Recruitment Activity</b>	<b>Description of Activity</b>
1	Station Recruitment	Station invites listeners to the office for a tour of the station and encourage visitors to apply for any position that's available.
2	Station Internship Program	Station reaches out to local schools to encourage students to internship.
3	Station Recruitment	Station aired 6x :60 spots a day on a monthly basis for 12 months out of a year inviting listeners to come in and apply for account executive, promotion dept. and on-air DJ position.
4	Staff Training	January 2021 Sales Manager and Sales staff attended Marketron webinar on (Learning Digital Sales) for radio station and interact with traffic system.
5	Staff Training	March 2021 Sales Manager and Sales Staff attended Marketron webinar training on (Mobile Sales Strategy) as part of on-going staff training.
6	Staff Training	April 23, 2021 Sales staff & Promotions staff attending webinar training with So-Cast on website building.