



Thumb Broadcasting, Inc.
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POWERING THE GREATER THUMB & SUNRISE SIDE OF THE STATE

CRUISE 102.1 FM & 1340 AM

W L E W

Mission Statement

May 10, 2021

We at WLEW-AM and WLEW-FM try to hire the most qualified people for our radio stations regardless of race, gender, gender identity, age, religion, marital status, or sexual orientation. We advertise and post job opportunities to our entire community with numerous local postings, radio broadcast schools, colleges, internet postings, and outreach resources that are available in our very rural area. WLEW-AM & WLEW-FM work closely with our local Huron Area Tech Center and our local High Schools to sponsor internships with local students to acquaint them with what it means to be a local broadcaster in our community. We also attend career day events, sponsor and participate in job fairs in our area when available.

Sincerely,

Richard A. Aymen
President/Secretary/Treasurer
WLEW-AM and WLEW-FM



W L E W.. *We're Listening To You*