

EEO Public File Report

Southeastern Ohio Broadcasting, Inc.

Southeastern Ohio Television Systems

DBA: WHIZ TV, WHIZ AM, WHIZ FM, WZVL FM

For the period: June 1 2018 - May 31, 2019

The purpose of this EEO Public File Report is to comply with Section 73.2080© (6) of the FCC's 2003 EEO Rule. This report has been prepared on behalf of the stations **WHIZ TV, WHIZ AM, WHIZ FM, WZVL FM, all located in Zanesville, Ohio.** The report is requried to be placed in the public inspection files of these stations and posted on thier websites, if applicable.

WHIZ Media Group

WHIZ-FM, WHIZ-AM, WZVL-FM, WHIZ-TV

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1. Vacancy List

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Radio TV Broadcast Engineer JM	1-44, 8a, 9a, 10a, 13a, 14a	13a
MR Sports NW	1-44, 8a, 9a, 10a, 13a, 14a	12a
Videographer AE	1-44, 8a, 9a, 10a, 13a, 14a	12a
Reporter - AK	1-44, 8a, 9a, 10a, 13a, 14a	12a
Reporter - MK	1-44, 8a, 9a, 10a, 13a, 14a	14a
Weather / Reporter	1-44, 8a, 9a, 10a, 13a, 14a	14A

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II. Master Recruitment Source List (MRSL)

RS #	RS Information	# Interviewees Referred by RS
1	American Women in Radio & TV / aka Alliance of Women in Media 8405 Greensboro Dr, Suite 800 McLean, VA 22102 Phone: 703-506-3290 Maria Brennan, Executive Director	
2	Antioch College 1 Mogan Place Yellow Springs, OH 45387 Phone: 937-767-2341 Nicole Wroten Craw, Communications Dept.	
3	Ashland University 401 College Ave. Ashland, OH 44805 Phone: 419-289-4142 Gretchen Dworznik, Journalism & Digital Media Dept.	
4	Asian American Journalists Assoc 1182 Market St, Suite 320 San Francisco, Ca 94102 Phone: 415-346-2051 Albert Lee, Prof Programs Coordinator	
5	Bluffton College 1 University Dr, Box 30 Bluffton, OH 45817 Phone: 419-358-3000	
6	Bowling Green State University Telecommunications Dept Bowling Green, OH43403 Phone: 419-372-2531	
7	Capitol University 1 College & Main Columbus, OH 43209 Phone: 614-236-6011	

8	Cedarville University 251 N Main St Cedarville, OH 45314 Phone: 937-766-7700 Dr Derrick Green, Communications Dept Char	
9	Central Ohio Technical College 1179 University Dr Newark, OH 43055 Phone: 740-366-9494 Placement Director	
10	Cleveland State University 1983 East 24th St Cleveland, OH 44115 Phone: 216-687-2000 Dr Susan Kogler-Hill, Communication Dept	
11	Community State Community College 550 E. Spring St, Nestor Hall, Rm 119 Columbus, OH 43215 Phone: 614-287-5353	
12	Hiram College P. O. Box 67 Hiram, OH 44234 Phone: 330-569-3211	
13	John Carrol University 20700 North Park Blvd. University Hts., OH 44118 Phone: 216-397-1886 Sr. Mary Ann Flannery, Communications Dept	
14	Kent State University School of JMC D-102MSP Kent, OH 44242 Phone: 330-672-3000 Gary Hanson, Asst. Professor	
15	Marietta College 215 Fifth St Marietta, OH 45750 Phone: 740-376-4600 Dr. Charles Fair, Mass Media	
16	Mid East Career & Tech Center 400 Richards Rd Zanesville, OH 43701 Phone: 740-454-0101 Mark Still, Digital Media Production	

17	Miami University 140 Williams Hall Oxford, OH 45056 Phone: 513-529-1809 Bruce E. Drusher, Area Director	
18	Mount Union College 1972 Clark Ave Alliance, OH 44601 Phone: 800-992-6682 William E. Coleman, Communications Dept.	
19	800 Martinsburg Road Mt. Vernon, OH 43050 Phone: 740-392-6868 Dr. Mervin Ziegler	
20	Muskingum College College Dr New Concord, OH 43762 Phone: 740-826-8211 Jeff Harmon, Speech Comm. Dept.	
21	Muskingum County Branch NAACP 928 Jackson St. Zanesville, OH 43701 Phone: 740-454-3755	
22	National Assn of Black Journalists Career Center 8800 Lakewood Dr #117 Windsor, CA 95492 Phone: 626-792-3846	
23	National Association of Hispanic Journalists 1050 Connecticut Ave NW, 10th Floor Washington, DC 20036	
24	Native American Journalists Association - University of Oklahoma Gaylord Cllg 395 W. Lindsey Norman, OK 73019 Phone: 405-325-1649	
25	Ohio Means Jobs of Muskingum Co. 445 Woodlawn Ave Zanesville, OH 43701 Phone: 740-454-6211 Justy Cordray , Job Developer	
26	Ohio Center for Broadcasting (now- The Ohio Media School) 5330 E Main St, Suite 200 Columbus, OH 43213 Phone: 614-423-4945 Alvis Moore, Career Service Director	1

