

KSNE-FM, KWNR, KYMT
EEO PUBLIC FILE REPORT
June 1, 2019 - May 31, 2020

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Digital Sales Engineer	1-8, 11-16, 18-20, 22-23	6
Integrated Media Specialist	1-9, 11-16, 18-20, 22-23	6
Integrated Media Specialist	1-5, 7-9, 11-23	17
Integrated Media Specialist	1-5, 7-9, 11-16, 18-20, 22-23	9
Integrated Media Specialist	1-5, 7-8, 10-16, 18-20, 22-23	10

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Academy of Radio Broadcasting 16052 Beach Blvd. Suite 263-N Huntington Beach, California 92647 Phone : 714-842-0100 Url : arbradio.com Email : doreen@arbradio.com Fax : 1-714-842-1850 Doreen Dunn	N	0
2	All Access 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Phone : 310-457-6616 Url : http://www.allaccess.com Career Services Manual Posting	N	0
3	Bureau of Vocational Rehabilitation 3016 W. Charleston Blvd. #200 Las Vegas, Nevada 89102 Phone : 702-486-5230 Url : http://nvdetr.org/ Email : mrsanchez@nvdetr.org Fax : 1-702-486-5088 Monica Sanchez	N	0
4	College of Southern Nevada Workforce Development 6375 W. Charleston Blvd. Las Vegas, Nevada 89146-1164 Phone : 702-651-4144 Url : www.csn.edu Fax : 1-702-651-4612 Erica O'Toole	N	0
5	Craigslist - Not Directly Contacted by SEU PO Box 225159 San Francisco, California 94122 Url : http://lasvegas.craigslist.org/ N/A N/A Manual Posting	N	0
6	Employee Referral	N	3

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7	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
8	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
9	Indeed.com - Not Directly Contacted by SEU	N	4
10	Internal Transfer/Promotion	N	1
11	Jewish Family Service Agency 4794 S. Eastern Ave. Suite C Las Vegas, Nevada 89119 Phone : 702-732-0304 Url : http://jfsalv.org/ Email : rparr@jfsalv.org Fax : 1-702-794-2033 Renea Parr	Y	0
12	Las Vegas Indian Center 2300 W. Bonanza Rd. Las Vegas, Nevada 89106 Phone : 702-647-5842 Url : www.lasvegasindiancenter.org Email : rulonpete@lvcoxmail.com Rulon Pete	N	0
13	Las Vegas Metro Chamber of Commerce 8363 W. Sunset Rd. Suite 250 Las Vegas, Nevada 89113 Phone : 702-641-5822 Url : www.lvchamber.com Email : ddamron@lvchamber.com Fax : 1-702-735-0406 Donna Damron	N	0

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14	Las Vegas Review Journal 1111 W. Bonanza Rd. Las Vegas, Nevada 89103 Phone : 702-383-0494 Url : www.lvrj.com Nichole Thomas Manual Posting	N	0
15	Latin Chamber of Commerce 300 N. 13th Street Las Vegas, Nevada 89101 Phone : 702-385-7367 Url : lvlcc.com Email : carlos@lvlcc.com Fax : 1-702-385-2614 Carlos Gomez	N	0
16	Nevada Partners 710 W. Lake Mead Blvd. Las Vegas, Nevada 89030 Phone : 702-924-2155 Url : www.nevadapartners.com Email : jrael@nevadapartners.com Fax : 1-702-924-1600 Janice Rael	N	0
17	Re-hire	N	1
18	Station Website (one or more SEU stations) Las Vegas, Nevada Url : http://931theparty.com/pages/jobs.html N/A N/A Manual Posting	N	0
19	Traffic Directors Guild of America 26000 Avenida Aeropuerto Building 114 San Juan Capistrano, California 92675 Phone : 949-429-7063 Url : www.tdga.org Fax : 1-949-429-7083 Larry Keene Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
20	United States Veterans Initiative 525 E. Bonanza Rd. Las Vegas, Nevada 89101 Phone : 702-366-0456 Url : http://usvetsinc.org/ Email : jbeverly@usvetsinc.org Fax : 1-702-307-6985 Jamie Beverly	Y	0
21	Unknown (source not adequately identified upon inquiry by SEU)	N	1
22	UNLV Career Services 4505 S. Maryland Pkwy. Box 456004 Las Vegas, Nevada 89154-9900 Phone : 702-895-3928 Url : http://hire.unlv.edu Fax : 1-702-895-4661 Randy Pearson Manual Posting	N	0
23	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			10

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	7/23/2019	Establishment of a mentoring program	Our SEU established an internal mentoring program in which our Integrated Media & Marketing Consultant trained one of our National Sales Assistants in the skills needed to sell iHeartMedia's integrated media products (i.e., digital, terrestrial, streaming, etc.) and to conduct client needs analyses. This program included in-person meetings as well as job shadowing during client meetings. As a result of this mentoring program, the mentee closed a multi-platform campaign, consisting of endorsement, spot, targeted audio and digital.	2	National Sales Assistant Integrated Media & Marketing Consultant