## **EXPLANATION OF TRANSACTION**

## AND MULTIPLE OWNERSHIP SHOWING

Southern Belle, LLC is presently the licensee of the following full-service stations in the Elmira-Corning and Olean New York BIA Markets.

### Elmira-Corning:

- 1. WCBF(FM), Fac. ID No. 71509, Elmira, NY
- 2. WMTT-FM, Fac. ID No. 10688, Horseheads, NY
- 3. WMTT(AM), Fac. ID No. 10687, Horseheads, NY
- 4. WNKI (FM), Fac. ID. No. 53611, Corning, NY

#### Olean:

- 1. WOBF(FM), Fac. ID. No. 165342, Canaseraga, NY
- 2. WOLY(AM), Fac. ID No. 2863, Olean, NY
- 3. WPIG (FM), Fac. ID No. 2864, Olean, NY
- 4. WUDE (FM), Fac. ID No. 21197, Portville, NY

The instant transaction proposes that Sound Communications, LLC assign the following full-service stations to Southern Belle, LLC:

## **Elmira-Corning:**

- 1. WENY(AM) Fac. ID 71510, Elmira, NY
- 2. WENY-FM, Fac. ID 14713, Big Flats, NY
- 3. WENI(AM), Fac. ID 53610, Corning, NY,
- 4. WGMM(FM), Fac. ID 19651, Corning, NY
- 5. WKPQ(FM), Fac. ID 5309, Hornell, NY

## Olean

- 1. WGGO(AM) Fac. ID 9409, Salamanca, NY
- 2. WMXO(FM), Fac. ID 19710, Olean, NY
- 3. WOEN(AM), Fac. ID 19708, Olean, NY,
- 4. WQRS(FM), Fac. ID 9408, Salamanca, NY
- 5. WZKZ(FM), Fac. ID 52126, Alfred, NY

Additionally, the following station which is not in either market is being assigned from Sound Communications, LLC to Southern Belle, LLC:

WENI-FM, Fac. ID 77925, South Waverly, PA

To enable Southern Belle, LLC to acquire the above-listed stations and remain in compliance with Section 73.3555 of the rules, Southern Belle, LLC is proposing to assign the following full-service stations to Family Life Ministries, Inc. as part of the same overall transaction:

## **Elmira-Corning:**

- 1. WENY-FM, Fac. ID 14713, Big Flats, NY
- 2. WMTT-FM, Fac. ID No. 10688, Horseheads, NY
- 3. WMTT(AM), Fac. ID No. 10687, Horseheads, NY
- 4. WUDE (FM), Fac. ID No. 21197, Portville, NY

### Olean:

- 1. WGGO(AM) Fac. ID 9409, Salamanca, NY
- 2. WZKZ(FM), Fac. ID 52126, Alfred, NY

Additionally, WPHD(FM), Fac. ID 49449, Montour Falls, NY will be assigned from Southern Belle, LLC to Family Life Ministries, Inc.

Consequently, after grant and consummation of the proposed assignment applications, Southern Belle, LLC will be the licensee of the following stations in the following markets that are rated by Nielsen, according to BIA:

### Elmira-Corning:

- 1. WENY (AM) Fac. ID 71510, Elmira, NY
- 2. WENI (AM), Fac. ID 53610, Corning, NY,
- 3. WCBF (FM), Fac. ID No. 71509, Elmira, NY
- 4. WGMM (FM), Fac. ID 19651, Corning, NY
- 5. WKPQ (FM), Fac. ID 5309, Hornell, NY
- 6. WNKI (FM), Fac. ID. No. 53611, Corning, NY

## Olean:

- 1. WOEN (AM), Fac. ID 19708, Olean, NY
- 2. WOLY (AM), Fac. ID No. 2863, Olean, NY
- 3. WMXO (FM), Fac. ID 19710, Olean, NY
- 4. WOBF (FM), Fac. ID. No. 165342, Canaseraga, NY

- 5. WPIG (FM), Fac. ID No. 2864, Olean, NY
- 6. WQRS (FM), Fac. ID 9408, Salamanca, NY

Attached are the BIA Geographic Market Definitions for the Elmira-Corning and Olean Markets. Since there are between 15 and 29 radio stations in each Geographic Market and Southern Belle proposes to own 6 (2 AMs and 4 FMs) stations in each market, the proposed transaction complies with Section 73.3555 (a) (1) (iii) of the rules.

Further, attached is the contour-defined market analysis, prepared by William Getz, Consulting Engineer, which concludes that the proposal complies with Section 73.3555 of the rules.

As set forth in the parties' Asset Purchase Agreement (between Sound Communications, LLC and Southern Belle, LLC) and Asset Exchange Agreement (between Southern Belle, LLC and Family Life Ministries, Inc.), the consummations of each of the transactions set forth therein are contingent on (1) the grant of the applications for Commission consent to the assignments of certain stations from: (a) Sound Communications, LLC to Southern Belle, LLC; (b) from Southern Belle, LLC to Family Life Ministries, Inc.; and (c) from Family Life Ministries, Inc. to Southern Belle, LLC., and (2) the grant, contingent on consummation, of certain 73.1690(c)(9) conversion applications filed by Family Life Ministries, Inc. and Southern Belle, LLC. Accordingly, the parties respectfully request that the Commission staff concurrently process all of the assignment of license and conversion applications contemplated herein.