27	525 S. Main St Ada, OH 45810 Phone: 419-772-1194 Communication & Media Studies	
28	Ohio University RTVC 483B Athens, OH 45701 Phone: 740-593-1000 Kathy Krendl, Dean	
29	Ohio University-Zanesville 1425 Newark Rd Zanesville, OH 43701 Phone: 740-453-0762 Emily Long, Director	
30	Otterbein College One Otterbein College Westerville, OH 43081 Phone: 614-890-3000 Dr. Jeff Demas, Communication Dept	
31	University of Dayton St. Joseph Hall Room 121 Dayton, OH 45469 Phone: 937-229-1000 Roy Flynn, Placement Service	
32	University of Findlay 1000 North Main St Findlay, OH 45840 Phone: 419-422-8313 Communications Dept	
33	University of Toledo 2801 West Bancroft Toledo, OH 43606 Phone: 800-586-5336 David E. Tucker, Broadcasting Adviser	
34	Wilberforce University 1005 N. Bickett Rd Wilberforce, OH 45384 Phone: 937-376-2911 Placement Director	
35	Wilmington College 685 Fife Ave Wilmington, OH 45177 Phone: 800-341-9318 Dorothy Gurtzweiler, Assoc. Prof. & Dept. Chair	

36	Wright State University 3640 Colonel Glenn Highway Dayton, OH 45435 Phone: 937-775-3333 Dr Mary Rucker, Dept. of Communication	
37	Xavier University 3800 Victory Parkway Cincinnati, OH 45207 Phone: 513-745-3000 David L. Smith, Director, Television Center	
38	Youngstown State University One University Plaza Youngstown, OH 44555 Phone: 877-468-6978 Fred Owens, Professor, Dept. of Comm.	
39	Zanesville Civic League 928 Jackson St. Zanesville, OH 43701 Phone: 740-452-7401 Howard Stewart	
40	Penn State University 210 Carnegie Bldg University Park, PA 16802 Phone: 814-865-4700 Bob Martin, Career Placement	
41	Hocking College 3301 Hocking Parkway Nelsonville, Ohio 45764 Phone: 740-753-3591, Human Resources	
42	Pittsburgh Art Institute 420 Boulevard of the Allies Pittsburgh, PA 15219 Phone: 412-263-6600 Diane Carney, Registrar	
43	Columbus College of Art & Design 107 N Ninth St Columbus, Ohio 43215 Phone: 614-224-9101 Dwayne Todd, Dean of Students	
44	WHIZ Media Group whiznews.com 629 Downard Rd Zanesville, OH 43701 Phone: 740-452-5431 Human Resources	

Section 2a: Online/Internet Recruitment Sources

1a	American Women in Radio and Television: http://www.awrtdawn@aol.com/	
2a	Bowling Green State University: http://www.bgsu.edu/departments/placement.htm	
3a	Broadcast Executive Directors Association: http://www.career.org/jobbank/	
4a	Medialine: http://www.medialine.com/	
5a	National Association of Broadcasters: www.nab.org/bcc	
6a	National Association of Hispanic Journalists: http://www.nahj@nahj.org/	
7a	Ohio Association of Broadcasters: http://www.oab@oab.org	
8a	Ohio Means Jobs Veteran's Rep for Workforce Development – Jon Cannon: Jon.Cannon@jfs.ohio.gov	
9a	Ohio University Zanesville – Christine Shaw, Marketing & Public Info Officer: shaw@ohio.edu	
10a	Regional Help Wanted: http://www.regionalhelpwanted.com/	
11a	Society of Broadcast Engineers: http://www.sbe.org/	
12a	TVjobs.com: http://www.tvjobs.com/	3
13a	WHIZ Media Group: http://www.whiznews.com/	1
14a	Indeed.com (Pushed through Paylocity website)	2

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III. Recruitment Initiatives

	Type of Initiative (Menu Selection)	Description	Participant Title
1	MLK Scholarship Breakfast 2019	Participation in the scholarship program designed to assist students interested in pursuing a career in broadcasting	President
2	Participation in Job Fairs	Participation in Summer Career Fair at the Ohio Media School	FM Morning DJ
3	Intern Program - Sports	Educate students on the direction and processes of a broadcast sports department through hands-on learning	Sports Director
4	Intern Program - Broadcast	Educate students on the direction and processes of a station department through hands-on learning	Communications Manager
5	Intern Program - Radio Production	Educate students on the direction and processes of TV production through hands-on learning	Production Manager
6	Intern Program - Radio Broadcast	Educate students on the direction and processes of radio production through hands-on learning	Radio Program Director
7	Intern Program - Accounting	Educate students on the accounting aspects of the business, focusing on the scheduling of traffic and the values and analysis of spots.	Controller