

The proposed assignee, Carroll County Broadcasting, Inc. (CCBI) is currently the licensee of two full-power radio stations, KTHS(AM), Green Forest, AR, and KTHS-FM, Berryville, AR. This application is for the proposed assignment of one more FM radio station to CCBI, KESA(FM), Eureka Springs, AR. So, upon consummation of the proposed assignment, CCBI will be the licensee of three stations – two FM's and one AM.

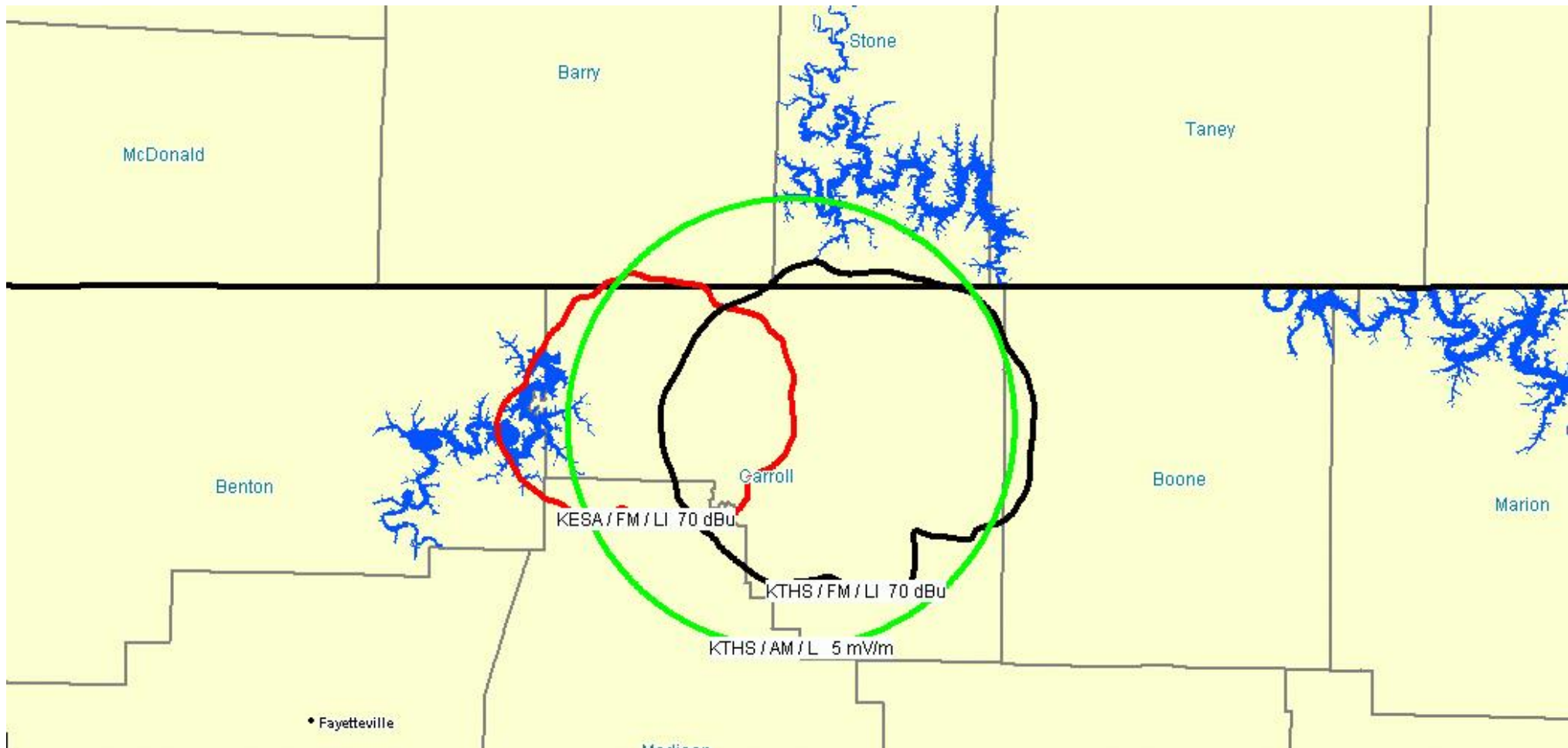
None of the three stations are located in a rated market. We have, therefore, used the interim contour overlap method to determine the relevant markets for these stations. The contours of the three stations are shown in the attached contour Map No. 1. The contours form one market as determined by the interim contour overlap method. No person or entity with any interest in CCBI owns or has an interest in any other broadcast radio or television stations with contours that overlap the market identified in Map No. 1.

As shown on the attached second contour overlap map attached hereto (Map No. 2), there are at least eight stations with contours that overlap CCBI's stations' and the target station's contours of in defined market, not including the three stations that are the subject of this application. In other words, there are at least eleven stations in the defined market.

Under FCC Rule 73.3555(a)(iv), in a market with 14 or fewer radio stations, a single entity may not own more than five commercial radio stations in total, and not more than three commercial radio stations in the same service, provided that no single entity may have a cognizable interest in more than 50% of the full-power commercial and noncommercial radio stations in such market.