## FCC Geographic Market Definition for Elmira-Corning, NY

			_					Home			
Call Letters	AM/ FM		Type Static	n Format	Home Market		igntn ate	Mkt Rank	Owner	City & State	County of
WABH	AM	1380	C	Country	Elmira-Corning, NY		2/2003		Tower Broadcasting LLC	of License Bath, NY	License Steuben
WCBA	AM	1350	С	Sports	Elmira-Corning, NY	07/02	2/2003		Great Radio LLC	Corning, NY	Steuben
WCBF	FM	96.1	С	Clsc Hits	Elmira-Corning, NY	07/02	2/2003	221	Southern Belle LLC	Elmira, NY	Chemung
WCEB	FM	91.9	NC	Variety	Elmira-Corning, NY	07/02	2/2003	221	Corning Community College	Corning, NY	Steuben
WCIK	FM	103.1	NC	ChrsContem	Elmira-Corning, NY	07/02	2/2003	221	Family Life Ministries Inc	Avoca, NY	Steuben
WCKR	FM	92.1	С	Hot AC	Elmira-Corning, NY	07/02	2/2003	221	PMJ Communications Inc	Homell, NY	Steuben
WDKC	FM	101.5	С	Country	Elmira-Coming, NY	07/31	/2008	221	Mid-Atlantic Broadcasting	Covington, PA	Tioga
WECW	FM	107.7	NC	Variety	Elmira-Corning, NY	07/02	/2003	221	Elmira College	Elmira, NY	Chemung
WEHH	AM	1600	С	Adit Stndrd	Elmira-Corning, NY	07/02	/2003	221	Tower Broadcasting LLC	Elmira Heights, NY	Chemung
WELM	AM	1410	С	Sports	Elmira-Corning, NY	07/02	/2003	221	Tower Broadcasting LLC	Elmira, NY	Chemung
WENI	AM	1450	С	News/Talk	Elmira-Corning, NY	07/02	/2003	221	Sound Communications LLC (NY)	Coming, NY	Steuben
WENY	AM	1230	С	News/Talk	Elmira-Corning, NY	07/02	/2003	221	Sound Communications LLC (NY)	Elmira, NY	Chemung
WENY	FM	97.7	С	AC	Elmira-Corning, NY	07/02	/2003	221	Sound Communications LLC (NY)	Big Flats, NY	Chemung
WGMM	FM	98.7	С	Clsc Hits	Elmira-Corning, NY	07/02	/2003	221	Sound Communications LLC (NY)	Corning, NY	Steuben
WKPQ	FM	105.3	С	Country	Elmira-Corning, NY	07/02	/2003	221	Sound Communications LLC (NY)	Homell, NY	Steuben
WLEA	AM	1480	С	News/Talk	Elmira-Corning, NY	07/02	/2003	221	PMJ Communications Inc	Hornell, NY	Steuben
WLNL	AM	1000	С	Reign/Chrst	Elmira-Corning, NY	07/02	/2003	221	Trinity Media Ltd	Horseheads, NY	Chemung
WLVY	FM	94.3	С	Hot AC	Elmira-Coming, NY	07/02	/2003	221	Tower Broadcasting LLC	Elmira, NY	Chemung
WMTQ	FM	88.1	NC	Religion	Elmira-Coming, NY	03/15	/2011	221	Holy Family Communications	Elmira, NY	Chemung
WMTT	FM	100.9	С	Clsc Rock	Elmira-Corning, NY	07/02	/2003	221	Southern Belle LLC	Horseheads, NY	Chemung
WMTT	AM	820	С	Clsc Rock	Elmira-Corning, NY	07/02	/2003	221	Southern Belle LLC	Horseheads, NY	Chemung
WNKI	FM	106.1	С	CHR	Elmira-Coming, NY	07/02	/2003	221	Southern Belle LLC	Corning, NY	Steuben
WOKN	FM	99.5	С	Country	Elmira-Corning, NY	07/02	/2003	221	Tower Broadcasting LLC	Southport, NY	Chemung
WSQA	FM	88.7	NC	Clsd/NPR	Elmira-Corning, NY	07/02	/2003	221	WSKG Public Telecommunications Council	Hornell, NY	Steuben
WSQE	FM	91.1	NC	Clscl/NPR	Elmira-Corning, NY	07/02	/2003	221	WSKG Public Telecommunications Council	Corning, NY	Steuben
WIN	FM	98.3	С	Clsc Hits	Elmira-Corning, NY	07/02	/2003	221	Tower Broadcasting LLC	Bath, NY	Steuben
		Nun	nber	of Stations	in Geographic Market 2	6					
Previous Stations in Geographic Market											
WCIH	FM	90.3	NC	ChrsContem		08/14	/2018	0	Family Life Ministries Inc	Ridgebury, PA	Bradford
WNGZ	AM	1490	С	Rock		02/10	/2005	0	Southern Belle LLC	Watkins Glen, NY	Schuyler
WPHD	FM	104.9	С	Clsc Hits		02/23	/2009	0	Southern Belle LLC	Montour Falls, NY	Schuyler

<sup>&</sup>quot;C" - Commercial Station; "NC" - Non Commercial Station

<sup>&</sup>quot;p" indicates pending sale to owner listed



## FCC Geographic Market Definition for Olean, NY

Call	AM/		Туре				Market Designtn	Home Mkt		City & State	County of
Letters	FM			n Format	Home Market		Date	Rank	Owner	of License	License
WALF	FM	89.7	NC	Variety	Olean, NY		07/02/2003	219	Alfred University	Alfred, NY	Allegany
WBRR	FM	100.1	С	Rock	Olean, NY		07/02/2003	219	Radio Station WESB Inc	Bradford, PA	McKean
WCGH	FM	103.9	С	ChrsContem	Olean, NY		07/02/2003	219	Family Life Ministries Inc	Eldred, PA	McKean
WCOG	FM	100.7	NC	ChrsContem	Olean, NY		07/02/2003	219	Family Life Ministries Inc	Galeton, PA	Potter
WCOV	FM	89.1	NC	ChrsContem	Olean, NY		07/02/2003	219	Family Life Ministries Inc	Friendship, NY	Allegany
WESB	AM	1490	С	AC	Olean, NY		07/02/2003	219	Radio Station WESB Inc	Bradford, PA	McKean
WETD	FM	90.7	NC	Variety	Olean, NY		07/02/2003	219	State University of New York	Alfred, NY	Allegany
WFRM	AM	600	С	Adit Stndrd	Olean, NY		07/02/2003	219	L-Com Inc	Coudersport, PA	Potter
WGGO	AM	1590	С	News/Talk	Olean, NY		07/02/2003	219	Sound Communications LLC (NY)	Salamanca, NY	Cattaraugus
WGWE	FM	105.9	С	Clsc Hits	Olean, NY		08/02/2010	219	Seneca Broadcasting LLC	Little Valley, NY	Cattaraugus
WHKS	FM	94.9	С	AC	Olean, NY		07/02/2003	219	L-Com Inc	Port Allegany, PA	McKean
WJQZ	FM	103.5	С	Oldies	Olean, NY		07/02/2003	219	DBM Communications Incorporated	Wellsville, NY	Allegany
WLSV	AM	790	С	Country	Olean, NY		07/02/2003	219	DBM Communications Incorporated	Wellsville, NY	Allegany
WMXO	FM	101.5	С	Hot AC	Olean, NY		07/02/2003	219	Sound Communications LLC (NY)	Olean, NY	Cattaraugus
WOBF	FM	97.1	С	Clsc Hits	Olean, NY		11/05/2009	219	Southern Belle LLC	Canaseraga, NY	Allegany
WOEN	AM	1360	С	Country	Olean, NY		07/02/2003	219	Sound Communications LLC (NY)	Olean, NY	Cattaraugus
WOLN	FM	91.3	NC	Nws/Jaz/Blu	Olean, NY		07/02/2003	219	Western New York Public Broadcasting	Olean, NY	Cattaraugus
WOLY	AM	1450	С	Clsc Hits	Olean, NY		07/02/2003	219	Southern Belle LLC	Olean, NY	Cattaraugus
WPIG	FM	95.7	С	Country	Olean, NY		07/02/2003	219	Southern Belle LLC	Olean, NY	Cattaraugus
WPSX	FM	90.1	NC	Variety	Olean, NY		07/02/2003	219	Penn State University	Kane, PA	McKean
WQRS	FM	98.3	С	Clsc Rock	Olean, NY		07/02/2003	219	Sound Communications LLC (NY)	Salamanca, NY	Cattaraugus
WQRW	FM	93.5	С	Hot AC	Olean, NY		02/08/2007	219	Pembrook Pines Inc	Wellsville, NY	Allegany
WSBU	FM	88.3	NC	Alternative	Olean, NY		07/02/2003	219	Saint Bonaventure University	St. Bonaventure, NY	Cattaraugus
WTWT	FM	90.5	NC	Chrst/Rock	Olean, NY		11/30/2011	219	Calvary Chapel of Russell	Bradford, PA	McKean
WUDE	FM	96.7	С	Country	Olean, NY		07/02/2003	219	p Southern Belle LLC	Portville, NY	Cattaraugus
WXMT	FM	106.3	С	Clsc Hits	Olean, NY		07/02/2003	219	Twilight Broadcasting Inc	Smethport, PA	McKean
WXXY	FM	90.3	NC	Clscl/News	Olean, NY		07/02/2003	219	WXXI Public Broadcasting Council	Houghton, NY	Allegany
WZKZ	FM	101.9	С	Country	Olean, NY		07/02/2003	219	Sound Communications LLC (NY)	Alfred, NY	Allegany
Number of Stations in Geographic Market 28											
Previou	s Sta			ographic Ma	• •						
WNBT	FM			Country			07/31/2006	0	Southern Belle LLC	Wellsboro, PA	Tioga

