



WNEM-TV, Meredith Corporation
FCC EEO Narrative

WNEM, together with its parent company, Meredith Corporation, are equal opportunity employers. Per the employee handbook, “Meredith is committed to embracing diversity and creating a culture that enables employees to contribute their unique talents and skills toward service to our customers, exceptional content and teamwork for an effective workplace. Meredith believes in and strives for an environment based on respect for all individuals and provides equal employment opportunity to all people, regardless of race, color, national origin, sex, creed, religion, age, disability, sexual orientation, gender identity, genetic information, marital status, military service or any other legally protected characteristic. Meredith values a diverse workforce.” WNEM fosters an environment conducive to this EEO position statement.

All new department heads, supervisors and employees participate in the Code of Business Conduct and Ethics web-based training program. This program reviews business practices and procedures, including an overview of equal employment opportunity regarding harassment and discrimination. All managers and employees at WNEM also participate in web-based anti-harassment training, administered by Meredith Corporation.

WNEM is committed to a community outreach program that will increase local community awareness of careers in broadcasting. The stations take the following steps to widely disseminate their career opportunities:

- Posting all part-time and full-time positions on the station’s website and Meredith Corporation’s website.
- Sending notices of all job openings to any referral organizations that have requested to be on the station’s mailing list.
- Sponsoring and attending career fairs in the community throughout the year.
- Requiring news talent personalities to make appearances at local schools and universities to raise student interest in broadcasting careers.

Any organization who would like to be added to our recruitment source list can do so by contacting Human Resources at (989) 755-8191 or emailing Pam.Manor@wnem.com.