After consummation of the proposed assignment, CCBI will satisfy the first part of FCC rule subsection (iv) requirement described above, because it will own only three radio stations in total in the defined market – two FM stations and one AM station. This is less than the limit of five stations in total with no more than three in any one service allowed in a market of this size. CCBI will also satisfy the second part of Subsection (iv) in the defined market, because it will own only three stations in a market that contains a total of at least 11 full-power commercial and noncommercial radio stations, which is less than 50% of the total of all radio stations in such market.

MAP NO. 1



BIAMapX:

Latitude: N36-24-24.83
Longitude: W093-33-54.82

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Station / Service / Status

-  KESA / FM / LI
-  KTHS / FM / LI
-  KTHS / AM / L

Market

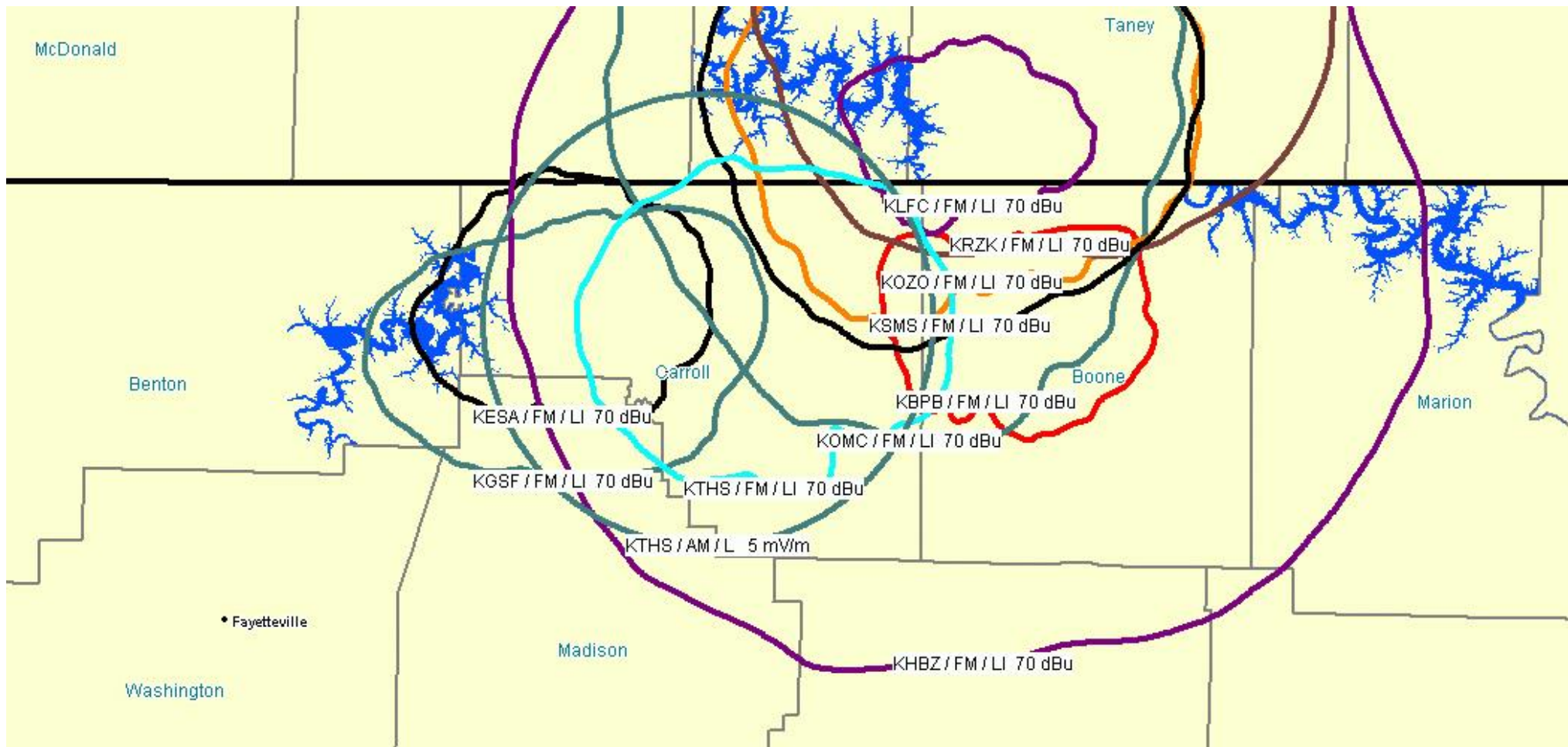
Fayetteville, AR - Radio

BIAMapX:

Latitude: N36-24-24.83
Longitude: W093-33-54.82

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MAP NO. 2



BIAMapX:

Latitude: N36-18-10.82
Longitude: W093-27-44.10

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Station / Service / Status	Market	
 KBPB / FM / LI	Fayetteville, AR - Radio	
 KESA / FM / LI	Ft. Smith, AR - Radio	
 KGSF / FM / LI		
 KHBZ / FM / LI	Joplin, MO - Radio	
 KLFC / FM / LI	Springfield, MO - Radio	
 KOMC / FM / LI		
 KOZO / FM / LI	Tulsa, OK - Radio	
 KRZK / FM / LI		
 KSMS / FM / LI		
 KTHS / FM / LI		
 KTHS / AM / L		
BIAMapX:	Latitude: N36-18-10.82 Longitude: W093-27-44.10	BIAMapX Copyright 1995-2007 BIA Financial Network, Inc.