<sup>&</sup>quot;C" - Commercial Station; "NC" - Non Commercial Station

<sup>&</sup>quot;p" indicates pending sale to owner listed



## STATEMENT OF WILLIAM J. GETZ IN SUPPORT OF AN APPLICATION FOR CONSENT TO ASSIGNMENT OF BROADCAST LICENSE

I am a Radio Engineer, an employee in the firm of Carl T. Jones Corporation, with offices located in Springfield, Virginia. My education and experience are a matter of record with the Federal Communications Commission. This office has been authorized by the Applicant to prepare this statement and the associated exhibits in support of an Application for Consent to Assignment of Broadcast License (FCC Form 314) in order to acquire the following full-service radio stations<sup>1</sup>:

- WENI-FM, South Waverly, PA (Facility ID 77925)
- WKPQ(FM), Hornell, NY (Facility ID 5309)
- WMXO(FM), Olean, NY (Facility ID 19710)
- WQRS(FM), Salamanca, NY (Facility ID 9408)
- WGMM(FM), Corning, NY (Facility ID 19651)
- WENY(AM), Elmira, NY (Facility ID 71510)
- WENI(AM), Corning, NY (Facility ID 53610)
- WOEN(AM), Olean, NY (Facility ID 19708)
- WCIG(FM), Dallas, PA (Facility ID 19564)

Exhibit A depicts the principal community contours of the proposed station acquisitions and the principal community contours of the radio stations in which the applicant currently holds

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<sup>&</sup>lt;sup>1</sup> All of the stations listed with the exception of WCIG(FM) are part of a transaction with Sound Communications, LLC. The proposed acquisition of WCIG(FM) is part of an associated transaction with Family Life Ministries, Inc. This list of stations represents all of the full service radio stations in which the Applicant will hold attributable interest after all planned divestments in connection with both transactions (see Legal Exhibit for full accounting of transaction).

attributable interest.<sup>2</sup> As illustrated in Exhibit B, the principal community contours of certain proposed station acquisitions in the Elmira-Corning Nielson Radio Metro area overlap the principal community contours of stations the Applicant currently own which are licensed to a community which is located outside of Neilsen Radio Metro Areas. In the Olean, New York area all of the subject stations are licensed to a community which is located wholly within the Olean, NY Neilsen Radio Metro Area. Finally, as shown in Exhibit A, the proposed acquisition of WCIG(FM), Dallas, PA does not implicate the multiple ownership rules, because the Applicant has no attributable interest in any full service stations near WCIG(FM). Accordingly, this material demonstrates that the common ownership of the stations listed above is compliant with Section 73.3555 of the FCC Rules as it applies to both the contour-defined radio market (for the Elmira, NY area stations) and the Neilsen-rated Geographic radio markets (for the Elmira-Corning, NY market and the Olean, NY market).

## Multiple Ownership Geographic Market Analysis

#### Elmira-Corning Market

Attached is a BIA Market Report which lists the 26 stations counted in the Elmira-Corning, NY, Geographic Market. Considering the proposed combination of stations, the Applicant will hold attributable interest in four FM Stations (WCBF, WGMM, WKPQ and WNKI) and two AM stations (WENI and WENY) in the market.

Pursuant to Section 73.3555(a)(1)(iii) of the FCC Rules, the applicant is permitted to own six radio stations (four in the same service) provided the market contains at least fifteen stations. Because the Geographic Market contains 26 stations, the proposed station acquisitions result in a

<sup>&</sup>lt;sup>2</sup> For the FM stations considered herein, the principal community contour is the predicted 3.16 mV/m (70 dBu) contour computed in accordance with Section 73.313 of the FCC Rules. For the AM stations considered herein, the principal community contour is the predicted daytime 5.0 mV/m groundwave contour computed in accordance with Section 73.183 of the FCC Rules. All stations represented herein are operating full service commercial or noncommercial radio stations and operate from transmitter sites located within 92 kilometers of the perimeter of the Subject Station's mutual 70 dBu contour overlap area.

combination of stations which satisfy the multiple ownership criteria set forth in Section 73.3555 of the FCC Rules.

#### Olean Market

The BIA Market Report listing the 28 stations counted in the Olean, NY, Geographic Market is attached. Considering the proposed combination of stations, the Applicant will hold attributable interest in four FM stations (WMXO, WOBF, WPIG and WQRS) and two AM stations (WOEN and WOLY) in the market.

Pursuant to Section 73.3555(a)(1)(iii) of the FCC Rules, the applicant is permitted to own six radio stations (four in the same service) provided the market contains at least fifteen stations. Because the Geographic Market contains 28 stations, the proposed station acquisitions result in a combination of stations which satisfy the multiple ownership criteria set forth in Section 73.3555 of the FCC Rules.

## Multiple Ownership Contour-Defined Market Analysis

As shown in Exhibit C, the worst-case common area of city-grade contour overlap between attributable stations and proposed acquisitions involves at most 4 FM stations and 2 AM stations. There are a number of unique areas where the principal community contours of the subject stations and the attributable stations in the same service overlap to form hypothetical radio markets of varying size. However, because of the similarity in the geometry of the hypothetical radio markets created by the various overlapping contours, a detailed station count is only necessary in the worst-case (4 FM/2 AM) market detailed herein in order to demonstrate that the proposed combination of stations complies with Section 73.3555 of the FCC Rules.

Exhibit D depicts the six-station radio market as defined by the total principal community contour area of WGMM(FM), WENI-FM, WENI(AM), WENY(AM), WCBF(FM) and WNKI(FM) (i.e. the "Subject Stations") and the principal community contours for the other stations, in which the Applicant holds no attributable interest, which are counted in the worst-case contour-defined radio

STATEMENT OF WILLIAM J. GETZ PAGE 4 OF 4

market. Table 1 contains each station's call sign, city of license, state, channel of operation, and

technical facilities.

As stated above, the applicant will own or control 4 FM stations and 2 AM stations in

worst-case contour-defined radio market. Pursuant to Section 73.3555(a)(1)(ii) of the FCC Rules,

the applicant is permitted to own six radio stations (four in the same service) provided the market

contains at least 30 stations. As shown in Exhibit D, the contour-defined radio market contains at

least 37 operating commercial or noncommercial radio stations [defined by the city-grade

contours of the 6 subject stations and the overlapping city-grade contours of at least 31 other

stations in which the applicant holds or will hold no attributable interest]. Accordingly, the

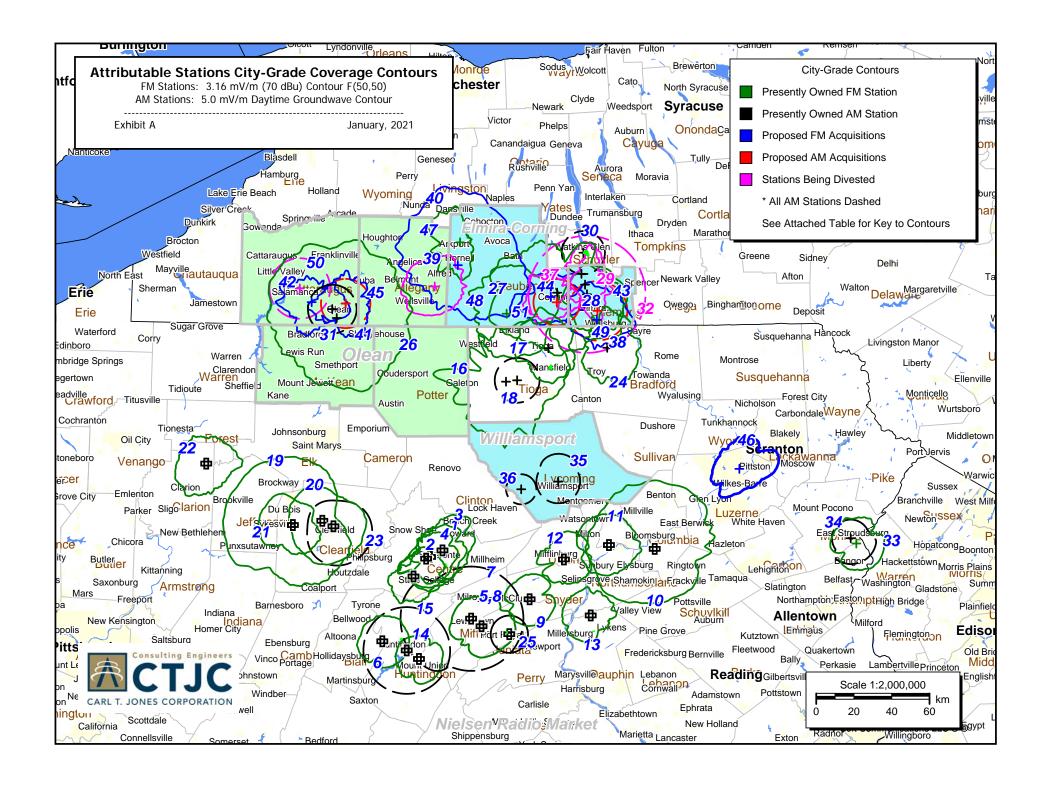
proposed station acquisitions result in a combination of stations which satisfies the multiple

ownership criteria set forth in Section 73.3555 of the FCC Rules.

This statement and the supporting Exhibits and Table were prepared by me or under my

direct supervision and are believed to be true and correct.

DATED: January 27, 2021

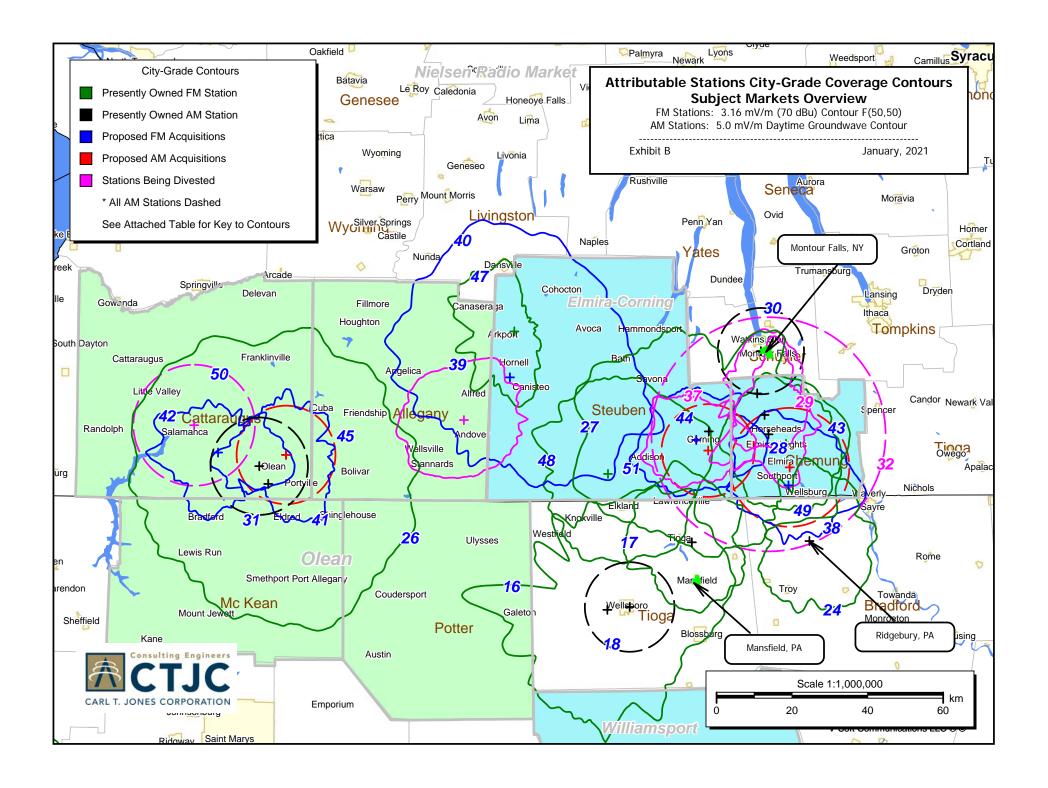


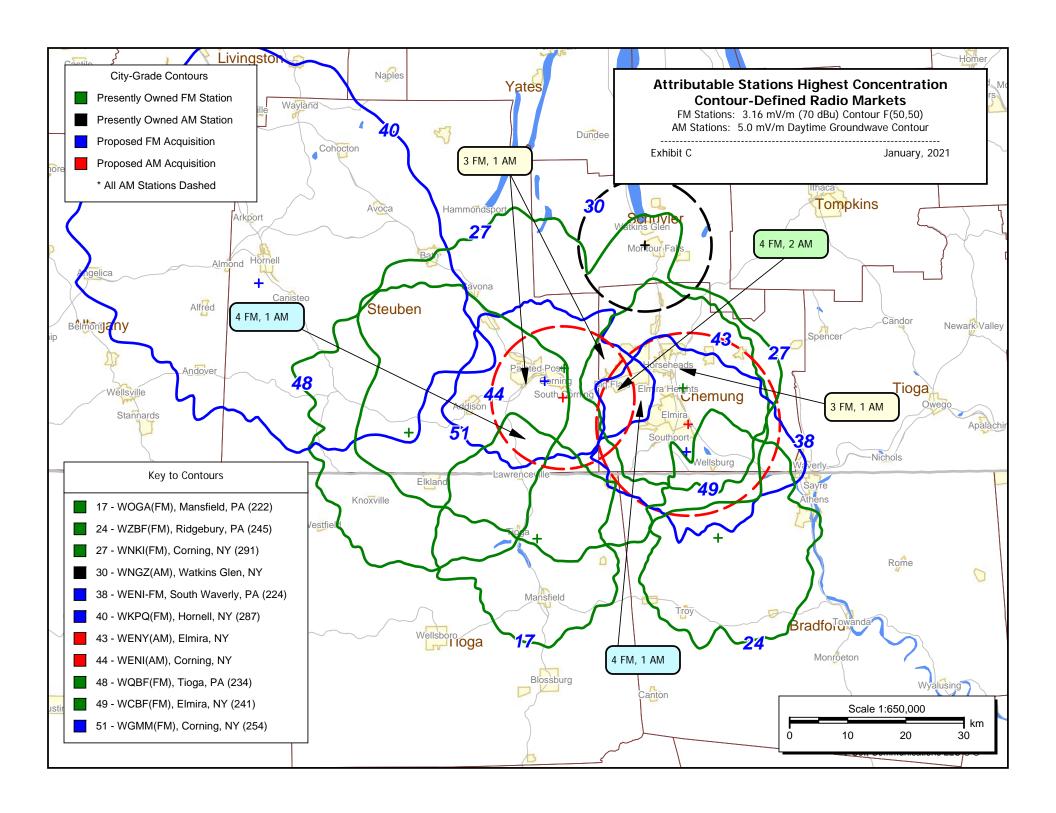
- Presently Owned FM Station
- Presently Owned AM Station
- Proposed FM Acquisitions
- Proposed AM Acquisitions
- Stations Being Divested

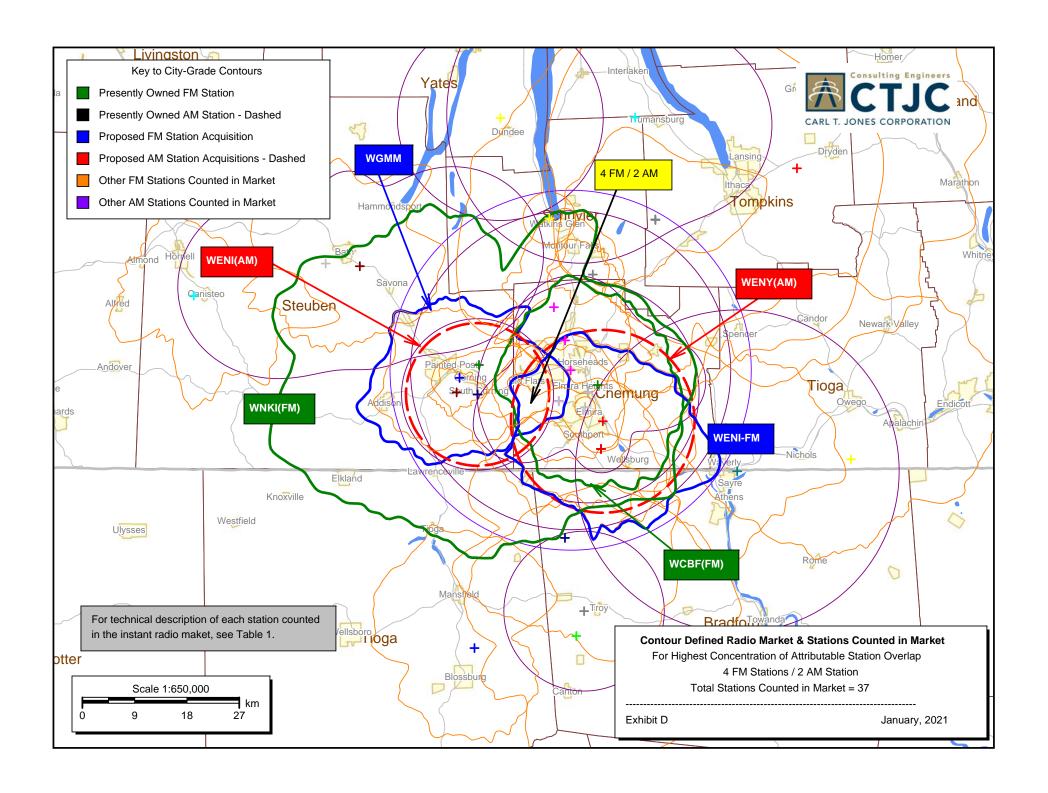
## Attributable Stations Key to Exhibit A January, 2021

- 1 WBHV-FM, State College, PA (233)
- 2 WOWY(FM), University Park, PA (246)
- 3 WLEJ(FM), Pleasant Gap, PA (254)
- 4 WZWW(FM), Bellefonte, PA (237)
- 5 WMRF-FM, Lewistown, PA (223)
- 6 WHUN-FM, Huntingdon, PA (278)
- 7 WLUI(AM), Lewistown, PA
- 8 WIBF(FM), Mexico, PA (223)
- 9 WNNA(FM), Beaver Springs, PA (291)
- 10 WCFT-FM, Bloomsburg, PA (293)
- 11 WHNA(FM), Riverside, PA (222)
- 12- WRBG(FM), Mifflinburg, PA (252)
- 13- WQBG(FM), Elizabethville, PA (263)
- 14 WDBF-FM, Mount Union, PA (292)
- 15 WHUN(AM), Huntingdon, PA
- 16 WNBT-FM, Wellsboro, PA (283)
- 17 WOGA(FM), Mansfield, PA (222)
- 18 WNDA(AM), Wellsboro, PA
- 19 WIFT(FM), DuBois, PA (271)
- 20 WPQP(FM), Clearfield, PA (226)
- 21 WQQP(FM), Sykesville, PA (240)
- 22 WKFT(FM), Strattanville, PA (267)
- 23 WCPA(AM), Clearfield, PA
- 24 WZBF(FM), Ridgebury, PA (245)
- 25 WJUN(AM), Mexico, PA

- 26 WPIG(FM), Olean, NY (239)
- 27 WNKI(FM), Corning, NY (291)
- 28 WPHD(FM), Montour Falls, NY (285)
- 29 WMTT(FM), Horseheads, NY (265)
- 30 WNGZ(AM), Watkins Glen, NY
- 31 WOLY(AM), Olean, NY
- 32 WMTT(AM), Horseheads, NY
- 33 WSBG(FM), Stroudsburg, PA (228)
- 34- WVPO(AM), Stroudsburg, PA
- 35 WLYC(AM), Williamsport, PA
- 36 WEJS(AM), Jersey Shore, PA
- 37 WENY-FM, Big Flats, NY (249)
- 38 WENI-FM, South Waverly, PA (224)
- 39 WZKZ(FM), Alfred, NY (270)
- 40 WKPQ(FM), Hornell, NY (287)
- 41 WMXO(FM), Olean, NY (268)
- 42 WQRS(FM), Salamanca, NY (252)
- 43 WENY(AM), Elmira, NY
- 44 WENI(AM), Corning, NY
- 45 WOEN(AM), Olean, NY
- 46 WCIG(FM), Dallas, PA (299)
- 47 WOBF(FM), Canaseraga, NY (246)
- 48 WQBF(FM), Tioga, PA (234)
- 49 WCBF(FM), Elmira, NY (241)
- 50 WGGO(AM), Salamanca, NY
- 51 WGMM(FM), Corning, NY (254)







# **Technical Description of Stations Counted in Proposed Radio Market**

January, 2021

	Call	Status	Channel/Freq	Service	City	State	<u>DA</u>	AM Day Power FM ERP (kW)	Fac. ID
1	WGMM*#	LIC	254	FM	Corning	NY	Yes	1.2	19651
2	WENI-FM*#	LIC	224	FM	South Waverly	PA	No	1.25	77925
3	WENY*#	LIC	1230	AM	Elmira	NY	No	1	71510
4	WENI*#	LIC	1450	AM	Corning	NY	No	1	53610
5	WCBF*	LIC	241	FM	Elmira	NY	No	1.3	71509
6	WNKI*	LIC	291	FM	Corning	NY	No	40	53611
7	WPHD%	LIC	285	FM	Montour Falls	NY	No	1	49449
8	WENY-FM%	LIC	249	FM	Big Flats	NY	Yes	0.61	14713
9	WMTT-FM%	LIC	265	FM	Horseheads	NY	No	3.8	10688
10	WMTT%	LIC	820	AM	Horseheads	NY	Yes	4.1	10687
11	WMTQ	LIC	201	FM	Elmira	NY	No	0.09	175837
12	WINO	LIC	210	FM	Odessa	NY	Yes	0.25	172825
13	WRFI	LIC	220	FM	Watkins Glen	NY	No	0.42	173670
14	WLVY	LIC	232	FM	Elmira	NY	No	1.2	52122
15	WFIZ	LIC	238	FM	Odessa	NY	Yes	0.85	36406
16	WVIN-FM	LIC	252	FM	Bath	NY	No	4.5	52121
17	WOKN	LIC	258	FM	Southport	NY	Yes	1.7	47322
18	WDKC	LIC	268	FM	Covington	PA	No	1.9	36240
19	WAVR	LIC	271	FM	Waverly	NY	No	4.1	71103
20	WCII	LIC	203	FM	Spencer	NY	Yes	17	20635
21	WSQA	LIC	204	FM	Hornell	NY	Yes	4.5	81145
22	WCIH	LIC	212	FM	Ridgebury	PA	No	4	20641
23	WSQE	LIC	216	FM	Corning	NY	Yes	3.6	74030
24	WYXL	LIC	247	FM	Ithaca	NY	No	26	18051
25	WHGL-FM	LIC	262	FM	Canton	PA	No	3.6	8553
26	WQNY	LIC	279	FM	Ithaca	NY	No	16.5	32390
27	WATS	LIC	960	AM	Sayre	PA	No	5	71104
28	WEHH	LIC	1600	AM	Elmira Hts-Horsehds	NY	Yes	5	55271
29	WFLR	LIC	1570	AM	Dundee	NY	No	0.44	36407
30	WELM	LIC	1410	AM	Elmira	NY	Yes	5	52120
31	WABH	LIC	1380	AM	Bath	NY	Yes	10	52119
32	WCBA	LIC	1350	AM	Corning	NY	No	1	19652
33	WTZN	LIC	1310	AM	Troy	PA	No	1	8551
34	WLNL	LIC	1000	AM	Horseheads	NY	No	5	37481
35	WPIE	LIC	1160	AM	Trumansburg	NY	Yes	5	52124
36	WECW	LIC	299	FM	Elmira	NY	No	0.009	19446
37	WCEB	LIC	220	FM	Corning	NY	No	0.015	13942

<sup>\*</sup> Subject Station - Principal community contour defines the radio market boundary



<sup>#</sup> Proposed Acquisition

<sup>%</sup> Divesting - Not attributable



## FCC Geographic Market Definition for Elmira-Corning, NY

		_						011 0 01 1	• • •
			n Format	Home Market			Owner	•	County of License
AM	1380	С	Country	Elmira-Corning, NY			Tower Broadcasting LLC	Bath, NY	Steuben
AM	1350	С	Sports	Elmira-Corning, NY	07/02/200	3 221	Great Radio LLC	Corning, NY	Steuben
FM	96.1	С	Clsc Hits	Elmira-Corning, NY	07/02/200	3 221	Southern Belle LLC	Elmira, NY	Chemung
FM	91.9	NC	Variety	Elmira-Corning, NY	07/02/200	3 221	Corning Community College	Corning, NY	Steuben
FM	103.1	NC	ChrsContem	Elmira-Corning, NY	07/02/200	3 221	Family Life Ministries Inc	Avoca, NY	Steuben
FM	92.1	С	Hot AC	Elmira-Corning, NY	07/02/200	3 221	PMJ Communications Inc	Hornell, NY	Steuben
FM	101.5	С	Country	Elmira-Corning, NY	07/31/200	8 221	Mid-Atlantic Broadcasting	Covington, PA	Tioga
FM	107.7	NC	Variety	Elmira-Corning, NY	07/02/200	3 221	Elmira College	Elmira, NY	Chemung
AM	1600	С	Adlt Stndrd	Elmira-Corning, NY	07/02/200	3 221	Tower Broadcasting LLC	Elmira Heights, NY	Chemung
AM	1410	С	Sports	Elmira-Corning, NY	07/02/200	3 221	Tower Broadcasting LLC	Elmira, NY	Chemung
AM	1450	С	News/Talk	Elmira-Corning, NY	07/02/200	3 221	Sound Communications LLC (NY)	Corning, NY	Steuben
AM	1230	С	News/Talk	Elmira-Corning, NY	07/02/200	3 221	Sound Communications LLC (NY)	Elmira, NY	Chemung
FM	97.7	С	AC	Elmira-Corning, NY	07/02/200	3 221	Sound Communications LLC (NY)	Big Flats, NY	Chemung
FM	98.7	С	Clsc Hits	Elmira-Corning, NY	07/02/200	3 221	Sound Communications LLC (NY)	Corning, NY	Steuben
FM	105.3	С	Country	Elmira-Corning, NY	07/02/200	3 221	Sound Communications LLC (NY)	Hornell, NY	Steuben
AM	1480	С	News/Talk	Elmira-Corning, NY	07/02/200	3 221	PMJ Communications Inc	Hornell, NY	Steuben
AM	1000	С	Relgn/Chrst	Elmira-Corning, NY	07/02/200	3 221	Trinity Media Ltd	Horseheads, NY	Chemung
FM	94.3	С	Hot AC	Elmira-Corning, NY	07/02/200	3 221	Tower Broadcasting LLC	Elmira, NY	Chemung
FM	88.1	NC	Religion	Elmira-Corning, NY	03/15/20	1 221	Holy Family Communications	Elmira, NY	Chemung
FM	100.9	С	Clsc Rock	Elmira-Corning, NY	07/02/200	3 221	Southern Belle LLC	Horseheads, NY	Chemung
AM	820	С	Clsc Rock	Elmira-Corning, NY	07/02/200	3 221	Southern Belle LLC	Horseheads, NY	Chemung
FM	106.1	С	CHR	Elmira-Corning, NY	07/02/200	3 221	Southern Belle LLC	Corning, NY	Steuben
FM	99.5	С	Country	Elmira-Corning, NY	07/02/200	3 221	Tower Broadcasting LLC	Southport, NY	Chemung
FM	88.7	NC	Clscl/NPR	Elmira-Corning, NY	07/02/200	3 221	WSKG Public Telecommunications Council	Hornell, NY	Steuben
FM	91.1	NC	Clscl/NPR	Elmira-Corning, NY	07/02/200	3 221	WSKG Public Telecommunications Council	Corning, NY	Steuben
FM	98.3	С	Clsc Hits	Elmira-Corning, NY	07/02/200	3 221	Tower Broadcasting LLC	Bath, NY	Steuben
	Num	nber (	of Stations	in Geographic Market 2	6				
s Sta	tions i	n Ge	ographic Ma	arket_					
FM	90.3		-		08/14/20	8 0	Family Life Ministries Inc	Ridgebury, PA	Bradford
AM	1490	С	Rock		02/10/200	5 0	Southern Belle LLC	Watkins Glen, NY	Schuyler
FM	104.9	С	Clsc Hits		02/23/200	9 0	Southern Belle LLC	Montour Falls, NY	Schuyler
	AM AM FM FM FM AM AM AM FM AM FM	FM         Freq           AM         1380           AM         1350           FM         96.1           FM         91.9           FM         103.1           FM         92.1           FM         101.5           FM         1600           AM         1410           AM         1450           AM         1230           FM         97.7           FM         98.7           FM         105.3           AM         1480           AM         1000           FM         88.1           FM         106.1           FM         99.5           FM         98.3           Num         98.3           AM         1490	FM         Freq         Statio           AM         1380         C           AM         1350         C           FM         96.1         C           FM         91.9         NC           FM         103.1         NC           FM         101.5         C           FM         107.7         NC           AM         1400         C           AM         1450         C           AM         1450         C           FM         97.7         C           FM         98.7         C           FM         105.3         C           AM         1480         C           AM         1000         C           FM         94.3         C           FM         88.1         NC           FM         99.5         C           FM         99.5         C           FM         98.3         C           Number of Stations in Geo.           AM         1490         C	FM         Freq         Station         Format           AM         1380         C         Country           AM         1350         C         Sports           FM         96.1         C         Clsc Hits           FM         91.9         NC         Variety           FM         103.1         NC         ChrsContern           FM         92.1         C         Hot AC           FM         101.5         C         Country           AM         1600         C         Adlt Stndrd           AM         14410         C         Sports           AM         1450         C         News/Talk           AM         1230         C         News/Talk           FM         97.7         C         AC           FM         98.7         C         Clsc Hits           AM         1480         C         News/Talk           AM         1480         C         News/Talk           AM         1480         C         Relgn/Chrst           FM         94.3         C         Hot AC           FM         88.1         NC         Religion	FM         Freq         Station         Format         Home Market           AM         1380         C         Country         Elmira-Corning, NY           AM         1350         C         Sports         Elmira-Corning, NY           FM         96.1         C         Clsc Hits         Elmira-Corning, NY           FM         91.9         NC         Variety         Elmira-Corning, NY           FM         103.1         NC         ChrsContem Elmira-Corning, NY           FM         103.1         NC         ChrsContem Elmira-Corning, NY           FM         101.5         C         Country         Elmira-Corning, NY           FM         107.7         NC         Variety         Elmira-Corning, NY           AM         1600         C         Adlt Stndrd         Elmira-Corning, NY           AM         1450         C         News/Talk         Elmira-Corning, NY           AM         1450         C         News/Talk         Elmira-Corning, NY           FM         97.7         C         AC         Elmira-Corning, NY           FM         98.7         C         Clsc Hits         Elmira-Corning, NY           FM         105.3         C         Ho	AM/Fig         Type freq         Station Format         Home Market         Designt Date           AM         1380         C         Country         Elmira-Corning, NY         07/02/200           AM         1350         C         Sports         Elmira-Corning, NY         07/02/200           FM         96.1         C         Clsc Hits         Elmira-Corning, NY         07/02/200           FM         91.9         NC         Variety         Elmira-Corning, NY         07/02/200           FM         103.1         NC         ChrsContem Elmira-Corning, NY         07/02/200           FM         101.5         C         Hot AC         Elmira-Corning, NY         07/02/200           FM         107.7         NC         Country         Elmira-Corning, NY         07/02/200           AM         1600         C         Adlt Stndrd         Elmira-Corning, NY         07/02/200           AM         1410         C         Sports         Elmira-Corning, NY         07/02/200           AM         1450         C         News/Talk         Elmira-Corning, NY         07/02/200           AM         1450         C         Accellits         Elmira-Corning, NY         07/02/200           FM	FM         Freq         Station         Format         Home Market         Date         Rank           AM         1380         C         Country         Elmira-Corning, NY         07/02/2003         221           AM         1350         C         Sports         Elmira-Corning, NY         07/02/2003         221           FM         96.1         C         Clsc Hits         Elmira-Corning, NY         07/02/2003         221           FM         91.9         NC         Variety         Elmira-Corning, NY         07/02/2003         221           FM         103.1         NC         ChrsContern         Elmira-Corning, NY         07/02/2003         221           FM         101.5         C         Country         Elmira-Corning, NY         07/02/2003         221           FM         107.7         NC         Variety         Elmira-Corning, NY         07/02/2003         221           AM         1460         C         Sports         Elmira-Corning, NY         07/02/2003         221           AM         1450         C         News/Talk         Elmira-Corning, NY         07/02/2003         221           FM         97.7         C         AC         Elmira-Corning, NY	AW PICTOR         Type Status         Formal Home Market         Design Mark Date         Rank Park Park Power         Owner           AM 1380 0 C Ocunty         Climira-Corning, NY         07/02/2003 221 Tower Broadcasting LLC         120 Tower Broadcasting LLC           AM 1380 0 C Ocunty         Elmira-Corning, NY         07/02/2003 221 Southern Belle LLC         120 Towning Community College           FM 1031 0 R Ocunty         Elmira-Corning, NY         07/02/2003 221 Parily Life Ministries Inc           FM 1031 0 R Ocunty         Elmira-Corning, NY         07/02/2003 221 Parily Life Ministries Inc           FM 1031 0 R Ocunty         Elmira-Corning, NY         07/02/2003 221 PM Communications Inc           FM 1031 0 R Ocunty         Elmira-Corning, NY         07/02/2003 221 PM Communications Inc           FM 1032 0 R Ocunty         Elmira-Corning, NY         07/02/2003 221 PM Communications LDC (NY)           FM 1032 0 R Ocunty         Elmira-Corning, NY         07/02/2003 221 Tower Broadcasting LLC           FM 1032 0 R Ocunty         Elmira-Corning, NY         07/02/2003 221 Tower Broadcasting LLC (NY)           FM 1032 0 R Ocunty         Elmira-Corning, NY         07/02/2003 221 Tower Broadcasting LLC (NY)           FM 1033 0 R Ocunty         Elmira-Corning, NY         07/02/2003 221 Tower Broadcasting LLC (NY)           FM 1034 0 R Ocunty         Elmira-Corning, NY         07/02/2003 221 Tower Broa	AW         For         For

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<sup>&</sup>quot;C" - Commercial Station; "NC" - Non Commercial Station

<sup>&</sup>quot;p" indicates pending sale to owner listed



## FCC Geographic Market Definition for Olean, NY

Call	AM/	7	Гуре				Market Designtn	Home Mkt		City & State	County of
Letters	FM			n Format	Home Market		Date	Rank	Owner	of License	License
WALF	FM	89.7	NC	Variety	Olean, NY		07/02/2003	219	Alfred University	Alfred, NY	Allegany
WBRR	FM	100.1	С	Rock	Olean, NY		07/02/2003	219	Radio Station WESB Inc	Bradford, PA	McKean
WCGH	FM	103.9	С	ChrsContem	Olean, NY		07/02/2003	219	Family Life Ministries Inc	Eldred, PA	McKean
WCOG	FM	100.7	NC	ChrsContem	Olean, NY		07/02/2003	219	Family Life Ministries Inc	Galeton, PA	Potter
WCOV	FM	89.1	NC	ChrsContem	Olean, NY		07/02/2003	219	Family Life Ministries Inc	Friendship, NY	Allegany
WESB	AM	1490	С	AC	Olean, NY		07/02/2003	219	Radio Station WESB Inc	Bradford, PA	McKean
WETD	FM	90.7	NC	Variety	Olean, NY		07/02/2003	219	State University of New York	Alfred, NY	Allegany
WFRM	AM	600	С	Adlt Stndrd	Olean, NY		07/02/2003	219	L-Com Inc	Coudersport, PA	Potter
WGGO	AM	1590	С	News/Talk	Olean, NY		07/02/2003	219	Sound Communications LLC (NY)	Salamanca, NY	Cattaraugus
WGWE	FM	105.9	С	Clsc Hits	Olean, NY		08/02/2010	219	Seneca Broadcasting LLC	Little Valley, NY	Cattaraugus
WHKS	FM	94.9	С	AC	Olean, NY		07/02/2003	219	L-Com Inc	Port Allegany, PA	McKean
WJQZ	FM	103.5	С	Oldies	Olean, NY		07/02/2003	219	DBM Communications Incorporated	Wellsville, NY	Allegany
WLSV	AM	790	С	Country	Olean, NY		07/02/2003	219	DBM Communications Incorporated	Wellsville, NY	Allegany
WMXO	FM	101.5	С	Hot AC	Olean, NY		07/02/2003	219	Sound Communications LLC (NY)	Olean, NY	Cattaraugus
WOBF	FM	97.1	С	Clsc Hits	Olean, NY		11/05/2009	219	Southern Belle LLC	Canaseraga, NY	Allegany
WOEN	AM	1360	С	Country	Olean, NY		07/02/2003	219	Sound Communications LLC (NY)	Olean, NY	Cattaraugus
WOLN	FM	91.3	NC	Nws/Jaz/Blu	Olean, NY		07/02/2003	219	Western New York Public Broadcasting	Olean, NY	Cattaraugus
WOLY	AM	1450	С	Clsc Hits	Olean, NY		07/02/2003	219	Southern Belle LLC	Olean, NY	Cattaraugus
WPIG	FM	95.7	С	Country	Olean, NY		07/02/2003	219	Southern Belle LLC	Olean, NY	Cattaraugus
WPSX	FM	90.1	NC	Variety	Olean, NY		07/02/2003	219	Penn State University	Kane, PA	McKean
WQRS	FM	98.3	С	Clsc Rock	Olean, NY		07/02/2003	219	Sound Communications LLC (NY)	Salamanca, NY	Cattaraugus
WQRW	FM	93.5	С	Hot AC	Olean, NY		02/08/2007	219	Pembrook Pines Inc	Wellsville, NY	Allegany
WSBU	FM	88.3	NC	Alternative	Olean, NY		07/02/2003	219	Saint Bonaventure University	St. Bonaventure, NY	Cattaraugus
WTWT	FM	90.5	NC	Chrst/Rock	Olean, NY		11/30/2011	219	Calvary Chapel of Russell	Bradford, PA	McKean
WUDE	FM	96.7	С	Country	Olean, NY		07/02/2003	219 p	Southern Belle LLC	Portville, NY	Cattaraugus
WXMT	FM	106.3	С	Clsc Hits	Olean, NY		07/02/2003	219	Twilight Broadcasting Inc	Smethport, PA	McKean
WXXY	FM	90.3	NC	Clscl/News	Olean, NY		07/02/2003	219	WXXI Public Broadcasting Council	Houghton, NY	Allegany
WZKZ	FM	101.9	С	Country	Olean, NY		07/02/2003	219	Sound Communications LLC (NY)	Alfred, NY	Allegany
		Num	ber o	of Stations	in Geographic Market	28					

Previous Stations in Geographic Market

WNBT FM 104.5 NC Country 07/31/2006 0 Southern Belle LLC Wellsboro, PA Tioga

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